

OXDU INTER-BRANCH ACTIVITIES & REWARDS

- Oxdu Inter-Branch Activities & Rewards System
- This document outlines the gamified inter-branch system to encourage collaboration, creativity, and branch-level excellence at Oxdu. All activities are based on a point system and are evaluated every quarter.
- Quarterly and yearly winners receive rewards and recognition accordingly.

#	Activity / Award Name	Winning	Participation	No Participation	Criteria
1	GMB Challenge (Google Reviews)	10	3	-3	Most genuine reviews & max count
2	Industrial Visit	10	3	-3	Media proof (Photos or Video)
3	Mini Trip	5	2	-2	🎥 Video must (trip + experience)
4	Podcast (Faculty–Student / Faculty–Faculty)	10	3	-3	🎥 Video must, min 3 mins
5	Guest Program for Students	10	3	-3	External speaker, event photos
6	🎥 Non-topic Video / Reel Content	—	3	—	Public-post quality only
7	🏅 Champion Branch (Monthly)	20	—	—	Highest monthly total
8	🗣 Central Meeting Participation	—	+5 per person (Max 15)	-5 if 0 attended	Max 3 per branch (Max 15 pts)
9	🎮 Centralised Other Games/Activities	—	20	-20	No winning points; prize/momento will be given

Quarterly & Year-End Rewards

Quarterly Target (Every 4 Months):

- Branches scoring 100+ points = Quarter Winner Branch
(No reward tied directly to quarterly win alone)

Year-End Grand Reward:

- Year Champion Branch = Must win 3 quarters (minimum 100 pts each)
- Additional Conditions:
- 100% team participation in branch
- Final score must be within 10% of max possible

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Winners Branch (Yearly):

- International trip for the whole team
- 10% salary increment for full eligible teams

Runner-Up Branch (Yearly):

- 5% salary increment
- National-level trip or resort stay