

286.40K
Profit

100.00%
% Profit

2.01M
Cost

2.30M
Sales

38K
Orders

17
Sub-Categories

3
Categories

4
Ship Mode

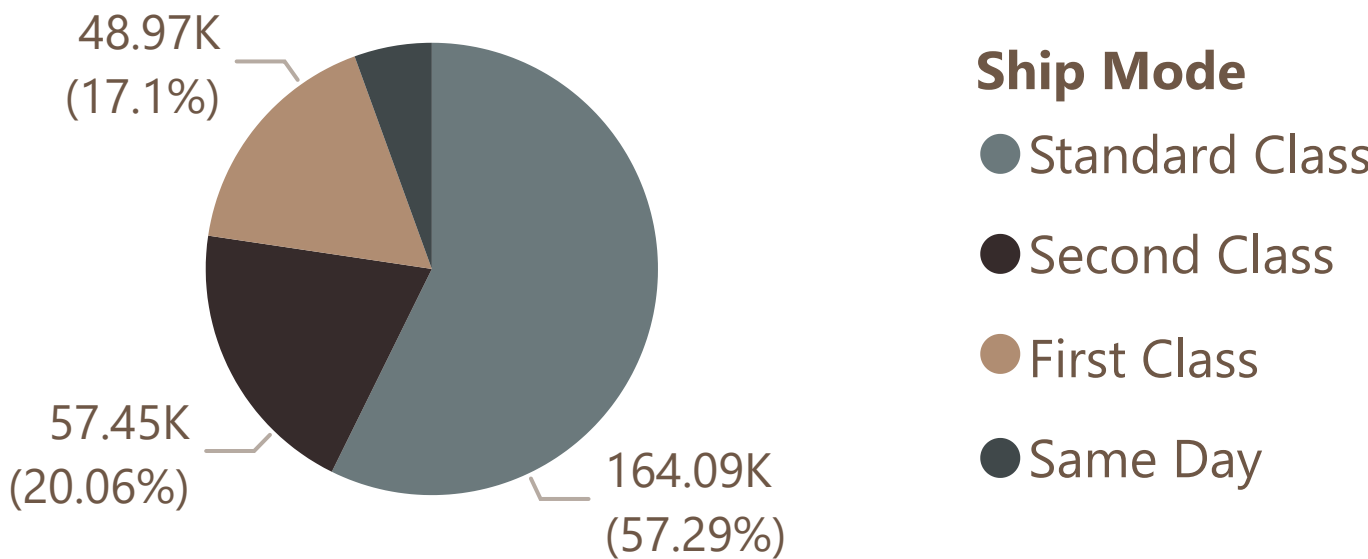
531
Cities

49
States

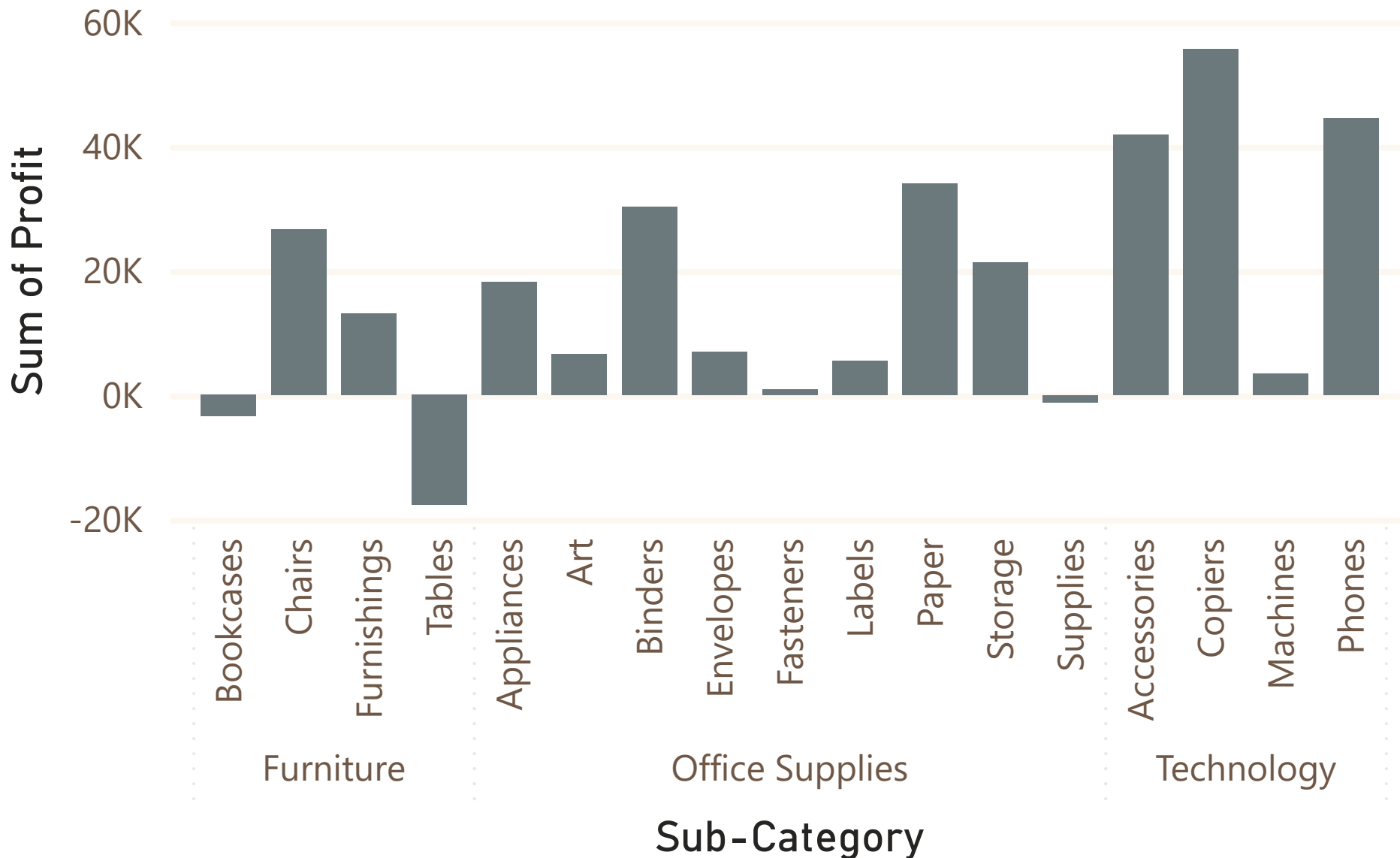
United States

Category	Orders	Profit	Sales
Furniture	8028	18,451.27	741,999.80
Office Supplies	22906	122,490.80	719,047.03
Technology	6939	145,454.95	836,154.03
Total	37873	286,397.02	2,297,200.86

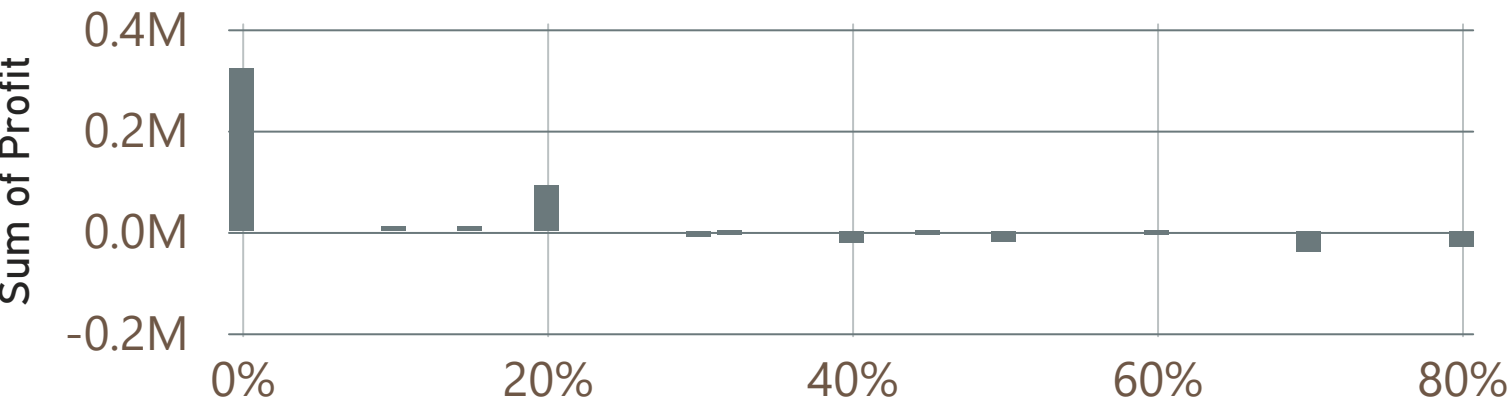
Sum of Profit by Ship Mode



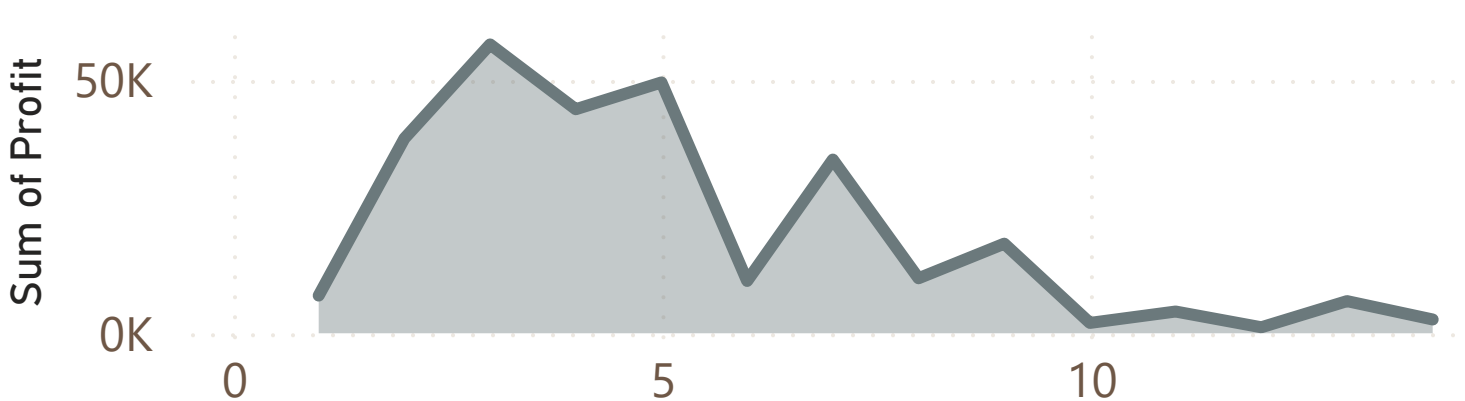
Sum of Profit by Category and Sub-Category



Sum of Profit by Discounts



Sum of Profit by Order



States

Valid states and cities

- ☒ Alabama
- ☒ Arizona
- ☒ Arkansas
- ☒ California
- ☒ Colorado
- ☒ Connecticut
- ☒ Delaware

Sum of Profit by Segment



State and City



AREAS FOR PROFIT MAXIMIZATION

The Western region generates the highest revenue contributing almost 40% of our total revenue while the Central region generates the least revenue with about 14% of the total revenue.

- Chairs should be the only furniture sold in the Central Region.
- More Copiers should be distributed to Indiana in the Central region.
- Tables should be cut-off completely from production.
- Pennsylvania should be cut off completely from our distribution chain.
- All Technological products should be invested in for all regions except Machines which should only be invested in the eastern region except Ohio.
- No furniture or office binders should be sold in Illinois or Texas rather they should be transported to Michigan which is within the same region