Check Answer Report

Here ☑ indicate UserGiven Answer
Light Green color Indicates Correct Answer.
Light Red Color Indicates Wrong Answer.

1 _____economy is about getting the right information to decision makers at the right time to achieve business success.

☐ Social
☐ Practical
☐ Knowledge
☐ Essential

---

2 Business analytics helps in predicting future by analyzing historical patterns

☐ True
☐ False

---

3 Business analytics uses _____ models and methodologies to transform data into business insights

☐ Economic
☐ Rational
☐ Statistical
☐ Artistic

---

4 The set of questions raised through analysis gives insights on business practices and _____ behaviour

☐ Seller
☐ Consumer
☐ Rational
☐ None of the these

---

5 Raw data without insights is extremely useful

☐ True
☐ False

---

6 Organizations need to use business analytics tools from the available data and communicate the results decision makers in a _____ way

☐ Simple
☐ Complex
☐ Theoretical
☐ Scientific

---

7 _____ thinking is about the which, where and how data is to be used to address business efficiency

☐ Business

- [x] Analytical
- [ ] Social
- [ ] Economic

---

8 Analytical thinking and critical thinking are same

- [ ] True
- [x] False

---

9 Data_____ is one of the components of business dashboard

- [ ] Study
- [ ] Sales
- [ ] Buying
- [x] Aggregation

---

10 Transactional records and Volunteered data are two forms of data aggregation

- [x] True
- [ ] False

Give Your Comments

Check Answer Report

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1 Business analytics depends on enough volumes of high-quality _____

☐ Data
☐ Customers
☐ Sellers
☐ Products

2 Now business analytics is becoming a tool that can influence the outcome of customer interactions

☐ True
☐ False

3 An analytics-enabled enterprise can modify the_____ pitch to appeal to that consumer based on analytics

☐ Customer
☐ Sales
☐ Buying
☐ None of the these

4 _____ records: part of a large dataset shared by an organization or by an authorized third party

☐ Transactional
☐ Volunteered

5 Data aggregation is the process of gathering data and presenting it in a _____ format

☐ Detailed
☐ Scientific
☐ Mathematical
☐ Summarized

6 Data Mining is all about discovering unsuspected/ previously unknown relationships amongst the data

☐ True
☐ False

7 _____ is one of the data mining technique

☐ Prediction
☐ Eradication
☐ Summation
☐ None of the these

8 Qualitative and _____ are forecasting models

- ☐ Superlative
- ☐ Translative
- ☑ Quantitative
- ☐ Lucrative

9 _____ unifies planning data from across the business, linking operational drivers to financial outcomes

- ☑ Optimization
- ☐ Derivative
- ☐ Aggregation
- ☐ Science

10 Risks can never be mitigated by gaining insight into how decisions can impact their business.

- ☐ True
- ☑ False

Give Your Comments

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1 The most fundamental of digital systems is _____ system

☐ Primary
☐ Secondary
☐ Tertiary
☐ Binary

2 _____is the audio accessed from the internet

☐ E-Music
☐ Digital Newspaper
☐ E-games
☐ Digi-TV

3 One of the main advantages of digital data of this is that it reduces the cost

☐ True
☐ False

4 _____ Data is easiest to control

☐ Bifurcated
☐ Syndicated
☐ Truncated
☐ None of the these

5 Information that either does not have a predefined data model or is not organised in a pre-defined manner is an example of _____ data

☐ Unstructured
☐ Structured

6 The full form of OLAP is _____

☐ Online analytical processing
☐ Online algorythemic processing
☐ Online analytical positioning
☐ Onsite analytical programming

7 Analysts can then perform_____ types of OLAP analytical operations

☐ Twenty Five
☐ Five
☐ Eighty five
☐ No

8 Backword and forward are examples of _____ process in OLTP

- [ ] Recovery
- [ ] Summary
- [ ] Advisory
- [ ] Provisonary

9 The procedure refers to at least three generations of backup master files is also known as _____

- [ ] Great-Grandfather-father-son
- [ ] Son-Father-Mother
- [ ] Grandfather-father-son
- [ ] Grandfather- mother-Father

10 Updating in real-time doesn't requirea user- friendly interface as it's important for rapid response time

- [ ] True
- [ ] False

Give Your Comments

Check Answer Report

Here ☑ indicate UserGiven Answer
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Light Red Color Indicates Wrong Answer.

1 The term business intelligence often also refers to a range of _____ that provide quick, easy-to-digest access to insights

☐ People
☐ Resources
☐ **Tools**
☐ None of the these

2 BI supports _____-based decision making using historical data rather than assumptions and gut feeling

☐ Emotion
☐ Fiction
☐ Section
☐ **Fact**

3 There are Four types of BI users

☐ **Four**
☐ Twenty four
☐ Forty four
☐ Eighty four

4 Hotel IndustryUses the statistical information to set up the different rates for room booking

☐ **True**
☐ False

5 Sectors with a pronounced _____ business cycle often find it very difficult to optimize their stock

☐ Traditional
☐ Optional
☐ **Seasonal**
☐ Occasional

6 _____techniques have to be selected to be used for the prepared data set

☐ Emotional
☐ Optional
☐ **Modelling**
☐ Scientific

7 Boosting productivity is _____ of BI

- ☑ Advantage
- ☐ Disadvantage

---

8 What does AI stand for

- ☐ Analytic Intelligence
- ☐ Associative Improvement
- ☑ Artificial Intelligence
- ☐ Associated intel

---

9 With BI systems organizations can identify market trends and spot business problems that need to be addressed

- ☑ True
- ☐ False

---

10 Based on the business requirements, the _____ phase could vary

- ☐ Analytic
- ☑ Deployment
- ☐ Selling
- ☐ None of the these

Give Your Comments

Check Answer Report

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1 Big data was originally associated with three key concepts: volume, variety, and _____

- ☐ Veracity
- ☐ Velocity
- ☐ Vitality
- ☐ Vigour

2 Big data challenges include _____ data

- ☐ Manipulating
- ☐ Marketing
- ☐ Selling
- ☐ Capturing

3 Data sets grow slowly as they are collected by internet of things devices

- ☐ True
- ☐ False

4 What does IOT stand for

- ☐ Internet of Things
- ☐ Interest of Things
- ☐ Internet on Things
- ☐ None of the these

5 The emergence of _____ learning has produced still more data

- ☐ E-learning
- ☐ Machine
- ☐ Mechanical
- ☐ Text-book

6 Cloud computing has expanded big data possibilities even further

- ☐ Cloud
- ☐ Loud
- ☐ Machine
- ☐ Off-line

7 More complete answers mean more confidence in the data

- ☐ True
- ☐ False

8 Data generated from the matching between external events with time series is known as

☑ Event data
☐ Online data
☐ Offline data
☐ Machine learning

---

9 Facebook and twitter are examples of _____ Data

☐ Hardware
☐ Cloud
☑ Network
☐ Offline

---

10 Dealing with _____ is a big data challenge

☐ Machine learning
☑ Data Growth
☐ Traditional growth
☐ Structured Data

Give Your Comments