



GANESH KUMAR

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ganeshkp.com

SKILLS

Entrepreneurship

Team Management

Marketing

Content Creation

Business Development

EDUCATION

2014 - 2018

B. Tech. Electronics & Communications Engg.
SRM University, Kattankulathur,
Chennai

2010 - 2014

CBSE - Science Stream.
Maharishi Vidya Mandir,
Chetpet, Chennai



WORK EXPERIENCE

CEO/Founder
TempestT

Oct '18 - NOW

An organisation motivated to deliver a platform for upcoming talents in a plethora of modern media landscape.

- Providing recognition to artists through streaming services.
- Administer and train E-Sports Athletes to perform on a competitive international calibre.
- Contribute to the content creation, live streaming and entertainment industry.

Digital Marketing Exec.
MadeByFire Ltd.

Aug '19 - Nov '19

A rhapsodic team combined with full-stack engineering teams, copywriters and digital marketers delivering a unified digital service for hundreds of clients globally.

- Responsible in handling clientele such as Jawa Motorcycles, Naidu Hall, Doshi Housings, Ayushveda, QBSS, etc.

Content Writer
Sportskeeda

Jun '18 - Oct '18

Sportskeeda is an all-sports app, with multinational audience and writers. Users engage on the platform, read, write and post comments while interacting with like-minded fans from all over the globe.

- Reporting E-sports news articles to be published on an everyday basis with 65,000+ reads.

VOLUNTEERING RESPONSIBILITIES

- Working with Blue cross to rehabilitate & re-home abandoned animals.
- Working with Junior Red Cross for several campaigns.
- Working with EHSO to aide several thousand families during disastrous events in Southern India.