

ITMD-362 WEEK 11

March 20, 2018



A person with long dark hair is seen from behind, sitting at a table outdoors. The table is covered with a dark cloth and has two brown glass bottles and two glasses of yellow liquid on it. The setting is a waterfront at sunset, with mountains in the background and a large tree on the left. The sun is low on the horizon, creating a bright glow over the water.

Welcome back from Spring Break!



TONIGHT'S AGENDA

- Lab 6
- Review
- Activity Theory
- Motion
- Javascript Demo
- Activity Theory



Lab 6



Review



WHERE HAVE WE BEEN?

1. Layout and line height
2. Typography
3. Color and material design
4. Movement
5. User Behavior...

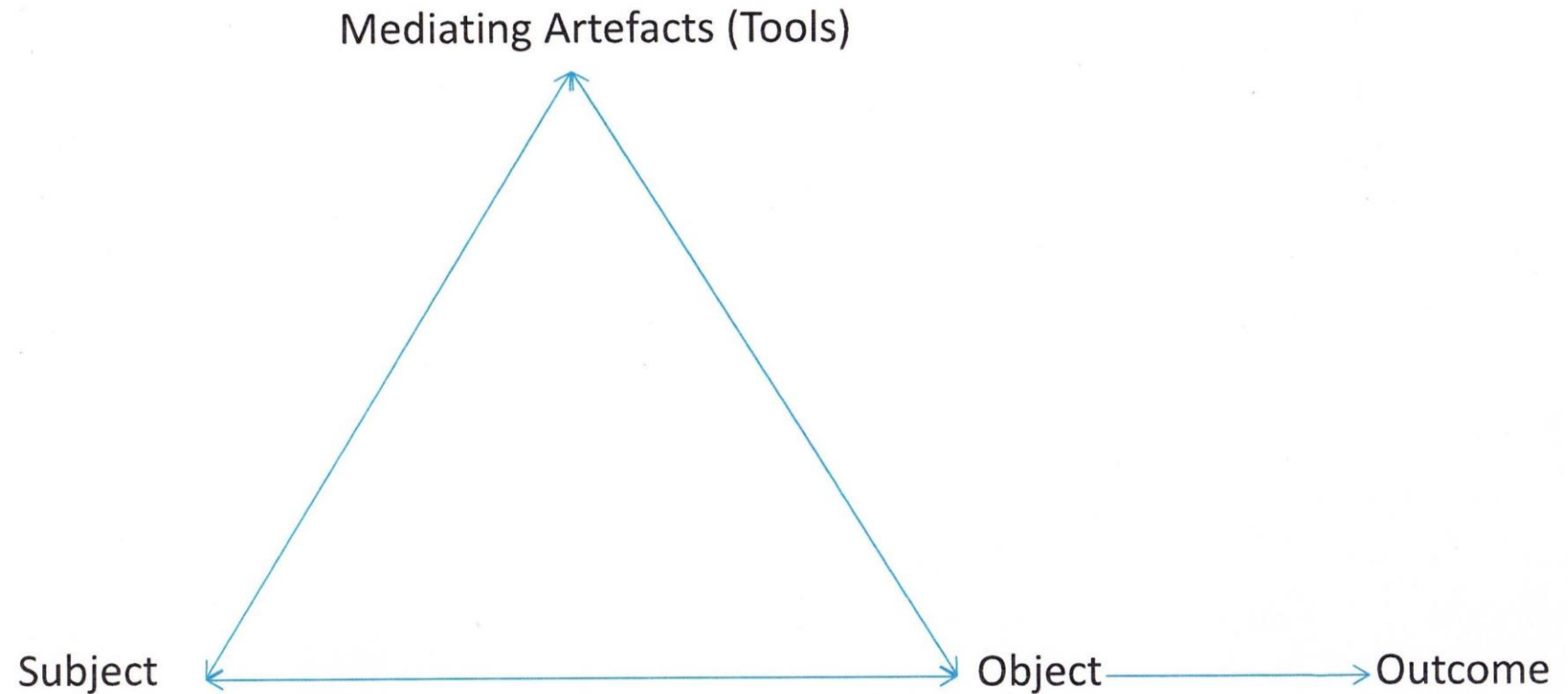


Activity Theory



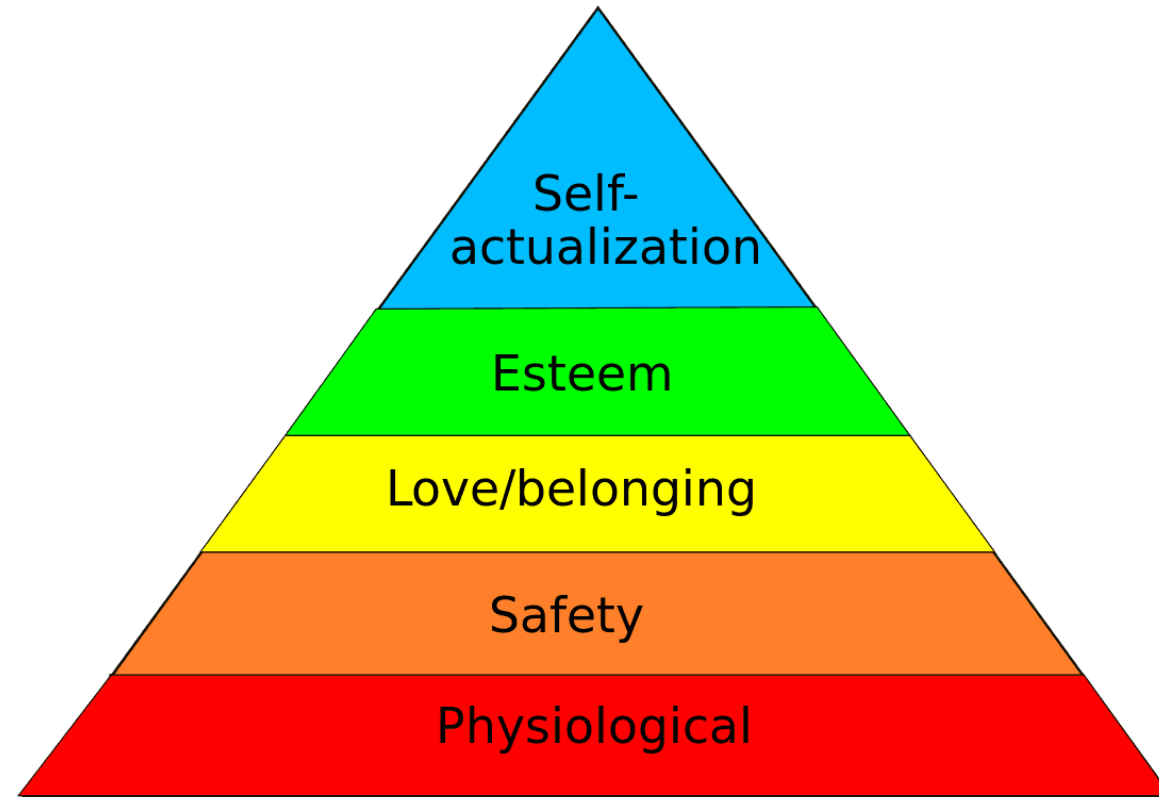
ACTIVITY THEORY: VYGOTSKY

- C.H.A.T.
 - Cultural-
 - Historical
 - Activity
 - Theory



WHY DO WE TAKE AN ACTION?

- Physiological Needs:
 - Food, water
- Safety:
 - Shelter, security, health
- Love:
 - Community, feeling needed
- Esteem:
 - Respect, Accomplishment
- Actualization:
 - Life goals, feeling complete



WHAT DAILY ACTIVITIES FILL NEEDS?



EXTERNAL



INTERNAL

Explaining how to ride a bicycle

1. Step 1?
2. Step 2?
3. Step 3?

Internalized Tech Design?

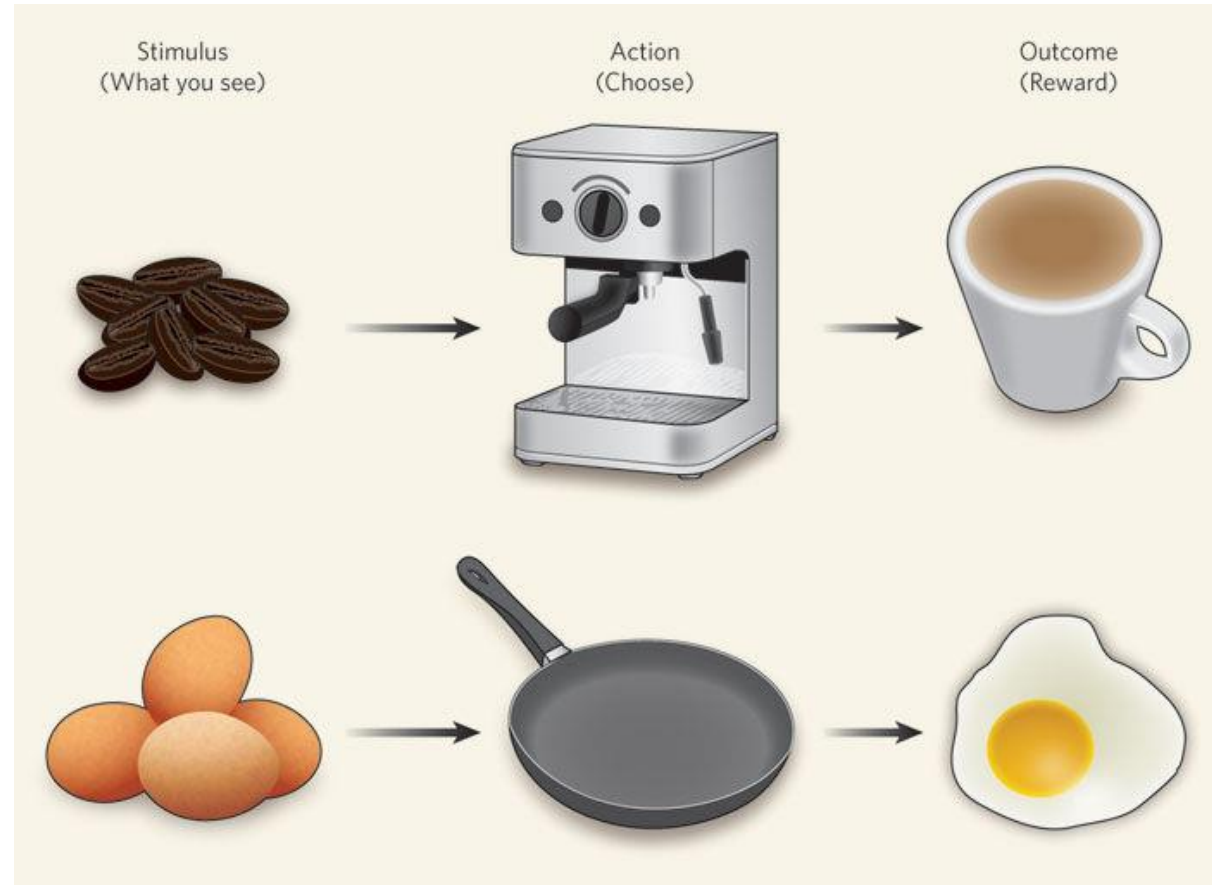
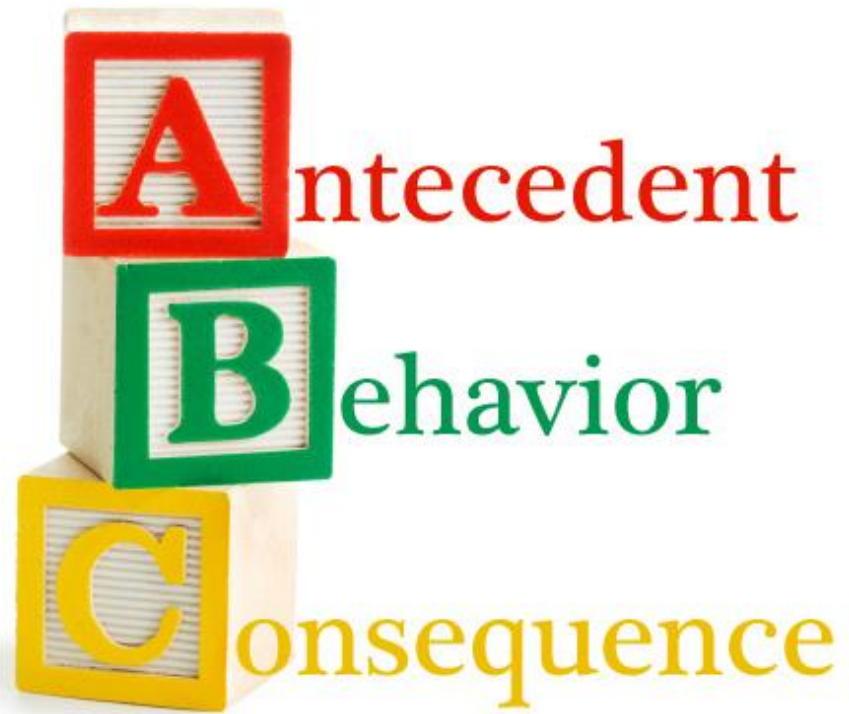


Gmail ▾

COMPOSE



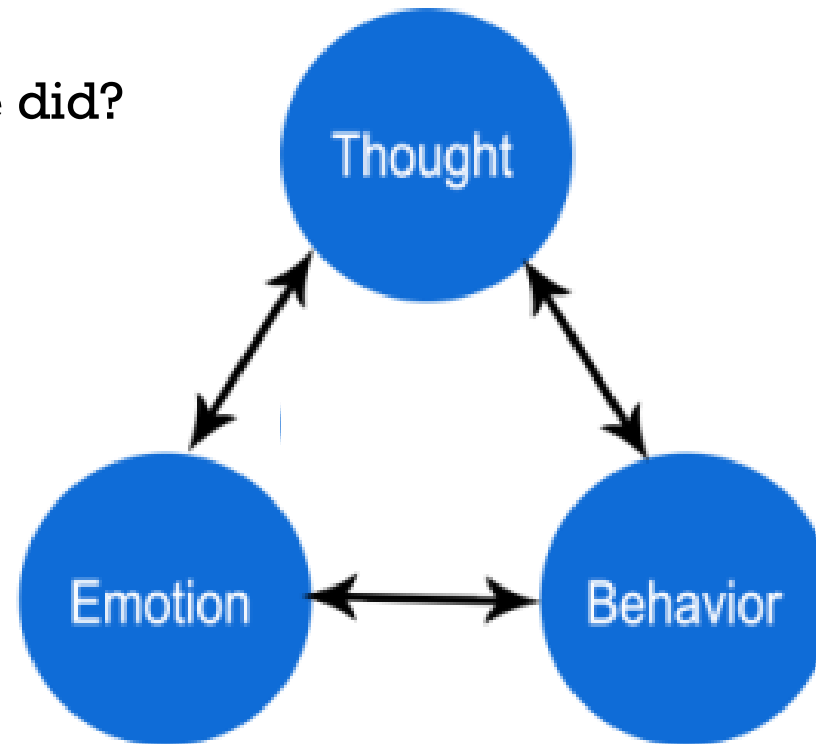
BREAKING DOWN AN ACTIVITY



BEHAVIORISTS VS. COGNITION

- How do you know what someone was thinking?
 - Can we measure it?
- How do you know what behavior someone did?
 - Can we measure it?

“Thoughts & Emotions influence Behavior”



Players

Sport & Social Group



PROUDLY SPONSORED BY



NO WORK. ALL PLAY.

SPORTS

SOCIAL EVENTS

PERKS

CORPORATE

SIGN UP

PLAYER PAGE



FALL INTO SPORTS!

LEAGUES START SOON!

BASKETBALL	FOOTBALL
BOWLING	KICKBALL
CORNHOLE	SOCCER
DODGEBALL	SOFTBALL
BEACH & INDOOR VOLLEYBALL	

PLAYLIST



Fall Indoor Soccer

Coed & Men's league options at the best turf fields in Chicago!
[Click here to register!](#)



Get in the Game Right Now!

Flag football, softball, basketball, volleyball, soccer, bags & more!
[Pick a sport!](#)



Flag Football Leagues

Men's & Coed divisions available!
[Click here for locations!](#)

TWITTER



GET PLOWED!

SKI TRIP & LODGE PARTY

JAN 26-28

ALPINE VALLEY SKI RESORT



FIND A TEAM

BAR SPONSOR

[CLICK HERE!](#)

DISCOUNTS • CASH • TEES



CHICAGO

TEQUILA & SANGRIA Festival

SATURDAY NOV 11

Tickets @ [PlayersSports.net](#)



SOCIAL EVENTS



PHOTOS

[see more galleries](#)

2017 The Big Dig Beach Volleyball Tournament & Party



STAY CONNECTED



Players Sport & Soci...

21,647 likes

11



WHY IS YOUR USER HERE?

KEY DESIGN QUESTIONS: Ask how each feature serves one of these questions.

1. What were users doing that brought them here?
2. What action do they hope your product might fulfil?
3. What action do you want them to take with your product?
4. How do they feel using your product?
5. How do you want them to feel using your product?



FEATURED STUDENT WEBSITE:

- EOS COUTURE: [Link](#)



Back to Motion



OFF-CANVAS NAVIGATION

Heading and Navigation



Ut gravida sapien et congue
venenatis. Proin a vestibulum
nisl. Nam accumsan erat quis
blandit tincidunt. Suspendisse
consequat quam et odio
ullamcorper gravida eu id nisi.
Praesent volutpat fermentum
magna in dictum. Praesent
consequat dolor placerat,
pharetra arcu ac, laoreet turpis.



STYLES: STATE

- Use JS to determine state.
- Use CSS to assign state styles.

`.has-toolbar body`

`.hasjs #content`



JAVA SCRIPT: BASICS

```
jQuery(function($) {  
    $('html').removeClass('nojs');  
    $('html').addClass('hasjs');
```



STATE STYLE



Heading and Navigation

Tool Bar

- Tool 1
- Tool 2
- Tool 3
- Tool 4
- Tool 5



Ut gravida sapien et congue venenatis. Proin a vestibulum nisl. Nam accumsan erat quis blandit tincidunt. Suspendisse consequat quam et odio ullamcorper gravida eu id nisi. Praesent volutpat fermentum magna in dictum. Praesent consequat dolor placerat, pharetra arcu ac, laoreet turpis.



STYLES: TEXT TO THE RIGHT

- margin-left: 50%
- overflow-x: hidden
 - [Link](#)



TOOL BAR IS ACTUALLY BEING MOVED UP



Heading and Navigation



Tool Bar

- Tool 1
- Tool 2
- Tool 3
- Tool 4
- Tool 5



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STYLES: TOOL BAR MOVED UP

`position: absolute;`

`top: 120px;`

`left: 5%;`



JAVA SCRIPT: BASICS

```
jQuery(function($) {  
    $('html').removeClass('nojs');  
    $('html').addClass('hasjs');  
});
```



LISTENING FOR A CLICK ON #tools-jump

```
jQuery(function($) {  
    $('html').removeClass('nojs');  
    $('html').addClass('hasjs');  
    $('#tools-jump').on('click', function() {  
  
    });  
});
```



function(e): FULL EVENT (NO LINK JUMP)

```
jQuery(function($) {  
    $('html').removeClass('nojs');  
    $('html').addClass('hasjs');  
    $('#tools-jump').on('click', function(e) {  
        e.preventDefault ();  
    });  
});
```



toggleClass: link

```
jQuery(function($) {  
    $('html').removeClass('nojs');  
    $('html').addClass('hasjs');  
    $('#tools-jump').on('click', function(e) {  
        e.preventDefault ();  
        $('html').toggleClass('has-toolbar');  
    });  
});
```



LISTEN FOR CLICK ON CONTENT

```
jQuery(function($) {  
    $('html').removeClass('nojs');  
    $('html').addClass('hasjs');  
    $('#tools-jump').on('click', function(e) {  
        e.preventDefault ();  
        $('html').toggleClass('has-toolbar');  
        $('#content').on('click', function(e) {  
            });  
        });  
    });  
});
```



LISTEN FOR ANY CLICKS AND RESET TOOLS

```
jQuery(function($) {  
    $('html').removeClass('nojs');  
    $('html').addClass('hasjs');  
    $('#tools-jump').on('click', function(e) {  
        e.preventDefault ();  
        $('html').toggleClass('has-toolbar');  
        $('#content').on('click', function(e) {  
            $('html').removeClass('has-toolbar');  
        });  
    });  
});
```



e.stopPropagation ();

- See Demo notes

