

2. The power of Creativity

From Trash to Treasure

Every day during lunch, Jamie enjoys a soft drink and has a decision to make: What should he do with the empty can? Many people would answer, "Recycle it!"

1) 분명히 재활용은 많은 이유로 좋은 것입니다.

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We can reduce the amount of trash thrown away, use less energy than we would to make new products, and conserve natural resources by recycling. However recycling is not a perfect way to manage waste.

2) 그것은 여전히 사용된 자원을 정화하고 그것들을 새로운 제품으로 바꾸는데 많은 양의 에너지를 필요로 한다.

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It still requires large amounts of energy to purify used resources and convert them into new products. So, what about trying to creatively reuse, or "upcycle," them instead? This new approach is becoming more popular since it is even more environmentally friendly than recycling. What's more, it can also be fun!

3) 여기에 사람들이 어떻게 창의적으로 오래되고, 사용한 물건들을 업사이클 해왔는지에 관한 영감을 불러일으키는 몇몇 예시들이 있다.

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4) 업사이클링을 통해, 겉보기에 쓸모없는 물건이 일상생활에 유용한 완전히 다른 무언가로 바뀔 수 있다.

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What do you think can be done with old truck tarps, car seat belts, and bicycle inner tubes? Individually, these things look like trash, but with a little imagination the Freitag brothers, Markus and Daniel, repurpose them for something totally new: very strong bags.

5) 이 가방들은 매일 자전거를 타고 출근하는 사람들에게 어떤 날씨에서도 완벽합니다.

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Similarly, a man named Kyle Parsons and his partners have been creatively reusing old motorcycle tires from Bali, Indonesia. A shocking number of tires get thrown away there every year, and they are a serious environmental problem since they cannot decompose or be recycled.

6) 이 문제를 해결하기 위해 Parsons와 그의 팀은 그것들을 샌들 바닥으로 바꾸고 있다.

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They then use canvas and natural materials to make the other sandal parts. What a great reuse of resources!

Along with small everyday items, much bigger things can also be upcycled—even old buildings that cannot be used for their original purpose anymore. The German government showed us an excellent example of this with a former steel plant that closed in 1985.

7) 그들은 공장의 건물을 파괴하거나 전체 시설을 버리고 떠나기보다는, 일련의 유용한 공공 시설물로 그것에 새로운 의미를 부여하기로 결정했다.

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Many of the buildings kept their original shapes, but received extra equipment and new designs in their surrounding areas. For instance, old gas tanks became pools for divers.

8) 철의 저장 타워의 콘크리트 벽은 암벽 등반가들의 이상적인 훈련장으로 바뀌었다.

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Can you believe a building for melting metal is now a viewing platform with a gorgeous 360-degree view? The final result is the Landscape Park Duisburg Nord. It has almost 570 acres of land filled with gardens, cycling paths, and pretty lights at night, in addition to its creatively repurposed buildings.

9) 이 공원은 환경뿐만 아니라 장소의 유산을 보존하는 것이 가능하다는 것을 증명한다.

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When artists add their own creative touches, things that most people consider junk are reborn as beautiful works of art. The giant pictures made from trash by environmental artist Tom Deininger are one of a kind. Up close, these brightly colored creations look like a mixed-up mess of broken plastic, unwanted toys, bent wire—all things that cannot be recycled.

10) 하지만, 멀리 떨어져 보면, 그것들은 함께 뒤섞여 놀라운 풍경이나 다른 그림들로 보인다.

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There is also an artist who shows that even disposable cups can be reused as artistic material. For years, Gwyneth Leech has turned used coffee cups into brilliant art exhibits.

11) 컵이 누군가에 의해 사용된 후에, 그녀는 컵에 독특한 그림을 그리고 다른 색칠된 컵들과 함께 창문 앞이나 예쁜 배경 앞에 걸어 놓는다.

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These works from Leech and Deininger are not only pleasing to the eye, but they also naturally provoke an interest in environmental conservation in people.

12) 보시다시피 창의적인 사고는 환경에 많은 긍정적인 변화를 가져올 수 있는 힘을 가지고 있습니다.

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By giving old products more value, we can lessen the amount of waste in a way that is even more eco-friendly than recycling. So what would you say to Jamie now as he decides what to do with his cans?


13) 아마도 그는 그것들을 그의 친구들이나 가족들을 위해 등불, 장난감, 조각품으로 업사이클 할 수 있을 것이다.

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The options are endless, and all he needs is a little creativity to think of them. In the same way, stop and think before you throw something out. Who knows?

14) 당신은 저 쓰레기를 보물로 바꿀 수 있다.

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	<p>◇「콘텐츠산업 진흥법 시행령」제33조에 의한 표시</p> <p>1) 제작연월일 : 2018년 01월 15일</p> <p>2) 제작자 : 교육지대㈜</p> <p>3) 이 콘텐츠는 「콘텐츠산업 진흥법」에 따라 최초 제작일부터 5년간 보호됩니다.</p>
<p>◇「콘텐츠산업 진흥법」외에도「저작권법」에 의하여 보호되는 콘텐츠의 경우, 그 콘텐츠의 전부 또는 일부를 무단으로 복제하거나 전송하는 것은 콘텐츠산업 진흥법 외에도 저작권법에 의한 법적 책임을 질 수 있습니다.</p>	

정답

- 1) [정답] Obviously, recycling is good for many reasons.
- 2) [정답] It still requires large amounts of energy to purify used resources and convert them into new products.
- 3) [정답] Here are some inspiring examples of how people have creatively upcycled old, used things.
- 4) [정답] Through upcycling, a seemingly useless object can be transformed into something completely different that is useful for everyday life.
- 5) [정답] These bags are perfect for bicyclists going to work every day in all kinds of weather.
- 6) [정답] To solve this problem, Parsons and his team are turning them into sandal bottoms.
- 7) [정답] Rather than destroy the plant's buildings or abandon the entire facility, they decided to give it new meaning as a series of useful public structures.
- 8) [정답] Concrete walls of iron storage towers were turned into ideal training fields for rock climbers.
- 9) [정답] This park proves that it's possible to preserve the heritage of a place as well as the environment.
- 10) [정답] From farther away, however, they appear to blend together into marvellous landscapes or other paintings.
- 11) [정답] After a cup is used by someone, she paints a unique design on it and hangs it with many other painted cups in front of a window or pretty background.

- 12) [정답] As you can see, creative thinking has the power to make many positive changes to the environment.
- 13) [정답] Perhaps he could upcycle them to make lanterns, toys, or sculptures for his friends and family.
- 14) [정답] May you can turn that trash into treasure.