

Revenue

142.22M

Sales Qty

350K

Years

2017

2018

2019

2020

Months

Jan 20

Feb 20

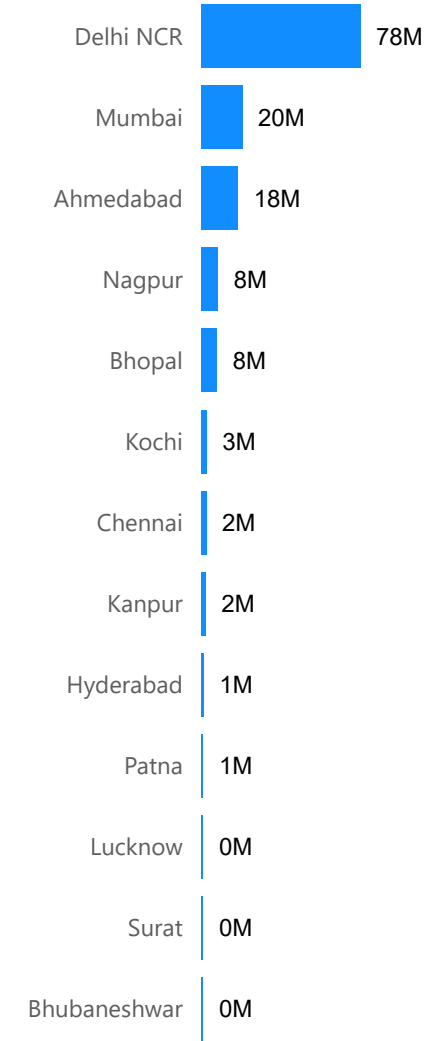
Mar 20

Apr 20

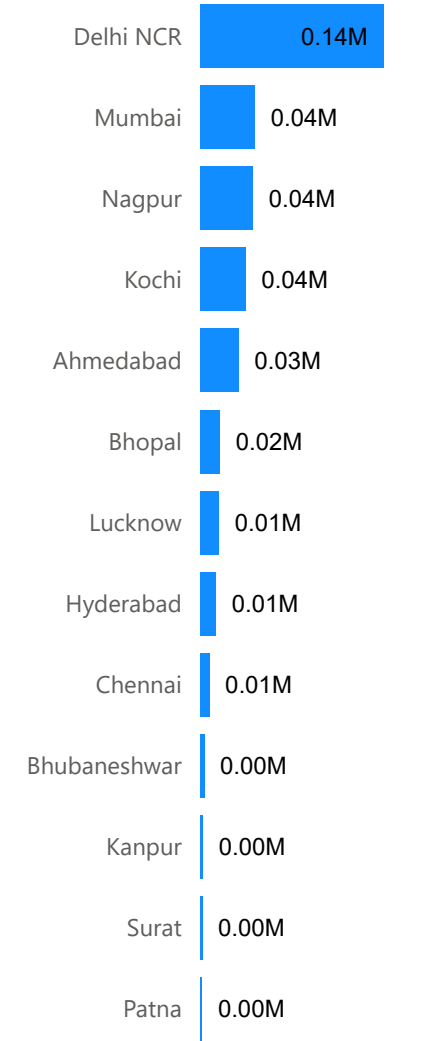
May 20

Jun 20

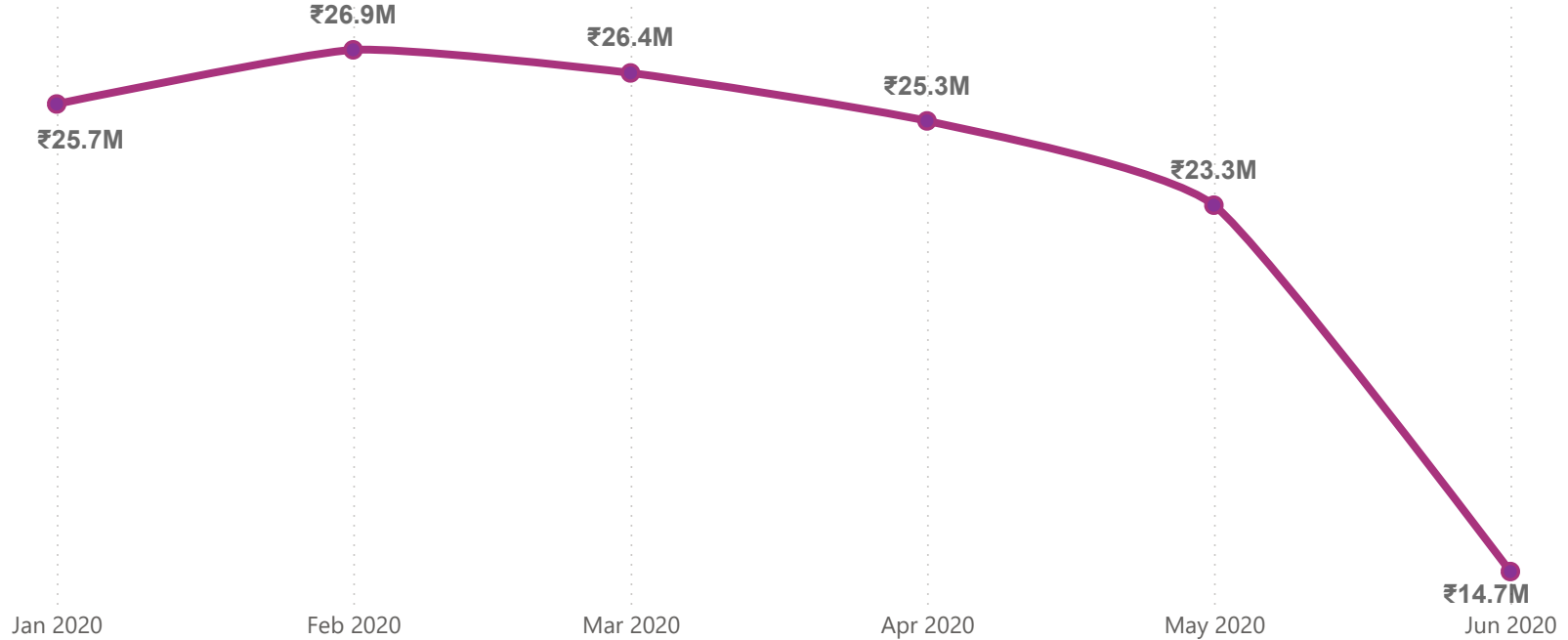
Revenue by Markets



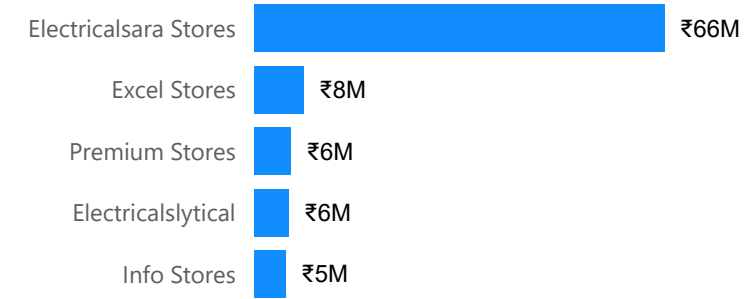
Sales Qty by Markets



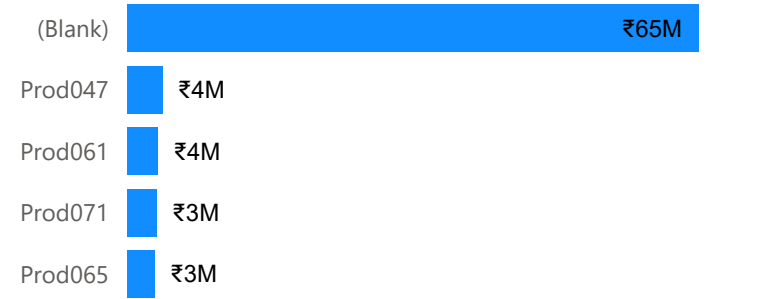
Revenue Trend



Top 5 Customer by Revenue



Top 5 Products by Revenue



Revenue

₹ 142M

Sales Qty

350K

Total Profit Margin

₹ 2.1M

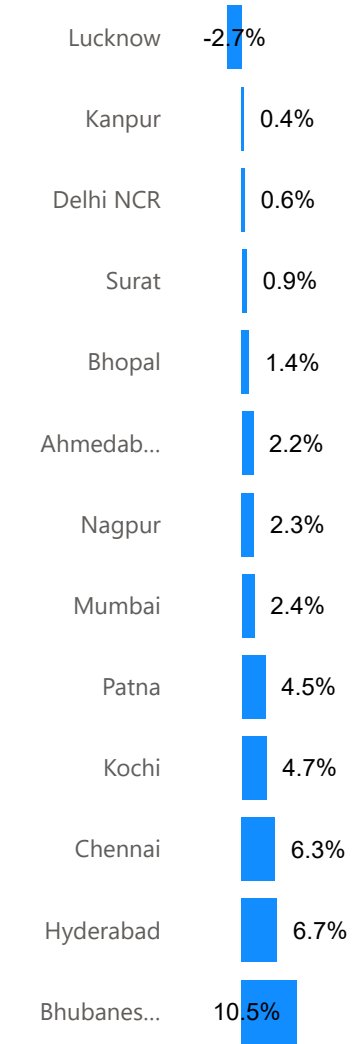
Years

2017 2018 2019 2020

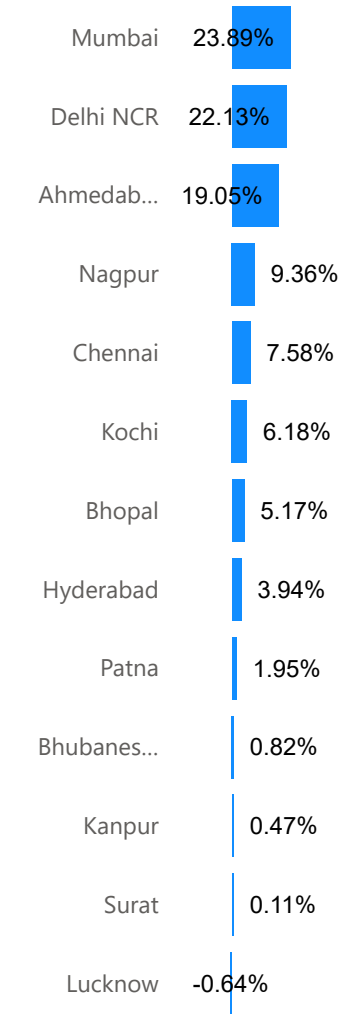
Months

Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20

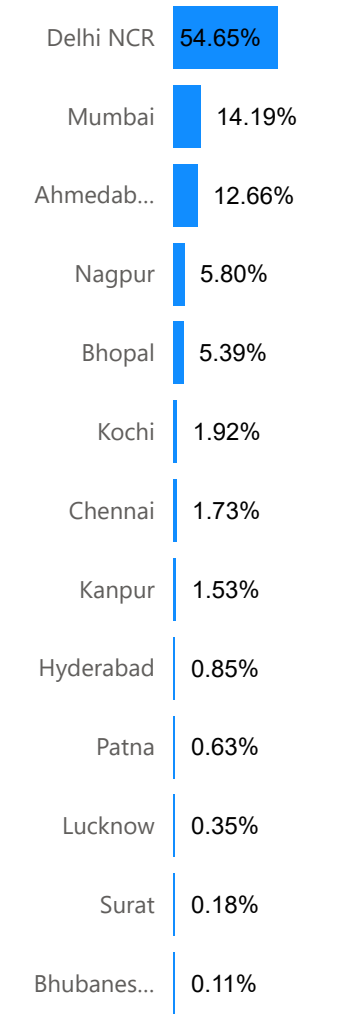
Profit % by Market



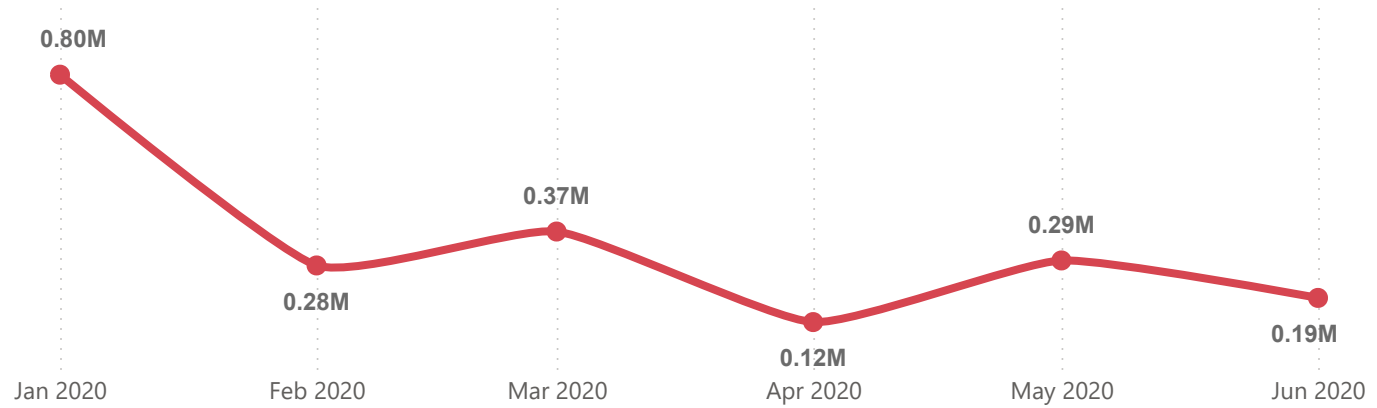
Profit Contribution % by Market



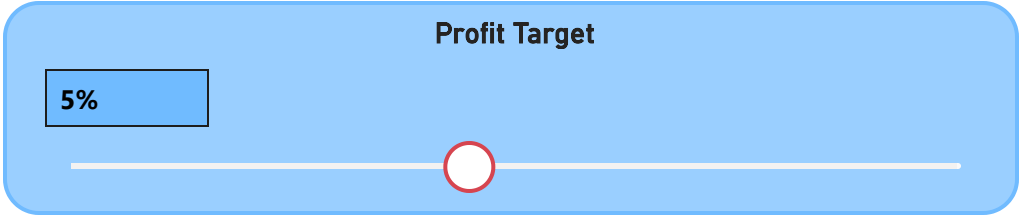
Revenue Contribution % by Market



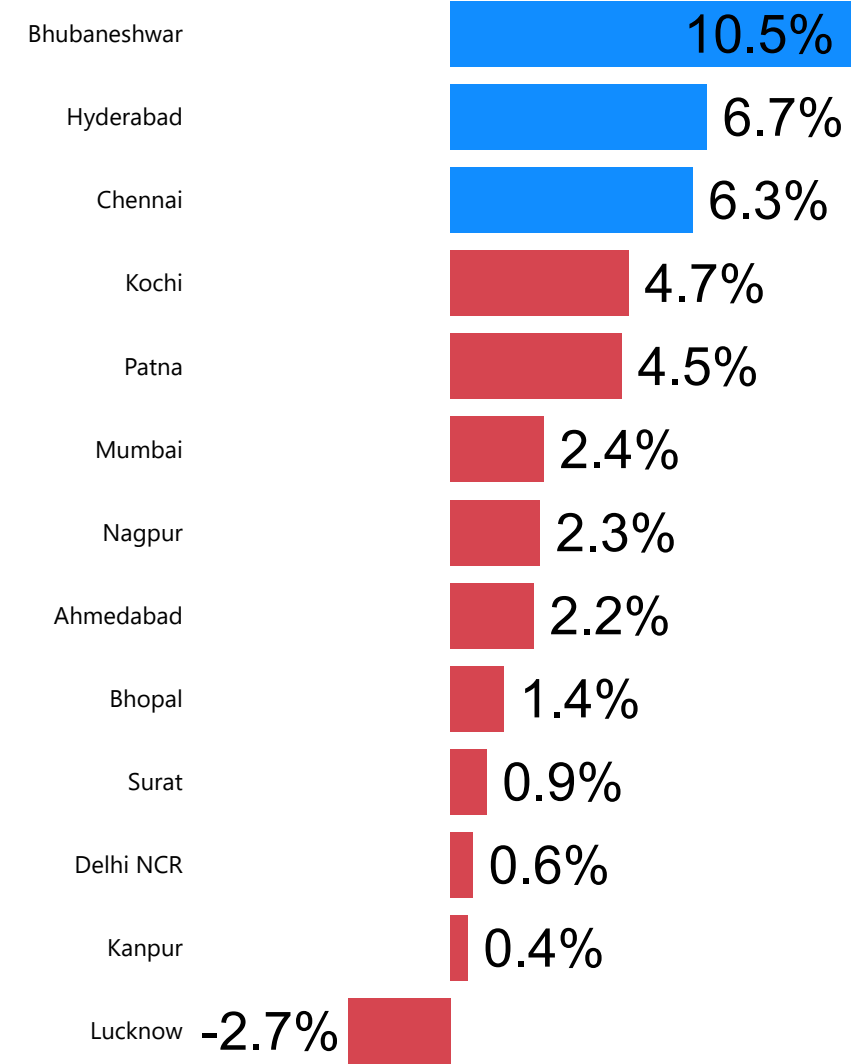
Profit Margin Trend



Customer Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹50,940	0.04%	0.39%	15.6%
Expression	₹82,845	0.06%	-0.17%	-4.2%
Electricalsquipo Stores	₹86,908	0.06%	-0.48%	-11.5%
Sage	₹96,950	0.07%	0.16%	3.5%
Electricalslance Stores	₹1,42,742	0.10%	0.25%	3.5%
Novus	₹2,58,543	0.18%	0.21%	1.6%
Propel	₹5,41,553	0.38%	0.74%	2.8%
Insight	₹5,71,430	0.40%	-0.53%	-1.9%
All-Out	₹7,13,953	0.50%	1.57%	4.5%
Sound	₹7,40,856	0.52%	0.45%	1.3%
Relief	₹7,73,301	0.54%	0.11%	0.3%
Synthetic	₹9,16,267	0.64%	-0.42%	-1.0%
Zone	₹9,27,154	0.65%	0.23%	0.5%
Electricalsbea Stores	₹9,85,764	0.70%	0.86%	5.0%
Total	₹14,22,24,545	100.00%	100.00%	1.4%



Profit Margin % by Market



Total Profit Margin

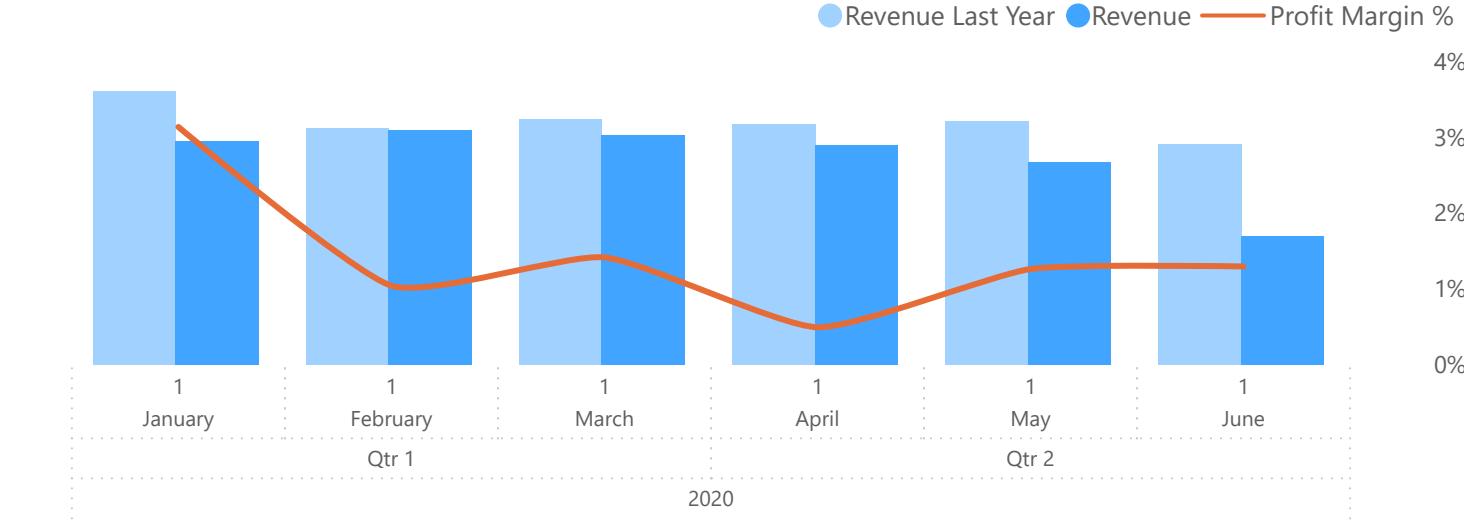
₹ 2.1M

Revenue

₹ 142M



Profit Margin Trend



Revenue	Customer Name	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
₹6,56,41,977	Electricalsara Stores	46.15%	11.92%	0.4%
₹79,28,385	Excel Stores	5.57%	12.54%	3.3%
₹58,99,748	Premium Stores	4.15%	1.40%	0.5%
₹55,37,904	Electricalslytical	3.89%	1.31%	0.5%
₹50,64,374	Info Stores	3.56%	7.82%	3.2%
₹41,82,662	Control	2.94%	2.52%	1.2%
₹39,53,600	Surge Stores	2.78%	11.95%	6.2%
₹33,19,243	Logic Stores	2.33%	0.61%	0.4%
₹31,16,384	Acclaimed Stores	2.19%	6.12%	4.0%
₹14,22,24,545		100.00%	100.00%	1.4%