

BBA - Interactive Web Management Major Planning Sheet – Updated for Fall 2012

Interactive Web Management		31 credits
<i>Introduction (6 credits)</i>		
BUS 111	Creating the Digital Future	3 ____
JOURNAL 141	Introduction to Journalism	3 ____
<i>Technical (9 credits)</i>		
CS 142 or 221	Elementary Programming in Visual Basic or Object-Oriented Design and Programming I	3 ____
CS 125	Web Development	3 ____
BUS 390 F	Internet Platform Management (Bus 311 and CS 125)	3 ____
<i>Business (6 credits)</i>		
BUS 392 S	Technology Innovation (Bus 311)	3 ____
BUS 463 F	Internet Marketing (Bus 371)	3 ____
<i>Media (9 credits)</i>		
CS 347	Introduction to Usability (CS 142 or 221 and Econ 210)	3 ____
JOURNAL 340	New and Emerging Media	3 ____
JOURNAL 440	Application of New and Emerging Media (JOURNAL 340)	3 ____
BUS 488	Interactive Web Management Portfolio Seminar	1 ____
(Final semester, admitted to COB, c/Bus 492 or 442 or Journalism 427 or Computer Science 299, and graduation application on file)		

Freshman Year: Recommended to take BUS 111 and CS 125

Sophomore Year: Recommended to take Journalism 141, CS 142 or 221, and Journalism 340
(be sure to take BUS 311 in Spring of Sophomore year for Pre-requisites for Junior Year)

Junior Year: Recommended to take BUS 390, BUS 392, and CS 347

Senior Year: Recommended to take BUS 463, BUS 488, and Journalism 440