

GAIA '92

Gaia '92 has been launched to introduce art into the Hulme City Challenge.

Hulme today probably has a greater number of artists per square mile than any other part of Manchester and possibly the country. There are also writers, photographers, musicians, actors and video artists. The role of art in our cities is now widely accepted, it brings life to the streets, it makes a place unique, it adds character, interest and humanity. The role of art in regeneration is also increasingly recognised as a powerful tool to show confidence in an area's future, to improve the environment and the image given to the outside world.

Gaia '92 will enable local artists to get involved in the Hulme City Challenge process. This brief describes the exhibition and how to enter.

ThE eXhIbItIoN

Calling all artists in Hulme. You are invited to submit ideas for art which could form part of the redevelopment of Hulme. This could be anything from a sculpture, mosaic, mural or relief, to ideas for railings, paving, fountains, and landscaping. From the entries up to 25 artists will be selected to develop their ideas into a display for the Gaia Exhibition and from this as many pieces as possible will be commissioned to form part of the new Hulme.

To enter Gaia 92 please submit a brief description of your idea and details of your previous work (the exhibition is open to anyone in Hulme so please do not feel that you have to be a professional). We are not looking for detailed proposals or maquettes but merely sufficient visual and written information to explain the idea. Entries should be submitted to Gaia '92 Project, 9 Otterburn Close, Hulme to be received not later than 26th June 1992.

The artists to be included in the exhibition will be selected by a panel and will be announced in the week of the 29th June. Artists will be asked to develop their ideas further into a display for the exhibition. This can include visual material, maquettes, mosaics, however you want to present your ideas. Each of the selected artists will be paid up to £200 to cover expenses incurred. Submissions for the exhibition should be received by 7th August 1992.

CoMmIsSiOnS

The intention of Gaia is to develop as many of the proposals as possible into commissions to be executed as part of the redevelopment of Hulme, and this has the support of the City Council and the people involved in the Hulme Regeneration.

EnTrY

The exhibition is open to everyone living in Hulme, be they professional artists or just people with good ideas. You need no professional qualifications or indeed be able to execute the commission if your idea is chosen.

ExHiBiTiOn

The exhibition will be held in the Zion Building in Hulme on the 29th August 1992.

SeLeCtIoN

The selection for the exhibition will be made by a panel assembled by the organiser. The panel will include North West Arts, the City Council and Hulme Regeneration, Architects working in the redevelopment of Hulme, Hulme Tenants, and experienced artists.

Gaia '92 ExHiBiTiOn RuLeS

1. The Promoter

1.1 The Promoter of the exhibition is the Gaia '92 Project and the exhibition will be managed by Helene Rudlin.

2. Objective

2.1 The objective of the exhibition is firstly to gather material for an exhibition to display ideas for the redevelopment of Hulme and secondly to develop some of the exhibits into commissions to form part of the redevelopment of Hulme.

3. Intention to Commission

3.1 It is the intention of the promoter to commission as many of the submitted ideas as possible subject to the availability of funding.

3.2 The promoter therefore reserves the right to commission any pieces of art submitted for Gaia '92.

3.3 The promoter reserve the right not to commission any of the submitted pieces of art if, in the opinion of the selected panel, none of the entries reach the required standard.

4. Competition Structure

4.1 Gaia '92 will take place in two stages. At least 25 pieces will be included in the exhibition. Following this commissions will be awarded subject to the availability of funding and discretion of the panel.

5. Exhibition Timetable

5.1 The timetable for the exhibition is as follow:-

- o Exhibition entries to be submitted by the 26th June 1992.
- o The artists selected for exhibition will be announced by 6th July 1992.
- o Exhibition entries to be submitted by 7th August 1992.

6. Selection

6.1 Selection of artists for the exhibition will be by a panel to be announced in the week of the 29th June 1992. The panel will include experienced artists, architects involved in the redevelopment of Hulme, the Council, North West Arts and Hulme Tenants.

6.2 The decisions of the judges will be final and no correspondence will be entered into.

6.3 The promoter undertakes to inform all entrants to the exhibition about the decision of the selection panel.

7. Eligibility

7.1 Entry to the exhibition is not restricted although entrants should be willing to either execute the work themselves or to collaborate with a contractor. Entrants can be individuals, groups of 2 or

more individuals, or organisations.

8. Payments

8.1 Each of the shortlisted entrants will be paid an inclusive fee of up to £200.00 to cover expenses in preparing displays for the exhibition.

9. Submitted Material

9.1 Submissions should be contained in a single packet and sent or brought to 9 Otterburn Close, Hulme.

Submissions should include:

- A completed application form.
- Sketch designs on one sheet of paper not exceeding A2 in size. The drawings should be annotated to indicate the materials to be used, the scale of the piece and the intended method of construction.
- Not more than one sheet of A4 text describing the idea.
- A A4 sheet describing who you are and details of previous work (please you do not have to be a professional artist to enter!).

9.2 The promoter will retain all the submissions until the 28th September 1992 at which point work will be returned only if entrants provide a stamped addressed envelope or come and collect their work.

9.3 The promoter may only retain work beyond this date

for the purpose of securing further commissions and by prior agreement.

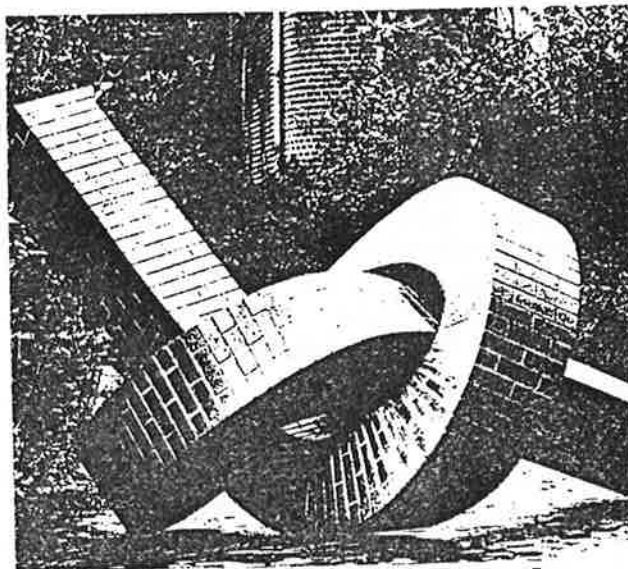
10. Publicity and Display

10.1 The promoter reserves the right to place all submitted work on public display and to use submitted material for publicity purposes provided always that credit is given to the originating artist.

10.2 The promoter can give no commitment that any submitted work shall be put on public display and the content of the exhibition will be determined entirely at the discretion of the promoter.

11. Commissions

11.1 Commissions arising out of this exhibition will be covered by a separate agreement.



BRICK KNOT. WENDY TAYLOR. 1978.

Number _____ for promoters use

GAIA '92 ApPlicAtIoN fOrM

Artist's Name _____

Contact Address _____

Telephone Number _____

Age _____

Are you a: Student _____

full time working artist _____

part time artist _____

other _____

If you are a student please give details of your college

Do you intend to enter as an individual _____
group of individuals _____
an organisation _____

If you are entering as a group of individuals please give details
of the individuals who will be involved.

If as a result of Gaia you were asked to develop your idea into a
commission in Hulme, do you have the capacity to undertake this
yourself.

If NO, how would you envisage to undertake the commission.

Would you like your work returned? _____

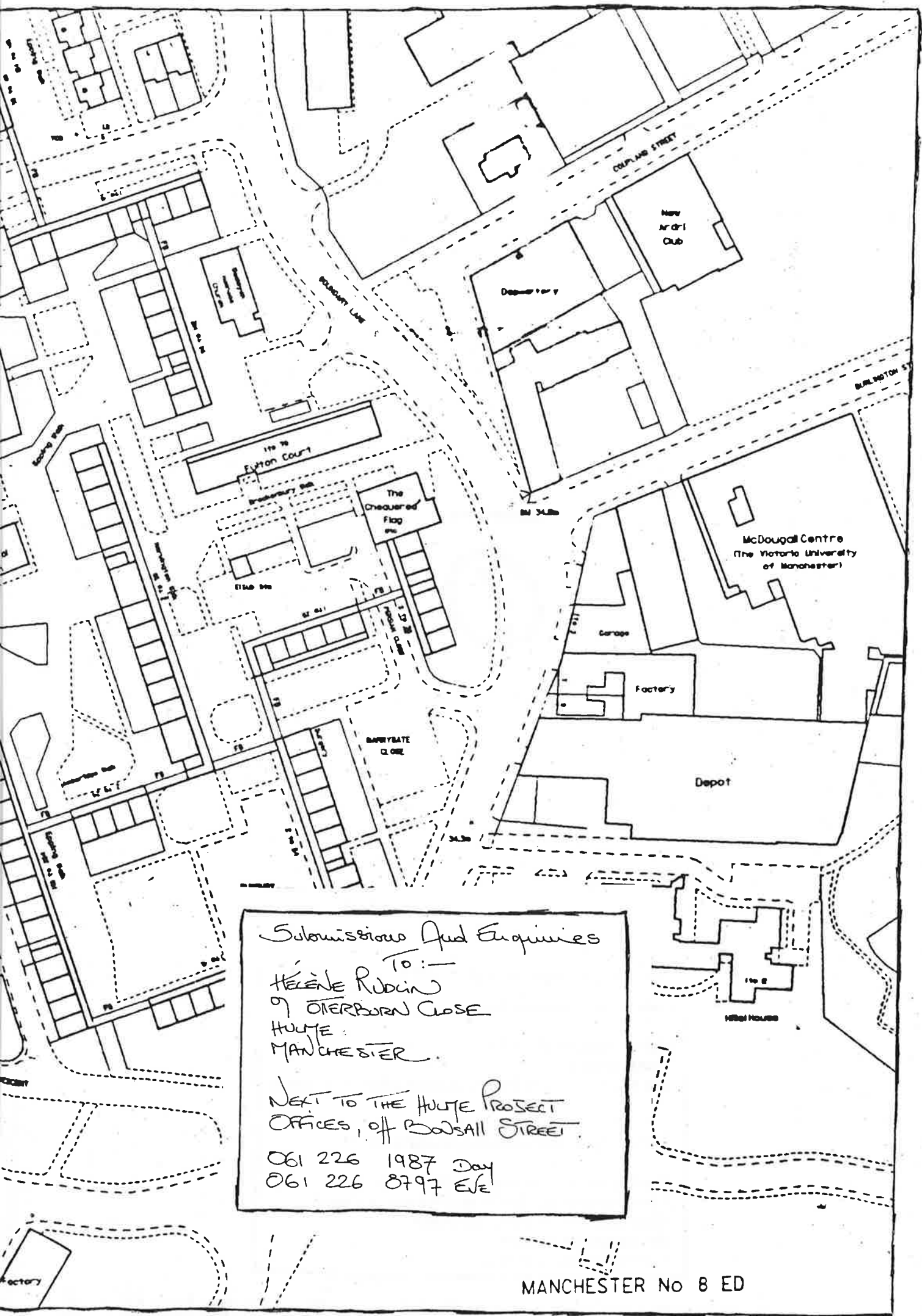
If so please include a stamped addressed envelope

Please sign and date the following undertaking:

I confirm that the work submitted as part of the Gaia exhibition
is entirely my own work/the work of the organisation and individ-
uals detailed above and confirm that I have read, understood and
am prepared to abide by the rules of the exhibition and the
decision of the selection panel.

Signed _____ Date _____

May 92



Submissions And Enquiries
To:-
HELENE RUBIN
of OVERBURN CLOSE
HULME
MANCHESTER.

NEXT TO THE HULME PROJECT
OFFICES, off BURSALL STREET

061 226 1987 Day
061 226 8797 Eve



Gaia 92 is sponsored by...

**Hulme Regeneration Ltd
North West Arts
The Moss Side and Hulme Business Support Group**

With Support and encouragement from

**The Hulme Tenant Participation Project
Zion Community Health and Resource Centre
Moss Side and Hulme Task Force
The Industrial Society
Hulme Community Arts**