

BarCampLondon Sponsorship

All sponsors will have their logo featured on the BarCampLondon website, will be given space to put up publicity at the BarCamp, have the opportunity of handing out schwag in our goody bag, will be mentioned throughout the weekend, and much much more! Sponsors also have priority access to barcamp tickets.

Key Summary

- BarCamp - An unconference stimulating conversation and discussion about attendees own passions
- Date / Venue - Aiming for Weekend 28th & 29th March 2009, Central London Location TBC
- Attendees - intelligent, engaged, open thinkers from a wide variety of background and of every age

About BarCamp

A BarCamp is an open, free-to-attend, participatory unconference. Unconferences differ from conferences in that the schedule is created and filled by the attendees with everyone running a session or talk about whatever subject they have a passion for. From Cocktail Making to Thermodynamics for Beginners, Arduino Hacking to Photography, BarCamps attract people from all sorts of backgrounds from creative to technical, and stimulate discussion, comment and education outside of attendees spheres of experience. To date there have been over 200 BarCamps worldwide since the phenomenon was started in San Francisco in 2006, and they have been attended by many tens of thousands of people. London has been host to 5 BarCamps (and many other more specific Camps, such as SocialMediaCamp), and now a group of dedicated, passionate organisers who have been involved in BarCamps across europe are hoping to host the next BarCampLondon are looking for sponsors to make the event a complete success.



"The Grid" - The unconference way of arranging the schedule
Tara Hunt, via Flickr



"Calligraphy Session" - one of the more unusual sessions at BarCamp
SheilaEllen, Via Flickr

BarCamp attendees come from all walks from life and ages 8-80, what they have in common is a passion for stimulating conversations and expanding their own knowledge. They love to give back to the community and a barcamp is the perfect place to do this. Barcamp attendees are not only the great thinkers of today, but the great thinkers of tomorrow. They are excited by the diversity of discussion and the insights that are achieved in the intellectual melting pot that is BarCamp. Barcamp is an excellent opportunity to be involved in innovations that shape the creative landscape of London.

The BarCampLondon Planning Team are looking for sponsors to make the next London BarCamp Possible. There are all sorts of expenses that we need covering, and without your help, BarCampLondon would be impossible.

We have a range of sponsorship options to suit, and we are open to discussion if nothing here fits. Ideally, sponsors will be able to directly provide items such as t-shirts, radios, food, rather than money, but we can discuss exactly how this will work.

Start-up Sponsor	- £200	aimed at new, still funded start ups.
Regular Sponsor	- £500	sponsorship for anyone and everyone
Meal / Party Sponsor	- £1000	sponsorship of a meal or party (e.g. The Acme After Party)

What Next

If you think you may be interested in sponsoring BarCampLondon or would like to discuss anything in this document (we are always open to discussion, we couldn't do this without you!), please feel free to contact Emma Persky any time.

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