

U B E R

UBER TECHNOLOGIES, INC.
1455 MARKET STREET
SAN FRANCISCO, CA 94103
UBER.COM

February 26, 2015

##A8434-L01-0123456 0001 00000001 *****3-DIGIT 123

SAMPLE A SAMPLE



APT ABC

123 ANY ST

ANYTOWN, US 12345-6789



Dear Sample A Sample:

I'm writing to let you know that one of Uber's databases was accessed by an unauthorized third party and that as an Uber driver partner your name and driver's license number was contained in the database.

We discovered in September that information allowing someone to access the database had been available without intended access restrictions. We immediately ensured that the database was no longer accessible using that information and have taken additional safety measures to protect your information. Our investigation showed that the database was accessed only once by a third party, on May 13, 2014. We have not received any reports of actual misuse of information as a result of this incident, but Uber recommends that you monitor your credit reports for fraudulent transactions or accounts.

To help protect your identity and monitor credit reports, we are offering a complimentary one-year membership of Experian's® ProtectMyID® Alert. This product helps detect possible misuse of your personal information and provides you with superior identity protection support focused on immediate identification and resolution of identity theft. More information on ProtectMyID® below.

You may also obtain a free copy of your credit report from each of the three credit reporting agencies by visiting www.annualcreditreport.com or by calling toll-free (877) 322-8228. Please review the reports carefully, and if you find anything you do not understand or that is incorrect, contact the appropriate credit-reporting agency for assistance. If you suspect fraud, you can also contact your local police, the attorney general of your state, or the Federal Trade Commission.

If you have any questions about this incident, please contact us at notice@uber.com or call us at (800) 870-8534.

On behalf of Uber, I apologize for this inconvenience and thank you for your partnership.

Sincerely,

Managing Counsel
Katherine M. Tassi

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A8434-L01

Activate ProtectMyID Now in Three Easy Steps

1. ENSURE That You Enroll By: May 31, 2015 (Your code will not work after this date.)
2. VISIT the ProtectMyID Web Site to enroll: www.protectmyid.com/alert
3. PROVIDE Your Activation Code: ABCDEFGHIJKL

If you have questions or need an alternative to enrolling online, please call (877) 297-7780 and provide Engagement #: PC92264.

Once your enrollment in ProtectMyID is complete, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at (877) 297-7780.

Additional Steps You Can Take

You may also contact the credit reporting agencies directly to put in place a fraud alert or a security freeze. A fraud alert will notify any merchant checking your credit history that you may be the victim of identity theft and that the merchant should verify the application. Contacting any one of the three agencies will place an alert on your file at all three. A security freeze restricts all creditor access to your account, but might also delay any requests you might make for new accounts. Ask the credit reporting agencies for their specific procedures regarding security freezes.

Equifax
(800) 685-1111
www.equifax.com
PO Box 740241
Atlanta, GA 30374

Experian
(888) 397-3742
www.experian.com
PO Box 9532
Allen, TX 75013

TransUnion
(800) 916-8800
www.transunion.com
PO Box 6790
Fullerton, CA 92834

The Federal Trade Commission also provides information about how to avoid identity theft and what to do if you suspect your identity has been stolen. They can be contacted at FTC Identity Theft Clearinghouse, 600 Pennsylvania Avenue, NW, Washington, D.C. 20580, 1-877-ID-THEFT (877-438-4338) or consumer.ftc.gov.