

Mastering the Microsoft Commercial Marketplace Series

Azure AD Application Registrations

Overview

Application Registrations Overview

Multi-tenant vs. Single Tenant

How We Use Them with SaaS Offers

Registering an Application Demo

Application Registrations Overview

**Allows an application to
authenticate with Azure AD or an
application secret**

What Application Registrations Do

Primary Functions

Provides authentication and authorization services

Associate an application with a tenant

Reserve a URL for your application within Azure AD

What Application Registrations Do

Primary Functions

Give specific permissions to an application

Ensure users have valid login credentials

Defaults to allowing only users from your tenant to use your application

Multi Tenant vs. Single Tenant

Application Registration Types

Multi-tenant

Accounts in any Azure AD tenant can authenticate

All users with a work or school account can authenticate

Used when the target audience is business or educational users

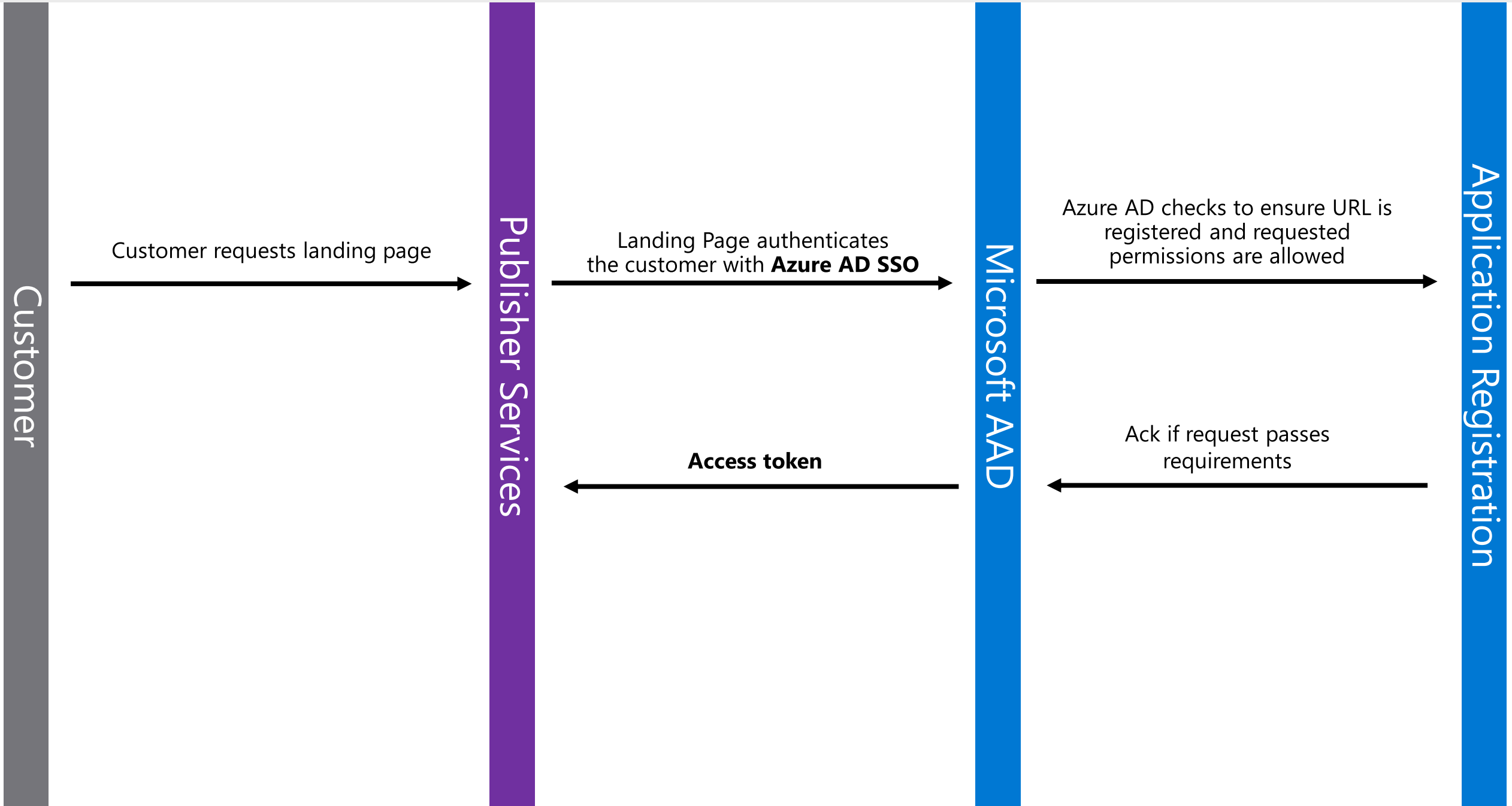
Single-tenant

Only users in my Azure AD tenant can authenticate

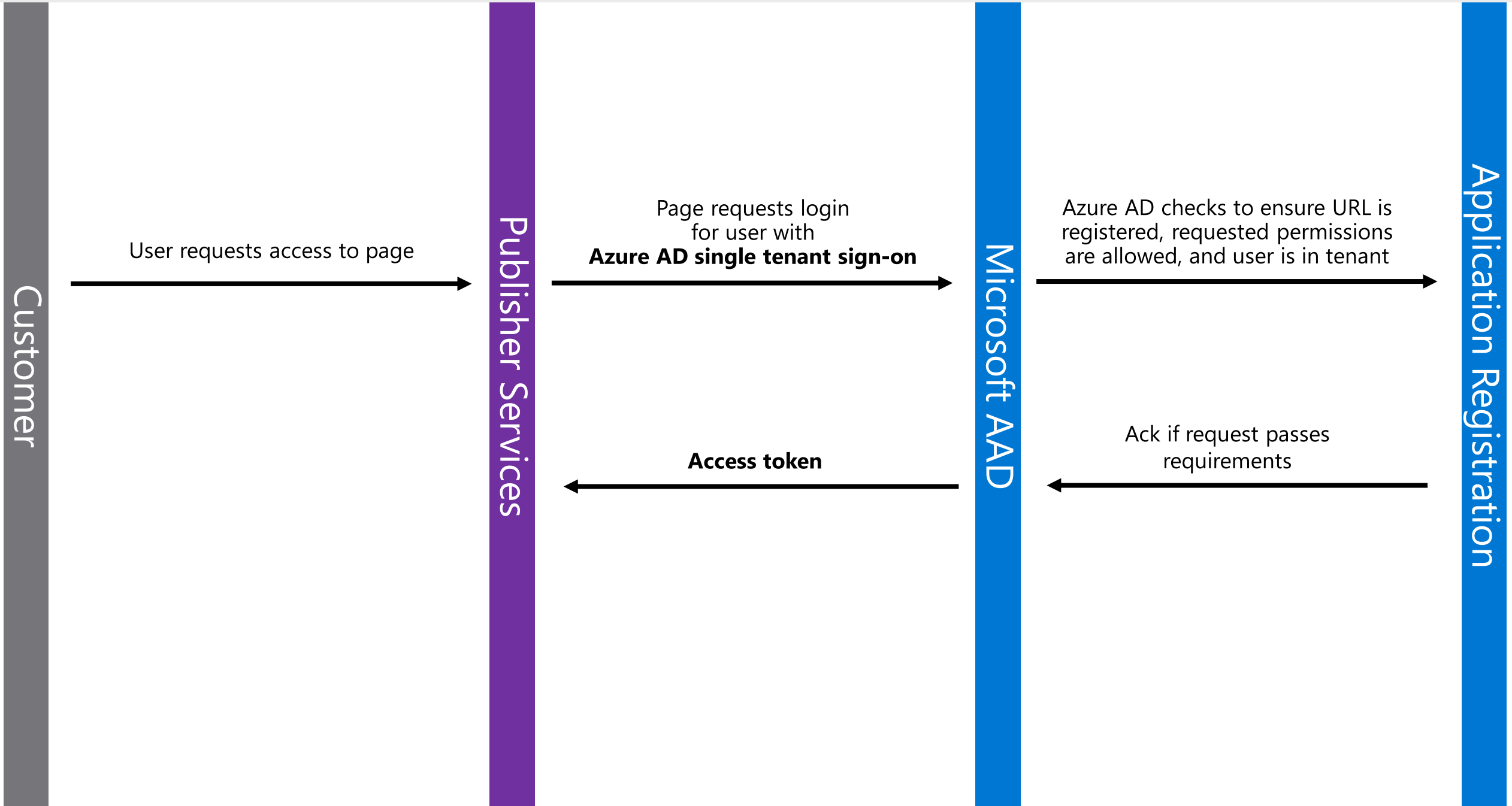
Used when the target audience is internal to your organization

How We Use Them with SaaS Offers

Azure SSO Login Flow



Publisher Page Authentication Flow



Demo

Registering an Application

Summary

Application Registrations Overview

SaaS Offers Use Them

Multi Tenant vs. Single Tenant

Registering an Application

Thank you

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