

Mastering Managed Application offers

New ways to sell and deploy Azure Applications

A Mastering the Marketplace video

<https://aka.ms/MasteringTheMarketplace>

Overview

How things have been working

Publisher management

Customer access

Deployment modes

How things have been
working

Two types of Azure Applications

Solution Templates

Not transactable in the Azure Marketplace

Managed Applications

Transactable in the Azure Marketplace

Why we love Managed Application offers

ARM templates define what gets deployed

Customize the user interface for deployment

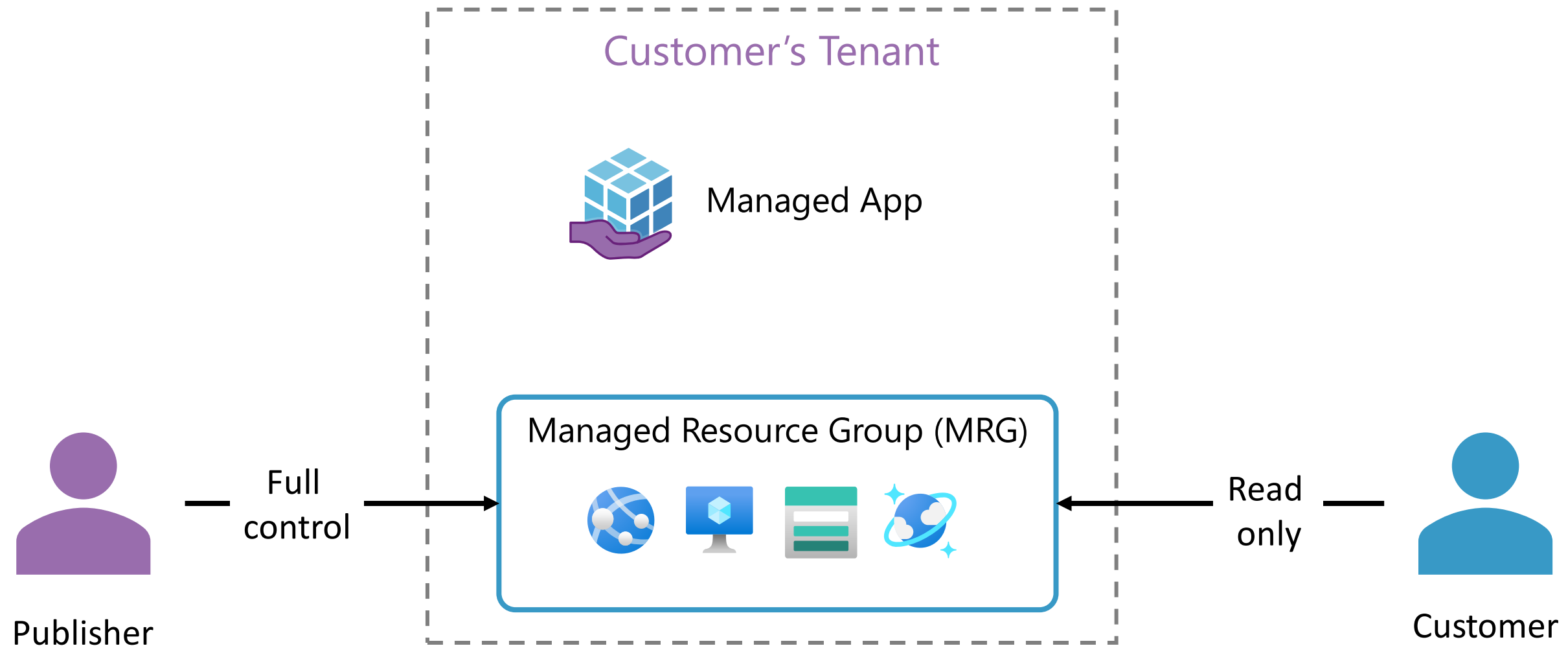
Deploy resources and solution into customer's tenant

Customer pays Azure cost of running the solution

Publisher manages the solution on the customer's tenant



Traditional Managed Application deployment



The Mastering the Marketplace on-demand course

Existing course

Remains relevant today

aka.ms/MasteringTheMarketplace/ama

A recorded live workshop

Upcoming revised course

Coming soon

Updated demos, scenarios, and hands-on labs

On-demand-first format

Managed Applications now
support new deployment modes

Publisher management

Publisher access modes

Enabled

Publisher has full access to MRG

Typical for publisher to perform solution administration

Same as traditional Managed Application access

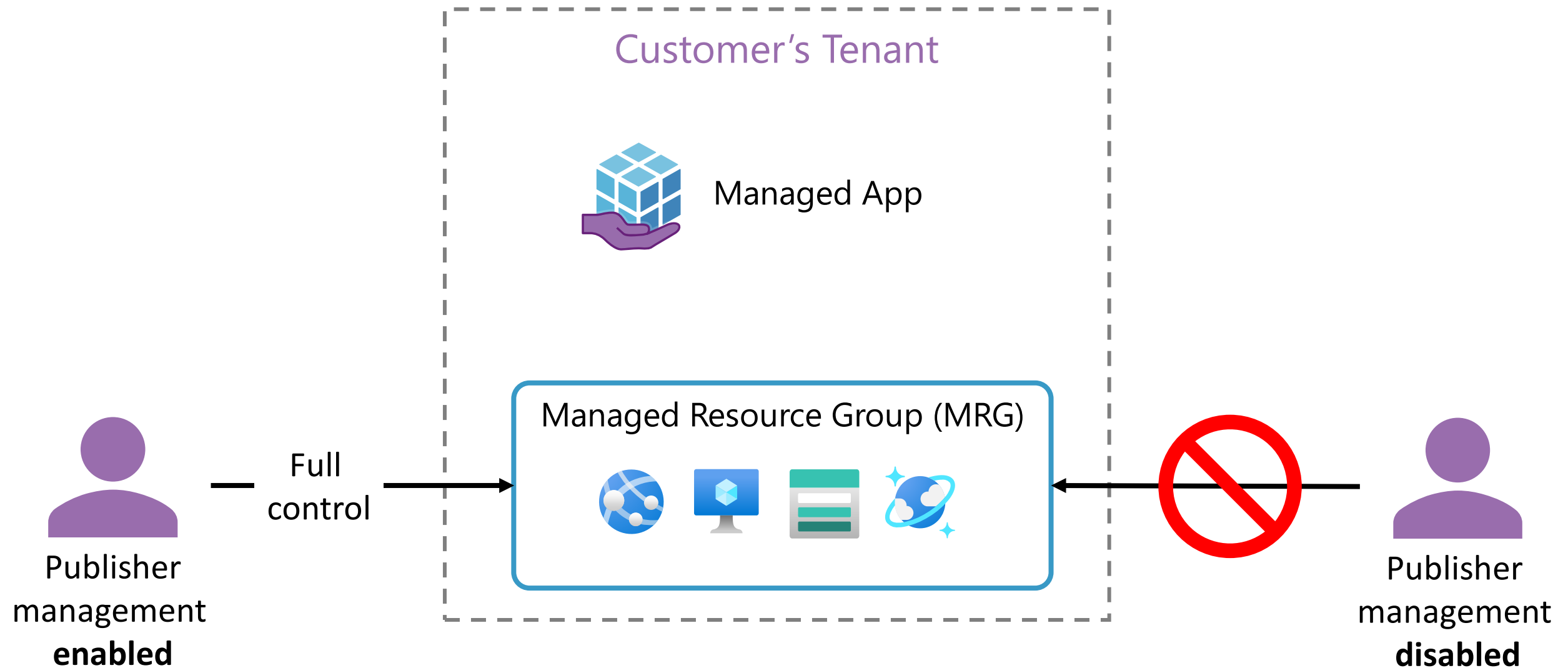
Disabled

Publisher has no access to MRG

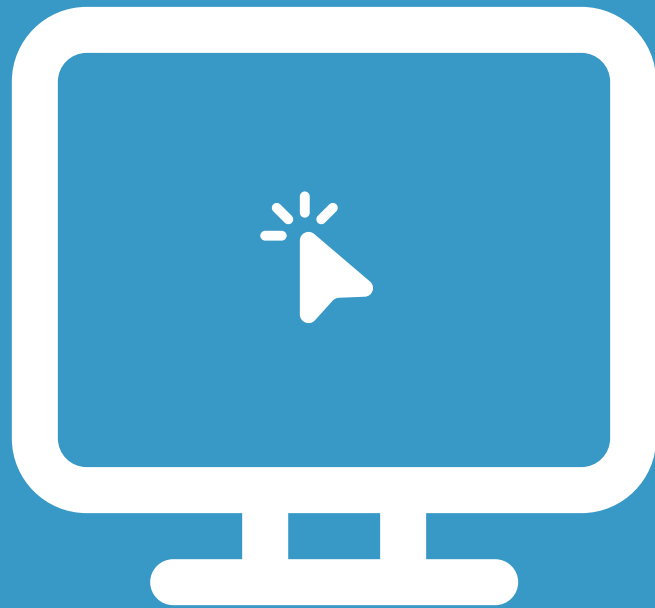
No publisher solution maintenance

New feature of Managed Application offers

Publisher access modes



Demo



Setting publisher management

Customer access

Customer access modes

Enabled

Full access to MRG and resources deployed within it

New feature of Managed Application offers

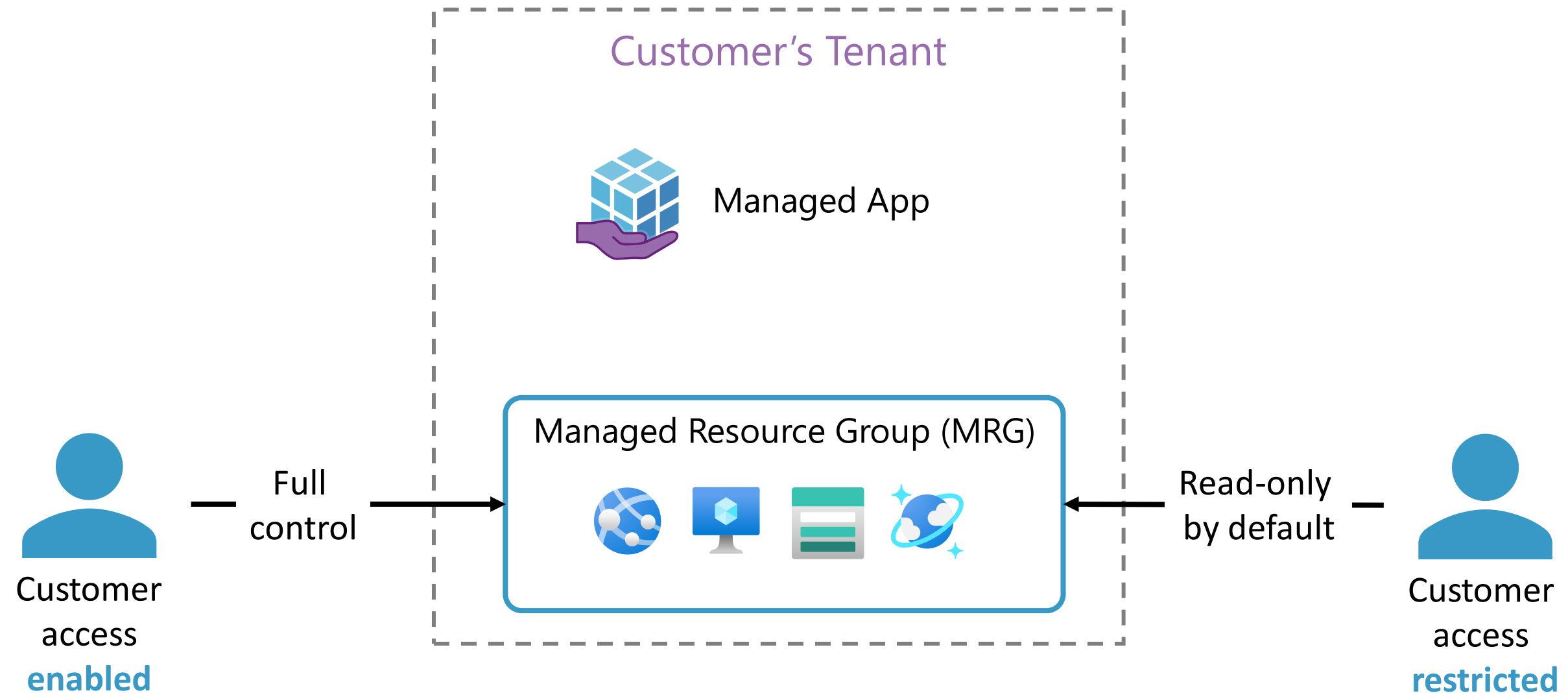
Restricted

Read-only access to the MRG by default

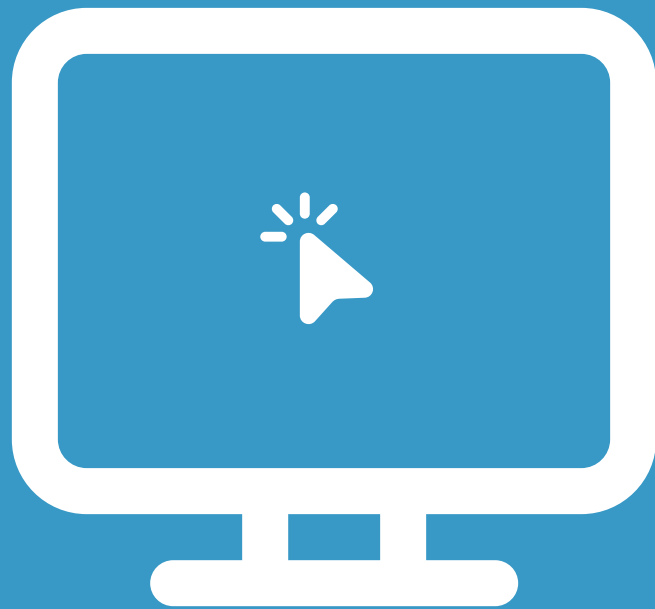
Publisher can specify access levels to specific services in MRG

Same as traditional access via Managed Applications

Customer access modes

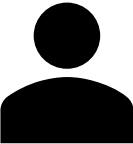


Demo



Setting customer access

Deployment modes



**Publisher access to customer
Azure tenant**



**Customer Access to
Resource Group**

		Enabled	Disabled
Customer Access to Resource Group	Enabled		
	Restricted		

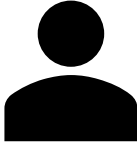
Publisher managed app

The customer has read-only access to the solution

The publisher has full access to the solution

Solution is managed by the publisher

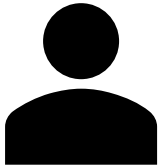
Choose this option to protect publisher intellectual property



**Publisher access to
customer Azure tenant**



**Customer access to
Managed Resource
Group**

		Enabled	Disabled
Customer access to Managed Resource Group	Enabled		
	Restricted	<div> Publisher managed App</div>	

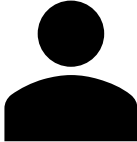
Open app

The customer has full access to the solution

The publisher has full access to manage the solution


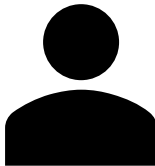
Solution is jointly managed

Choose this option to share maintenance responsibilities



**Publisher access
to customer Azure tenant**


**Customer Access to
Resource Group**

		Enabled	Disabled
Customer Access to Resource Group	Enabled	<p>New</p>  Open App	
	Restricted	 Publisher managed App	

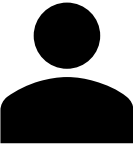
Customer managed app

The customer has full access to the solution

The publisher has no access to manage the solution

Solution is managed by the customer


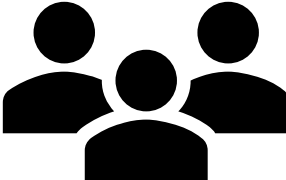
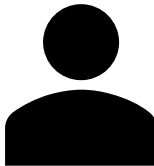
Publishers choose this option to avoid ongoing maintenance responsibility



**Publisher access to customer
Azure tenant**



**Customer Access to
Resource Group**

		Enabled	Disabled
Enabled	New	 Open App	 Customer managed App
		 Publisher managed App	

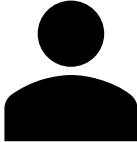
Locked app

The customer has read-only access to the solution

The publisher has no access to manage the solution


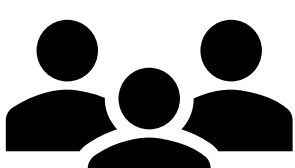
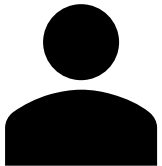
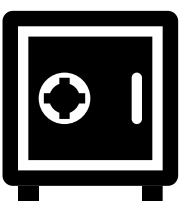
Solution is unmanaged

Choose this option to protect publisher's IP and disallow a publisher's cross-tenant access



**Publisher access to customer
Azure tenant**


**Customer Access to
Resource Group**

		Enabled	Disabled
Customer Access to Resource Group	Enabled	<p>New</p>  <p>Open App</p>	<p>New</p>  <p>Customer managed App</p>
	Restricted	 <p>Publisher managed App</p>	<p>New</p>  <p>Locked App</p>

Summary

Previous functionality

Publisher management

Customer access

The deployment modes

The current course
remains relevant.

Update coming soon!