Microsoft Azure

Azure Container Offers for Kubernetes Apps
Offer Overview

A Mastering the Marketplace Video
https://aka.ms/MasteringTheMarketplace

Microsoft Azure

Agenda

The Container offer for Kubernetes app offer type

Benefits for publishers and customer

How things appear in the marketplace

Advantages of the offer type
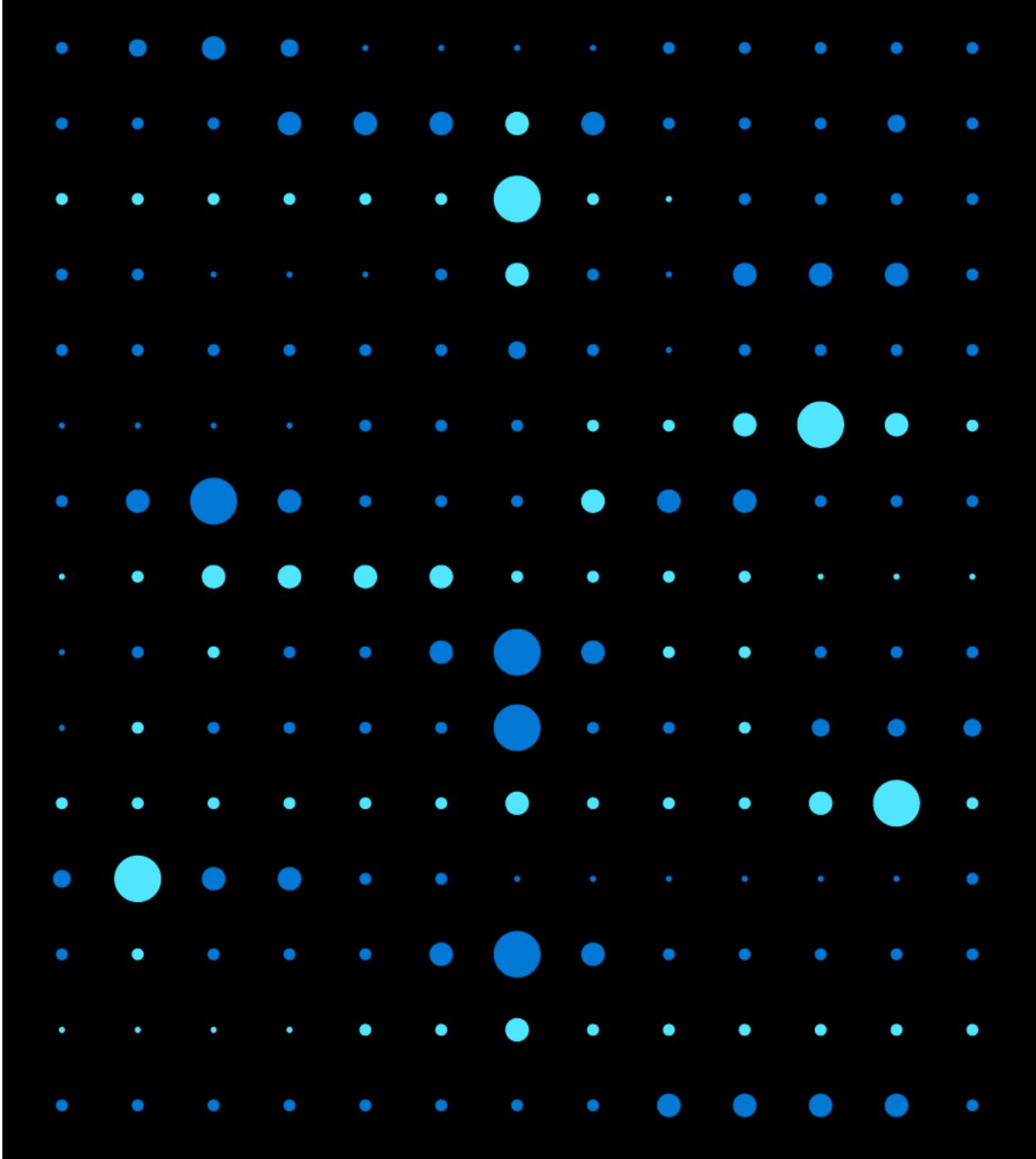
About the offer type

Azure Container Offer for Kubernetes App

A transactable offer type in the Microsoft commercial marketplace that enables running containers on Azure Kubernetes Service (AKS) in the customer's tenant.

Benefits of the offer type

Why to publish an Azure Container offer

Deploy your containerized solutions via the Microsoft commercial marketplace

Take advantage of AKS for management and scale

Control the customer installation experience

Deploy multiple containers as part of a single solution
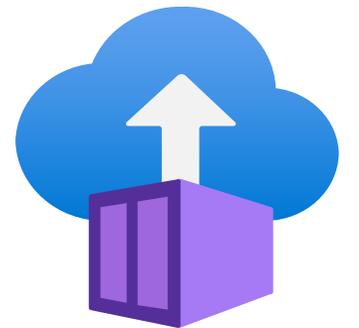
Advantages of Azure Container Offers

Runtime costs of Kubernetes (K8s) and other services are paid by the customer

Take advantage of Microsoft go-to-market benefits

Different deployments for different plans

    i.e., Bronze, Silver, Gold
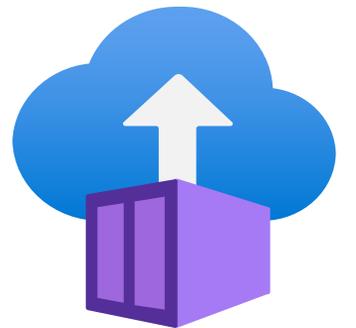
Advantages of Azure Container Offers

Publishers

Easy and reusable packaging, CI/CD pipeline integration

Security scans and vulnerability/validation checks

Publish offers quickly

Transactable offers

Customers

Self-serve from marketplace

One-click deployments

Usage and billing

Safe and secure

Container offers in the marketplace

Azure Container Offers are K8s Apps
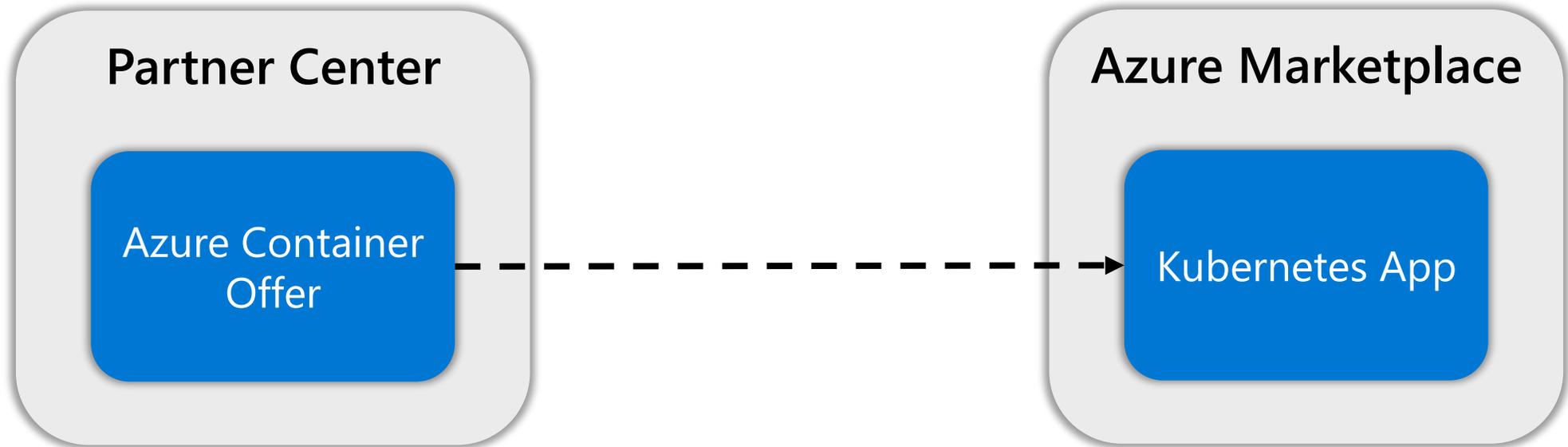
Browsing the Azure marketplace

Containers >

Transactable ⟶ Kubernetes app

Container Images ⟵ Not transactable

Get Started with Containers

All

Azure Vote K8s App Test Offer

SIG_Test

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Categories
Containers

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Privacy Policy

This offer is in the early stages of development and not for general public consumption.

This offer is in the early stages of development and not for general public consumption. Use is restricted to a limited audience and has no commercial purpose beyond the testing for which it is intended. This is a KubernetesApps offer used for demo purposes.

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Summary

Defined the offer type

Benefits of the offer type

Container offers in the marketplace