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## Apps (iOS)

HDB Hero 2013  
*Assists HDB real estate agents advice their clients* (<http://goo.gl/l4TQO1>)

### Role

Sole designer and developer of this application

### Programs/languages used

Balsamiq Mockups

Xcode

Objective-C

Arrived (GeekJam, NUS) 2013  
*Alerts you when you arrive at your MRT stop*

### Role

Developed application together with another developer in a hackathon.

### Programs/languages used

Xcode

Objective-C

iMacro (for data extraction from browser)

AgentMe (Asiaexpat) 2012  
*Co-broking app for real estate agents* (<http://www.agentme.com.sg/>)

### Role

Managed designers and programmers. Also conducted on-the-ground usability testing and interviews with real estate agents.

### Programs used

Balsamiq Mockups

Trello

Seekasaurus (Mixed Reality Lab, NUS)  
*Helps 'seek' help from people nearby*

2011

Role

Designed use-case, information architecture and screen-flow. Also developed the app together with two other developers.

Programs/languages used

Balsamiq Mockups

Xcode

Objective-C

Python

**Education**

National University of Singapore  
*Bachelor of Computing (Communications and Media)*  
*Second Class Honours (Upper)*

2009 – 2013

Relevant Subjects

User Interface and User Experience Design

Programming Methodologies

Software Engineering

Saint Andrew's Junior College  
*House Council*  
*GCE A Level*

2005-2006

Relevant Subjects

Physics A

Further Maths A

Maths A

Computing B

S-Paper Maths Distinction

S-Paper Physics Distinction

**Work Experience**

Independent Developer and User Experience Consultant

2011 – ...

Questex Asia Ptd Ltd

2010

*Campaign Manager*

Oversee advertising campaigns for various online publications such as Enterprise Innovation and Network Asia.

**Skills/Languages**

Objective-C and Python

Mockups on Balsamiq

UI/UX testing