

Burn.ly - Simple, old school - ZERO TAX

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****** THIS IS DRAFT VERSION ******

Lets start with something that we all an agree upon. Taxes are no good. Not in Crypto, not in real life. If they are anything, at best, they are SCAM. Majority of taxes either to Govt. or Crypto Project Owners are never used for real benefits.

People launch #MEME and charge 5-20% taxes to do what? Just pump up their own wallets, yeah we not doing that. We committed to community from Day 0 - If anything that I dont want to do myself, I will not ask you to do it.

I want to lay down some bullet points, I dont call this a white paper but more of my brain dump. We will evolve as the community what this project can and will be.

- Will it be DAO?
- Will it be its own Blockchain (not level 2)?
- Will it go beyond just something good for trading?

WE ALL SHALL RISE ABOVE THAT, FOCUS ON BUIDLING, MONEY FOLLOW THE TALENT & STRONG COMMUNITY

One thing that I sure want to keep in mind and engage with is community, we need a stronger community where everyone's voice is heard. So here are current phases that I can think of, atypical than most crypto projects.

Coming from a Sillicon Valley background, I have put the phases in the order of how a typical company goes from growth phases. We are nothing but a startup and I would like to approach it in same manner. There will be many people doubting, many trying to take advantage and create **FUD**

Phase 1 - PRE SEED FUNDING

✅ We do a fair launch

Announcement came [before launching](#) the crypto

Also right [after we became live](#) and right after adding liquidity

✅ Launch a [Telegram group](#)

🚀 We build a community of **1000 strong HOLDERS**, 💎👤 as they say

🚀 We finish the first version of Website

Include Whitepaper

Include basic project details and directions

🚀 [CoinGecko.com](#) listing

Phase 2 - Invest in Product

🚀 We do not have to wait till 100K HOLDERS to start building the right product

🚀 Hire top notch developers and start work on a new contract to allow staking of [Burn.ly](#) and earn passive income

🚀 Uniswap and other DEX listings

🚀 We can aim to complete this phase before we hit **50,000 HODLERS**

Phase 3 - Seed Round

🚀 We sell the vision to Whales, get BIG accounts to BUY & HOLD

🚀 Right after we get our first whale, we approach CoinMarketCap & few exchanges.

Focus is still very much on BUILDING rather than PROFITS

Community need to be strong, with strong vision than short term profits

🚀 We complete this round and should be a 🦄 with over \$1 Billion valuation as we complete our Seed Round

🚀 We can aim to complete this phase with **100K - 250K HODLERS**

Phase 4 - Growth Phase

🚀 Heavy marketing, billboards, aerial marketing, dedicated merch shop.

🚀 Launch the **roadmap** for our own **#testnet** and **#mainnet**

🚀 We should have enough buzz with big names that people want to list us rather than we approaching them.

Phase 5 - IPO & Utility

🚀 This is when people who been loyal to project from Early Days gets the most benefits. I imagine if we launch our full scale #mainnet project then to do a **FULL SWAP** of ERC20 token, Burn it to ground and give the **NEW NATIVE TOKEN**

🚀 Diamond Hands will be rewarded favorly than others

🚀 There will be different tiers of rewards

Diamond Hands - HODLER > 1 year

Golden Hands - HODLER 6 months - 1 year

Silver Hands - HODLER 1 - 6 months

Bronze Hands - HODLER < 1 months

🚀 I hope we will be over \$10 Billion Valuation now and have the following in place ready to go full scale

#mainnet

Native Mobile Apps

Staking / Delegating rewards (passive income)

500_000 - 750_000 HODLERS