

Economics.

↓ ↓

Oikai Neemai
(Household) (Management)

"Adam Smith" father of economics. He has given the definition of economics in 1776.

→ Economics is the study of wealth - Production, consumption, distribution

The book written by him "an enquiry into the nature & causes of wealth of a nation".

- Wealth : Production, consumption, distribution
- Nature : visible things.
- Causes : Demand, Supply.

Dr. Marshall gave the second definition stating: "Study of wealth which is used for welfare of society." It is the welfare definition of economics. He has given this definition in 1890 in his book "Principles of Economics".

Economics is the study of mankind in ordinary business of life. It examines that part of individual & social action which is most closely connected with the attainment & use of material requisites of well-being.

- Social science • Ordinary
- Money
- Nature of goods (material goods)

• Scarcity (Definition given by Dr. Robbins in 1931) : The book written by him in 1931 : It is a study of human behaviour as a relation-ship b/w "ends and scarce means" which have alternative uses.

Growth Theory : (Given by Mr. Samuelson) features:-

- Economic growth

- Effective & efficient utilisation of resources.
- It is universal & dynamic in nature.

Economics

It is the branch of knowledge dealing with production of wealth for the welfare of society by using limited resources effectively & efficiently to fulfil unlimited bond of human being which will lead to economic growth & development.

RELATION OF ECONOMICS AND ENGINEERING

- Use of machine
- Infrastructure
 - Less i/p more o/p
 - Same i/p more o/p
 - Less i/p same o/p

ENGINEERING ECONOMICS

Engineering economics deals with methods that enable anyone to take economic decision towards minimising cost & maximising benefit to organisation.

Cardinal view, ordinal view
 ↓
 no. dependent direction
 09/07/19 dependent

* UTILITY.

1. Total 2. Average 3. Marginal. $\frac{18}{3} = 6$.

Q TU MU.

1	10	10
2	16	6
3	16	0

$$\frac{1}{4} \quad \text{MU} = \frac{TU_n - TU_{(n-1)}}{\Delta Q}$$

law of Diminishing marginal utility.
 When the consumer goes on consuming a particular commodity one after another addition to TU goes on diminishing.

If fully satisfied with product MU = 0 then there is no

* DEMAND *

Desire for a commodity when the consumer has ability & willingness to pay for the product.

$$D_x^d = f(P_x, P_u, Y, H, F, E\dots)$$

P_x : Price of goods

P_u : Price of related goods.

1. Substitute goods

2. complementary goods (Joint)

Demand of one is depend on price of other

$$\uparrow P_T \rightarrow D_c^d$$

Tea & coffee.

The other thing is not purchased if one is not there.

Tea & milk

car, petrol.

H: Habit F: Fashion, Preferences/Taste Y: Income.

E: Expected price in future.

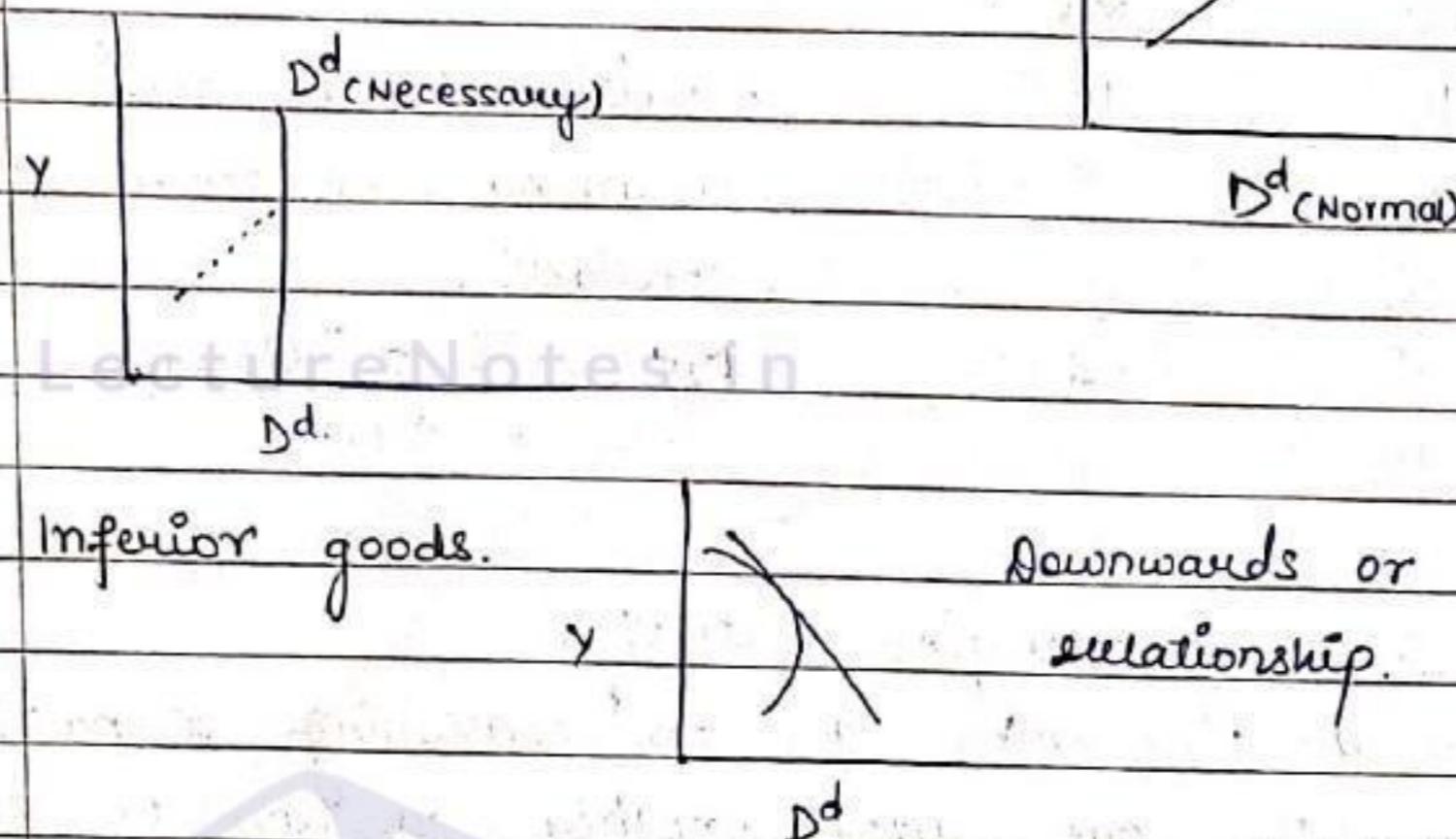
Change in price of gold, petrol.

09/07/19

Determinants of demand Y: Income

* UTILITY → Normal goods.

→ Necessary products Y



→ Inferior goods.

Downwards or backward relationship.

* LAW OF DEMAND [DEMAND THEORY]

Other things remain constant, there exists an inverse relationship b/w price and qty. demand of a product.

1. INDIVIDUAL DEMAND

Quantity of a product purchased by individual consumer at different prices at a given time period. (A)

Individual demand schedule:

Price		P_x	D_d^x
30	P_3		4
20	P_2		2
10	P_1	30	1.

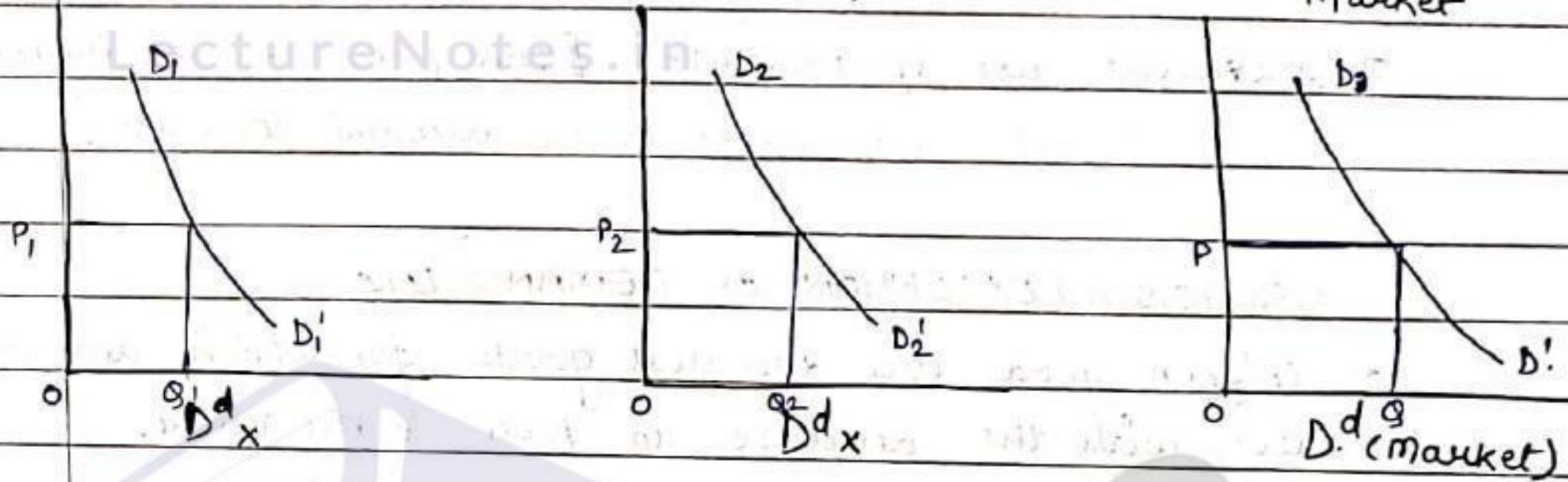
Demand curve is
negative slope (downward slope).

2. MARKET DEMAND

Quantity of a product purchased by all consumers in market at different prices at a given time period.

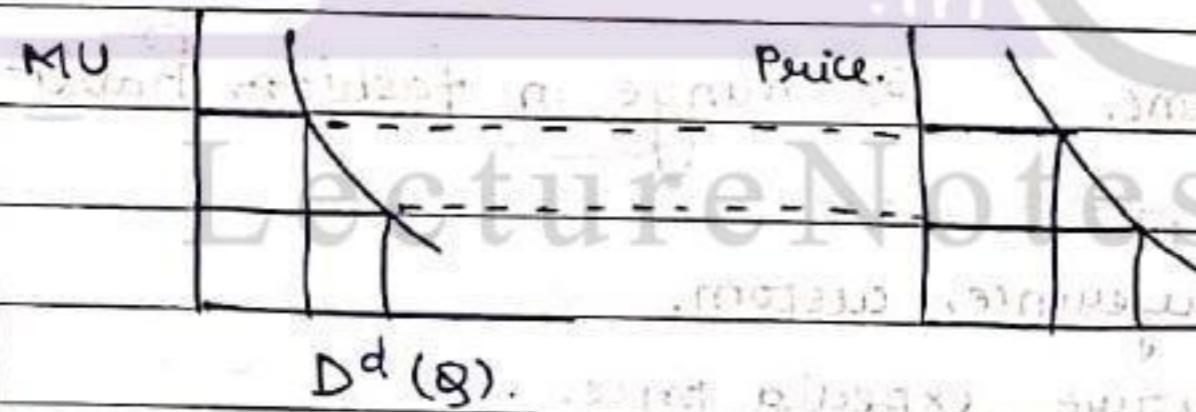
P_x	D_x^d	$D_x'^d$	Market D_d^d
10	4	5	9
20	2	4	6
30	1	2	3

(A) (B) Market



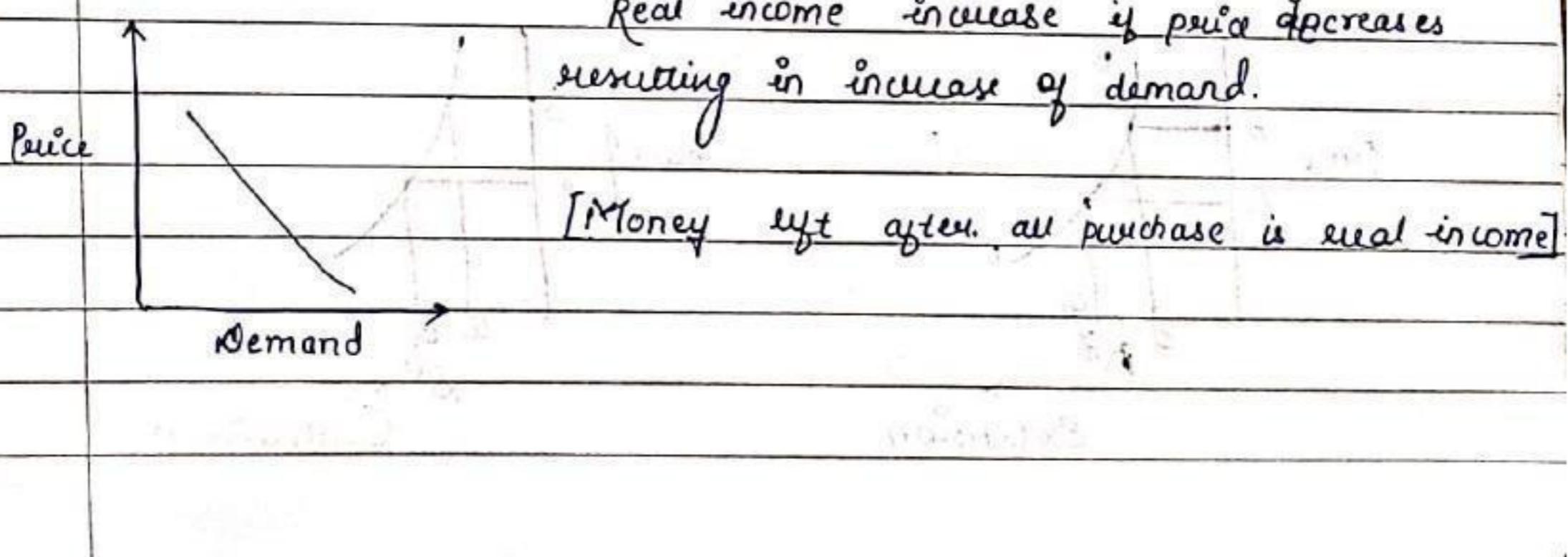
$$Q_d = (Q_{d1} + Q_{d2}) \text{ at } P$$

- Q. Why demand curve is -ve slope.
i) Due to diminishing MU.



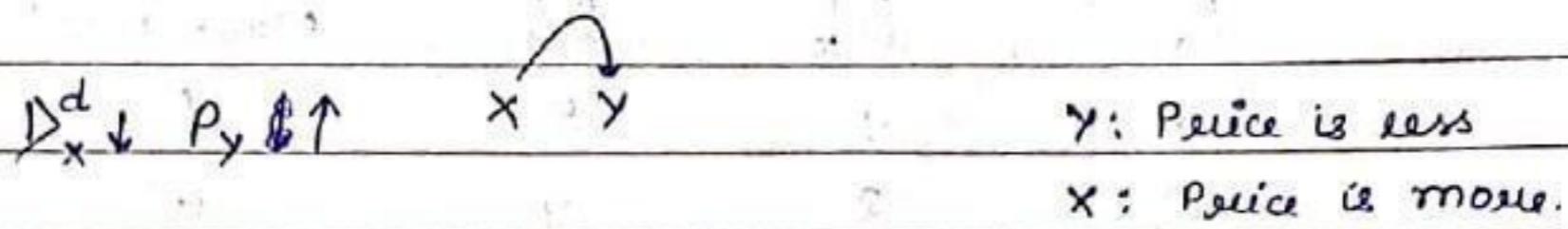
- ii) Income effect : Due to the real income, there exists inverse effect b/w price & demand.

Real income increase if price decreases resulting in increase of demand.



Real income $\uparrow \rightarrow D^d \downarrow$
(inferior goods)

- 3) Substitution effect.



- 4) Size of population (No. of consumers)

- 5) Different use of products. [low price \rightarrow use increases
demand increases]

CRITICISM / EXCEPTION OF DEMAND LAW.

1) Giffen goods are inferior goods for which demand decreases with the decrease in price & vice versa.

2) Veblen goods are prestigious goods for which demand increases with the increase in price.

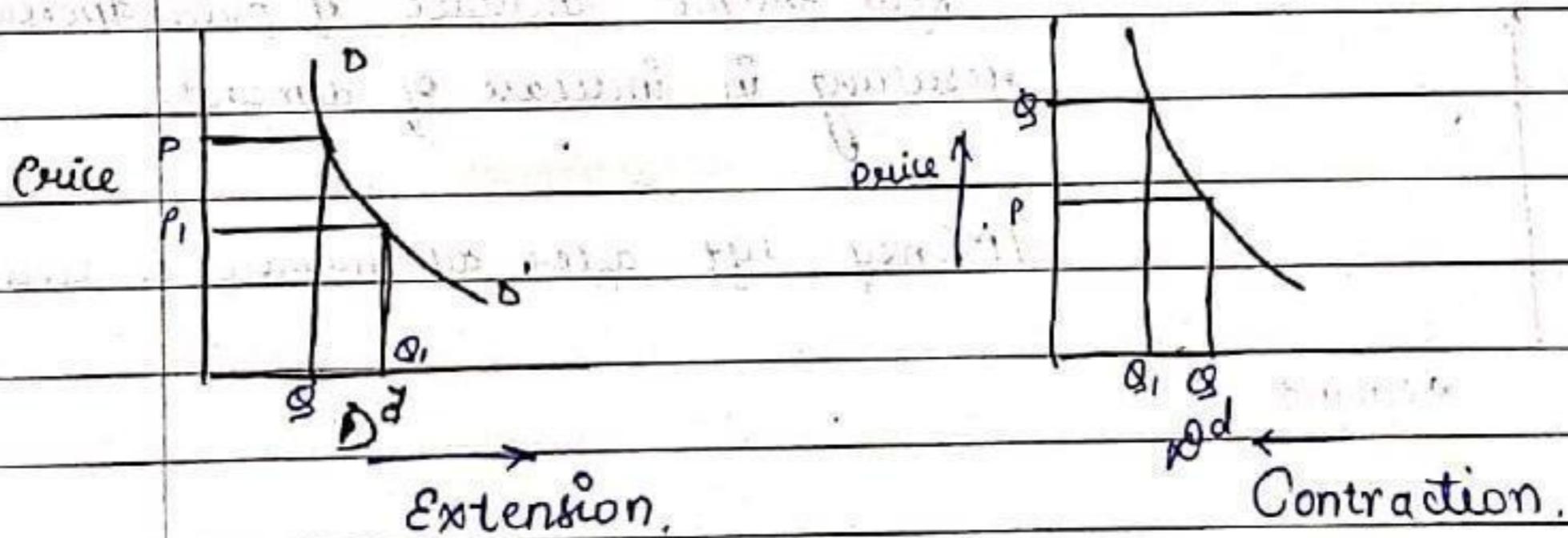
3) shortage of product in market though demand is more.

4) Change in income. 5) change in fashion, Habit

6) Change in preference, custom.

7) Change in future expected price.

EXTENSION: With the change (\downarrow) in price demand will increase. This is the case of extension in demand.

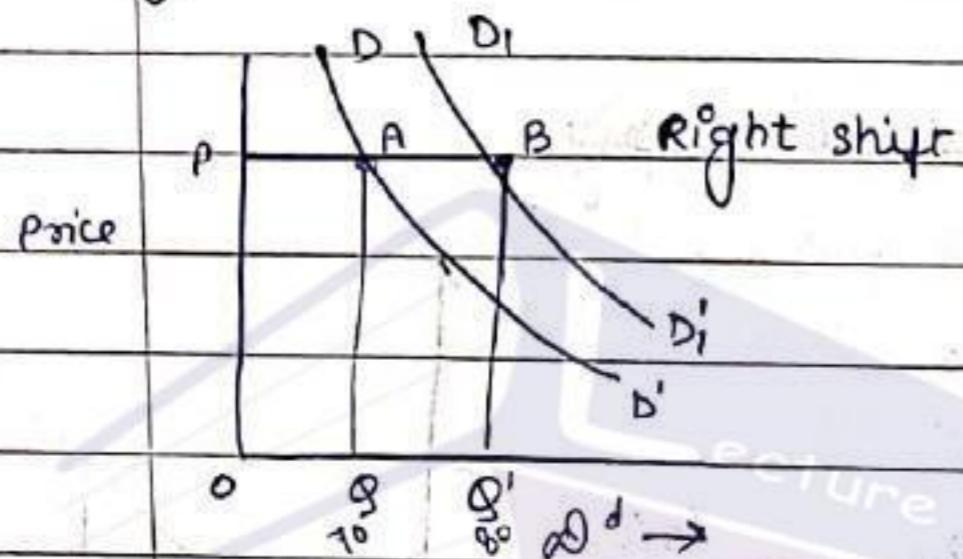


With the change in price, demand will decrease. This is the case of contraction in demand.

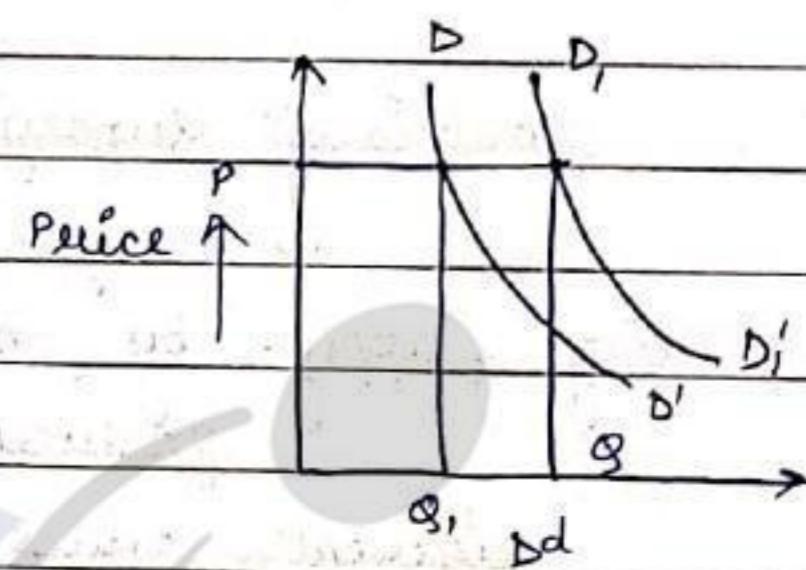
* INCREASE AND DECREASE

There is increase in demand due to the changes in other factors (P, E, H, F, c)

→ In which case demand curve will shift.



Increasing.



Decreasing

* SUPPLY *

Opposite of demand. Production / availability of goods. This is producer's theory.

Production + Price

i) Price of product: (Direct relation b/w supply & price)

ii) Technology : Better technology production more.

iii) I/P prices : Land, labour, capital, organisation
factors of production.

More up price \rightarrow less supply

[Inverse relation]

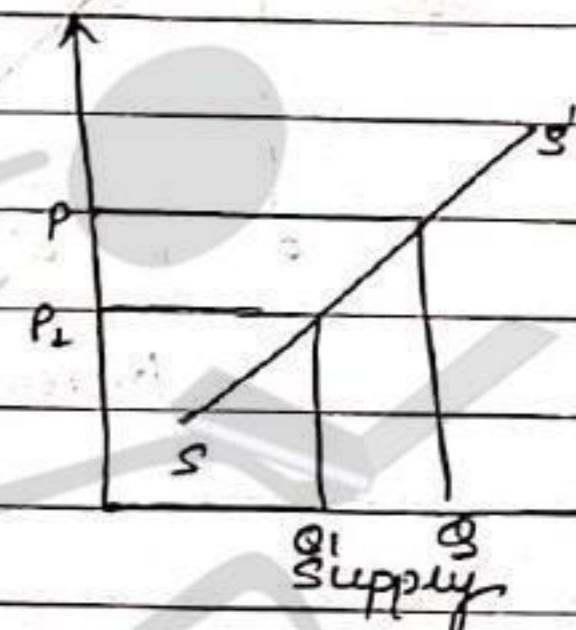
iv) Govt. policies : Tax & Subsidy \rightarrow contribution of govt. for public.

Compulsory contribution by the public for betterment of nation
 \downarrow tax - \uparrow production

v) Price of related goods: Complements & Substitute.

Individual supply & market supply

\downarrow
Qty. Supply by an individual producer at different prices at given time period.

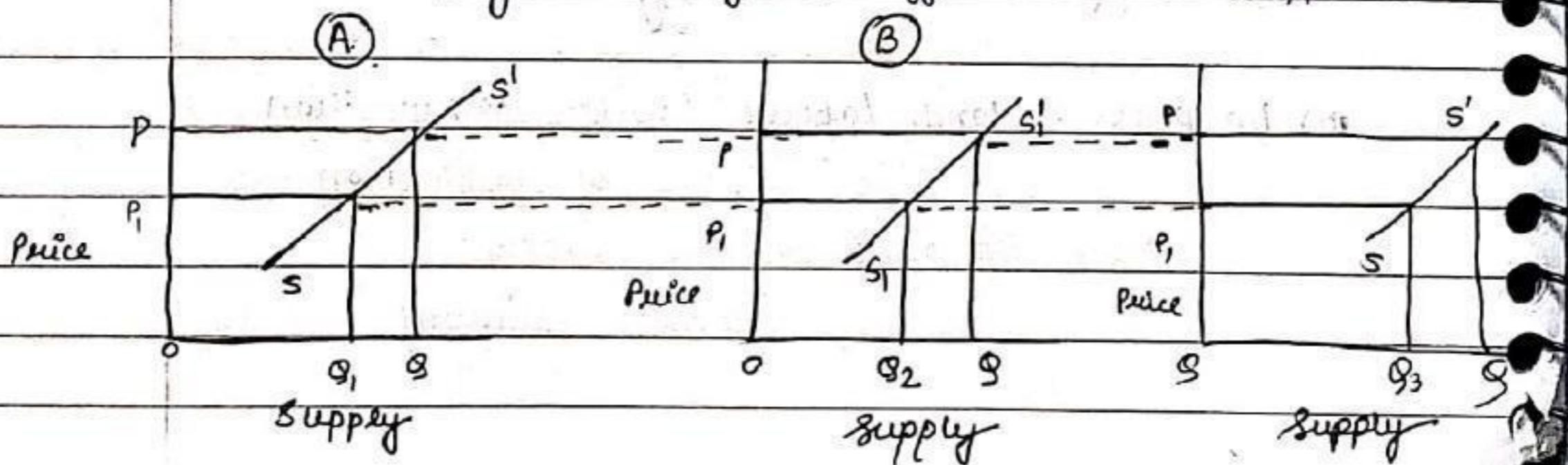


* SUPPLY THEORY

Other things remain constant, there exist a direct relationship b/w price & quantity supply of product.

Individual supply :- Supply of individual supplier. 15 Jul '19

Market supply :- Supply by different market suppliers.



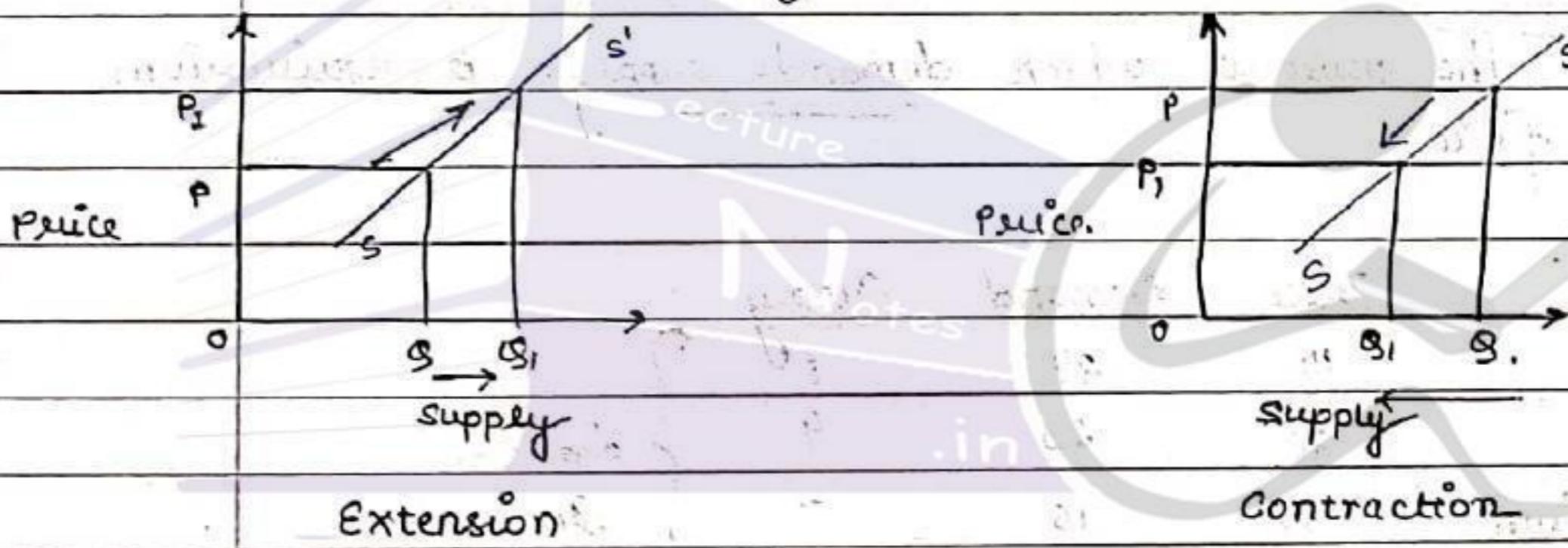
P	$S_c(A)$	$S_c(B)$	$S_c(\text{market})$
30	4	5	9
20	3	4	7
10	2	1	3

$$OG_3 = OG_2 + OG_1$$

* EXTENSION AND CONTRACTION

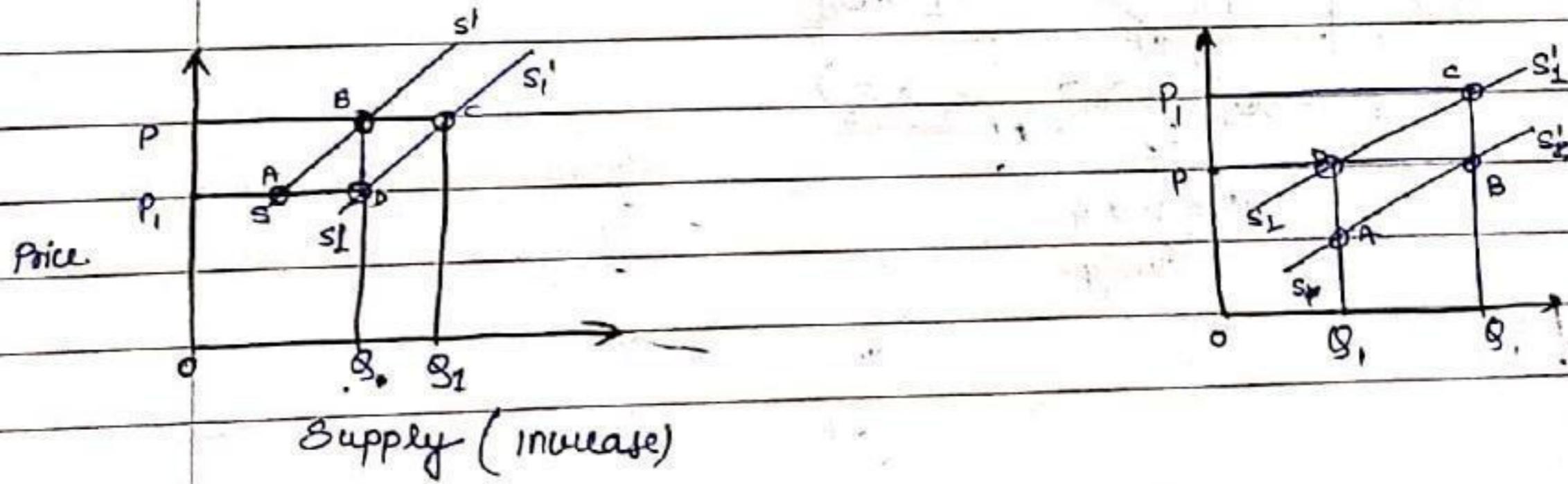
With the change in price the supply will change, if it increases known as extension.

If it is diminishing known as contraction in supply.



* INCREASE AND DECREASE

Supply increases with the change in other factors of supply. This is the case of increase in supply and the supply curve will shift downwards or forward.



- * Increase in supply → downward shift
- Same price more supply
- Less price same supply

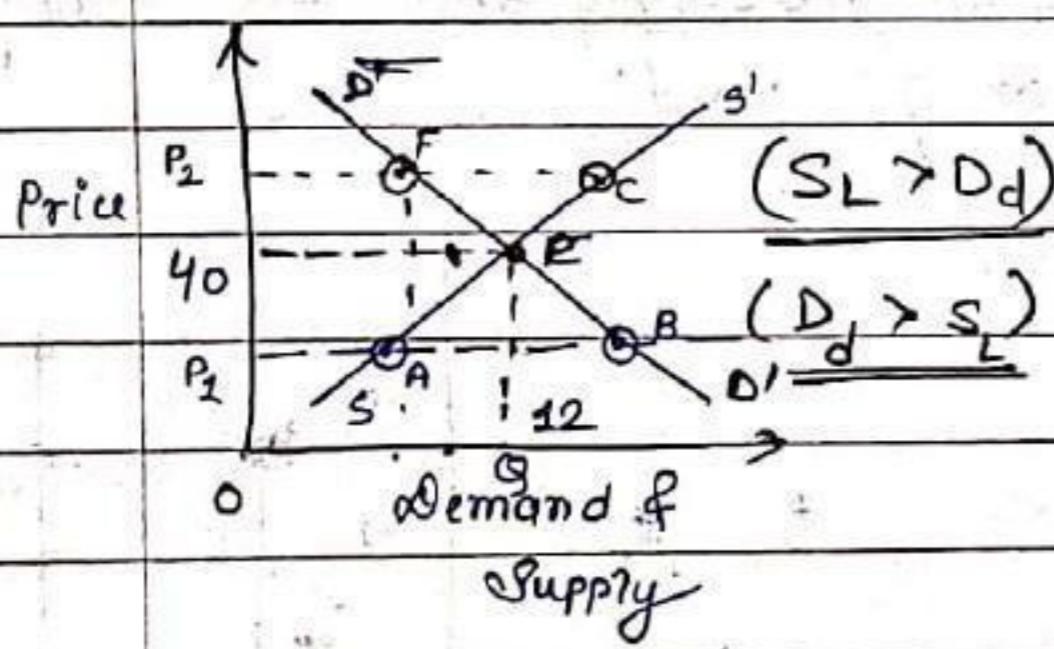
- * Decrease in supply → upward shift
- Same price less supply
- More price same supply

* EQUILIBRIUM

Equilibrium price determination by the process of demand & supply.

The price at which demand = supply is equilibrium price.

	Price	Demand	Supply	
	10	24	2	
	20	20	4	$D_d > S_L$
Equilibrium	30	16	8	Shortage
price & quantity	40	12	12	
	50	8	16	$D_d < S_L$
	60	4	20	Surplus
	70	2	24	



Q.

$$Q_d = 50 - 10P$$

$$Q_s = 30 + 10P$$

Calculate equilibrium price.

$$Q_d = Q_s$$

$$\Rightarrow 50 - 10P = 30 + 10P$$

$$50 - 30 = 10P + 10P$$

$$20 = 20P$$

$$\Rightarrow P = \underline{1}$$

$$Q_d = Q_s = 40$$

Tax of ₹5/unit imposed by govt. What will be the equilibrium price & quantity.

$$Q_s = 30 + 10(P - 5)$$

$$= 30 + 10P - 50$$

$$= -20 + 10P$$

$$Q_d = 50 - 10P$$

$$\Rightarrow Q_d = Q_s$$

$$-20 + 10P = 50 - 10P$$

$$20P = 70$$

$$P = \frac{70}{20}$$

$$\boxed{P = 3.5}$$

$$Q_d = 50 - 10 \times 3.5$$

$$= 50 - 30.5$$

$$= 19.5$$

If subsidy is given by govt. by ₹5. Calculate equilibrium price.

$$Q_s = 30 + 10(P + 5)$$

$$= 30 + 10P + 50, = 80 + 10P$$

$$Q_S = 80 + 10P$$

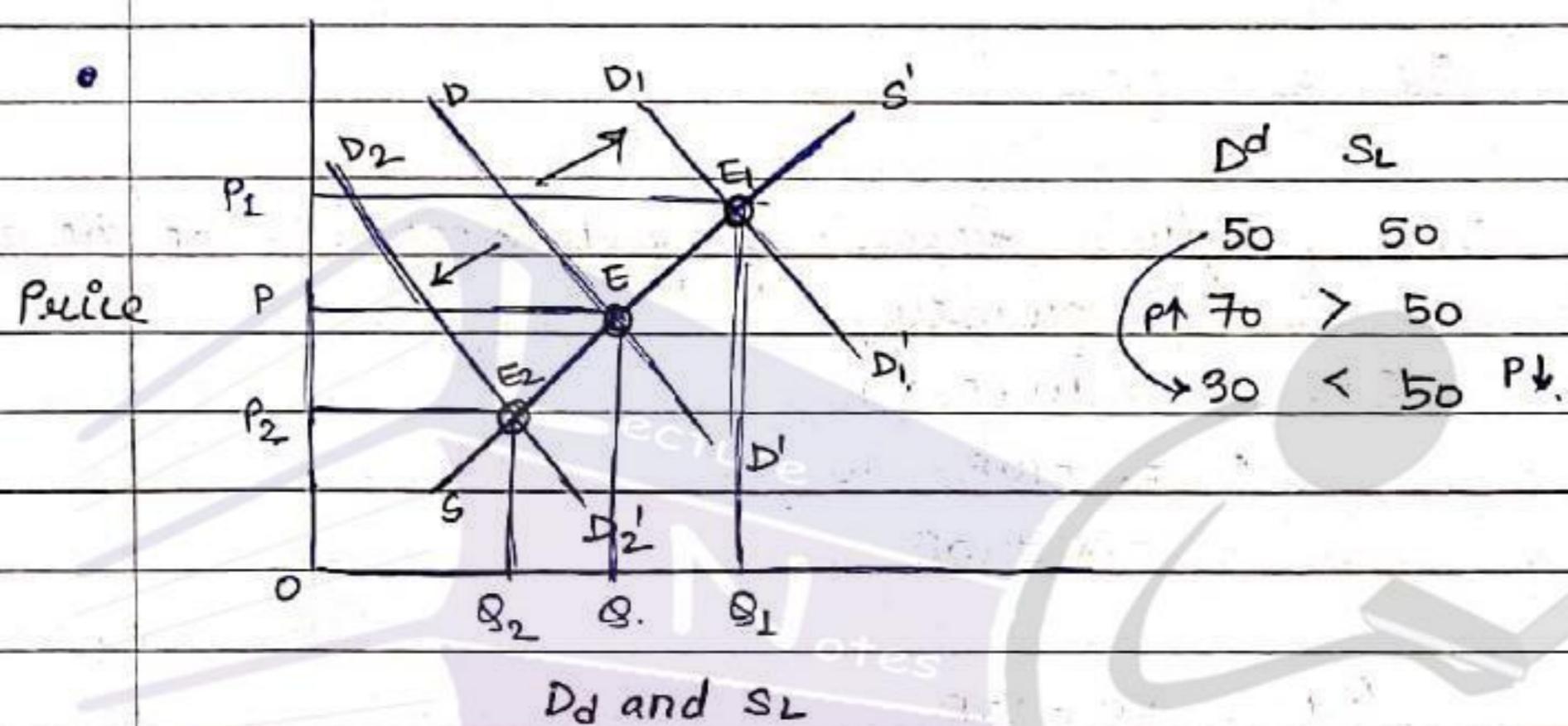
$$Q_D = 50 - 10P.$$

$$80 + 10P = 50 - 10P.$$

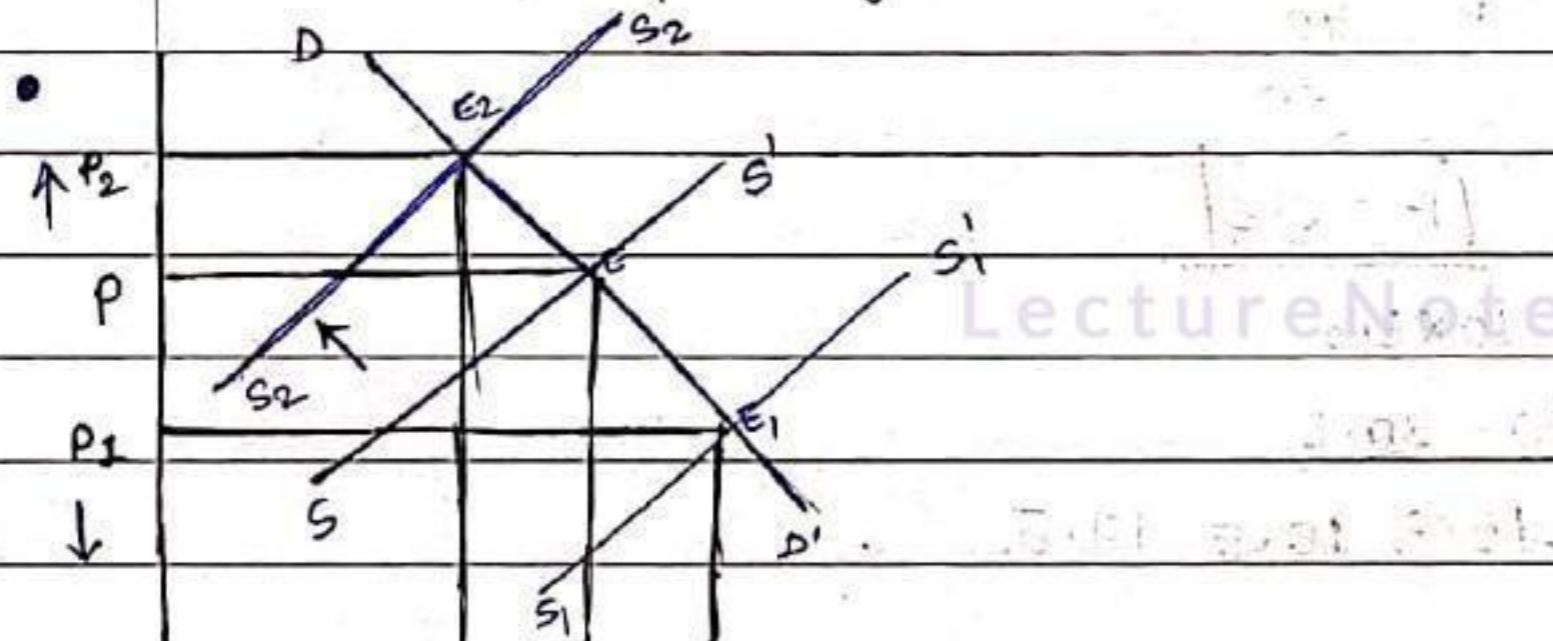
$$30 = -20P.$$

$$\underline{P = -1.5}$$

* Change in D_d & S_L , effect on equilibrium 16 JULY'19
price



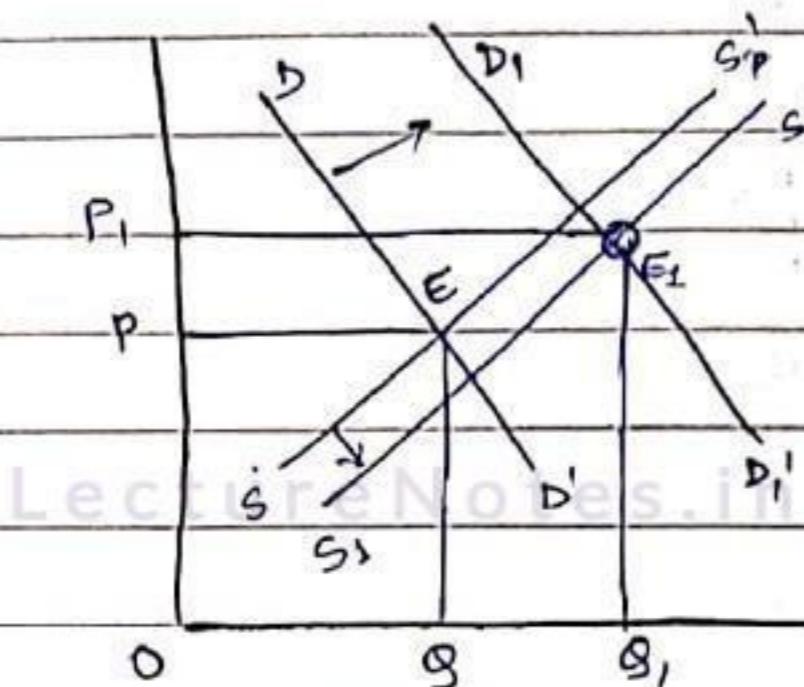
Change in demand & supply effect on equilibrium price.
Keeping supply constant, change in demand varies price
directly with change in quantity.



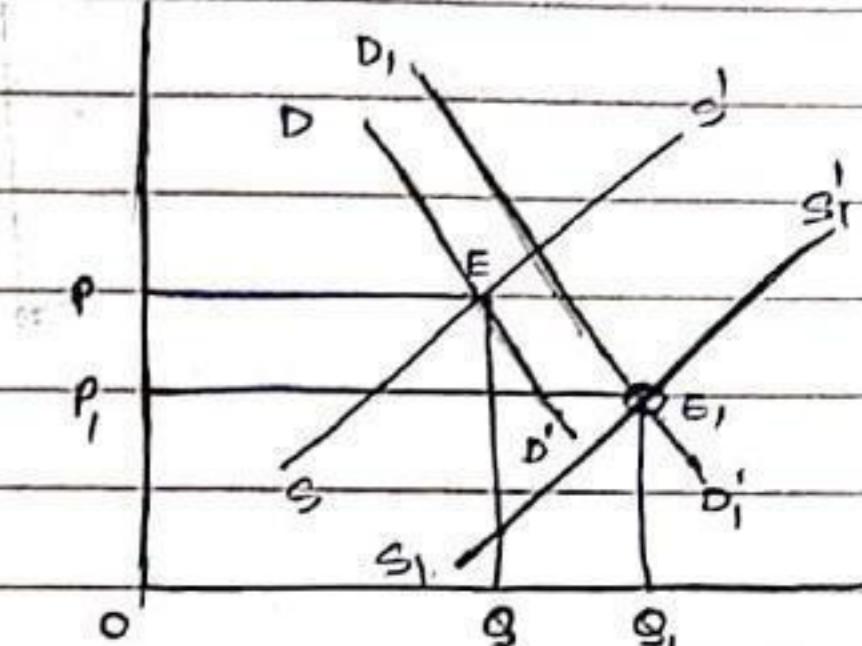
Keeping demand constant if there is change in supply price
changes in opposite direction to change in quantity.

Minimum support price (msp)

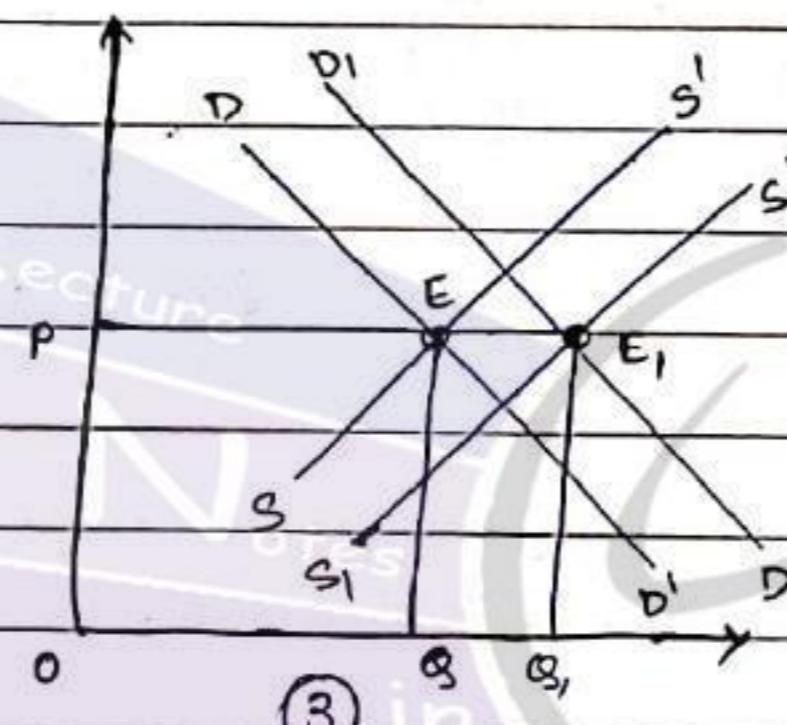
- Simultaneous change in demand & supply.



$$\boxed{\Delta D^d > \Delta S^L} \quad (1)$$



$$\boxed{\Delta D^d < \Delta S^L} \quad (2)$$



$$\boxed{\Delta D^d = \Delta S^L}$$

1. If $\Delta D^d > \Delta S^L$, price changes in the same direction with the change in qty.

2. $\Delta D^d < \Delta S^L$, price changes in opposite direction to change in qty.

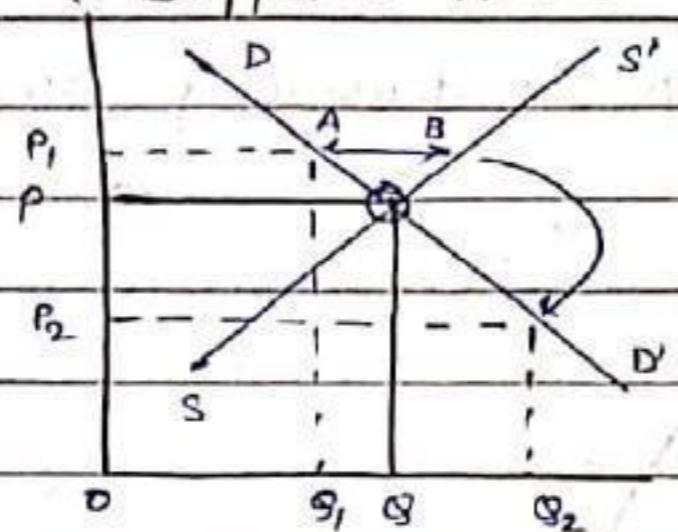
3. $\Delta D^d = \Delta S^L$, price will remain constant.

1. $D^d \quad S_L$
50 50
80 > 60 P↑

2. $D^d \quad S_L$
50 50
60 < 70 P↓

3. $D^d \quad S_L$
50 50
60 60.

* Minimum Support Price (MSP)



16 July '19

* ELASTICITY *

Degree responsiveness change in quantity demand due to the change in price, income of the consumer & price of the related goods is known as elasticity of demand.

1. Price elasticity of Demand (E_p^d).

18 July '19

Degree responsiveness change in quantity demand due to the change in price is known as price elasticity of demand.

$$E_p^d = \frac{\% \text{ change in qty } Q^d}{\% \text{ change in price}} = \frac{\Delta Q/Q \times 100}{\Delta P/P \times 100}$$

$$E_p^d = \left| \frac{\Delta Q}{\Delta P} \times \frac{P}{Q} \right|$$

Inverse relation in quantity and price make E_p^d -ve valued. [Hence modulus taken]

DEGREES OF E_p^d

1. Perfectly elastic

$$E_p^d = \infty$$

2. Perfectly inelastic

$$E_p^d = 0$$

3. Unitary elastic

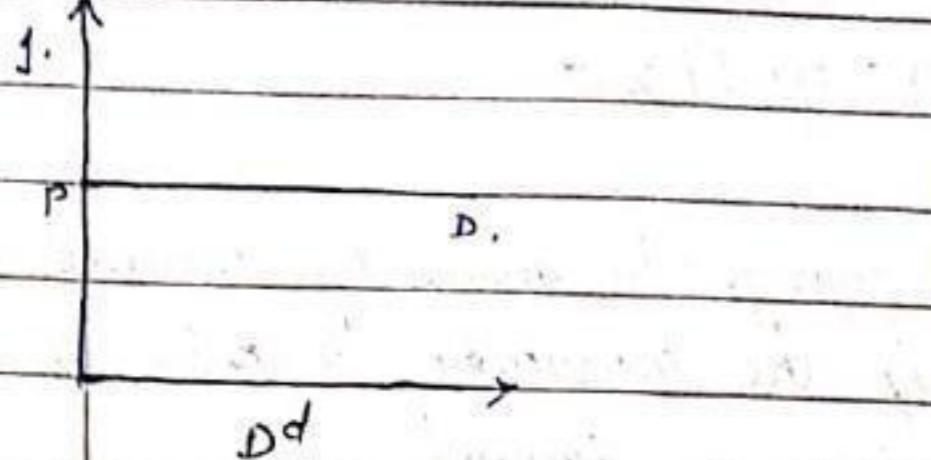
$$E_p^d = 1$$

4. Relatively elastic

$$E_p^d > 1$$

5. Relatively inelastic

$$E_p^d < 1$$

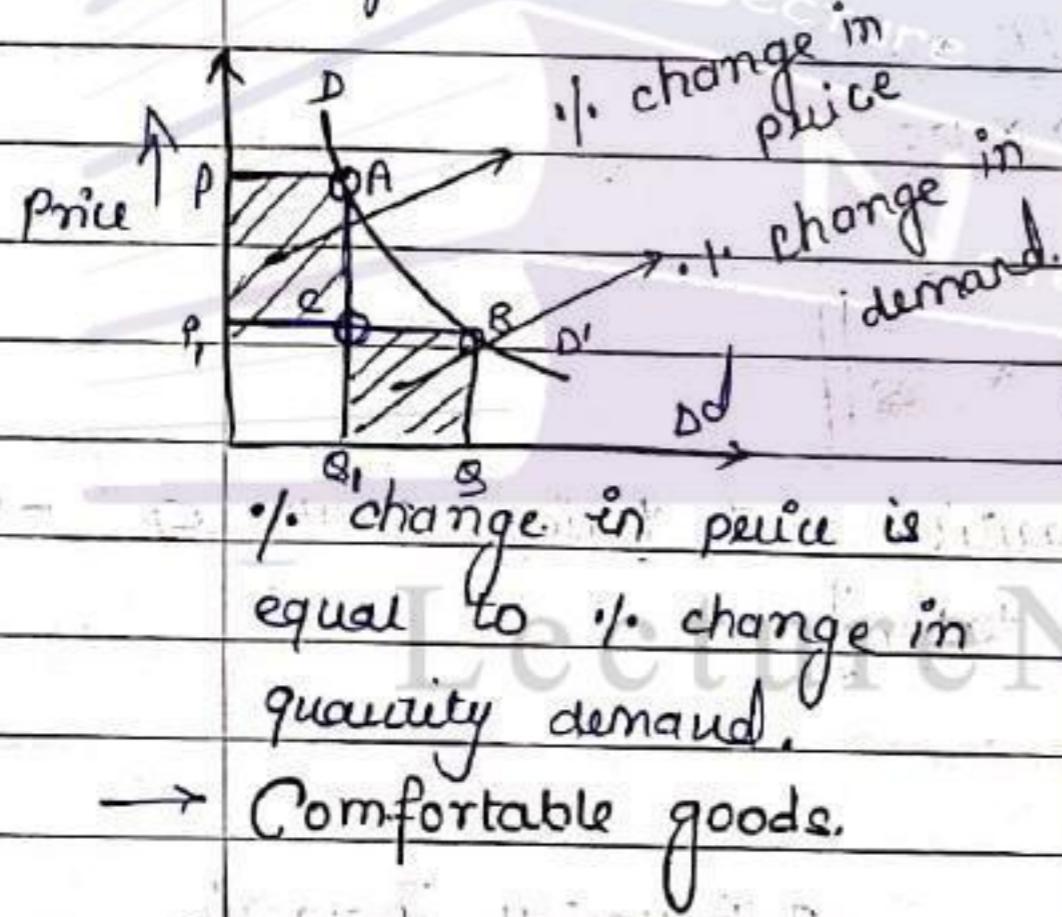


2.

Whatever may be the change in price, there is no change in quantity demand of a product.

With

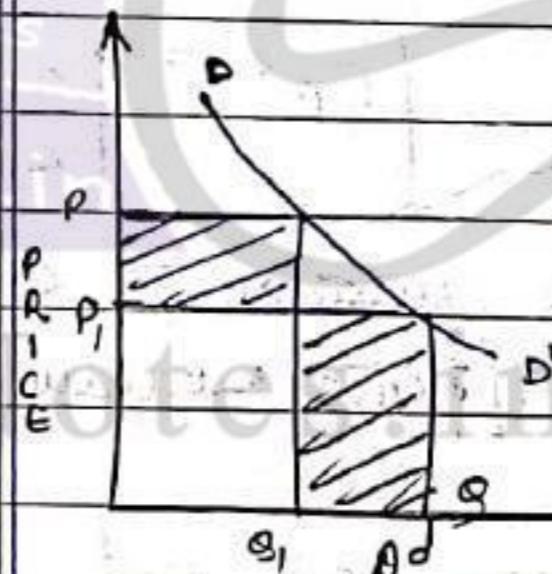
3. The change in price demand changes equiproportionately with change in price.



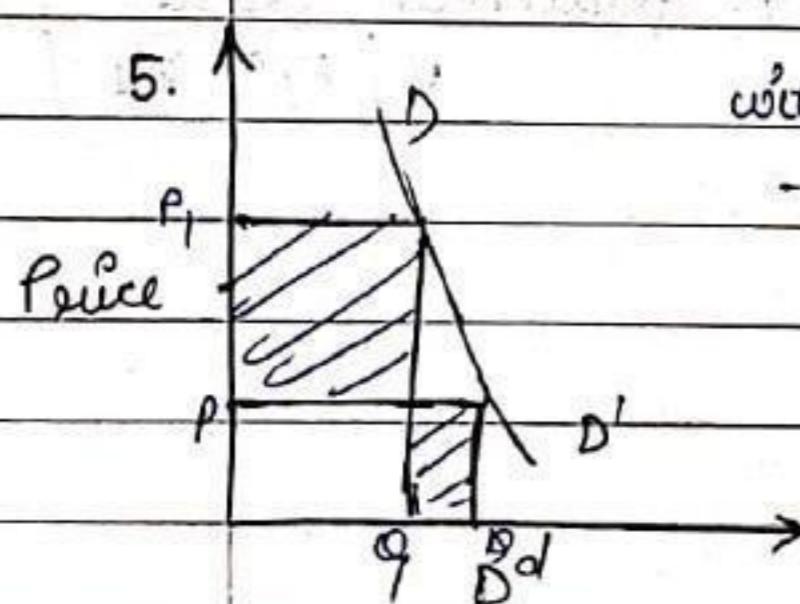
→ Comfortable goods.

4. With ~~that~~ the change in price Dd varies in a greater proportion
OR
% change in $d^d > \%$ change in price.

The Dd curve is flatter curve.



$$E_p d = \frac{\Delta Q}{\Delta P} \times \frac{P_m}{Q_m}$$



with Change in price d^d varies less proportionately as compared to change in price.

OR

$$\% \Delta D^d < \% \Delta P$$

Dd curve is a steeper curve.

2. Income elasticity of D^d (E_y^d)

Degree of responsiveness change in quantity demand due to the change in income of the consumer.

$$E_y^d = \frac{\% \text{ change in Qty } D^d}{\% \text{ change in income}}$$

$$= \frac{\Delta Q/Q \times 100}{\Delta Y/Y \times 100}$$

$$E_y^d = \frac{(-) \Delta Q}{\Delta Y} \times \frac{Y}{Q}$$

[negative value may be]

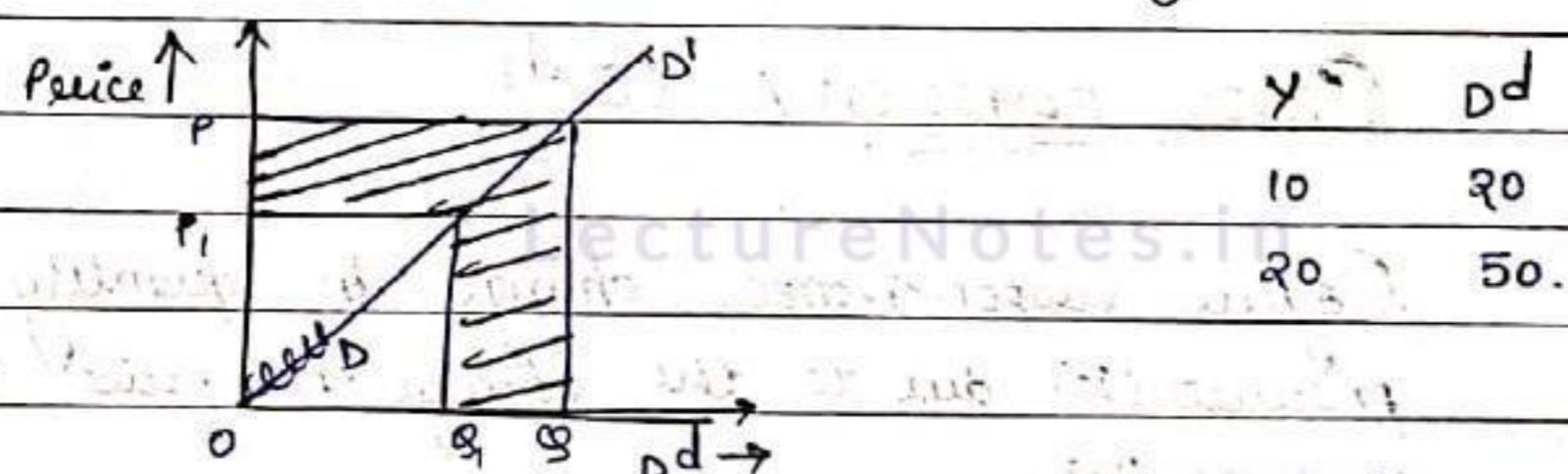
Can be 0 also.

→ Positive degree, Negative degree, zero degree

1. Positive degree $E_y^d > 0$

When we change the income of a consumer, D^d of the product changes more proportionately in the same direction with the change in income.

Income-Demand curve is upward sloping

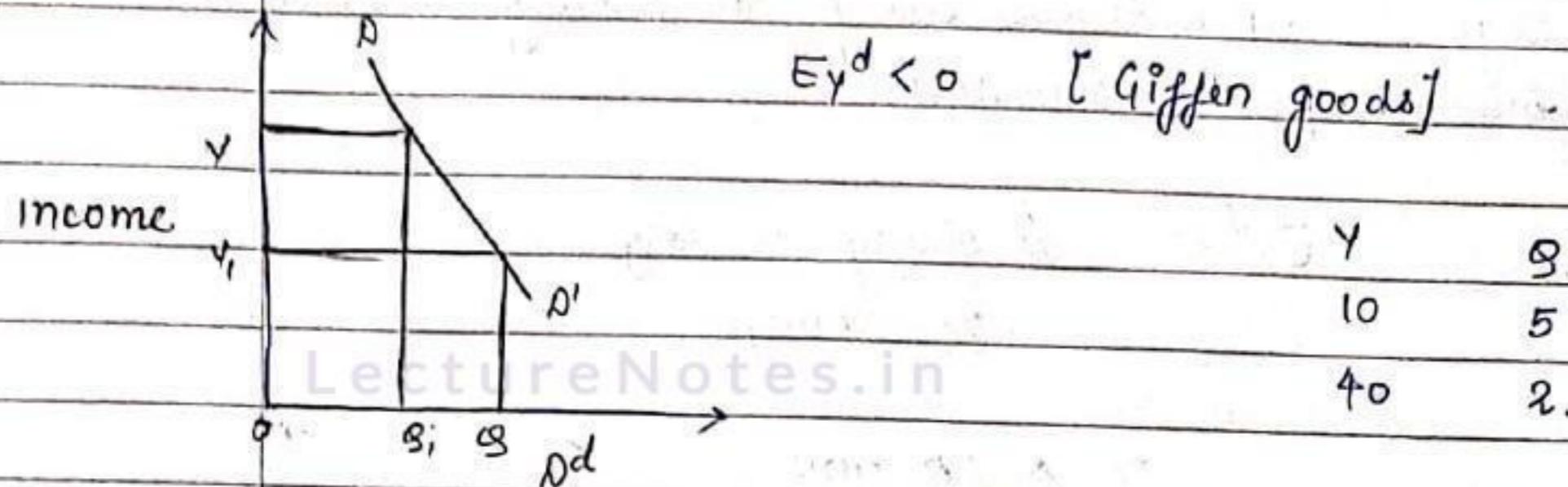


$$E_y^d = \frac{30}{10} \times \frac{10}{20}$$

$$= \frac{3}{2} = 1.5$$

INCOME ELASTICITY ($-ve$)

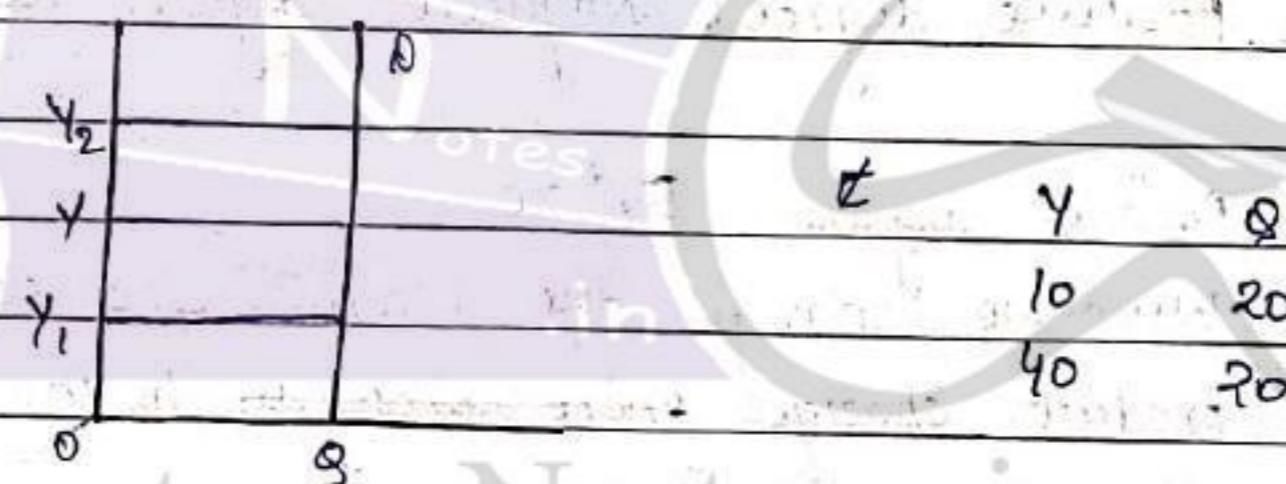
22 JULY'19



Change in income, ΔQ_d varies inversely.

* ZERO DEGREE

With the change in income there is no change in quantity versus [parallel] demand and the demand curve going to be parallel with y -axis



This is the case of $E_y^d = 0$

CROSS ELASTICITY (E_c^d)

Degree responsiveness change in quantity demand of a product (x) due to the change in price of the related products (y)

$$E_c^d = \frac{\% \text{ change in } x}{\% \text{ change in } y}$$

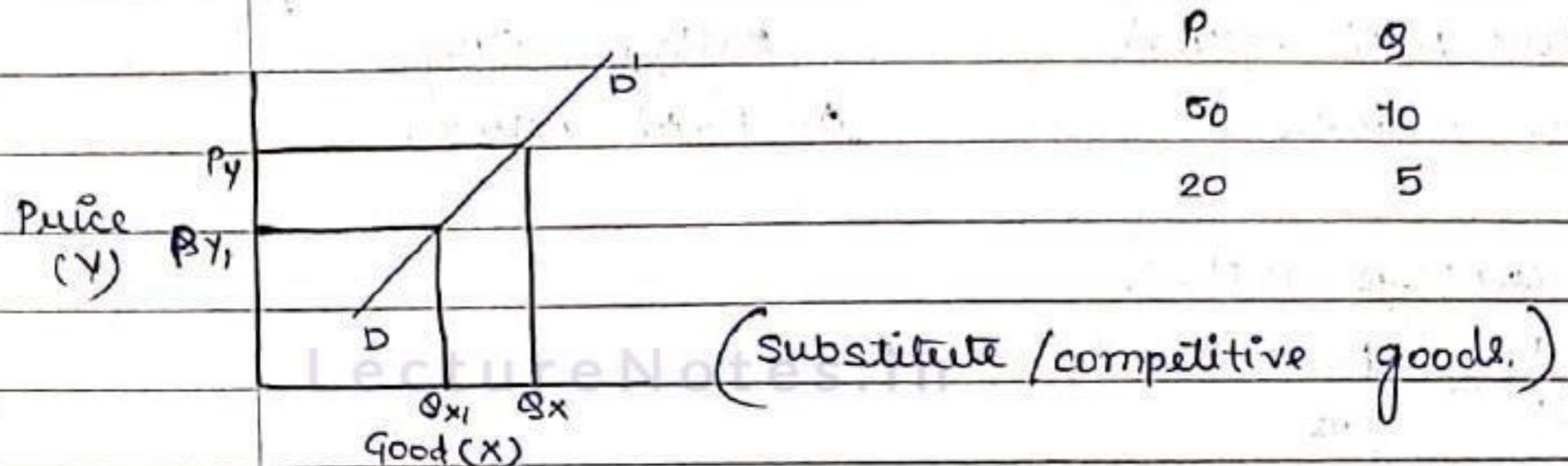
$$= - \frac{\Delta Q_x / Q_x}{\Delta P_y / P_y} = \frac{\Delta Q_x}{\Delta P_y} \times \frac{P_y}{Q_x}$$

Good(y)

Good(x)

Following three degrees are

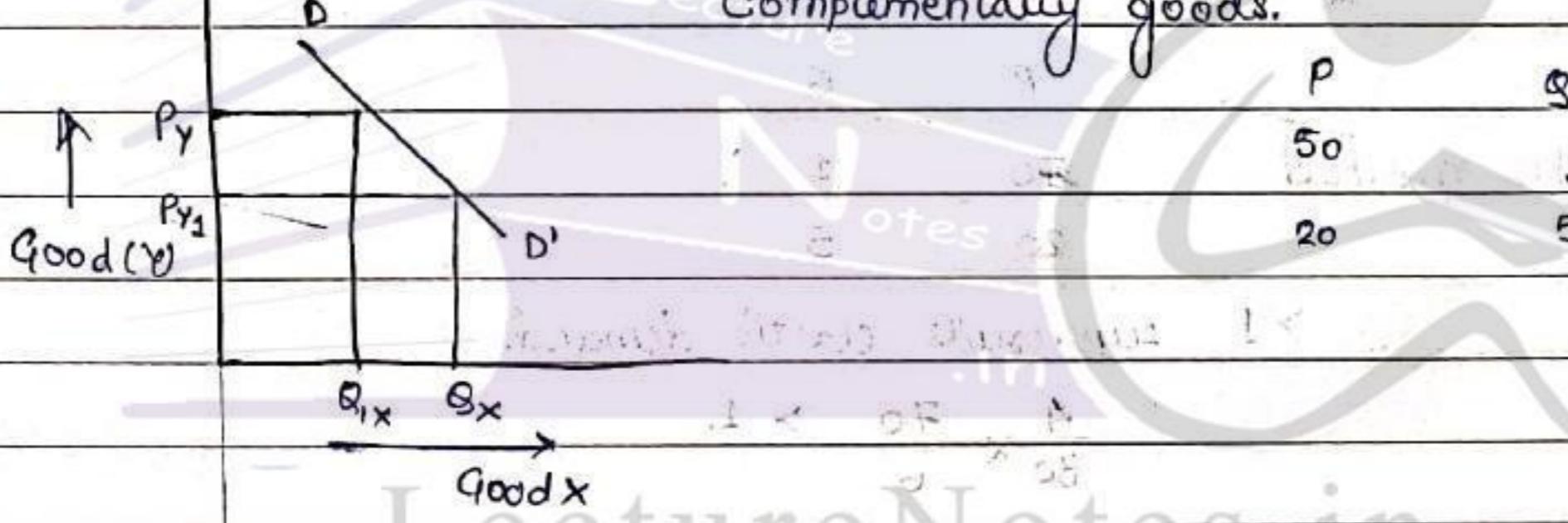
iii Positive ($E_{c,d} > 0$)



iv Negative ($E_{c,d} < 0$)

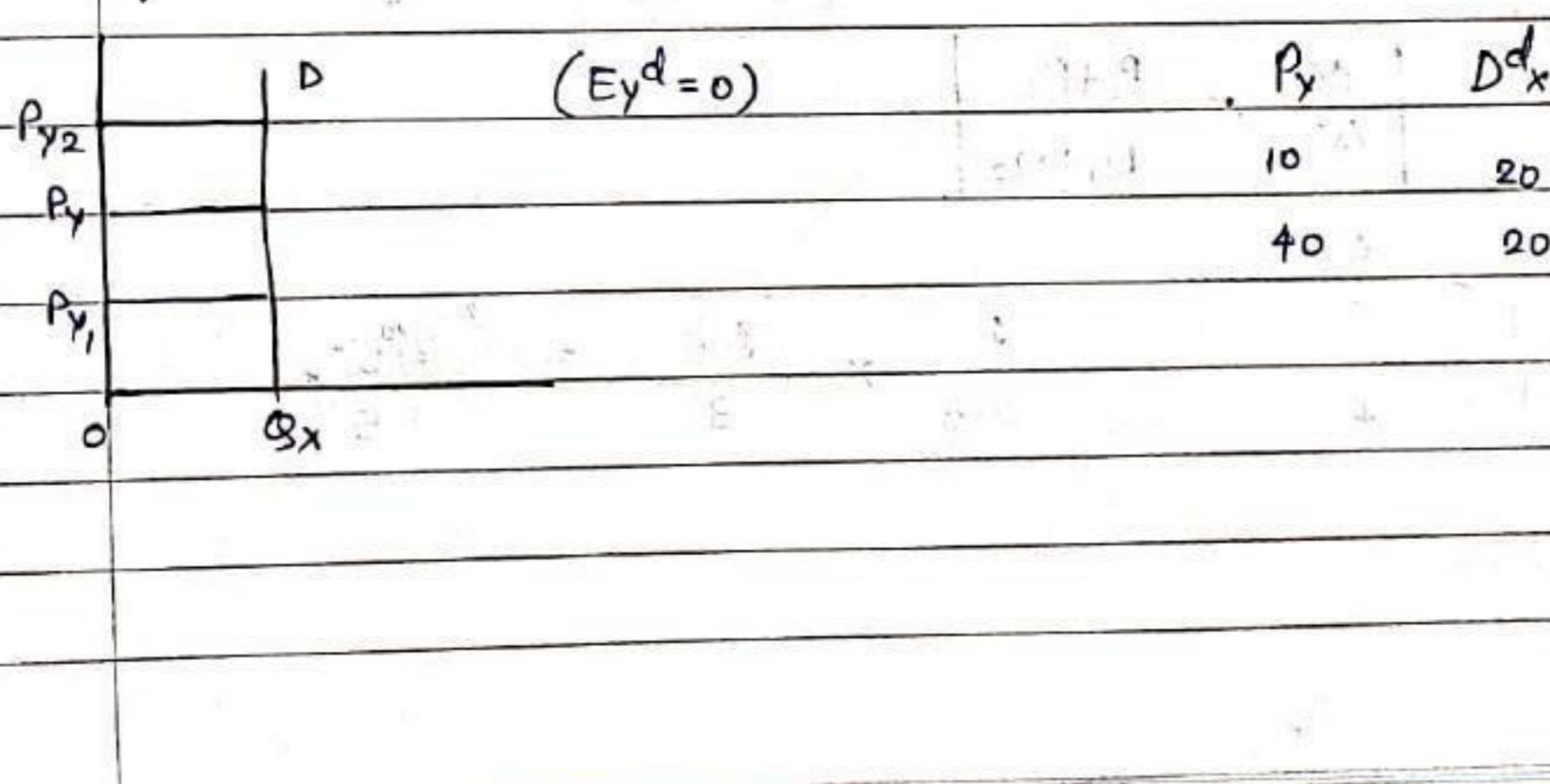
With the change in price of one product, demand of related product changes inversely.

Complementary goods.



vii Zero ($E_{c,d} = 0$)

Change in price of 1 product there is no change in demand of another product. / or vice versa.



METHODS OF MEASURING E_P

1. % method.
2. Mid-point method.
3. Arc method
4. Expenditure method / total outlay method.
5. Point method.

→ Percentage method.

$$\frac{\Delta Q}{\Delta P} \times \frac{P_m}{Q_m}$$

→ Mid point method.

$$\frac{\Delta Q / Q_1 + Q_2 \times 100}{\Delta P} = \left| \frac{\Delta Q \times P_1 + P_2}{\Delta P \times Q_1 + Q_2} \right|$$

$$\frac{\Delta P / P_1 + P_2 \times 100}{\Delta Q}$$

	P	Q
Arc method	50	1
	20	5

> 1 represents elastic demand.

$$\frac{4}{30} \times \frac{70}{6} > 1.$$

→ Arc demand method.

If 2 points are nearer to each other on demand curve we apply arc method of measuring elasticity.

$$\left| \frac{\Delta Q}{\Delta P} \times \frac{P_1 + P_2}{Q_1 + Q_2} \right|$$

P	Q			
1	2	1	$\times \frac{2.5}{3}$	$= 2.5$
1.5	1	0.5		1.5

Because 2 points are nearer to each other; utilised.

Expenditure method.

$$P \times Q = PQ$$

$$10 \times 5 = 50$$

I. With the change in price, there is no change in expenditure

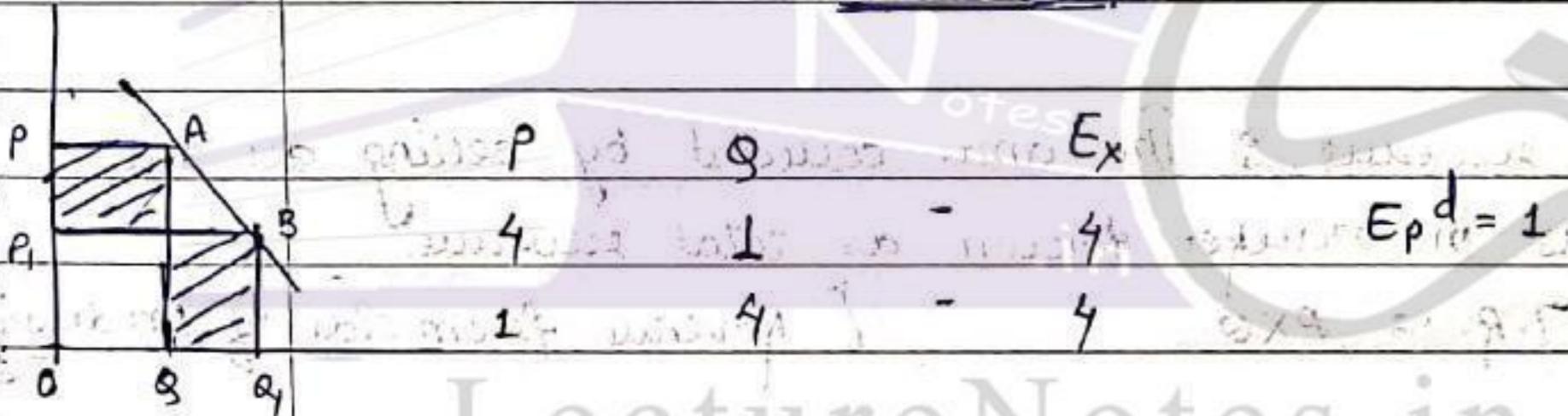
$$E_{pd} = 1.$$

II. If we change the price, expenditure varies inversely with price.

$$E_{pd} > 1.$$

III. If we change the price, expenditure changes in same direction

$$E_{pd} < 1.$$



$$OP \times OQ = OPAQ. \quad \text{(Expenditure)}$$

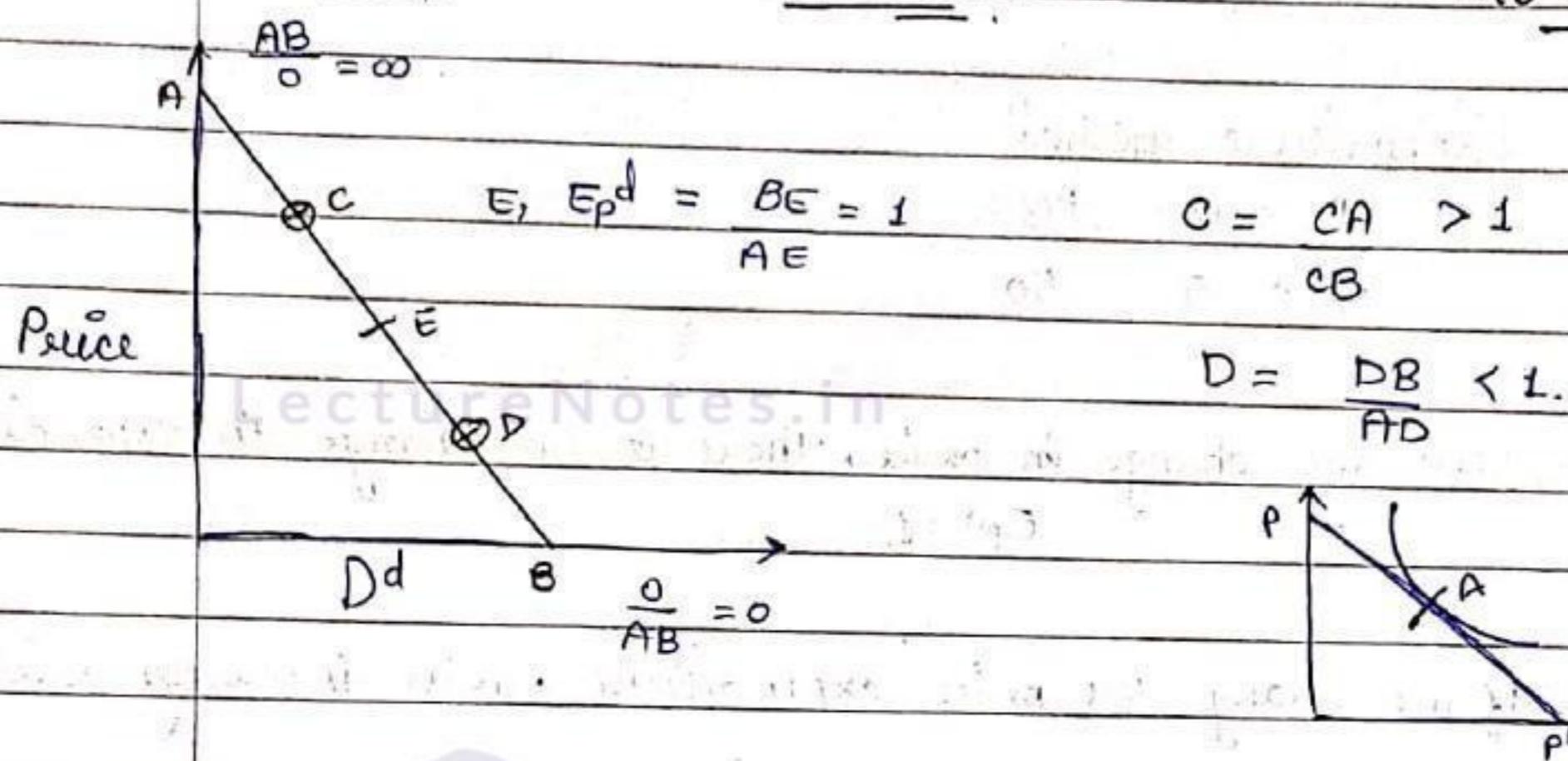
$$OP_1 \times OQ_1 = OP_1 \cdot BQ_1$$

P	Q	Ex	Epd = 1
4	1	4	
1	4	4	

P	Q	Ex	Epd > 1
4	1	4	
1	5	5	

* REVENUE MID-POINT METHOD

23 July '19



* REVENUE

Relation b/w price and quantity.

Demand curve is known as revenue curve & vice-versa

Total revenue : The amt. collected by selling all the products in market known as total revenue.

$$T.R. = P \times Q$$

[Revenue from sale of product]

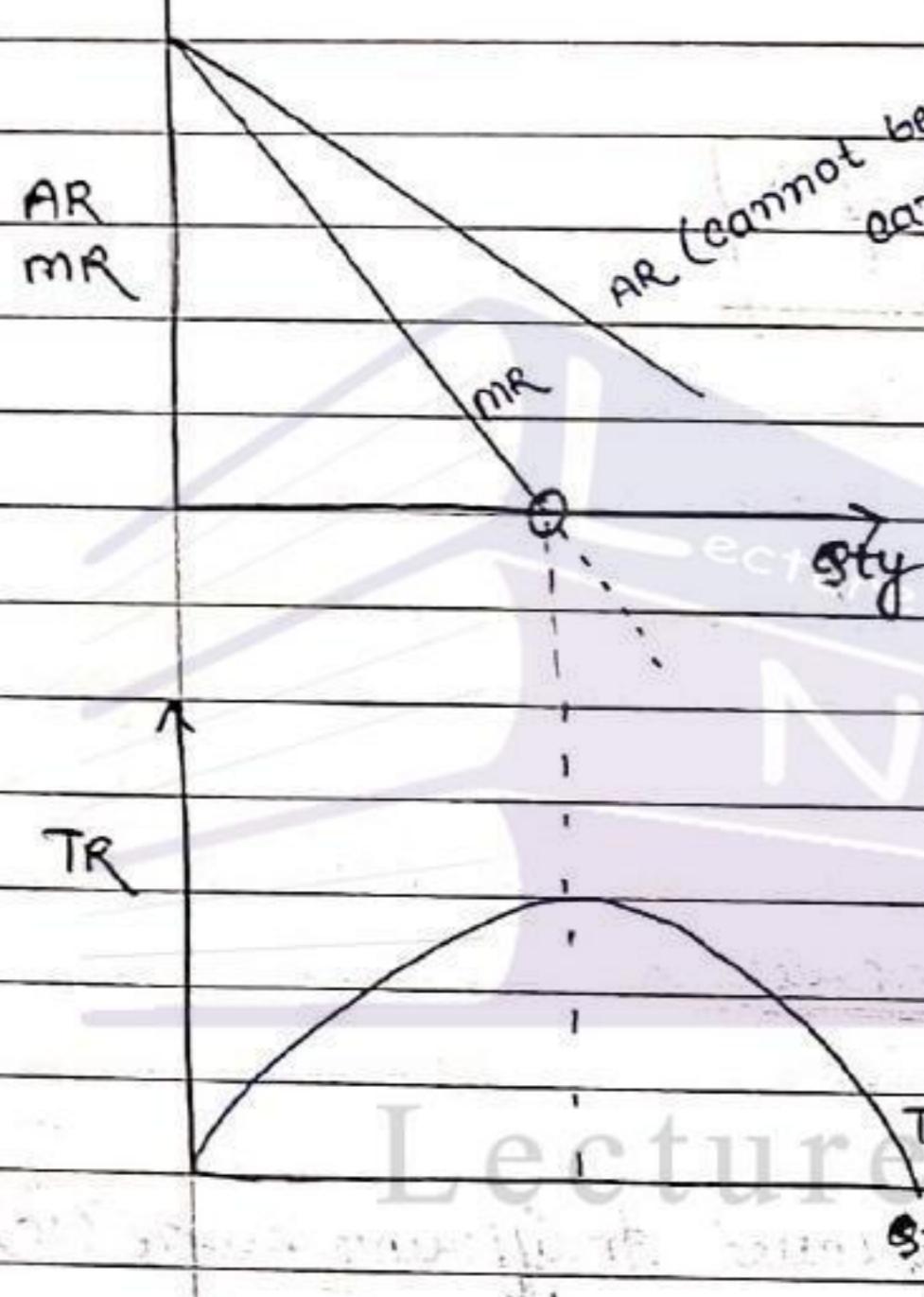
Average revenue : Per unit revenue / Amt. collected by selling one unit in market.

$$\text{Average revenue} = \frac{T.R.}{Q.} \quad [\text{Price}]$$

Marginal revenue : Addition to the total revenue by selling one more unit of the product.

$$MR = \frac{\Delta TR}{\Delta Q} = T.R_n - T.R_{n-1}$$

Q	TR	MR
1	20	20
2	28	8
3	36	8
4	36	0
5	32	-4



1. TR increases \rightarrow AR diminishes \rightarrow MR decreases.
(Both are positive)
2. When TR is maximum, AR diminishes, $MR = 0$.

3. When TR starts diminishing, AR diminishing but +ve, MR is diminishing & negative.

* ELASTICITY OF D^d and REVENUE

$$E_{P^d} = \frac{AR}{AR - MR}$$

$$\text{let } E_{P^d} = e \quad AR = A \quad \& \quad MR = m$$

$$\Rightarrow e(A - m) = A$$

$$ea - em = A$$

$$CA - A = em$$

$$A(e - 1) = em$$

$$A = \frac{em}{e - 1}$$

$$\Rightarrow AR = \frac{E_p^d \cdot MR}{E_p^d - 1}$$

Also, $M = A \left(\frac{e - 1}{e} \right)$

$$\Rightarrow MR = AR \left(\frac{E_p^d - 1}{E_p^d} \right)$$

P Q MR

10 4

20 3

$$M = A \left(\frac{e - 1}{e} \right)$$

$$e = \frac{\Delta Q}{\Delta P} \times \frac{P}{Q} \quad A = \underline{\text{price}}$$

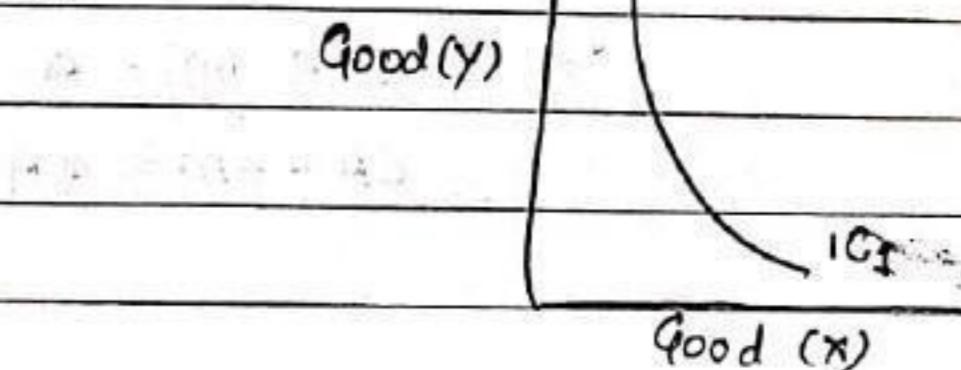
Ordinal approach is also called indifference curve (IC) analysis.

"J.R. Hicks"

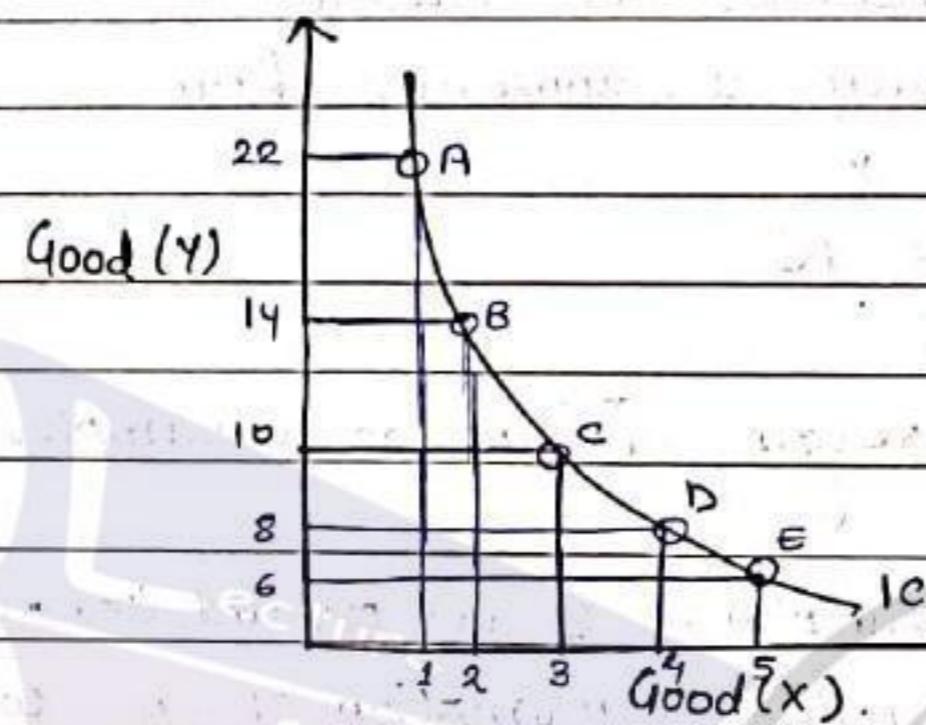
INDIFFERENCE CURVE (IC)

Indifference curve represents combination of 2 goods consumed by a consumer which give him same level of satisfaction.

IC curve cannot be zero.

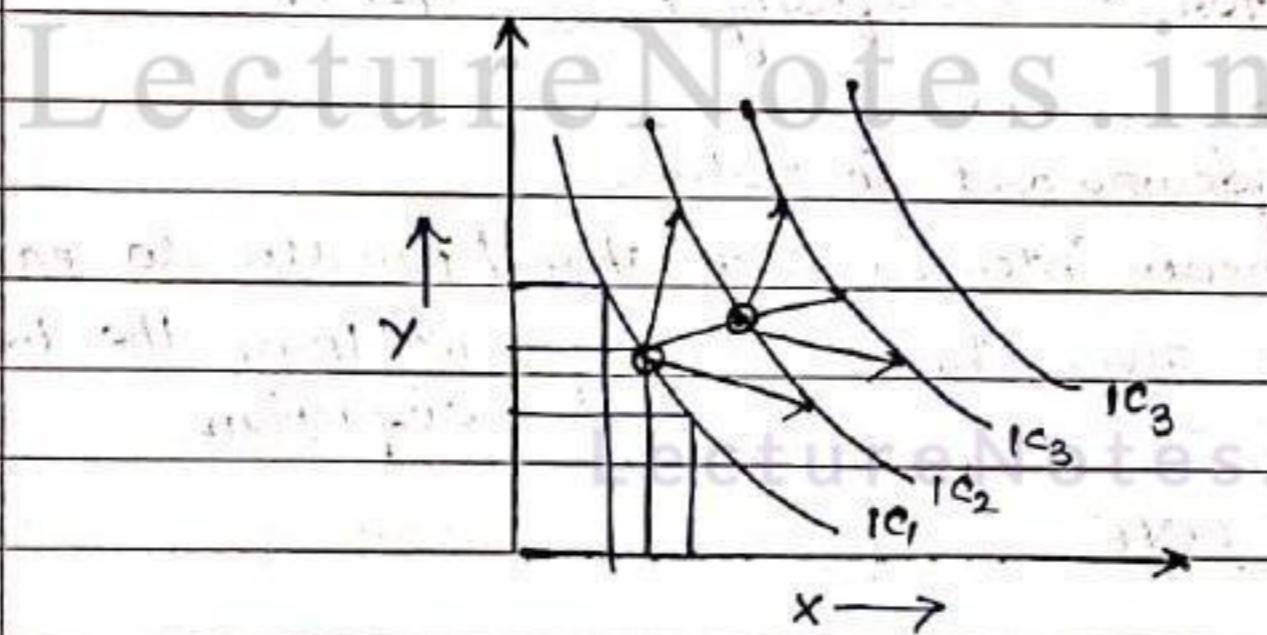


Combination	Good (X)	Good (Y)
A	1	22
B	2	14
C	3	10
D	4	8
E	5	6



Indifference map

A complete description of consumer's taste & preference is presented by indifference map.



* PROPERTIES OF INDIFFERENCE CURVE

25 July '19

* ASSUMPTIONS OF IC

25 July '19

1. Indifference curve is convex to origin due to diminishing marginal rate of substitution.
2. Application of transitive theory.
3. Consumer is rational in nature.
4. It is non-satiety is applicable here.

* PROPERTIES OF IC

1. Convex to the origin. [Same as assumption 1]

• MRS

To increase consumption of one product (x), the consumer is sacrificing/exchanging consumption of y . to get equal level of satisfaction is known as marginal rate of substitution (MRS).

$$MRS_{xy} = -\frac{\Delta y}{\Delta x} = \text{slope of IC}$$

for x sacrificing $y \rightarrow x$ for y .

2. Slope is downward in nature.

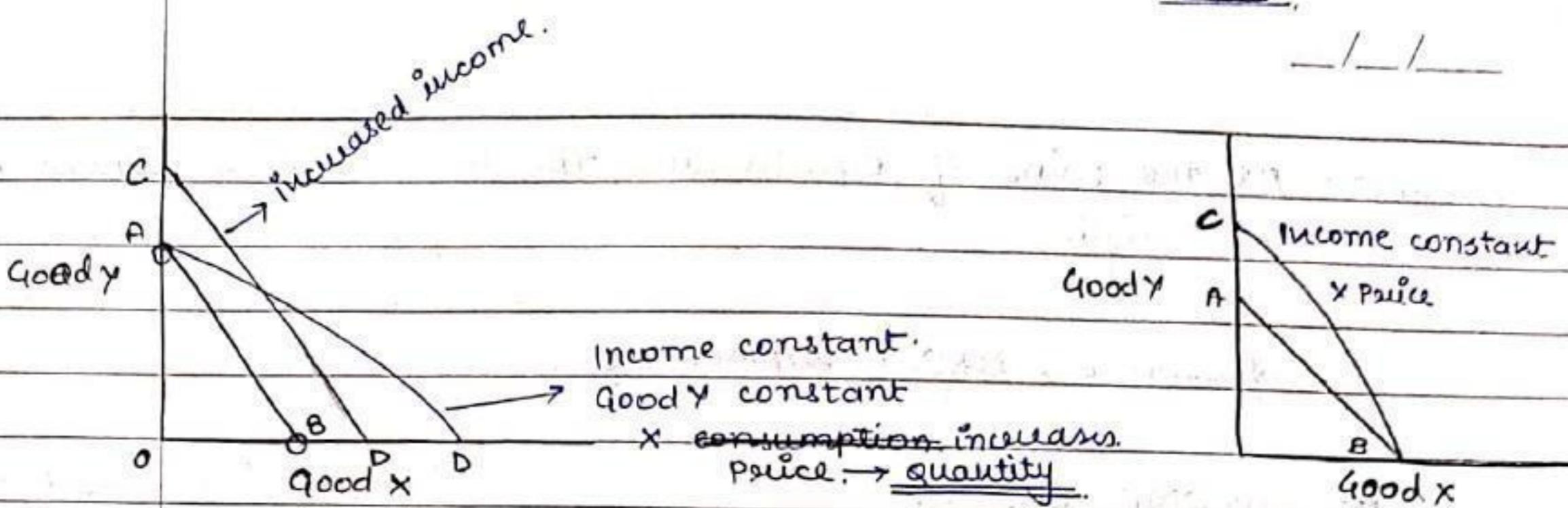
3. Two IC never intersect each other. / parallel to each other.

4. Higher IC gives higher level of IC than the lower IC satisfaction.

* BUDGET LINE

Budget line represents income & price of Goods x & y . set of combination of 2 goods that can be purchased with the given income & prices of 2 goods.

$$\text{Slope of budget line} = \frac{P(X)}{P(Y)}$$



* If there is change in income, no change in price of goods, budget line shifts parallelly with previous one.

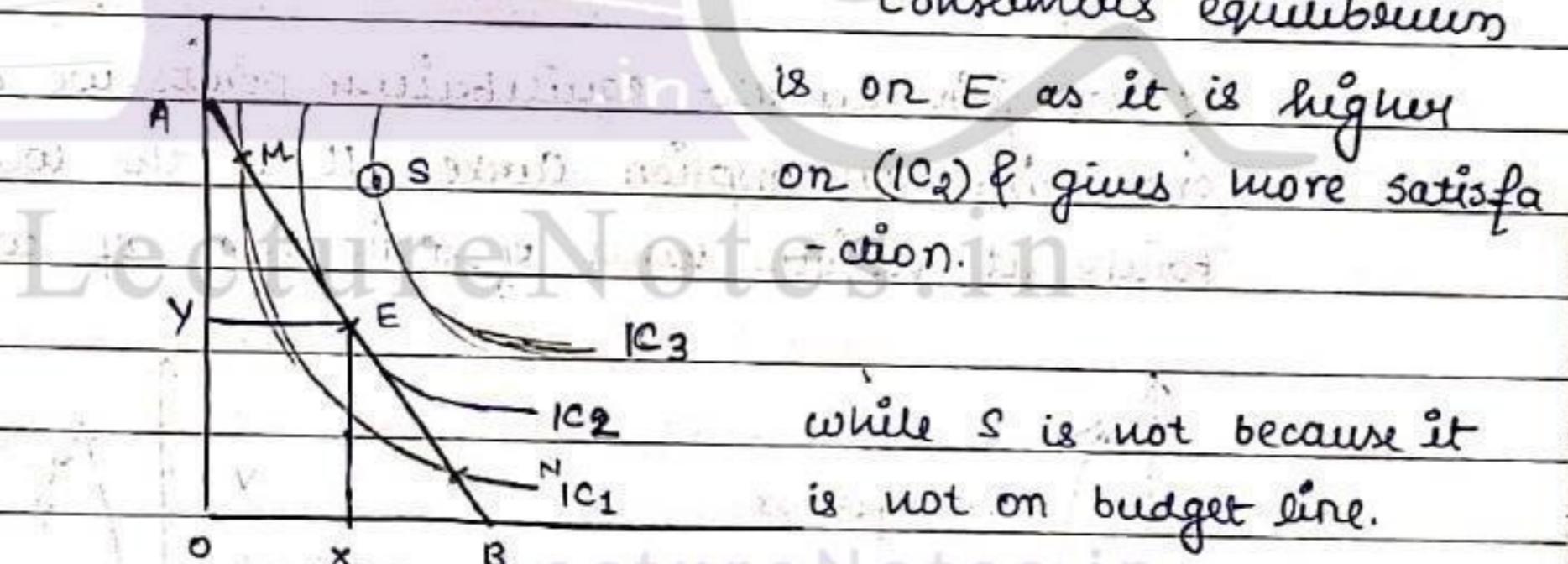
* If there is change in price of x , budget line will shift $AB \rightarrow AB'$.

* If there is change in price of y , budget line will shift $AB \rightarrow BC$.

→ CONSUMER'S EQUILIBRIUM.

→ When IC is tangent to budget line then it is consumer's equilibrium.

Consumer's equilibrium



Necessary condition for consumer's equilibrium: (Not sufficient)

$$MRS_{xy} = \frac{P_x}{P_y}$$

If $MRS_{xy} > \frac{P_x}{P_y}$, substitute x for y until they are equal.

Similarly $MRS_{xy} < \frac{P_x}{P_y}$ substitute y for x until equal.

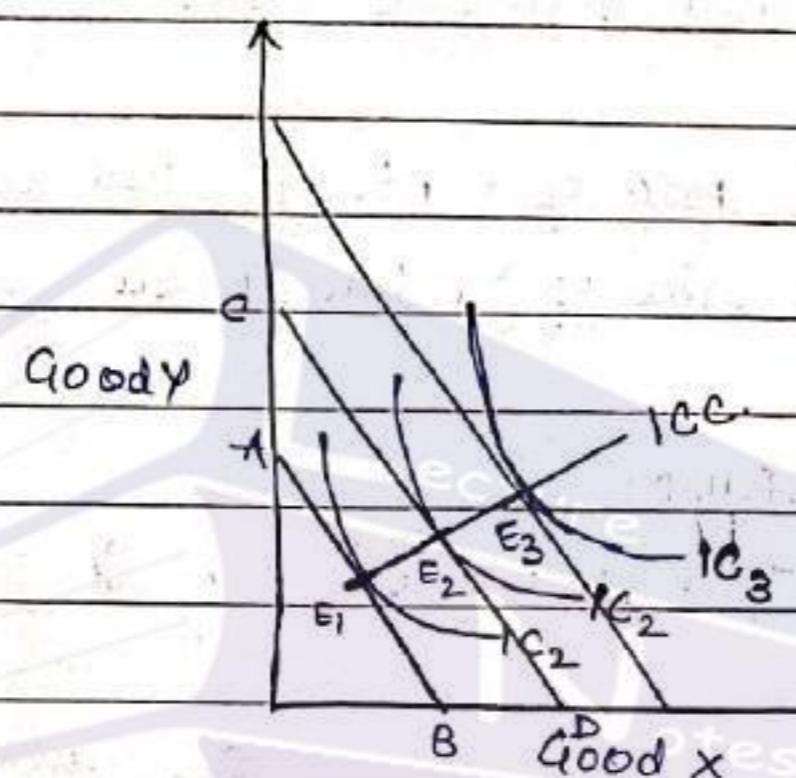
Sufficient cond'n: At the point of equilibrium the IC curve is convex to the origin

If concave, MRS ↑ instead of ↓.

* INCOME EFFECT

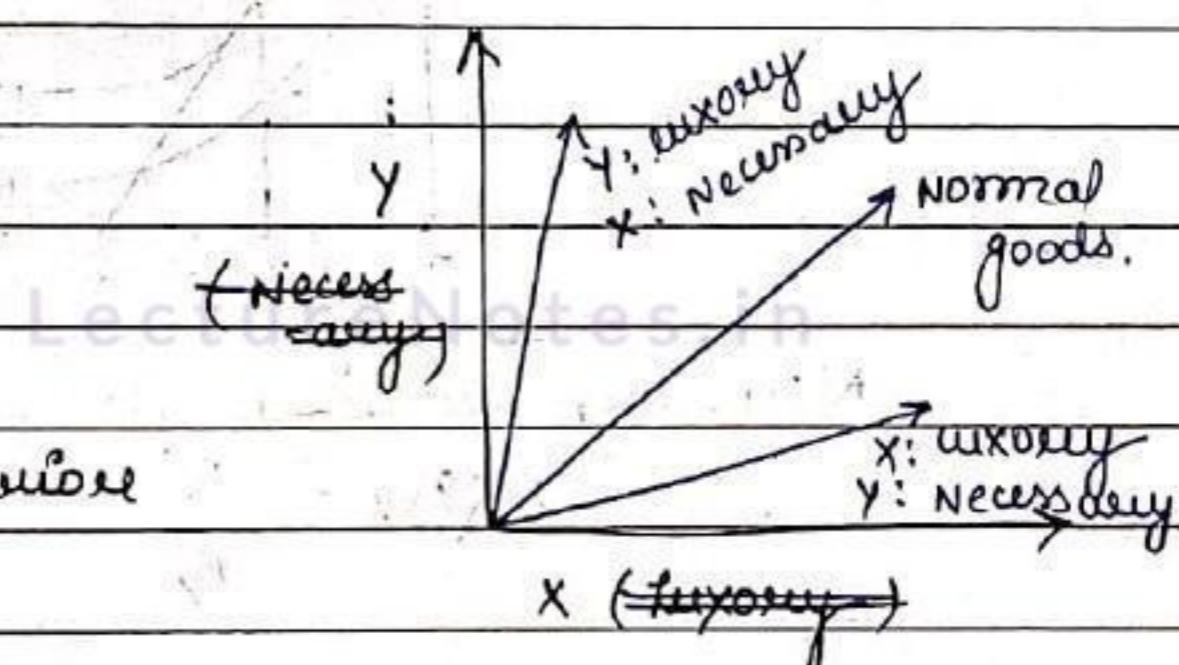
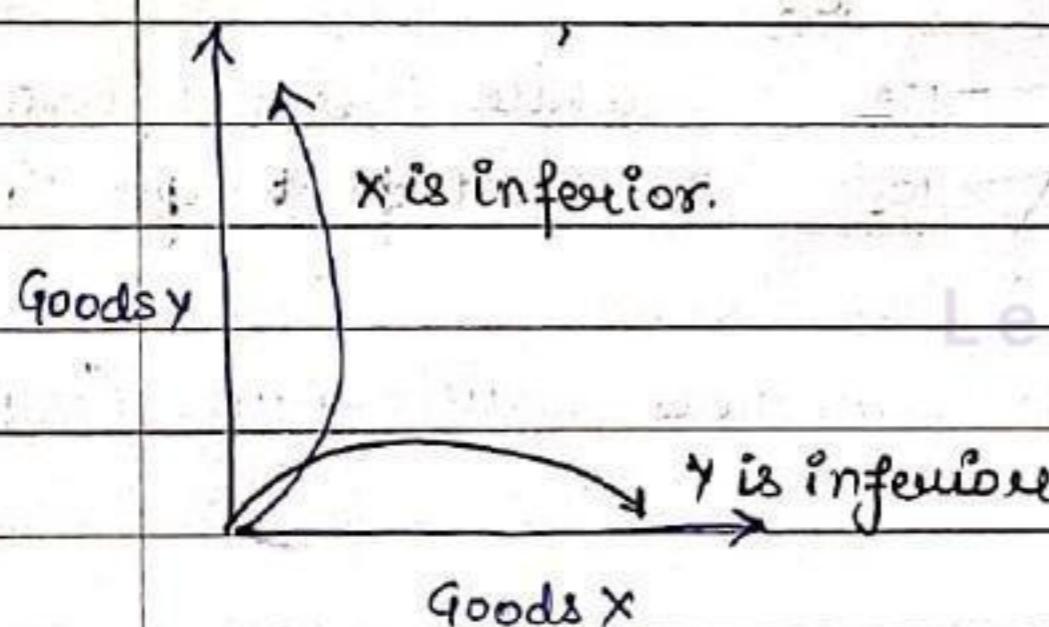
29 July'19

The change in consumer's purchases of goods as a result of change in his money income.



* Inferior / Giffen goods.

If we join all the equilibrium points, we are getting ICC or Income Consumption Curve. It is the locus of equilibrium points at various levels of income of consumer.

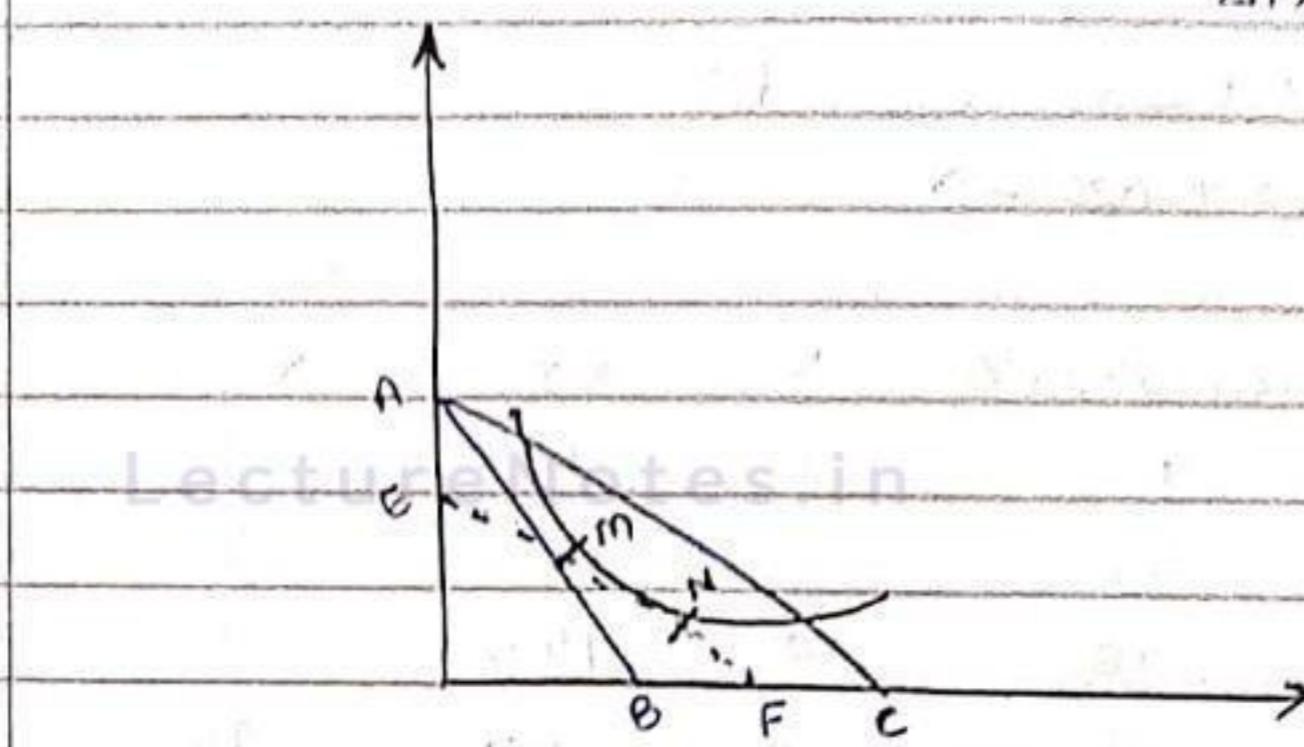


* SUBSTITUTION EFFECT

It represents change in qty. purchase of a product as a result of a change in its relative price alone keeping

real income constant.

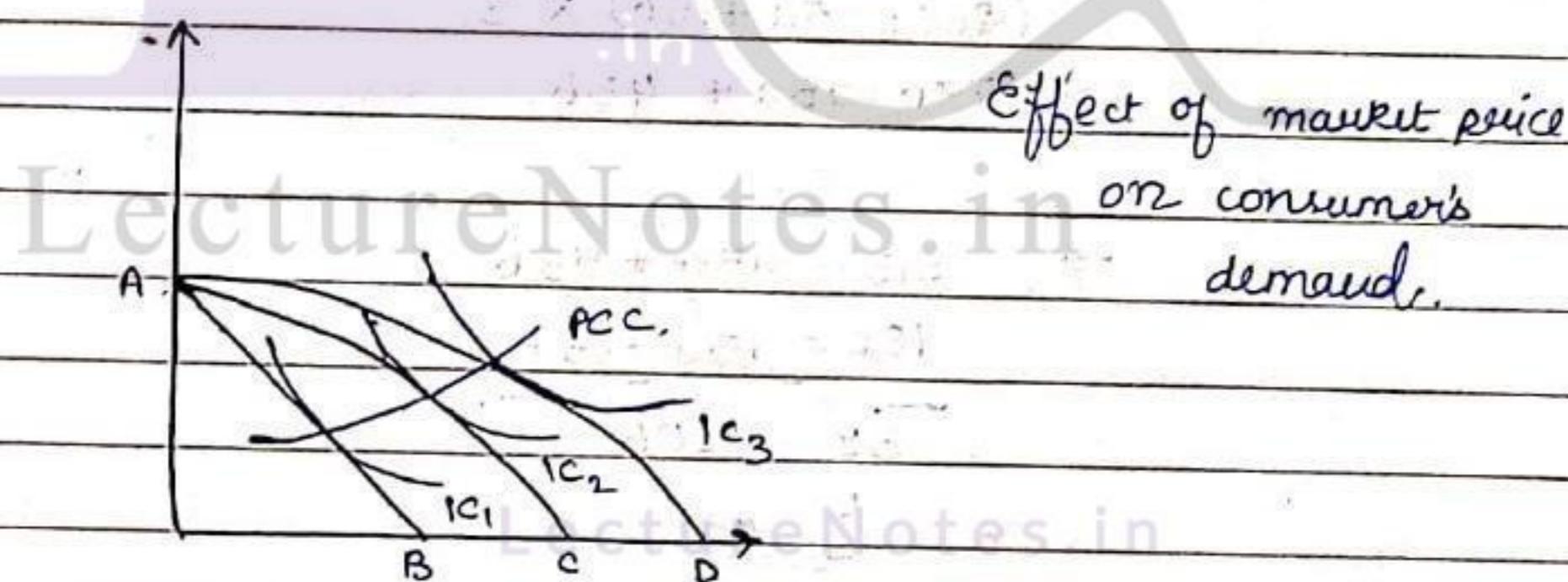
$\Delta P_x, \text{Income}$



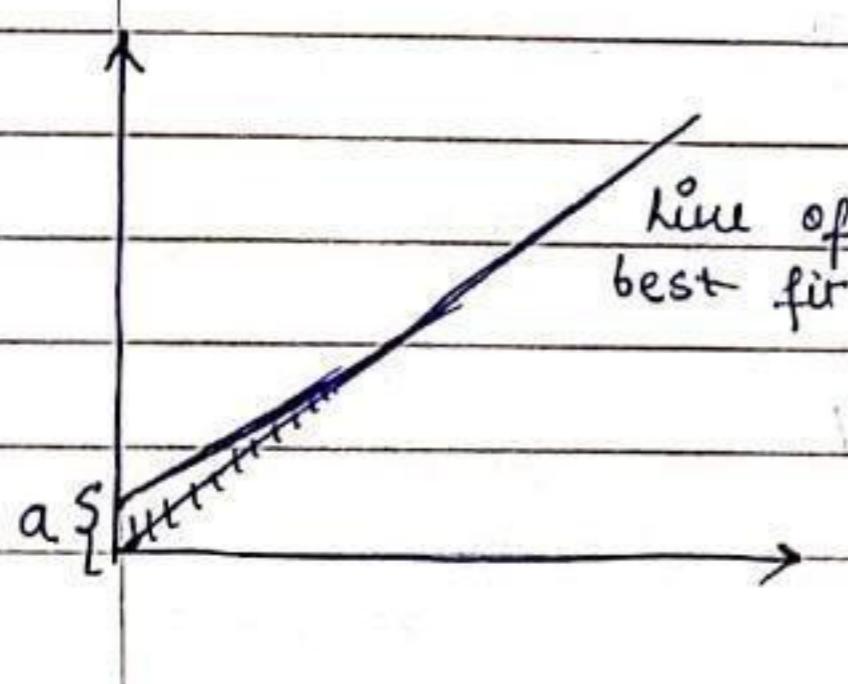
EF represents decrease in income.

* PRICE EFFECT

Price effect represents the way consumer purchase of product (X) changes, when its price changes, given is his money income, preference, taste.



* REGRESSION



$$y = a + bx$$

\downarrow slope of curve.

y intercept

$$\sum y = N a + b \sum x$$

$$\sum x = a + \sum x + b x$$

$$\text{Trend : } \begin{array}{l} a+b(1) \\ a+b(2) \\ \vdots \end{array}$$

* LEAST SQUARE METHOD.

$$\sum y = Na + b \sum x \quad \text{--- (1)}$$

$$\sum xy = a \sum x + b \sum x^2 \quad \text{--- (2)}$$

$N = 5$

Year (x)	Sale (Rs) (y)	x	xy	x^2
2001	45	1	45	1
2002	52	2	104	4
2003	48	3	144	9
2004	55	4	220	16
2005	60	5	300	25
	$\sum y = 260$	$\sum x = 15$	$\sum xy = 813$	$\sum x^2 = 55$

By eqn ①

$$260 = 5a + 15b \quad \text{--- (1)}$$

$$\text{eqn (2)} \quad 813 = 15a + 55b \quad \text{--- (2)}$$

$$(260 = 5a + 15b) \times 3.$$

$$\Rightarrow 780 = 15a + 45b.$$

$$\begin{aligned} & \Rightarrow 813 = 15a + 55b \\ & 780 = 15a + 45b \\ & \hline 33 = 10b. \end{aligned}$$

$$\Rightarrow b = \underline{\underline{3.3}}$$

$$813 = 15 \times (3.3) + 15a + 55(3.3)$$

$$\Rightarrow 813 - 181.5 = 15a$$

$$a = 42.1$$

$$\text{By } y = a + bx$$

$$\Rightarrow y = 42.1 + 3.3 \times 9.$$

$$y = \underline{\underline{71.8}}$$

*	$P(x)$	$P^d(y)$	x	xy	x^2	30 JULY '19
10	58	10	580	100		
12	52	12	624	144		
9	65	9	585	81		
11	60	11	660	121		
14	55	14	770	196		
15	57	15	855	225		
	347	71	4074	867		

$$(347 = 6a + 71 \cdot 1) \times 71$$

$$(4074 = a \cdot 71 + b \cdot 867) \times 6.$$

$$\Rightarrow 24637 = 426a + 5041b$$

$$24444 = 426a + 5202b$$

$$\underline{-} \quad \underline{-} \quad \underline{-}$$

$$193 = -161b$$

$$-1 \cdot 198 = b$$

$$\underline{\underline{}}.$$

$$347 = 6a + 71(-1 \cdot 198)$$

$$= 6a - 85.058$$

$$347 + 85.058 = 6a$$

$$a = 72.01$$

$$\Rightarrow y = 72.01 - 1.19x$$

If $x = 20$ what is y .

$$y = 72.01 - 1.19(20)$$

$$= 48.21$$

Deviation method

Price	Demand	(x - \bar{x})		(y - \bar{y})		/ /	
		x	y	x	y	xy	x^2
2	4	-3.2	-4.2	13.44	10.24		
3	5	-2.2	-3.2	7.04	4.84		
5	7	-0.2	-1.2	0.24	0.04		
7	10	1.8	6.8	3.24	3.24		
9	15	3.8	12.8	25.84	14.44		
$\bar{x} = 5.2$		$\bar{y} = 8.2$		9.96		32.8	
				49.8			

$$b_{yx} = \frac{\sum xy}{\sum x^2}$$

$$= \frac{49.8}{32.8} = \underline{1.518}$$

$$(y - \bar{y}) = b_{yx} \cdot (x - \bar{x})$$

$$y - 8.2 = 1.52 (x - 5.2)$$

$$y - 8.2 = 1.52x - 7.904$$

$$y = -7.904 + 8.2 + 1.52x$$

$$y = \underline{0.296 + 1.52x}$$

If Price = 12 what is Demand.

$$y = 0.296 + 1.52 \times 12$$

$$y = 18.536$$

UNIT- 3 TIME VALUE OF MONEY

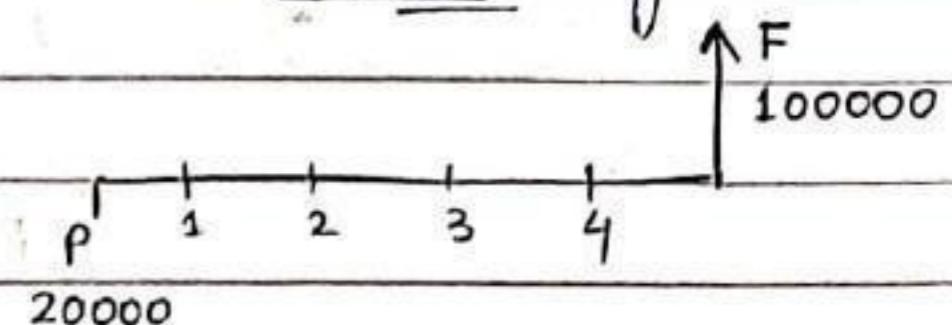
p: Present

F: Future amount

i: Interest rate

n: Time

Cash flow diagram



1. → SINGLE PAYMENT COMPOUND AMT.

Find single future amount of the initial payment P with a given time prd. of ROI.

$$F = P(1+i)^n$$

Factor of single payment: $P(F/P, i, n)$
for future value

- * A person is depositing amt. of $P = 20000$ in bank with 10% interest rate compounded annually for the time period of 18 yrs. Find maturity value after 18 yrs.

$$P = 20000$$

$$i = 0.10$$

$$n = 18 \quad F = 20000(1+0.1)^{18}$$

$$n = 18 \quad F = 11198.3463$$

2. → SINGLE PAYMENT PRESENT WORTH AMT.

- Q. A person wants future sum of ₹1 lakh for education of his son after 10 yrs. from now. Find single pay. deposited at present so that he gets the desired amt with a ROI given by bank is 15%.

$$P = \frac{F}{(1+i)^n}$$

Compound is future value

$$P(F/P, i, n)$$

$$100000(F/P, 0.15, 10 \text{ yrs})$$

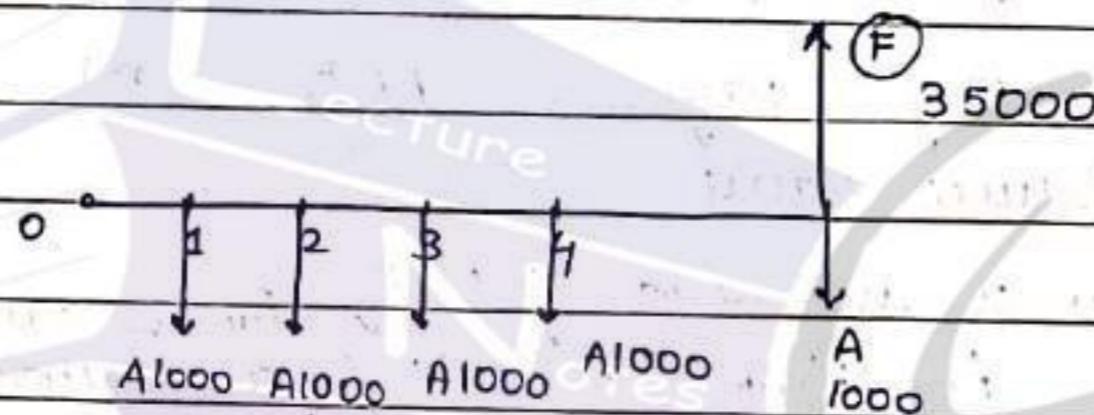
$$\Rightarrow P = \frac{100000}{(1+0.15)^n}$$
$$P = \underline{\underline{24,718.47}}$$

INTEREST RATE FORMULAS.

01/AUG/19

3. SINGLE EQUAL PAYMENT

a) Equal pay compound amt.



$$F = A \left\{ \frac{(1+i)^n - 1}{i} \right\}$$

$$F = (F/A, i, n) \quad (\text{famous})$$

where A is annual instalments.

The objective is to find F of n equal payments which are made at the end of every interest period till the end of nth year at an interest rate of i compounded at the end of every year.

Q. A person who is now 35 yrs old planning for his retirement. He plans to invest an equal sum of ₹10000 at the end of every year for next 25 yrs.

Bank gives him 10% ROI, find the maturity value when he is 60 yrs. old.

$$A = 10000 \quad i = 10\% \quad n = 25 \text{ yrs.} \\ = 0.1 \quad (60 - 35)$$

$$\Rightarrow F = A \left\{ \frac{(1+i)^n - 1}{i} \right\}$$

$$= 10000 \left\{ \frac{(1+0.1)^{25} - 1}{0.1} \right\}$$

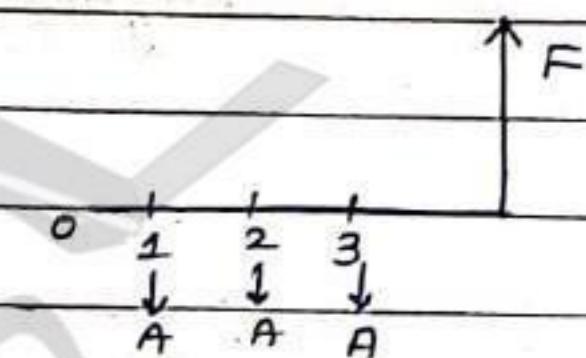
$$= 983470.5$$

b) Equal pay sinking fund.

Find A i.e. annual equivalent amount given F, i. & n
(time period)

$$A = F \left\{ \frac{i}{(1+i)^n - 1} \right\}$$

$$A = F \{F/A, i, n\}$$



Q. A company has to replace a present facility after 15 yrs. after an outlay of ₹ 5 lakhs. It plans to deposit an equal amt. at the end of every year at an ROI of 9%. compounded annually. Find the equivalent amt. that must be deposited at the end of every interest prd.

$$A = F \left\{ \frac{i}{(1+i)^n - 1} \right\}$$

$$F = 5,00,000 \quad i = 0.09 \quad n = 15.$$

$$= 5,00,000 \left\{ \frac{0.09}{0.1009} \right\}$$

$$= ₹ 17,0294$$

iii) Equal pay present worth

$$P = A (P/A, i, n)$$

In this case we have to find out present worth given equal amt. interest & time prd.

$$P = A \frac{(1+i)^n - 1}{i(1+i)^n}$$

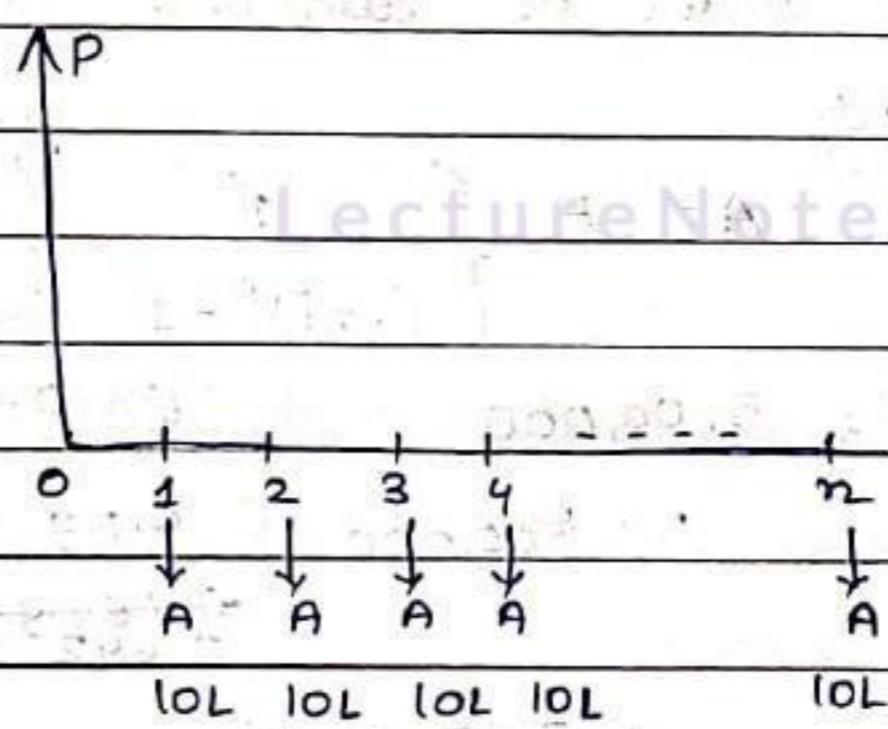
LectureNotes.in

Q. A company wants to set up reserve of amt. which will help the company to have an equal equivalent amt. of ₹ 10 lakhs for next 20 yrs. towards its employees welfare purpose. The reserve is assumed to grow @ 15% compounded annually. Find the single payment must be made now as the reserve amt.

$$A = 10,00,000 \quad i = 0.15 \quad n = 20.$$

$$P = 10,00,000 \cdot \frac{(1+0.15)^{20} - 1}{0.15 (1+0.15)^{20}}$$

$$\begin{aligned} &= 10,00,000 \times \frac{15.366}{2.4549} \\ &= ₹ 62,59,331 \end{aligned}$$



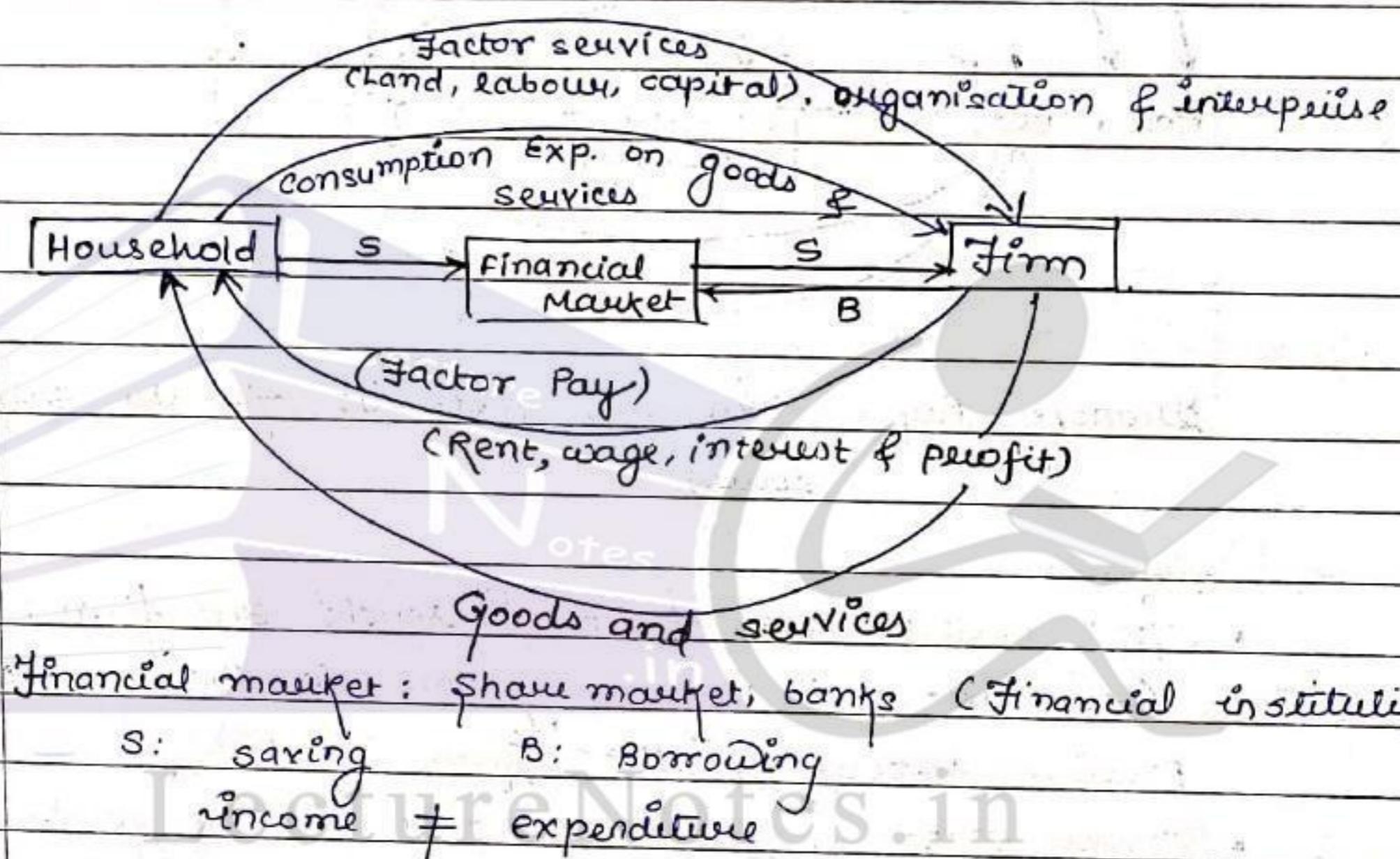
05/AUG/19

1. stock : Availability of product. (static)
2. flow : Value keeps on changing (dynamic)

PHASES OF INCOME

1) Production 2) Distribution 3) Expenditure

* CIRCULAR FLOW IN 2 SECTOR.



In case of two sector model without financial market,
total production = total consumption.

Factor payment = Factor income.

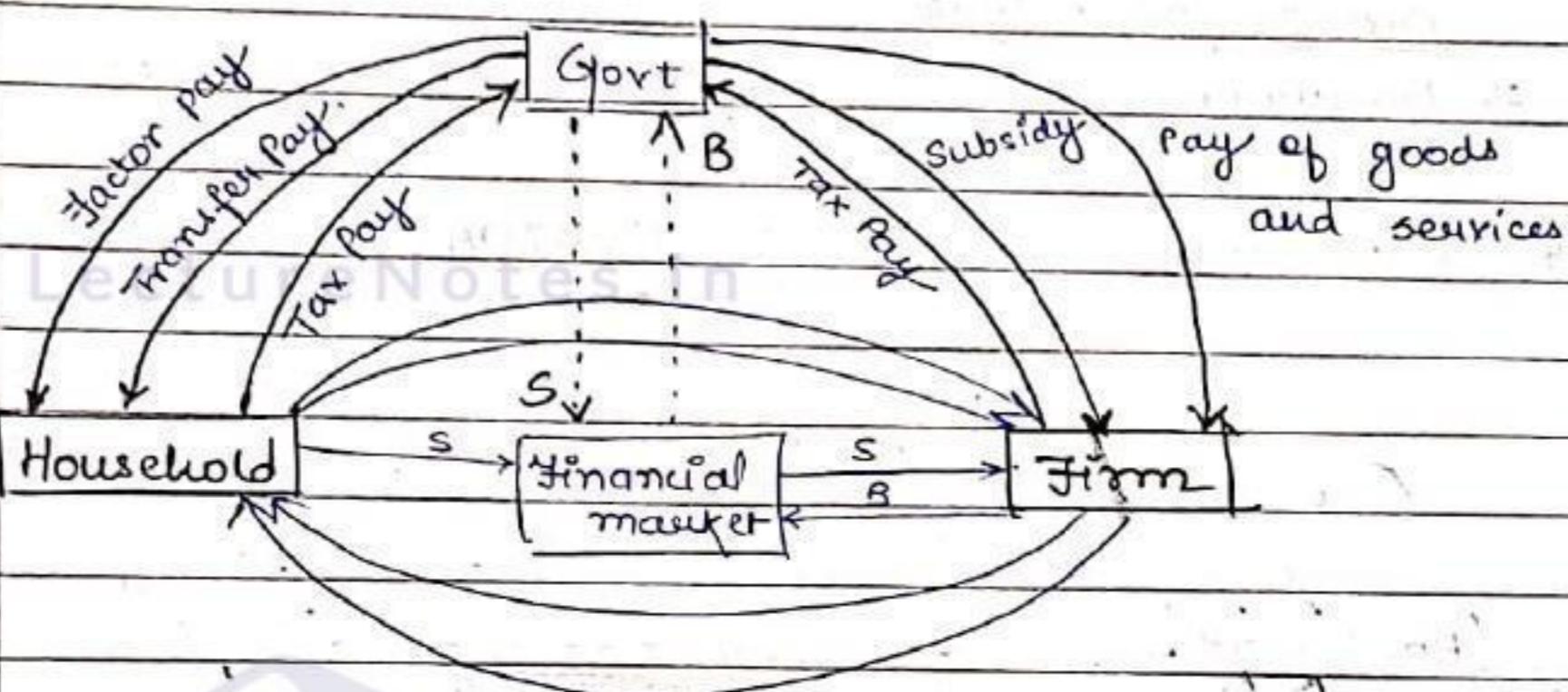
Consumption expenditure = Factor income

Real flow = money flow.

With the introduction of finance market which is institution such as bank, insurance company etc. which transact in Money flow from household to market & financial market to firm in form of savings. Financial market also borrow from

firm or production house.

* CIRCULAR FLOW IN 3 SECTOR

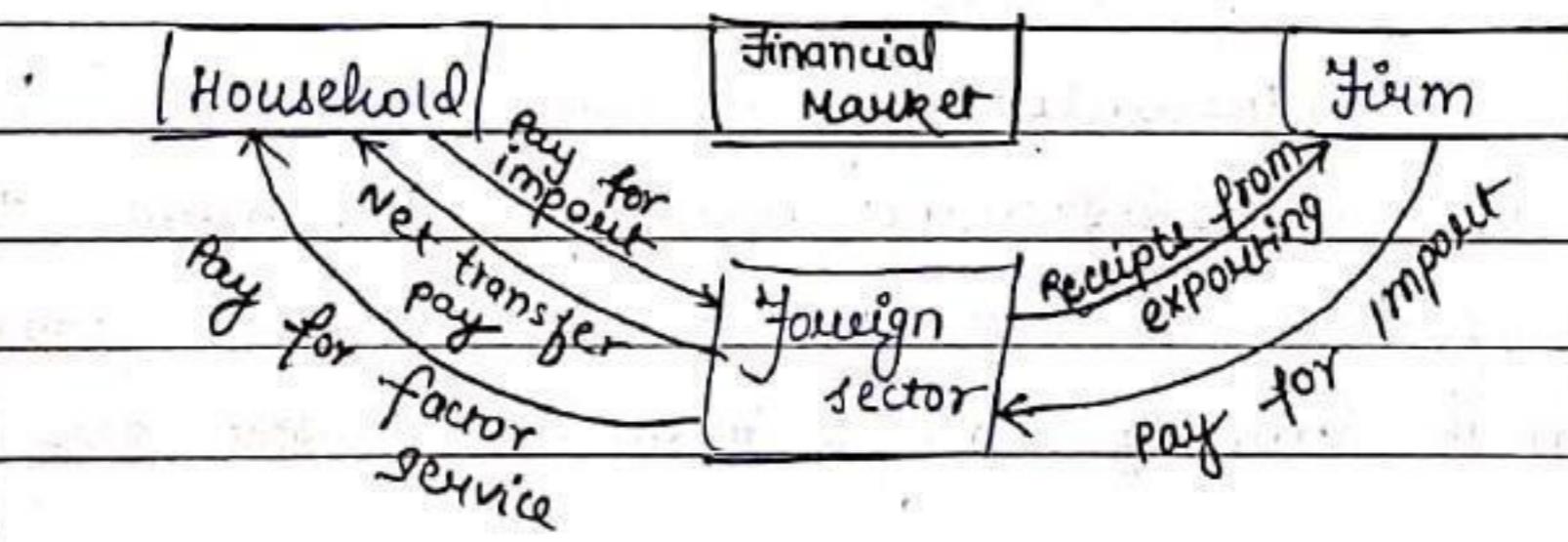


Transfer Pay : Subsidy, govt. aids for the welfare of society.

- Govt. collects taxes from household and firms.
- Govt. makes transfer payments to the households & provides subsidy to the firm.
- Govt. makes payment for purchase of goods & services from the firm.
- Govt. saves & borrows money with the help of financial market.

* CIRCULAR FLOW IN 4 SECTOR

Government



With the intro of foreign sector income will flow from firm to foreign sector in terms of payment.

And income flow from foreign sector to firm except from export.

Income flow from Household to firm foreign sector in the form of payment for imports of from foreign sector it is net transfer payment for payment for factor service.

Significance for circular flow

- i) It helps us to understand the mutual interdependence among the sectors.
- ii) It shows the equilibrium position of economy.
- iii) It helps in identifying various types of usages of injections in the economy.

* Demand = -ve.

06/AUG/19

Supply = +ve.

$$Q_d = 1000 - 200P.$$

$$P_x = \bar{P}^3$$

Compute E_p^d .

$$Q^d = 1000 - (200 \times 3)$$

$$= 400.$$

200: coefficient / slope of curve

$$= \frac{\Delta Q}{\Delta P}$$

$$E_p^d = \left| \frac{\Delta Q}{\Delta P} \times \frac{3}{400} \right|$$

$$= \left| \frac{200 \times 3}{400} \right|$$

$$= \frac{3}{2} > 1. = 1.5/. \Delta D^d$$

Relatively elastic

(Px Q)

Q. 25 If expenditure of ~~P & Q~~ is 200, what happens to elasticity of demand when price decreases.

With change in price, expenditure remain constant, unitary elastic $E_{pd} = 1$

Q. 26 The E_{pd} of a product is -2.5. If price of product is reduced by 30%, how much % increase in ~~Qd~~ of the product sold in the market do you expect? [omit negative sign].

$$E_{pd} = \frac{\% \text{ change in } Q_d}{\% \text{ change in price}}$$

$$-2.5 = \frac{x}{30}$$

$$x(Q_d) = 0.75 \text{ or } 75\%$$

Q. 27 A study in USA indicates that price elasticity of Q_d for cigarettes is 0.4. If a pack of cigarette currently cost \$2 & govt. wants to reduce smoking by 20%. By how much should it increase the price?

$$0.4 = \frac{20}{\Delta P}$$

$$\% \Delta P =$$

$$\frac{20}{0.4}$$

$$\Delta P = 50\%$$

$$\begin{aligned} \text{Increased price} &= \$2 + \$1 \\ &= \$3 \end{aligned}$$

Q. 28 A company sells its 1 kg. packet in ₹50. Its sell have been 6000 units per month. Recently its competitor decreases the price of its same std. Washing powder from ₹70 to ₹60

So the sell of the first one decreases by 1500 units per month. Calculate the elasticity b/w the products.

$$E_C^d = \frac{\Delta Q_x}{\Delta P_y} \times \frac{P_y}{Q_x}$$

$$\Delta P = 70 - 60$$

$$= \frac{\% \Delta Q_x}{\% \Delta P_y} = 10$$

$$P_y = 60$$

$$\frac{80 - 50}{80} \times 100 = \frac{6000 - 1500}{6000} \times 100$$

$$\frac{10}{80} \times 100 = \frac{10}{60} \times 100$$

$$\frac{30 \times 100}{80} = \frac{4500}{6000} \times 100$$

$$\frac{10 \times 100}{80} = \frac{100}{6000} \times 100$$

$$\frac{30 \times 100}{10 \times 100} = \frac{4500}{6000} \times 100$$

$$= 3 \quad E_C^d = 4.5\%$$

Q. 1% change in price of one product, 4.5% change in other product price.

Q. If consumer's daily income increases from 900 to 450, his purchase of good x increases from 25 units per day to 40 units. Compute elasticity of D.

$$E_Y^d = \frac{\Delta Q}{\Delta Y} \times \frac{Y}{Q}$$

$$= \frac{15}{180} \times \frac{300}{25}$$

$$= \frac{30}{25} = 1.2$$

seller.

Q. Suppose a seller of a textile industry wants to lower the price of its cloth from 150/m to 142.5/m. If its present sales are 2000m/month. & further it is estimated that its elasticity of demand of product is 0.7.

→ Whether or not total revenue increase as a result of his decision to lower the price?

→ Calculate the exact magnitude of its new total revenue.

$$0.7 = \frac{\Delta Q}{Q} \times \frac{142.5}{150 - 142.5}$$

$$\frac{0.7}{2000} = \frac{\Delta Q}{7.5} \times \frac{142.5}{2000}$$

$$0.7 = \frac{\Delta Q}{7.5} \times 0.07125$$

$$5.25 = \Delta Q \times 0.07125$$

$$\Rightarrow \Delta Q = 73.68$$

$$= 70$$

(taken P = 150)

New quantity : 2070

New Price : 142.5

$$\text{Total revenue} = P \times Q$$

$$= 2070 \times 142.5$$

$$= 2,94,975$$

$$\text{Old revenue} = 2000 \times 150$$

$$= 3,00,000$$

Total revenue diminished.

13/8/19

UNIFORM GRADIENT SERIES

Gradient starts from second year.

Gradient	1000	1000 + 600	1000 + 600 + 600
	1000	1600	2200

→ equal semi series → future value.

Increasing gradient series :- from an initial amt. value increases.

Diminishing gradient series :- from a huge amt. value decreases.

$$A = A_1 + G \left\{ \frac{(1+i)^n - i(n-1)}{i(1+i)^n - 1} \right\}$$

$$F = A \times \left\{ \frac{(1+i)^n - 1}{i} \right\}$$

Q. A person plans for his future life. He is depositing amt. of 4000 at the end of first year. Thereafter he wishes to deposit increase of ₹ 500 for next 10 yrs. The bank is giving ROI 15% compounded annually. Find the maturity value at the end of 10th year.

$$A_1 = 4000, \quad G = 500, \quad i = 0.15, \quad n = 10.$$

$$A = 4000 + 500 \left\{ \frac{(1+0.15)^{10} - 0.15 \times 10 - 1}{0.15(0.15+1)^{10} - 0.15} \right\}$$

$$= ₹ 5691.6.$$

$$F = 5691.6 \left\{ \frac{(1+0.15)^{10} - 1}{0.15} \right\}$$

$$= 1,15,560$$

$$A = A_1 - G \left\{ \frac{(1+i)^n - i \cdot n - 1}{i \cdot (1+i)^n - i} \right\}$$

for decreasing series.

- Q. Person is depositing amt. ₹ 8500 at the end of first. Then he wishes to decrease amt. of deposit by ₹ 500. Find the maturity value at the end of 10th year if bank is giving ROI 15% compounded annually.

$$A_1 = 8500 \quad G = 500 \quad i = 0.15 \quad n = 10.$$

$$A = 8500 - 500 \left\{ \frac{1 \cdot 15^{10} - 0.15 \times 10 - 1}{0.15 (1.15)^{10} - 1} \right\}$$

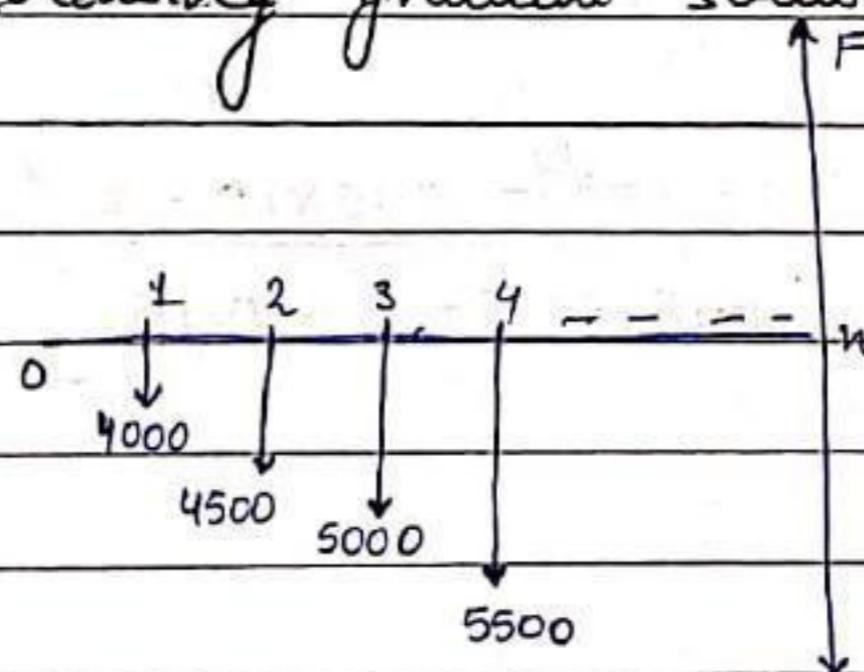
$$= ₹ 6808.4.$$

$$f = A \left\{ \frac{(1+i)^n - 1}{i} \right\}$$

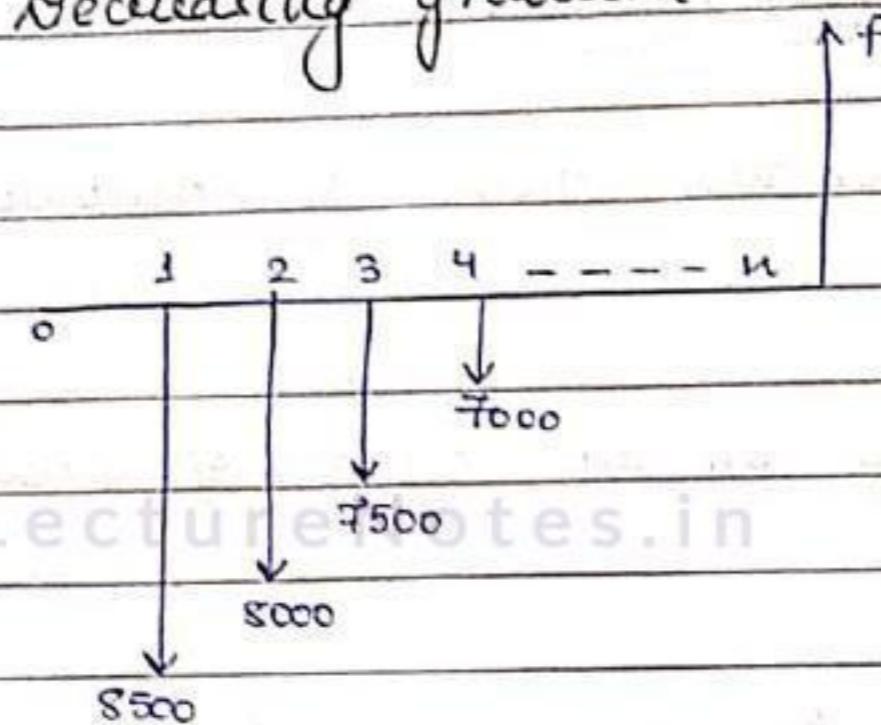
$$= ₹ 138237.75$$

Cash flow diagram.

i) Increasing gradient series



iii Decreasing gradient series



EFFECTIVE RATE OF INTEREST.

c: interest period.

n: year.

Quarterly: 4

Half yearly: 2

$$R = \left(1 + \frac{i}{c}\right)^c - 1$$

Q. A person is depositing amt. of ₹ 5000 in bank. The interest rate is 12%. compounding quarterly. What is the maturity value after 10 yrs.

$$P = 5000 \quad i = 0.12 \quad n = 10 \quad c = 4$$

$$R = \left(1 + \frac{0.12}{4}\right)^{4 \times 10} - 1$$

$$= 12.255$$

$$f = P(1+R)^n$$

$$= 5000 \left(1 + \frac{0.1225}{4}\right)^{40}$$

$$= ₹ 16,309.93$$

17.08.19

* NATIONAL INCOME *

1. Direct tax: directly on the income of consumer
Income tax.
2. Indirect tax: indirectly on the income of consumer.
GST, sales tax, tariff.
3. Subsidy: contribution by govt. to public.
4. Net indirect Tax (Tax - subsidy).
always +ve
5. Factor income from abroad (FIFA)
6. factor income to abroad (FITA): Paying NRI. is FITA
7. Net factor income from abroad (NFIA) $FIFA - FITA$
8. Depreciation :- slowly decrease in (income).
9. factor cost ^{FC} :- The amount paid to (for) factors.
(labour, land, capital, organisation)
10. Market Price ^{MP} : The price of goods that we sell in market.

Domestic : Within the territory of country.

National : Outside the boundary of country.

GDP :- Total amt. of goods and services produced in an economy within one year. [within the boundary of a country] irrespective of residents/non-residents of the country.]

$$GDI = GDP$$

Net National Product NDP: Net domestic product.

$$GDP_{mp} = GDP_{fc} + NIT$$

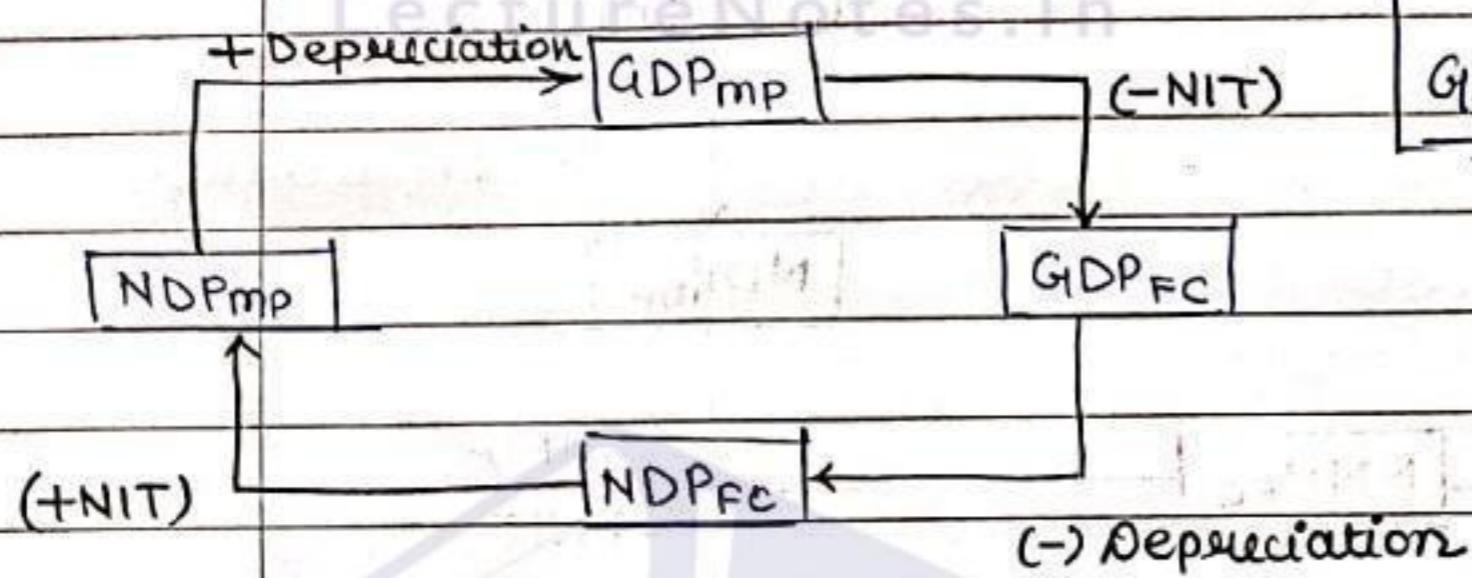
$$GDP_{fc} = GDP_{mp} - NIT$$

$$GDP_{fc} - \text{Depreciation} = NDP_{fc}$$

Factor cost FC = Market price
- Net indirect tax

Net = Gross - Depreciation

Gross = Net + Depreciation



→ Gross National Product (GNP)

[Indians living in abroad, their income added with GDP]

$$\bullet GNP_{mp} = GDP_{mp} + NFIA$$

$$\bullet GNP_{fc} = GDP_{fc} + NFIA$$

$$\bullet GNP_{fc} = \{ GNP_{mp} - NIT \} + NFIA$$

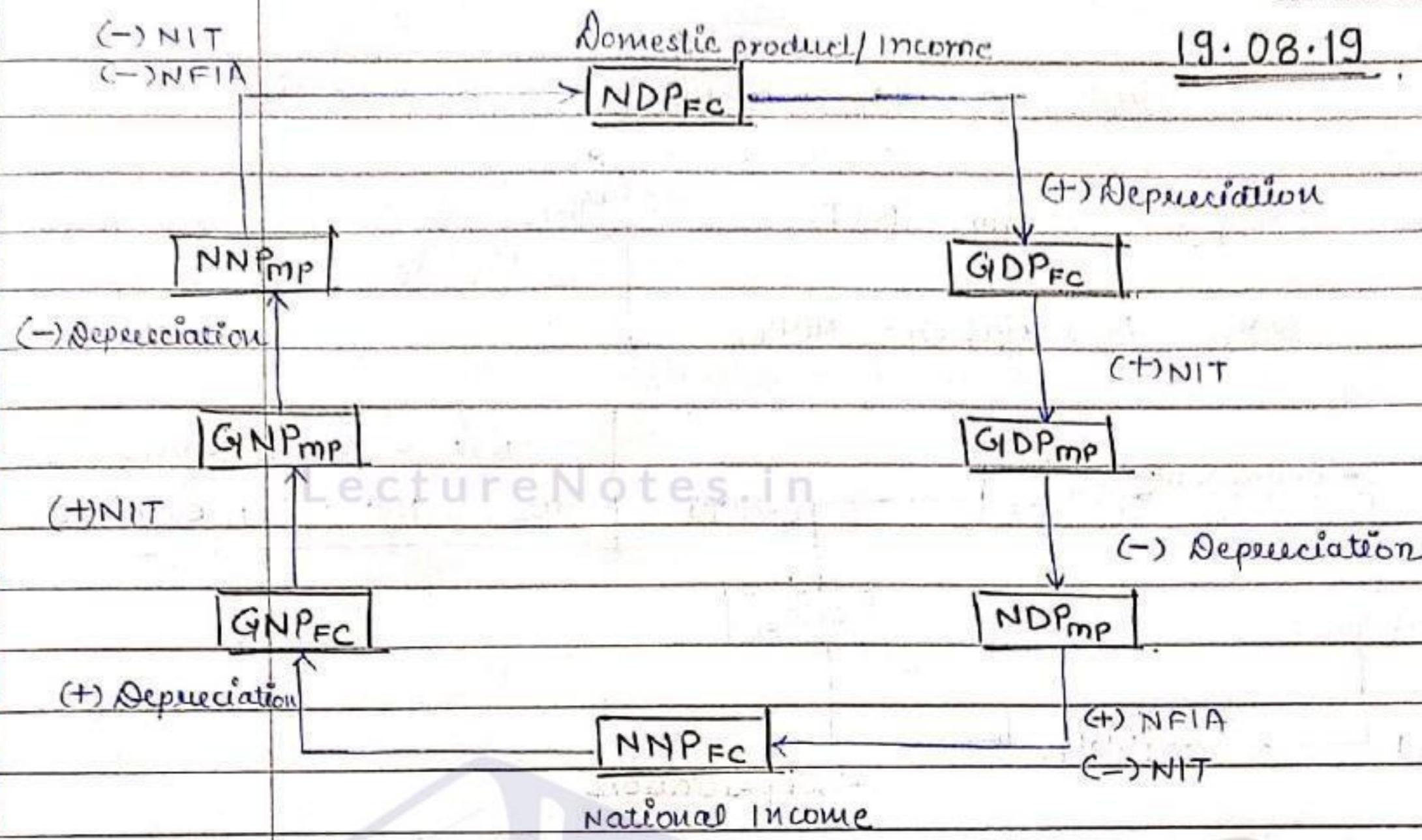
$$\bullet NNP = GNP - \text{Depreciation}$$

$$\bullet NNP_{fc} = GNP_{mp} - NIT - \text{Depreciation}$$

$$\bullet GNP_{mp} = NNP_{fc} + NIT + \text{Depreciation}$$

NFIA = Export - Import
[+ve]

Differentiate b/w National & Domestic Income.



1. $T - S = NIT$

2. $NFIA = (X - M)$

3. Gross - Depreciation = Net

4. $NP - NIT = N - FC$

5. National - NFIA = Domestic.

Q.

Particulars.

GNPmp ₹ 6000

Subsidy ₹ 200

Depreciation ₹ 100

~~fact NFIA~~ ₹ 400 [Consumption of fixed capital]

Indirect Taxes ₹ 300

Find out NDP_{FC}

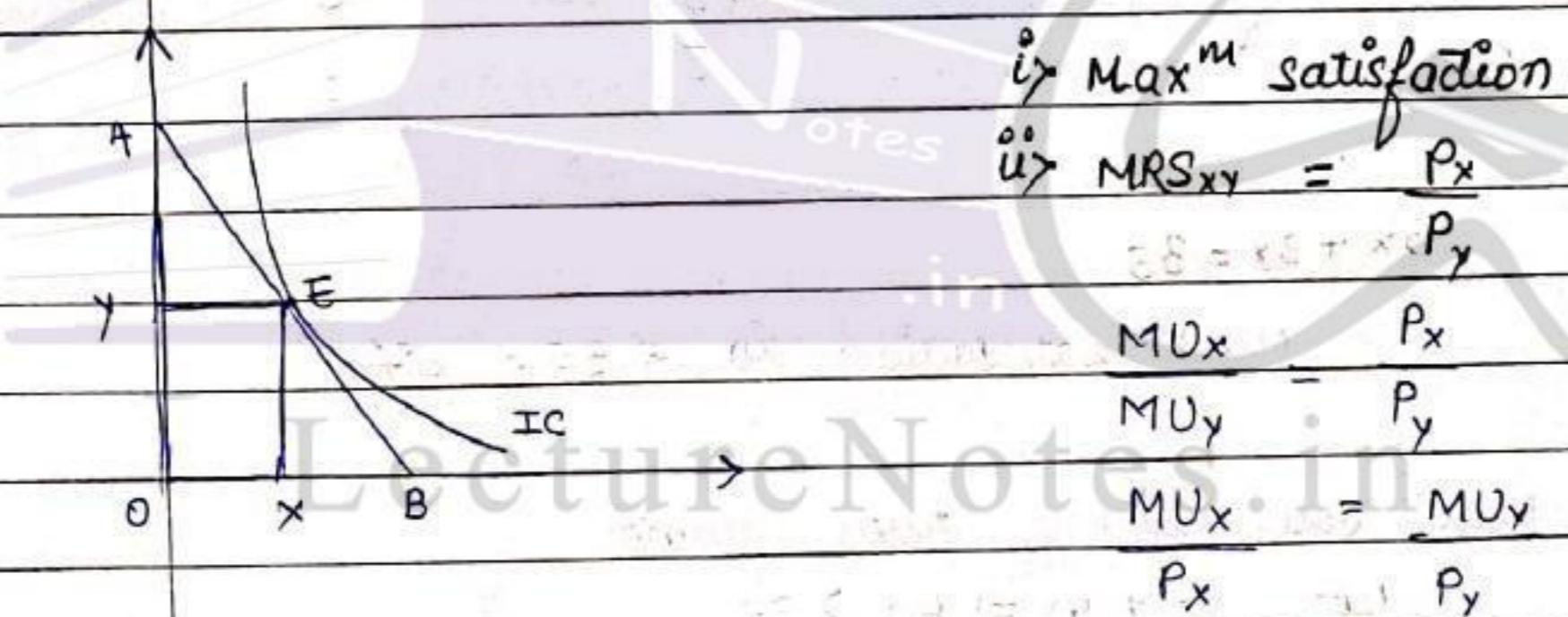
$$\begin{aligned} \text{Net indirect tax (NIT)} &= \text{Tax} - \text{Subsidy} \\ &= 400 - 200 \\ &= ₹ 100. \end{aligned}$$

$$\begin{aligned} NDP_{FC} &= GNPmp - NIT - NFIA - Depreciation \\ &= 6000 - 100 - 400 - 100 \\ &= 5400. \end{aligned}$$

Private Income - corporate taxes - retain earning

- * Personal income : Income belongs to a person
- * Personal disposable income : Personal income - Personal tax-
(PDI) receipts of govt.
benefits by govt
- * Corporate tax :
- * Retain earnings : Money remain with corporate.
[profit earned].
- * National disposable income : National Income + NIT + Net current transfer from rest of the world.
(benefits received from abroad)

* EQUIMARGINAL UTILITY [ordinal approach]



MU_x : Marginal utility of money (MU_{Mx})

\downarrow
Satisfaction when money is included.

Equimarginal utility

Given the money, income & prices of 2 goods, a consumer will distribute his money, income in such a way that last rupee spent on each good is equal.

Given, Income = Y

and P_x, P_y

$$MU_{mx} = MU_{my}$$

$$\frac{P_x}{P_y} \frac{MU_x}{MU_y} = \text{equal when max.}$$

satisfaction.

universal theory

* $\underline{Q_0}$ $Y = ₹60 ; 35 \quad P_x = ₹4 ; P_y = ₹5$

Qty	MU _x	MU _y	MU _{mx}	MU _{my}
1	40	55	10	11
2	36	50	9	10
3	32	30	8	6
4	28	20	7	4
5	24	15	6	3
6	20	5	5	1

$$5x + 3y = 35$$

\Rightarrow Max^m satisfaction in ₹35 = 67.

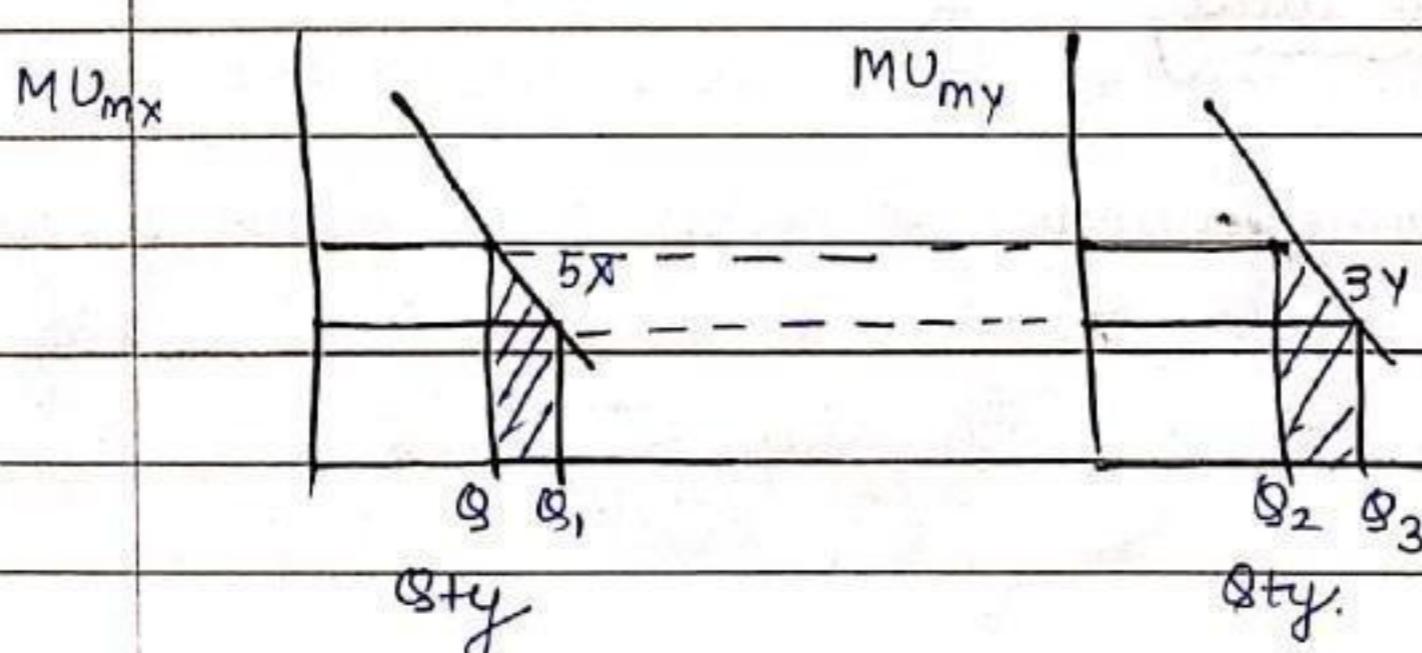
* Max^m satisfaction in given income.

$$\text{Let } 5x + 4y = 40 > 35$$

Not possible.

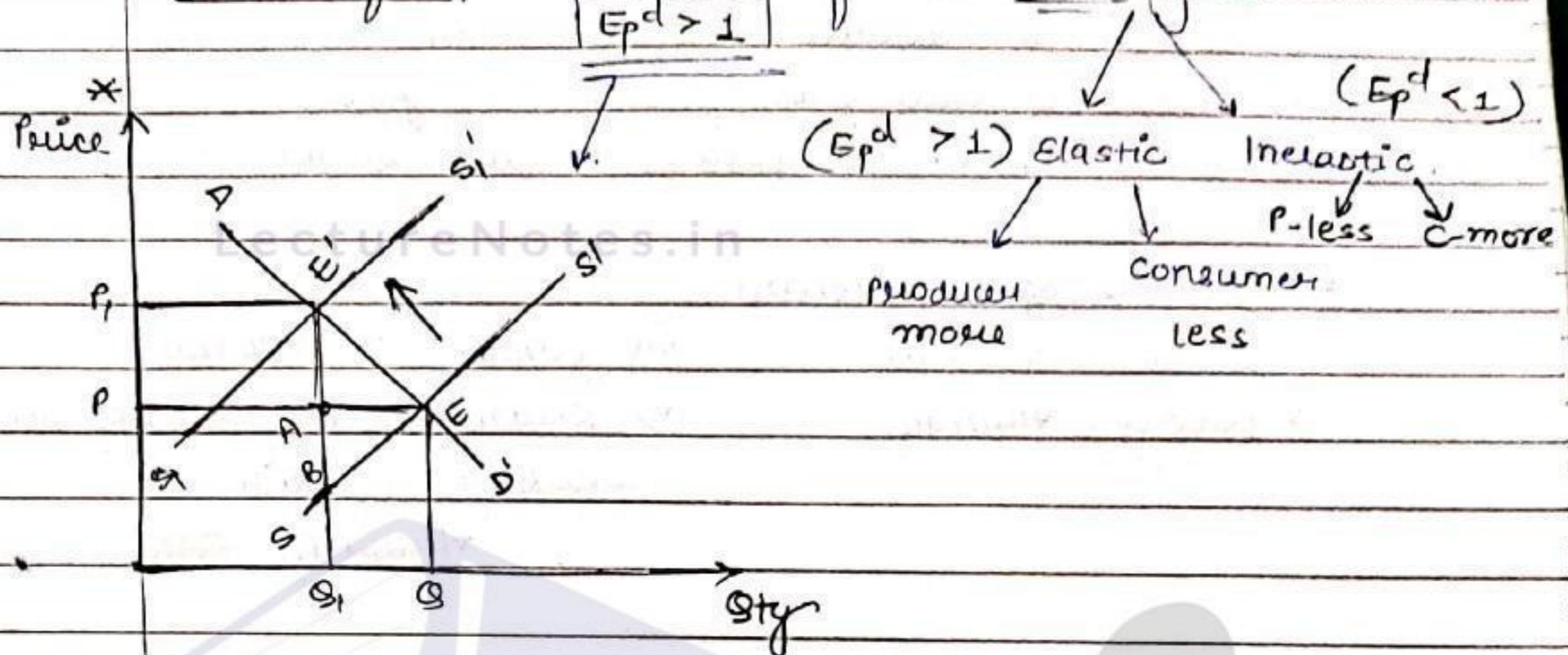
\rightarrow satisfaction M = 71.

Diagrammatically,



National income.

Burden of tax & incidence of tax. Elasticity



there $E_1 B$: tax

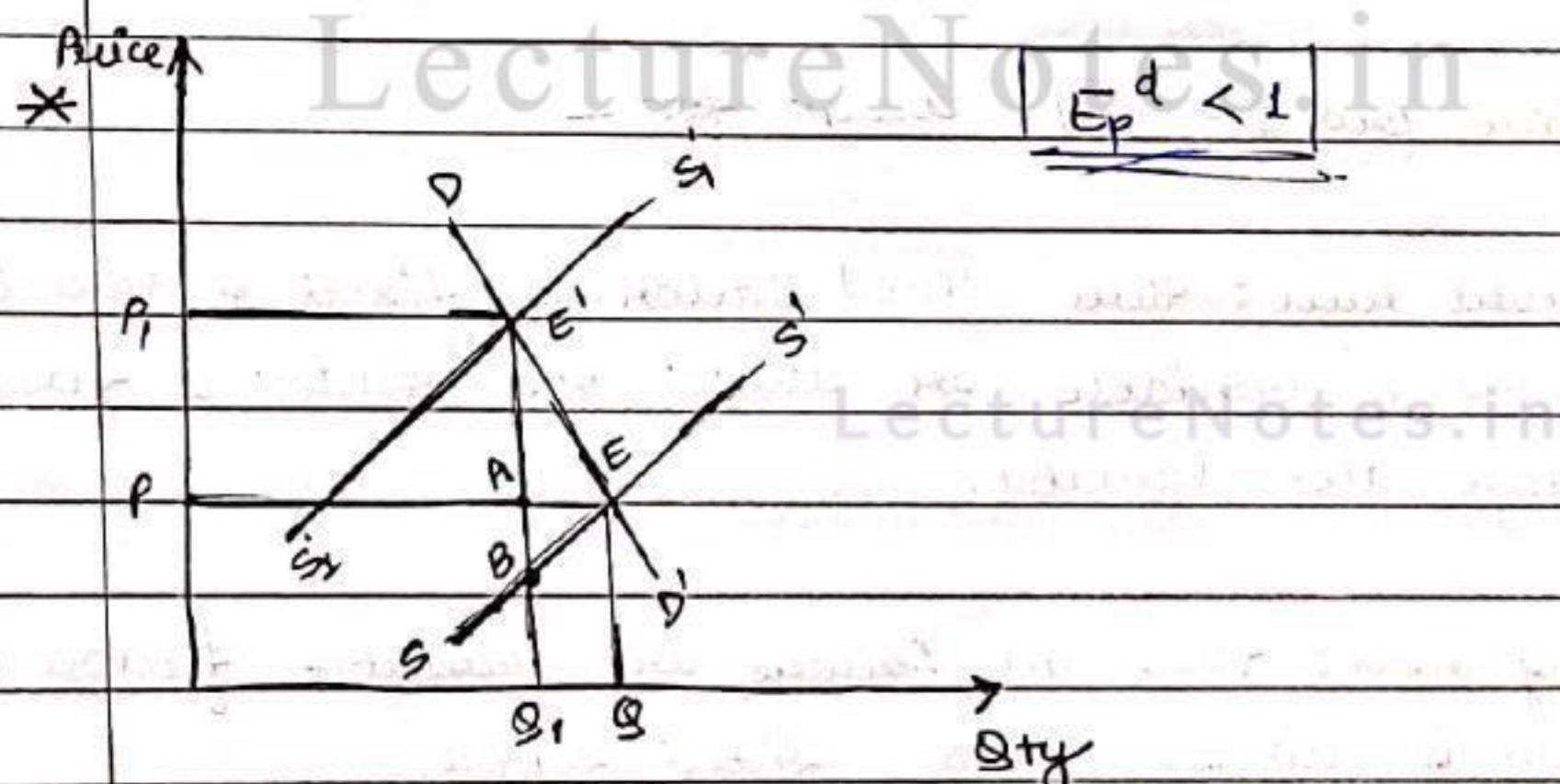
E,A : consumer.

AB: producer

$$\mathbb{E}_I A + AB$$

$$E_1 A < AB$$

consumer < producer



$$AB < \epsilon, A$$

producer < consumer

* PRODUCTION *

- ↳ — of form utility.
- ↳ — of service utility.
- ↳ Change of state from product to goods.
- ↳ Time: present in both — and service utility.

* Factors of production

- I) Land : material
- II) Labour : Human
- III) Capital : material
- IV) Organisation: group of people working together
Human.

- a) Fixed factor: Factors of production which are fixed throughout production process or which are fixed in short run only.
- b) Variable factor: which are variable both in short & long run.
- c) Time period: Imp. concept for —

Short run: one fixed factor is fixed & variable factor is variable or atleast one factor is fixed, others are variable.

long run: all factors are variable factor or there is no — of fixed factor.

Production funⁿ

$$Q = f(Land, Labour, \dots)$$

↓ O/P ↓ I/P

MPs - Productivity of individual productivity factor.

- (i) Total amt. of o/p produced by given i/p is total product or total o/p.
- (ii) Per unit o/p which is used by using 1 unit of o/p: Avg. product
- (iii) Addition to total o/p by using 1 more unit of o/p: marginal product.

* Law Production Function

05.09.10

LectureNotes.in

1. Short run

2. Long run

→ 1. Keeping fixed factor fixed. and variable factor variable relationship exist b/w total, average and marginal product studied. under short run production funn.

This is known as law of variable proportion

OR Diminishing return

OR Return to factor.

Keeping fixed factor fixed if we increase the variable factor in a given production, total product, average product & marginal product...

... first increases, reaches max^m point then diminishes

Total & avg. product remain the throughout the production process whereas marginal product diminishes to -ve point.

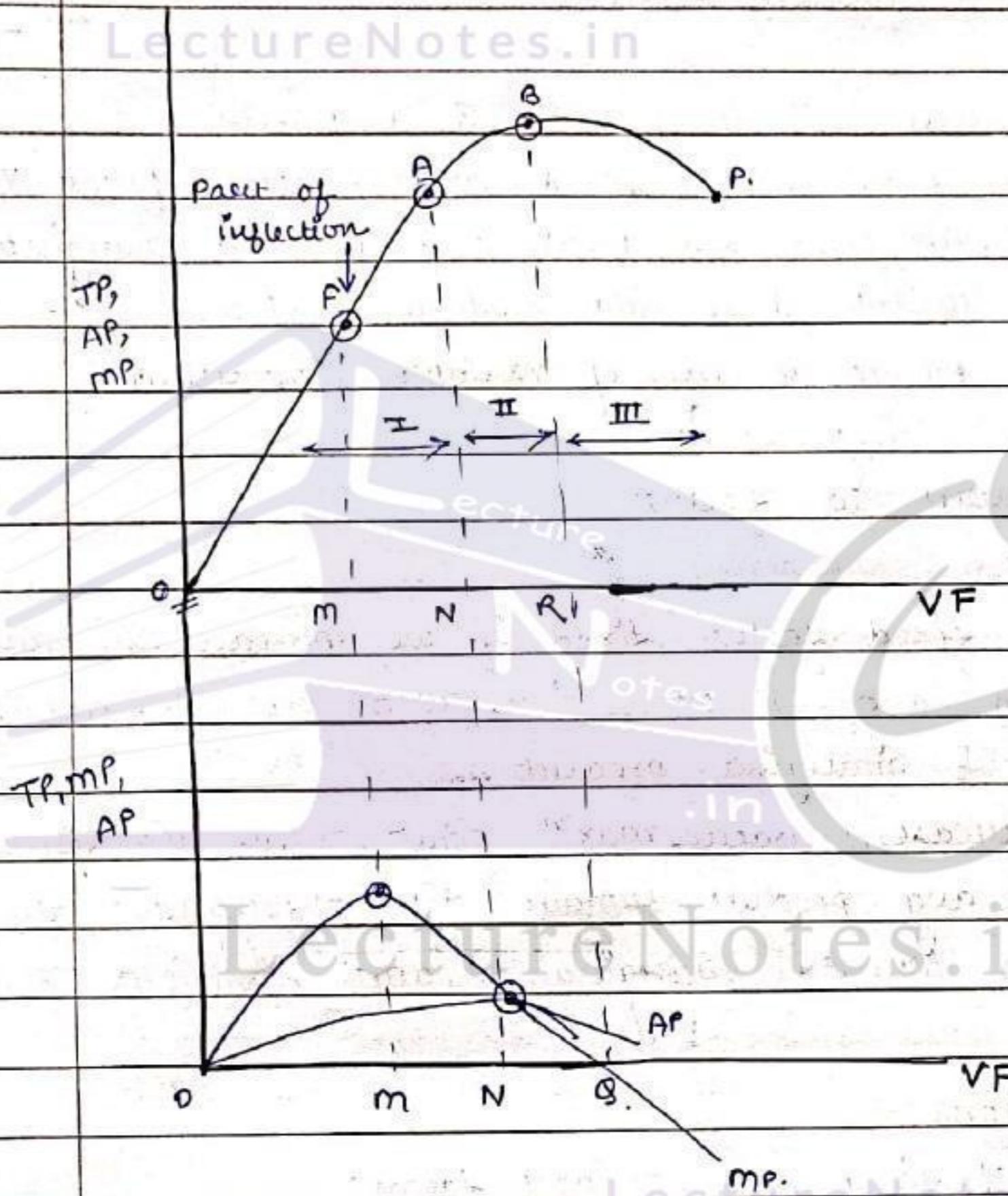
* Assumptions

→ Presence of fixed and variable factors.

→ Factors are used in a given proportion.

	FF	NF	TP	AP	MP	
1	1	1	5	5	5	Stage-I
1	2	12	6	6	7	Increasing
1	3	21	7	7	9	return
1	4	28	7	7	7	

1	5	30	6	2	3	Diminishing return
1	6	30	5	0	0	(stage - I)
1	7	28	4	-2	-2	Negative return
1	8	24	3	-4	-4	(stage - II)



- In first stage, TP increases at increasing rate till point F. (Increasing rate: At that time marginal product increasing).
- After F, TP increases at diminishing rate (MP is diminishing at that time).
- When TP is at f, MP is maxⁿ.

* Criticism/ Limitation

May Not applicable in case of agriculture sector, as it depends on natural weather cond.

Stage-II

- TP increases, reaches max^m pt., AP diminishes (Both TP & AP are +ve).
- MP diminishes - reaches -
- ★ At the end of second Stage $MP = 0$.
- Second stage is known as stage of rational production (maximisation of O/P)
- The producer always want to produce in second stage. [as max^m O/P]

Stage-III

- TP starts diminishing. AP is diminishing (Both are +ve)
- MP is diminishing and reaches to negative value.

* Causes of Increasing Return

TP↑ MP↑^{maxm} 09.09.19

- 1) Division of labour.
- 2) Indivisible fix factor.
- 3) Increase in efficiency of variable factor (labour).
- 4) Marginal productivity of fixed factor is negative in first stage.

* Causes of Diminishing Return

TP↓ MP↓(0) AP↓

- 1) Division of labour.
- 2) and 3) same.

- 4) Improper ratio of fixed and variable factors. [MP↓(0)]

* Causes of Negative return

MP(-ve) TP↓ AP↑

- 1) Due to excess of variable factor.
- 2) Marginal productivity of variable factor is negative.

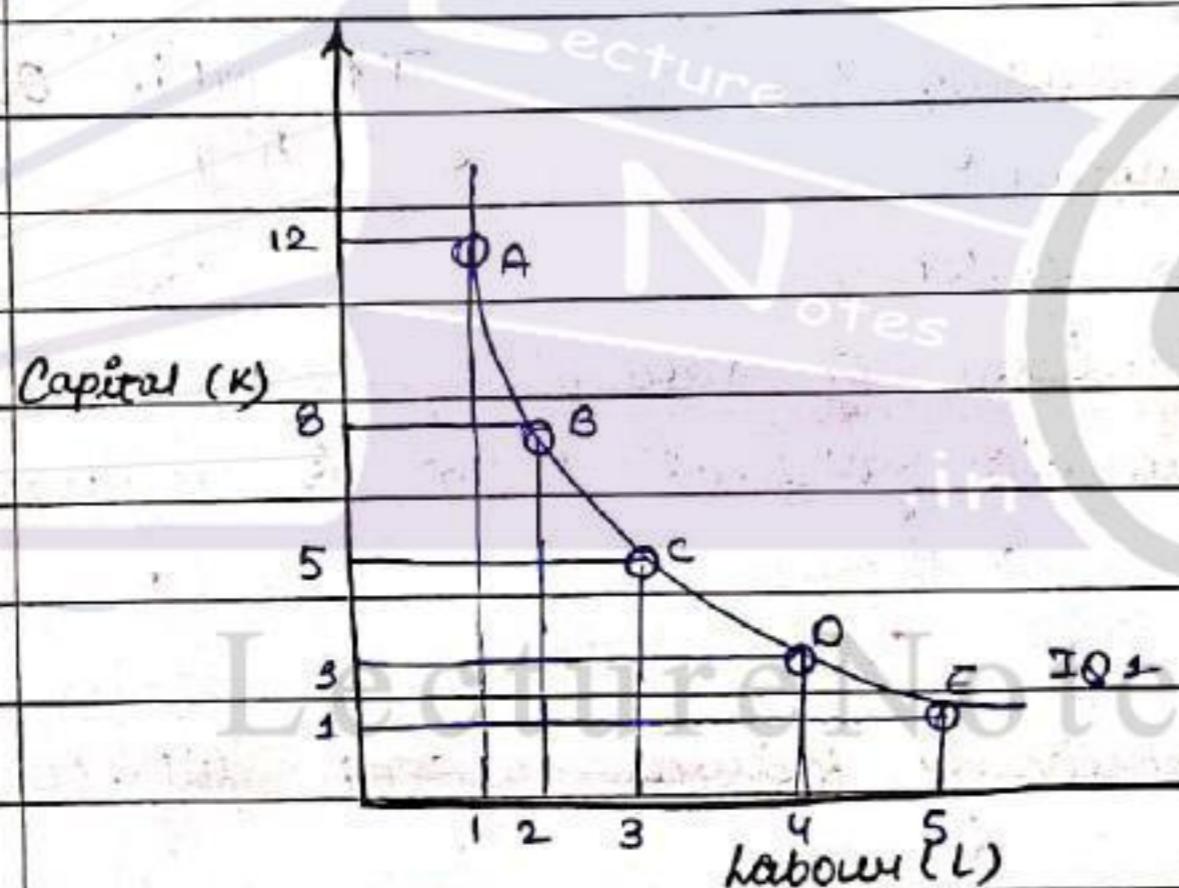
* Long run Production function

* ISOQUANT (Equal product curve)

It is curve representing all possible combinations of 2 factors (capital, labour) which are capable of producing same level of o/p.

LectureNotes.in

Cond'l Combination	L	K
A	1	12
B	2	8
C	3	5
D	4	3
E	5	1

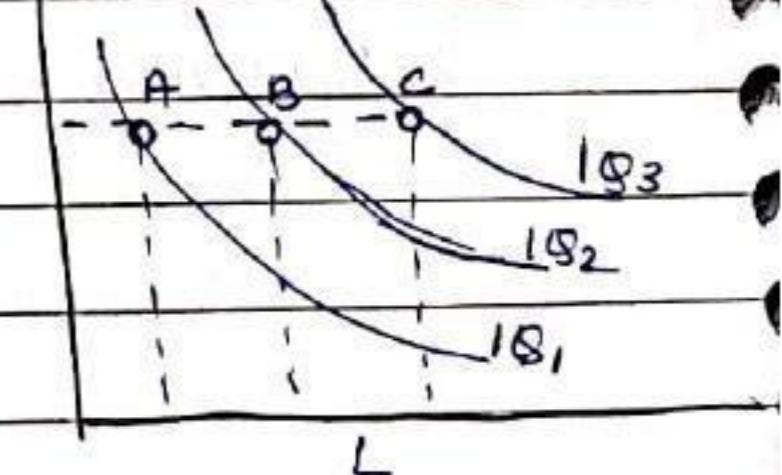


Marginal rate of technical substitution (MRTS) [same as MR_{S,T}]

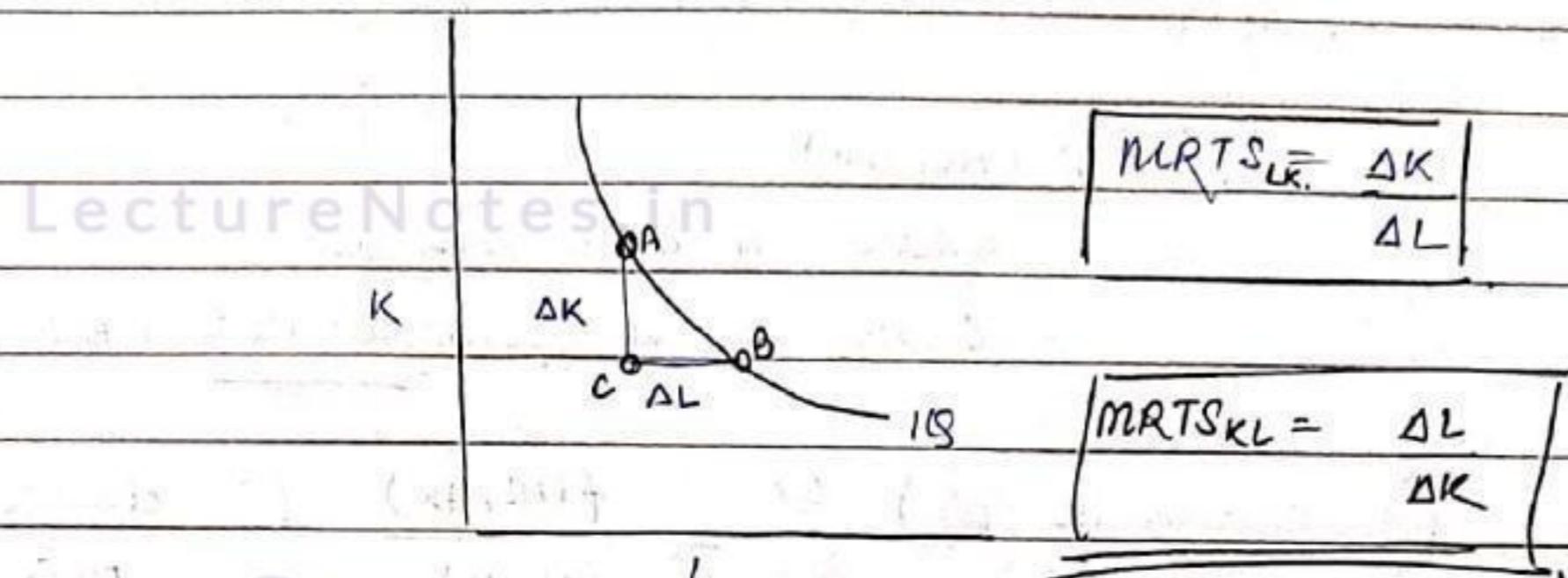
ISOQUANT MAP

Group of isoquants representing different level of o/p.

Higher isoquants represent higher o/p than the lower one.



MRTS :- No. of labour substituted for capital in place of capital to produce same level of O/P is represented by MRTS. It is the slope of IQ or isoquant.



$$\text{Loss in O/P} = \Delta K \times MP_K$$

$$\text{Gain in O/P} = BC$$

= Amount increased in labour (ΔL) $\times MP_L$

$$\Rightarrow \Delta K \times MP_K = \Delta L \times MP_L$$

$$\Rightarrow \frac{\Delta K}{\Delta L} = \frac{MP_L}{MP_K}$$

$$MRTS_{LK} = \text{slope of IQ} = \frac{MP_L}{MP_K}$$

* PROPERTIES OF IQ

- 1) Convex to the origin.
 - 2) Negative slope.
 - 3) No 2 curves can intersect.
 - 4) Higher IQ curves give higher O/P.
- Diminishing $\left\{ MRTS \right\}$

* IQ is used to define long run production fun.

* Return to scale (longrun).

$$Q = f(L, K)$$

↓
output

$$Q_1 = f(AL, AK)$$

where A is a constant.

Change is equipropotional (both i/p & o/p).

$$\left(\frac{\% \text{ change in o/p}}{\% \text{ change in i/p}} \right) = \frac{Q_1}{Q} = \frac{f(AL, AK)}{f(L, K)} \quad (\text{proportionate})$$

i). $\frac{Q_1}{Q} = A$ constant return to scale

Both i/p & o/p change equiproportionally.

ii) $\frac{Q_1}{Q} > A$. (Increasing return to scale)

% Δ in o/p > % Δ in i/p.

iii) $\frac{Q_1}{Q} < A$ (Diminishing return to scale).

% Δ in o/p < % Δ in i/p.

* Return to Scale.

12.09.19

Stage-I

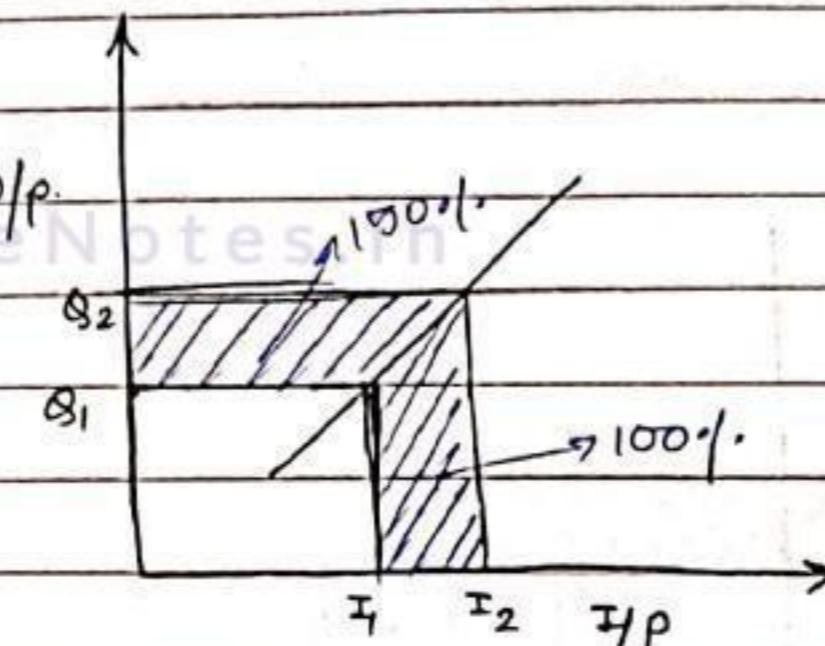
1) Increasing return to scale.

less i/p : more o/p

when all factors are increased in equal proportion, o/p will increases & it is more proportionately than increase in i/p.

L	K	% Δ in I/P	TP	% Δ in O/P.
1	2	-	100	-
2	4	100%	250	150%

Cardinal:



- * First stage is the stage of rational production (maximisation of O/P) because producer is producing max^m O/P in this stage only.

ordinal:

at less I/P same O/P

by same I/P more O/P.

I/P O/P

80 100

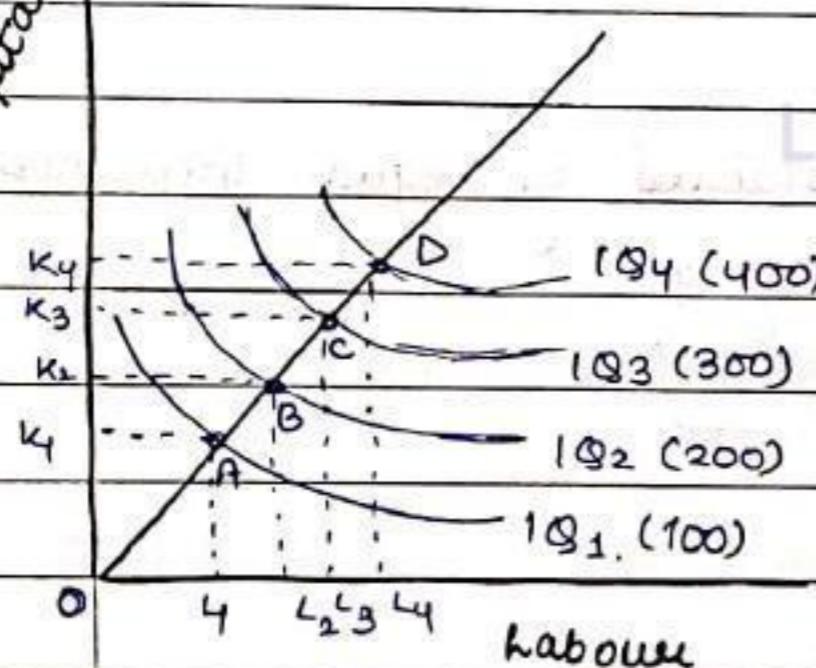
70 100

60 100

Due to that in the given diagram,

OA > AB > BC > CD

Capital:



[Gap started diminishing b/w 18]

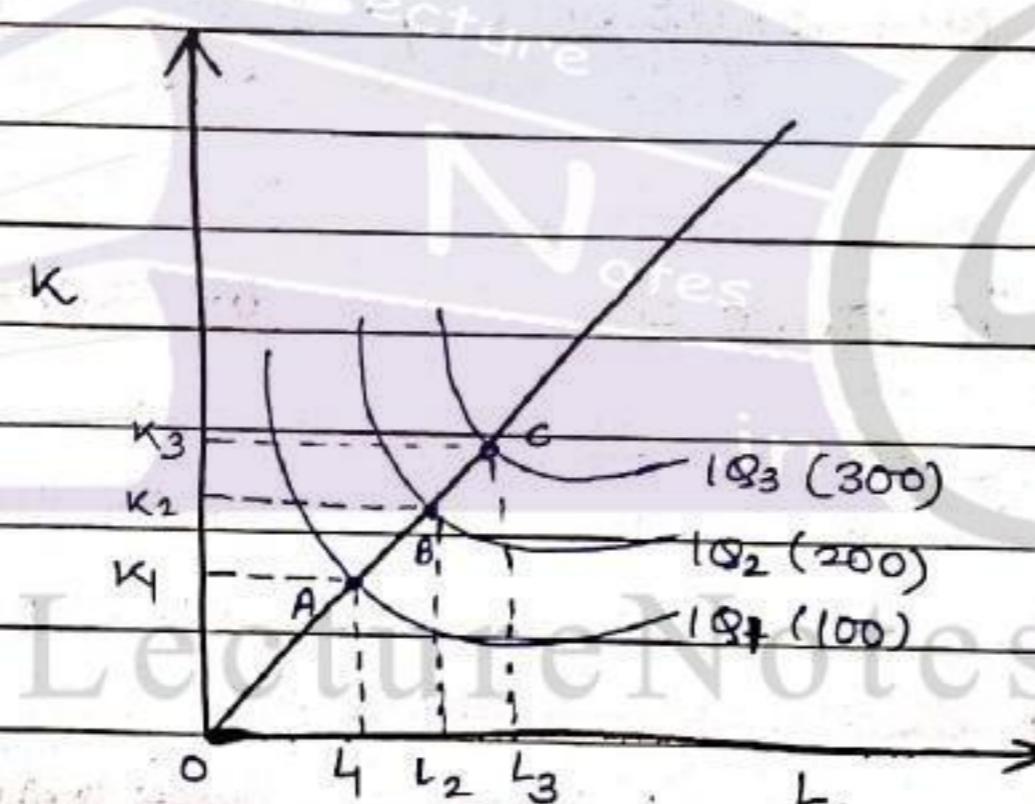
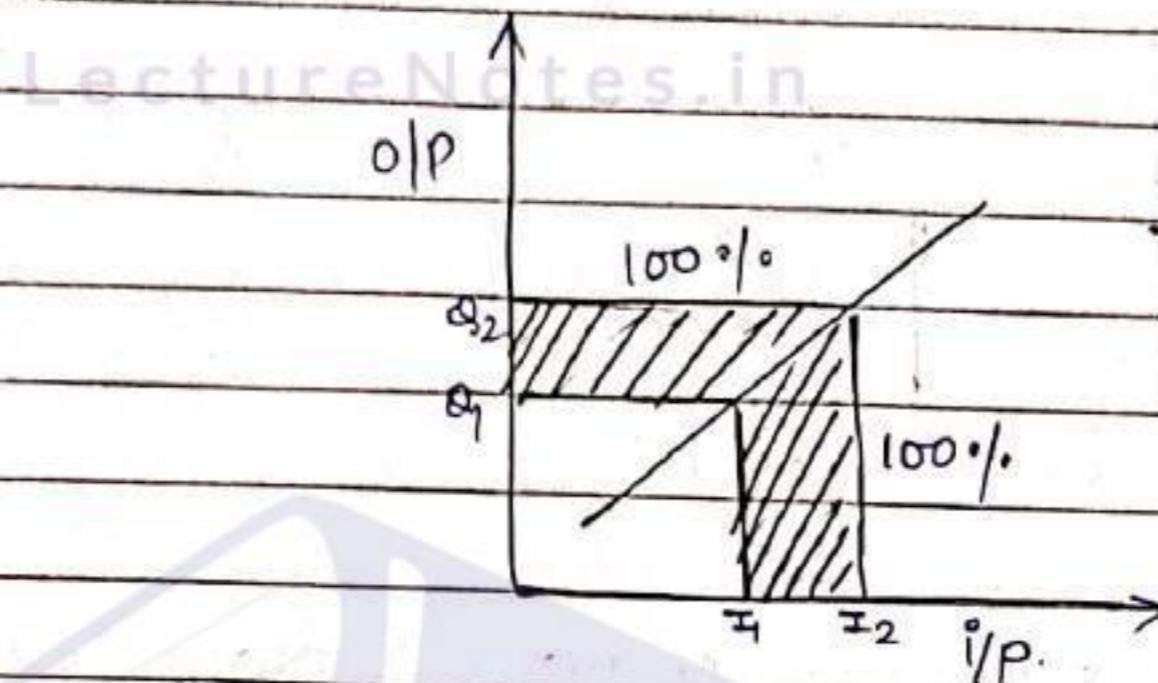
OA > AB > BC > CD

Equal increase in O/P are obtained by small increase in I/P. due to the

STAGE-II

2) Constant current to scale.

L	K	%Δ in i _P	TP	%Δ in o/p.
1	2	-	100	-
2	4	100%	200	100%



Gap b/w IQ's are constant.

$$\boxed{OA = AB = BC}$$

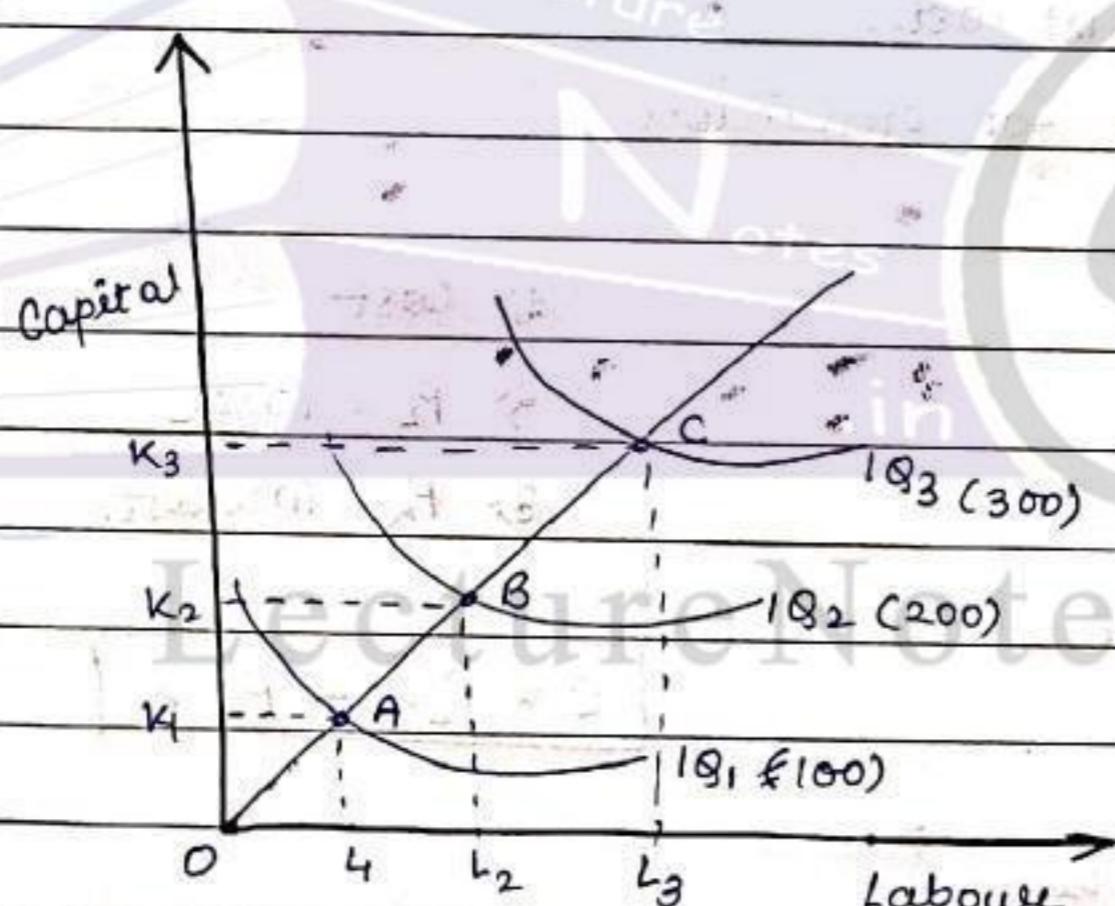
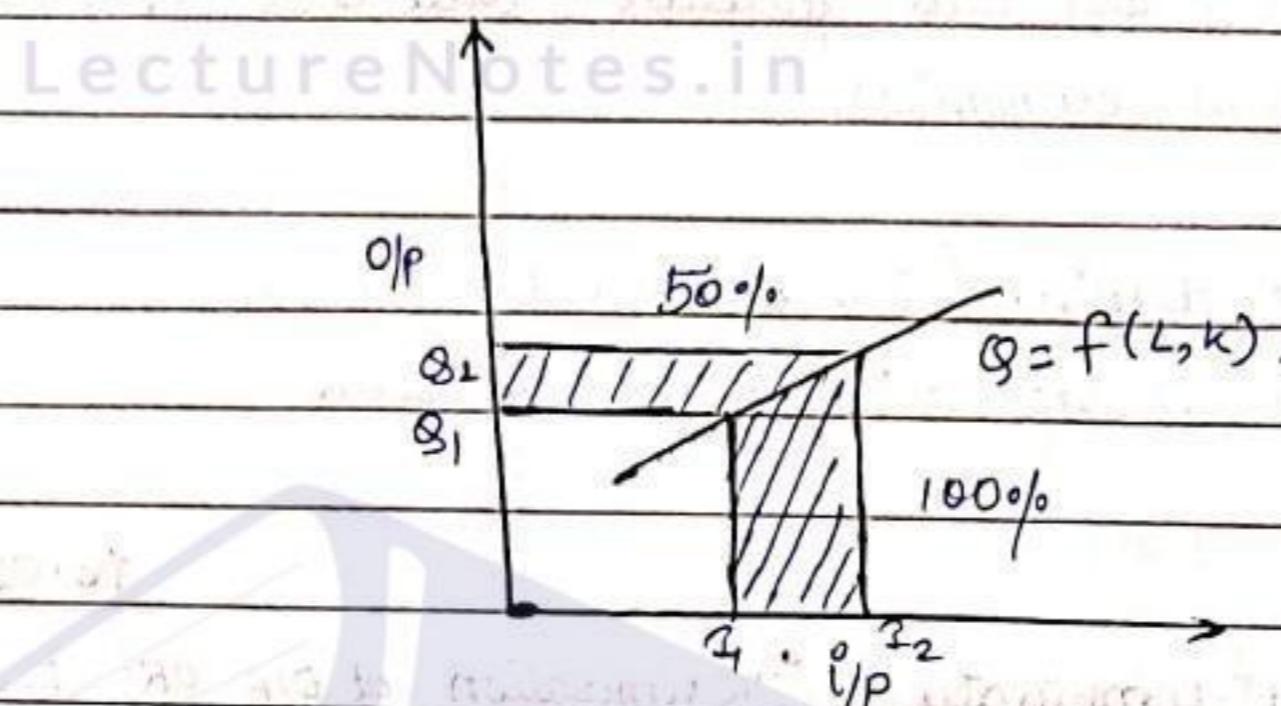
Equal increment in o/p obtained by equal increment in i/p that's why in this diagram:

$$\boxed{\underline{OA = AB = BC}}$$

Stage - III

3. Diminishing return to scale.

L	K	% Δ in i/p	TP	% change in o/p.
1	2	-	100	-
2	4	100%	150	50%



Equal increase in o/p is obtained by more increase in i/p due to that the gap b/w IQ's goes on increasing.

* Causes of Increasing return to scale.

Why first stage occurs in long run production fun.

i) Raw material ii) Labour iii) Transportation cost.

Causes of IRS known as economies of scale ~~and diseconomies~~

Economies of concⁿ of industrial area

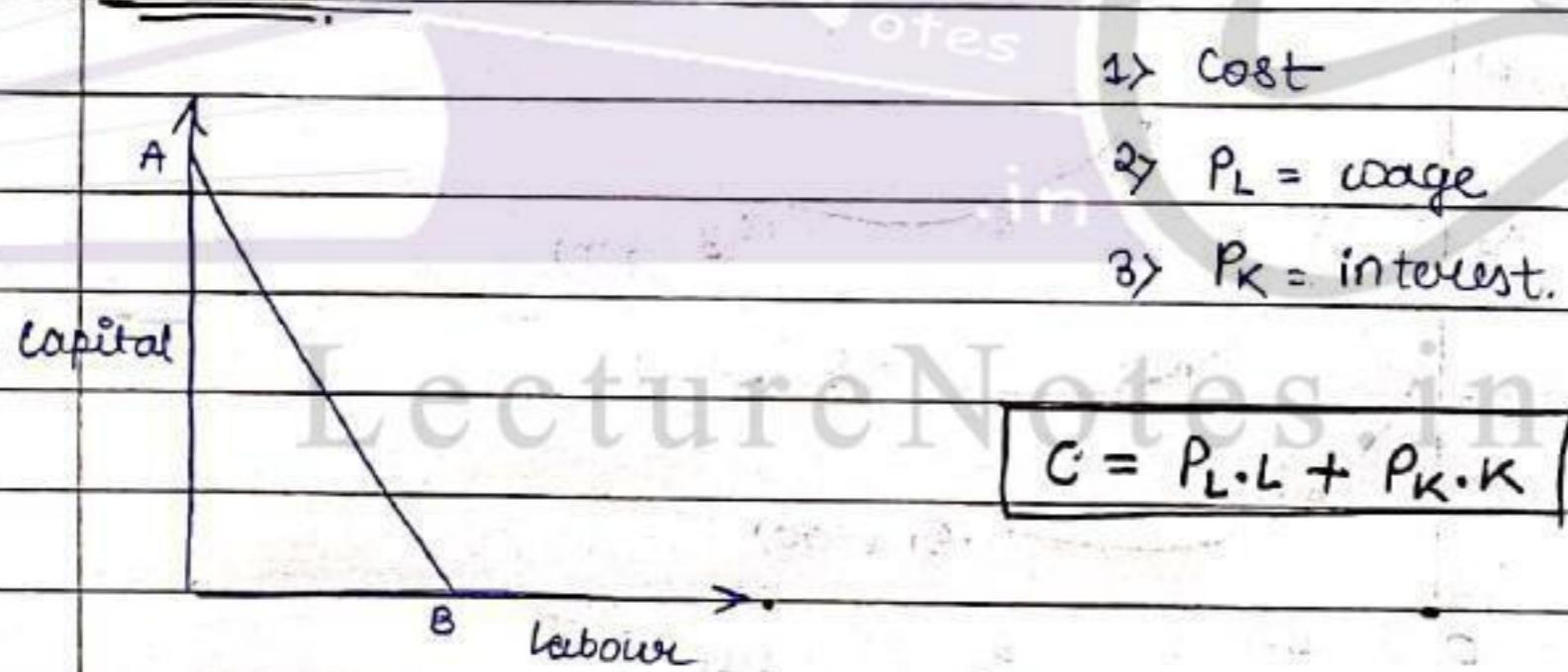
- * Due to indivisible factors.
- * Economies of disintegration/integration process.
Managerial cost will decrease total cost of production.
(managerial economies)
- * Causes of diminishing return to scale.
It is known as diseconomies of scale

16.09.19

- * Least Cost Combination (maximisation of O/P OR Production equilibrium)
Max^m o/p in least cost.

AB is cost line for production

Isocost line



1) Cost

2) P_L = wage

3) P_K = interest.

$$C = P_L \cdot L + P_K \cdot K$$

y intercept, money used on Capital only, no labour cost.

$$\Rightarrow C = K \cdot P_K$$

$$OA \Rightarrow C = K \\ P_K$$

①

where K is qty. of capital

y x-intercept,

$$\Rightarrow C = L \cdot P_L$$

$$OB = \text{qty. of labour} = \frac{C}{P_L} = L$$

$$\text{Slope of AB} = \text{Isocost line} = \frac{\partial A}{\partial B}$$

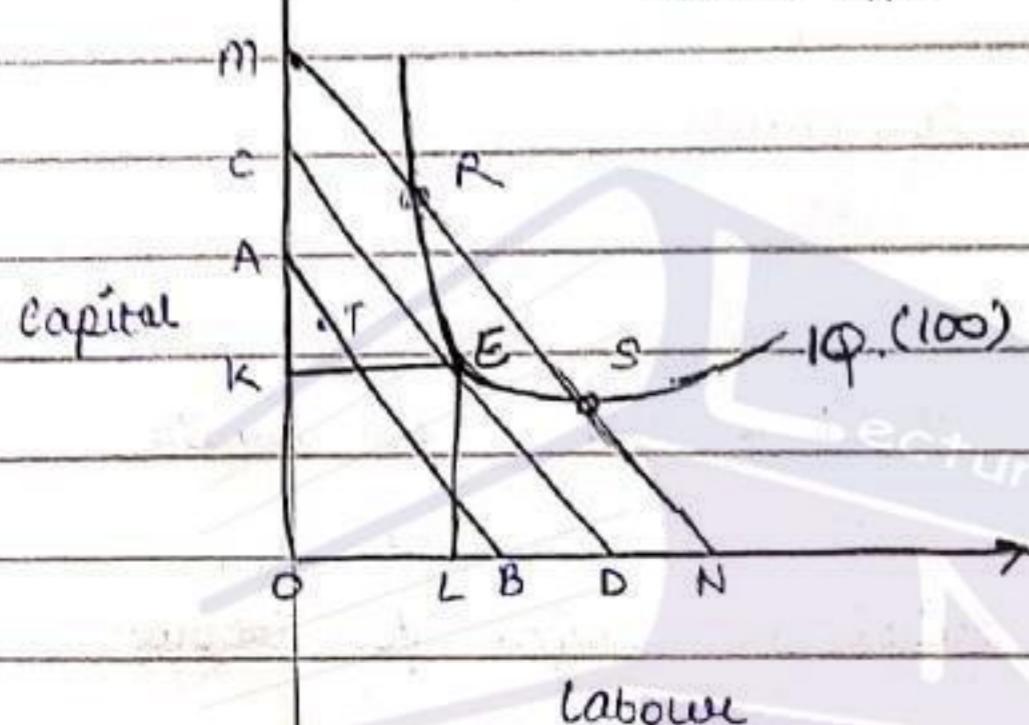
$$= \frac{c/P_k}{\alpha/\beta}$$

P_L = wage
 P_K = Rent.

LectureNotes.in

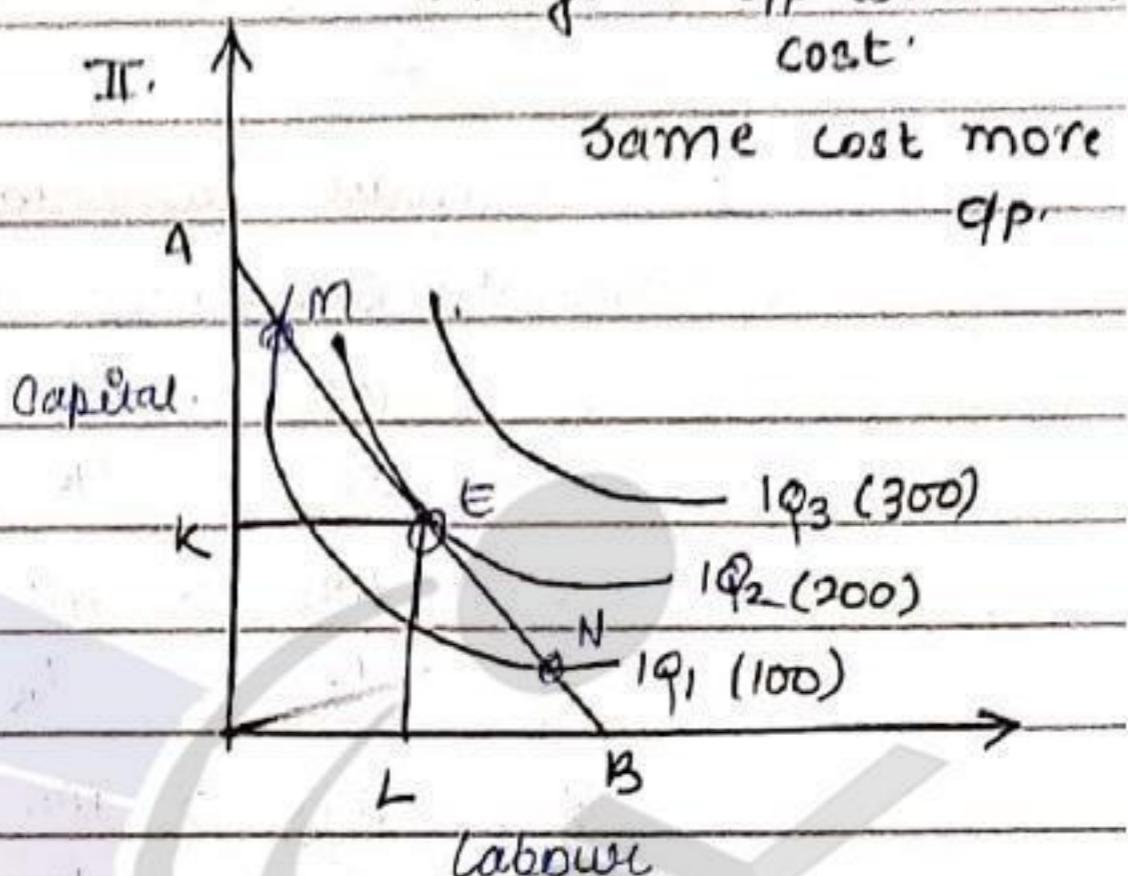
same o/p less cost.

I. Change in cost with same o/p.



change in o/p with same cost.

same cost more o/p.



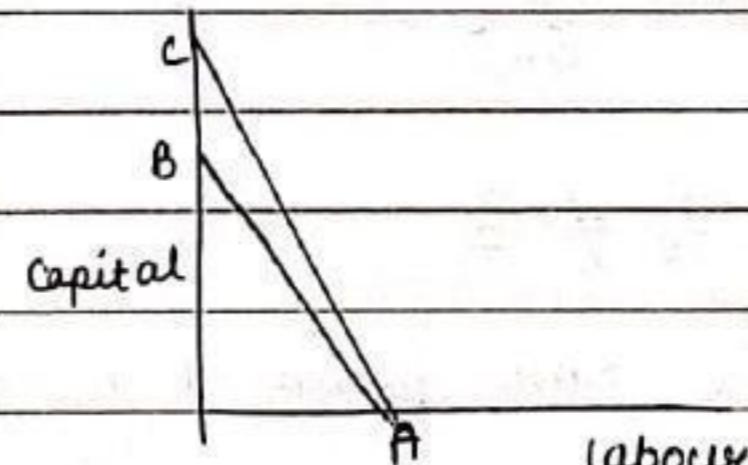
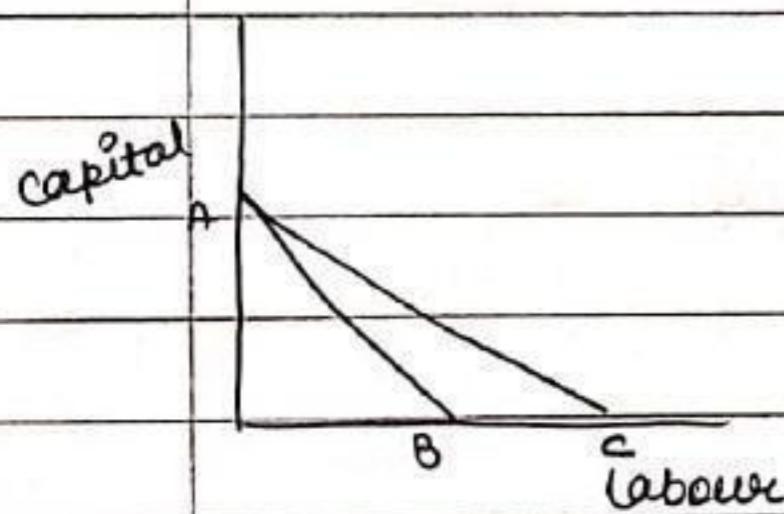
Slope of Isoquant = slope of Isocost.

$$\frac{MP_L}{MP_K} = \frac{P_L}{P_K}$$

At optimum pt. E, isocost line tangent to the IQ₂ representing max^m o/p with min^m cost.

ΔP_L

ΔP_K



- * A firm is producing QP using labour & capital in such a way that marginal product of labour is 15 & that of capital is 8, wage of labour is 3, price of capital is 2.
 Is the firm using efficient factor combination.
 If not what it should do to achieve economic efficiency

$$\frac{MPL}{MPK} = \frac{P_L}{P_K}$$

$$\frac{15}{8} \neq \frac{3}{2}$$

Not efficient combination.

Substitute, labour or capital to achieve.

$$\frac{MPL}{P_L} = \frac{MPK}{P_K}$$

$$\text{If } \frac{MPL}{P_L} > \frac{MPK}{P_K} \text{ substitute labour for capital.}$$

$$\text{If } \frac{MPK}{P_K} > \frac{MPL}{P_L} \text{ substitute capital for labour.}$$

Acc to Q,

$$\frac{15}{3} = \frac{8}{2}$$

$$5 > 4.$$

∴ For economic efficiency substitute labour for capital.

* $Q = 10L + 20K$.

$$P_L = 3 \quad P_K = 2$$

$$MPL = \frac{dQ}{dL} = 10.$$

\min^m cost. \max^m o/p. [Q : Total o/p]

dL

$$MPK = \frac{dQ}{dK} = 20.$$

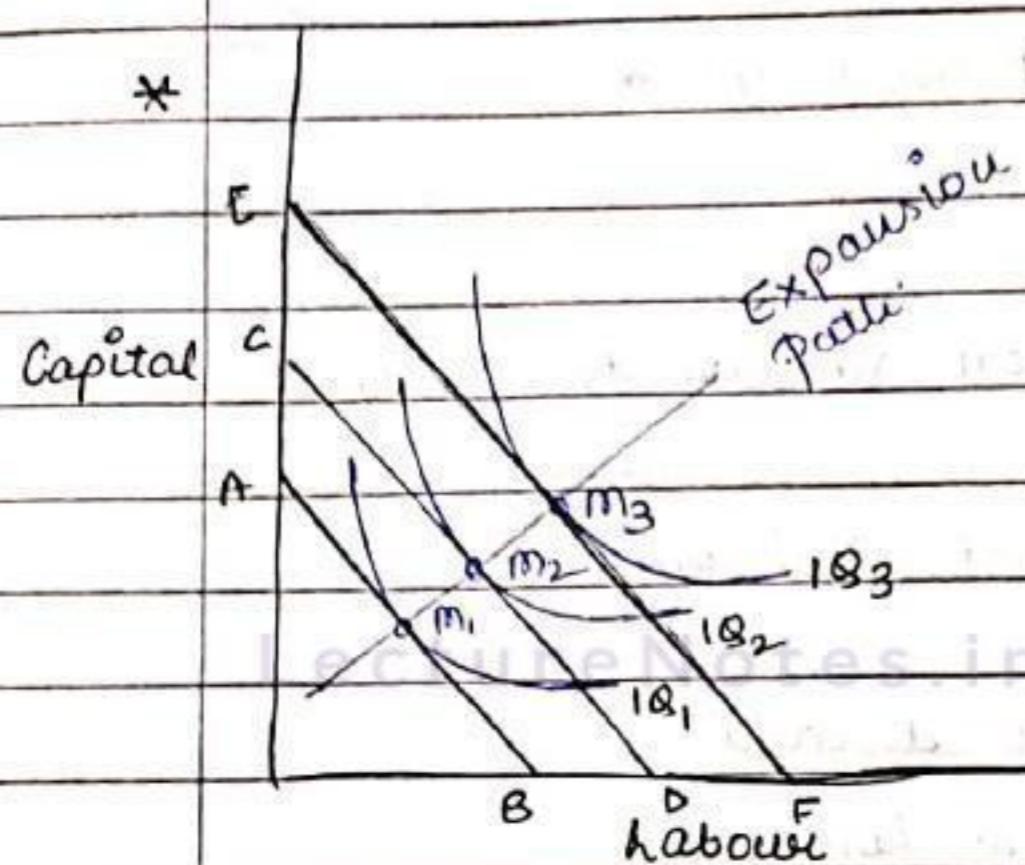
dK

$$\frac{10}{20} \neq \frac{3}{2}$$

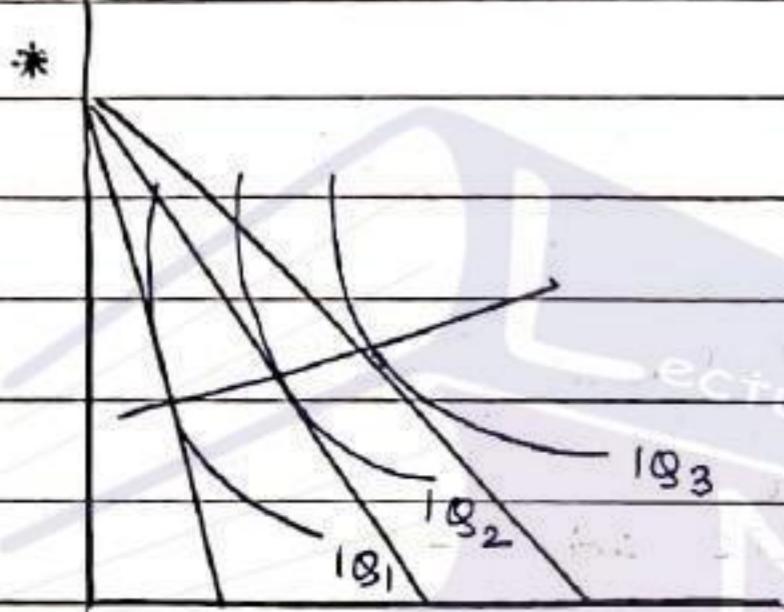
⇒ Then same procedure as above

Price factor curve

— / —



Expansion path represents
locus of various levels of output
equilibrium pts. of various
levels of o/p.



(PFC with change in L)

17.09.19

* COST FUNCTION *

Part of production

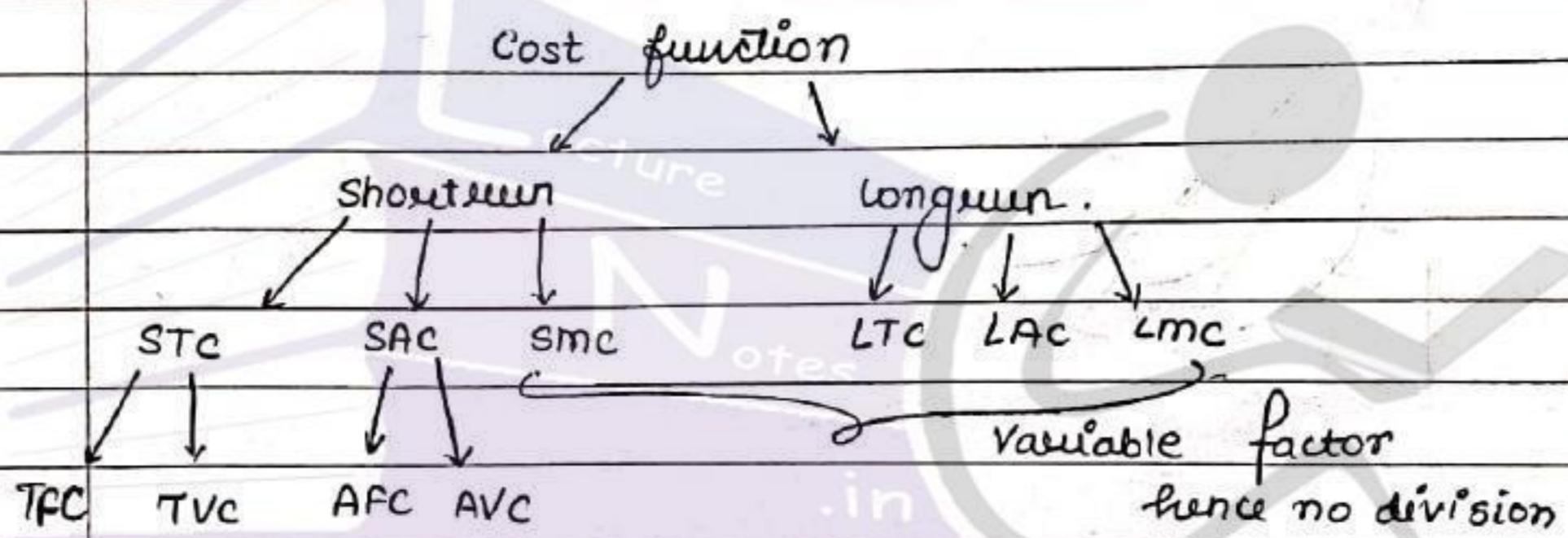
Cost is the amt. spent on various factors of production to hire their services.

It is the relation of cost and O/P.

Depending on time cost divided as

1. Shortrun
(fixed factor)

2. Longrun.
(variable factor)



* TFC or Total fixed cost (Rent, maintenance cost)

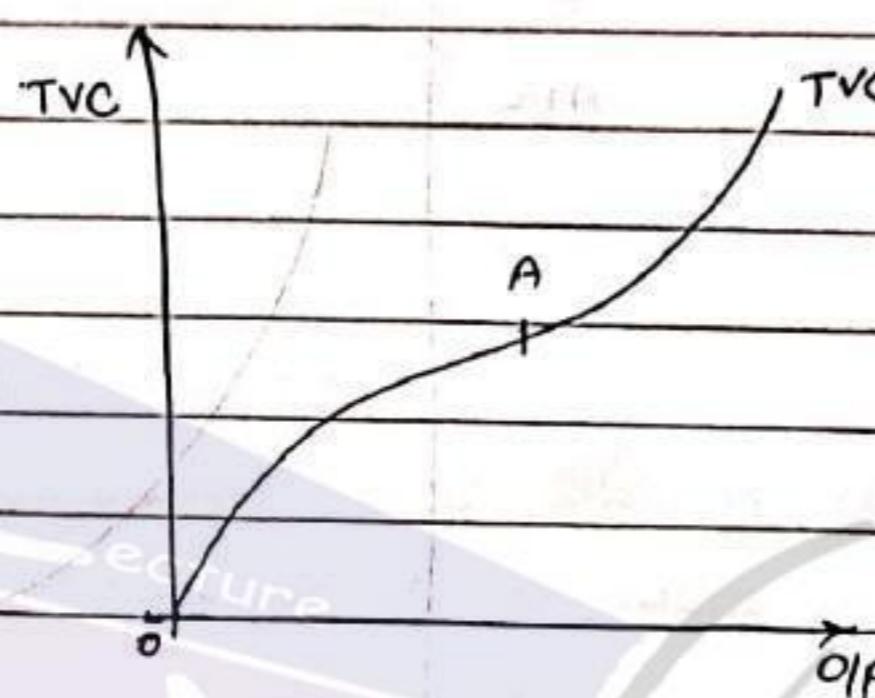
The amount spent on fixed factors of production to hire their services known as fix cost TFC.

Output	TFC	TVC	cost
0	100	0	
1	100	30	
2	100	50	
3	100	60	
4	100	65	
5	100	67.5	
6	100	75	
7	100	85	

8	100	165
9	100	176 \rightarrow 165 = 215
10	100	275

* Total variable cost or TVC. (wages, interest)

The amount spent on variable factors of production to hire their services known as TVC.

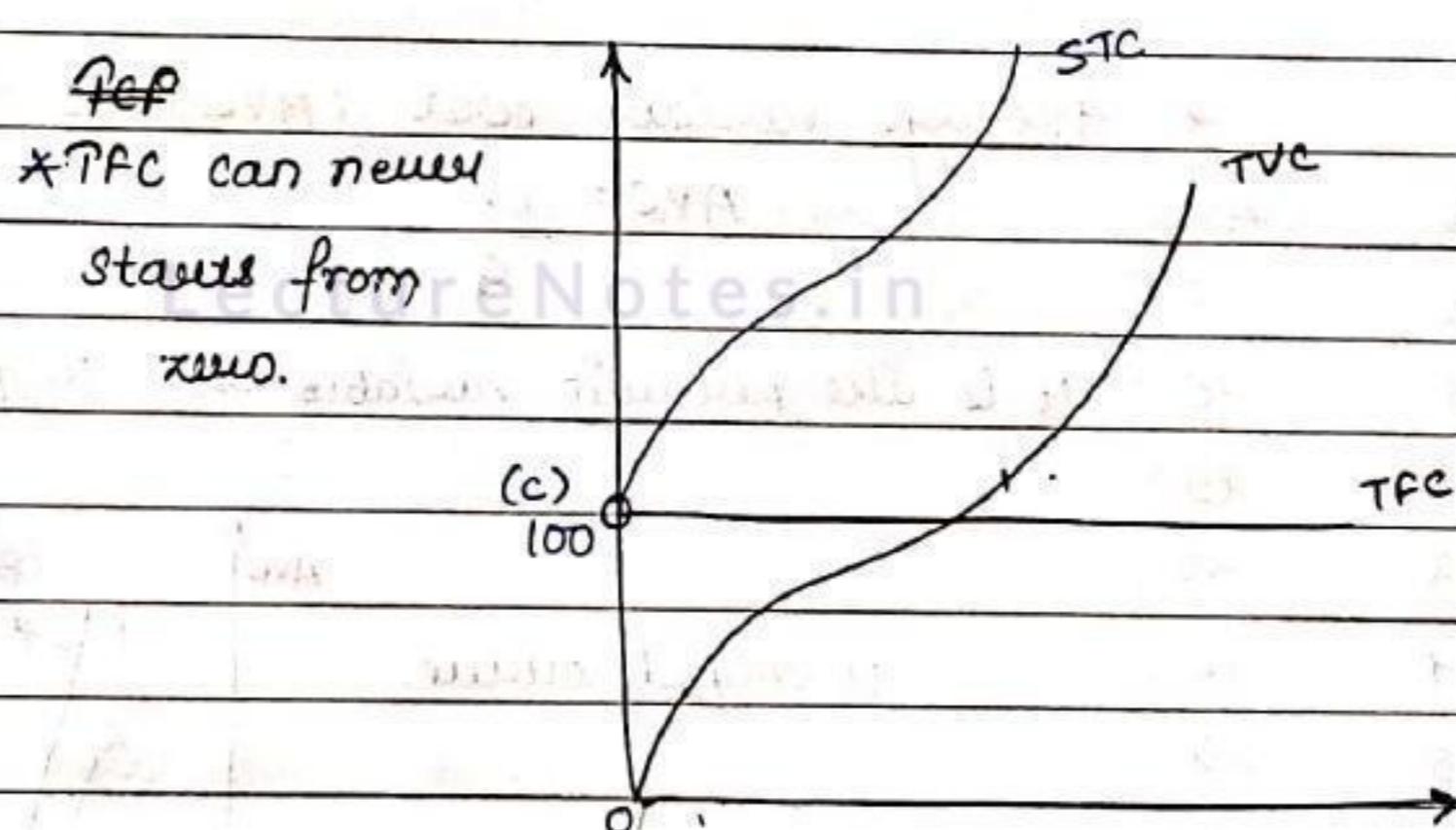


TVC is inverse "S" shaped curve because first it increases at an increasing rate. After a particular pt. it increases at diminishing rate.

* Shortrun total cost (STC) $[TFC + TVC]$

Q STC

0	100
1	130
2	150
3	160
4	165
5	175
6	195
7	225
8	265
9	315
10	375



* Average fixed cost (AFC)

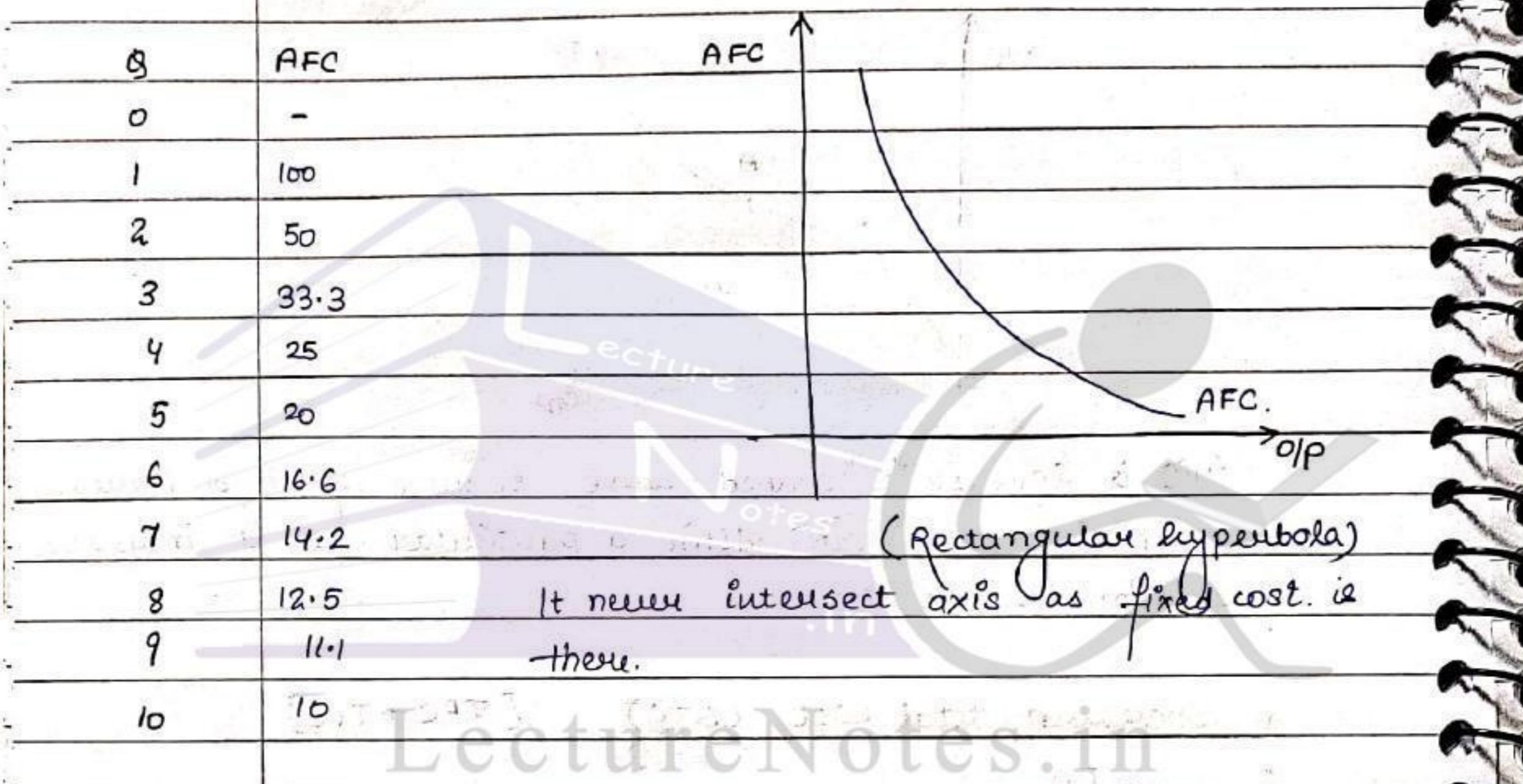
It is the per unit cost which is derived by dividing Total fixed cost with ^{unit of} O/P

OR

It is the per unit or co. cost

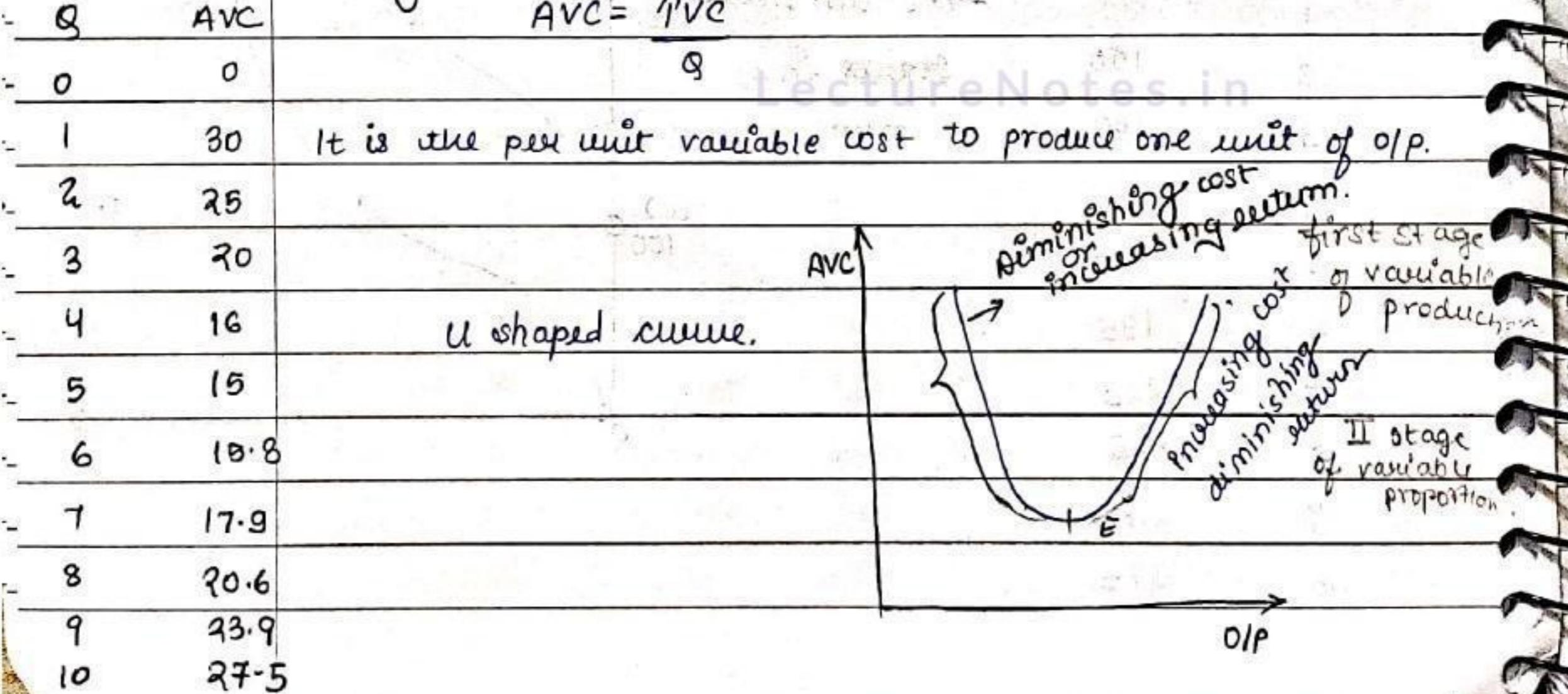
It is the per unit fixed cost or to produce one unit of O/P.

$$= \frac{\text{TFC}}{Q}$$



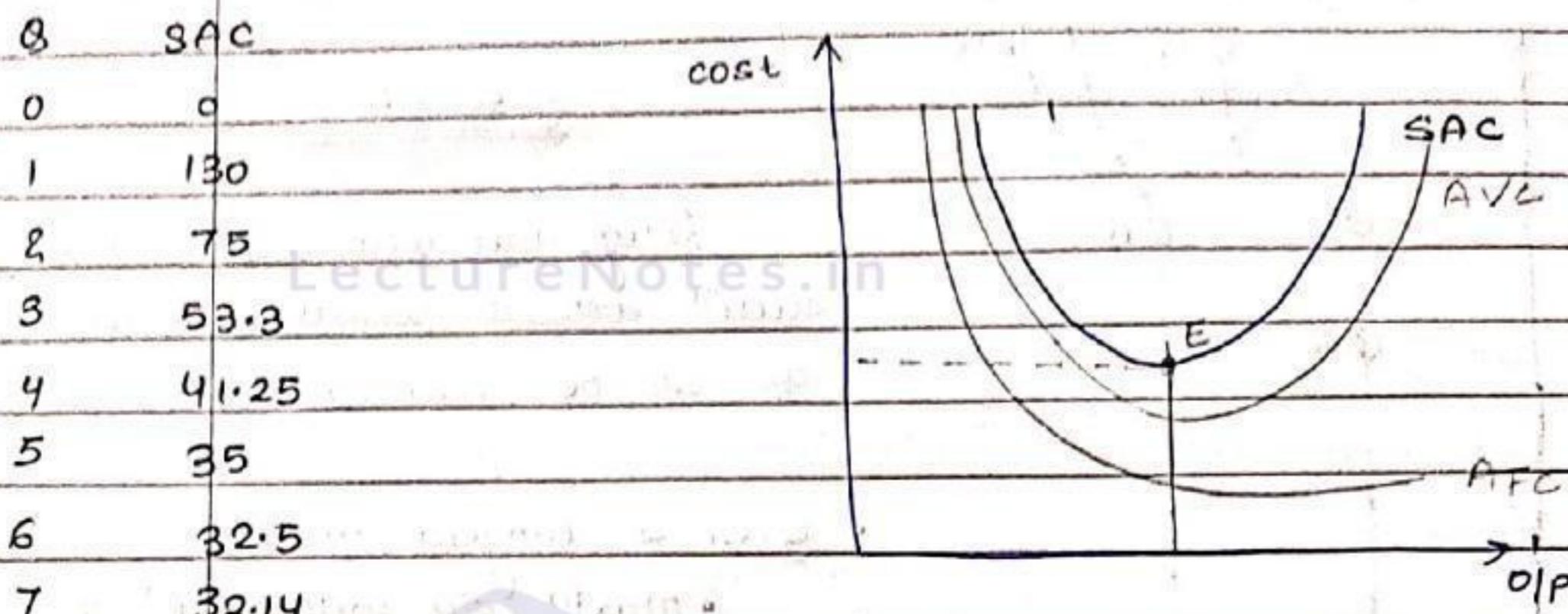
* Average variable cost (AVC)

$$AVC = \frac{\text{TVC}}{Q}$$



* Shortrun average cost (SAC)

$$SAC = AFC + AVC = \frac{STC}{Q}$$



'U' shaped curve.

Point 'E' is optimum pt. at which the producer is producing maxm level of o/p with minm cost. [Best combination pt.]

* There is application of law of variable proportion.

a) causes for increasing return is responsible for diminishing cost.

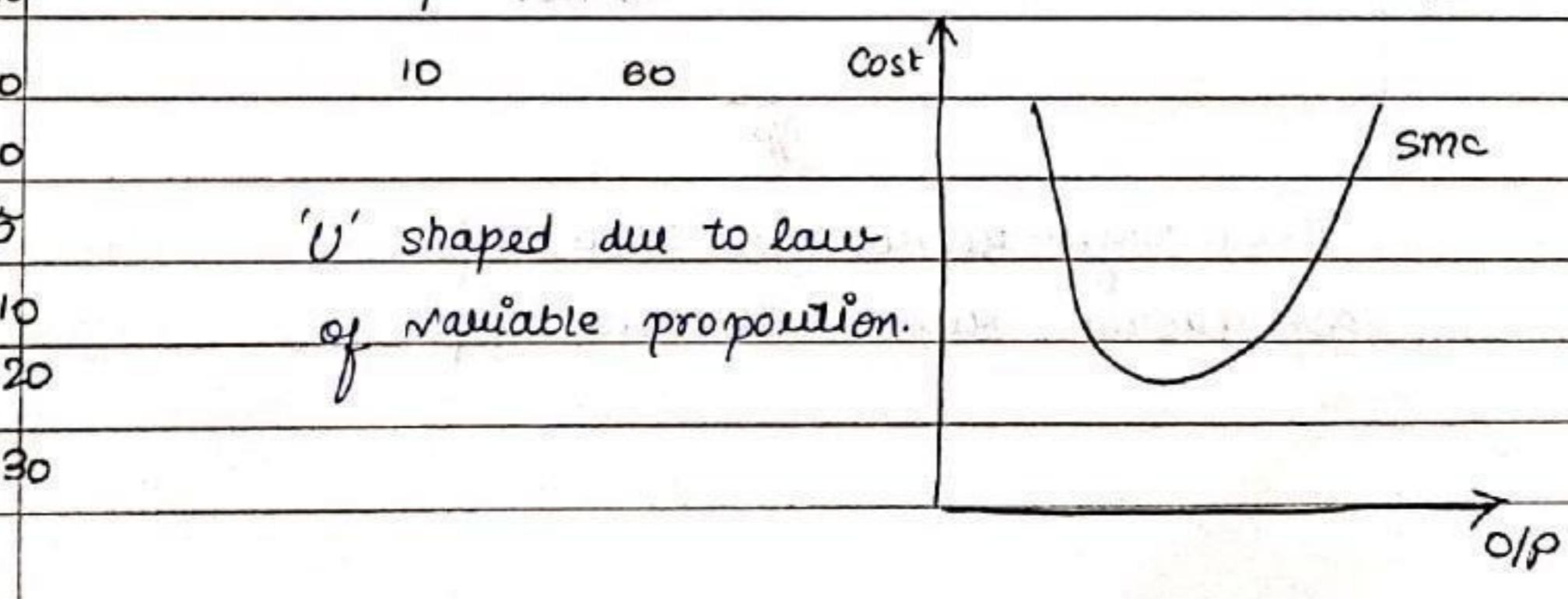
b) same as above increasing cost of diminishing return.

* Shortrun marginal cost (SMC)

Addition to the TC by producing one more unit of o/p.

Q	SMC	Q	SMC	smc = $\frac{TC_n - TC_{n-1}}{\Delta Q} = \frac{\Delta TC}{\Delta Q} = d(TC)$
0	100	8	40	
1	30	9	50	
2	20	10	60	
3	10			
4	5			
5	10			
6	20			
7	30			

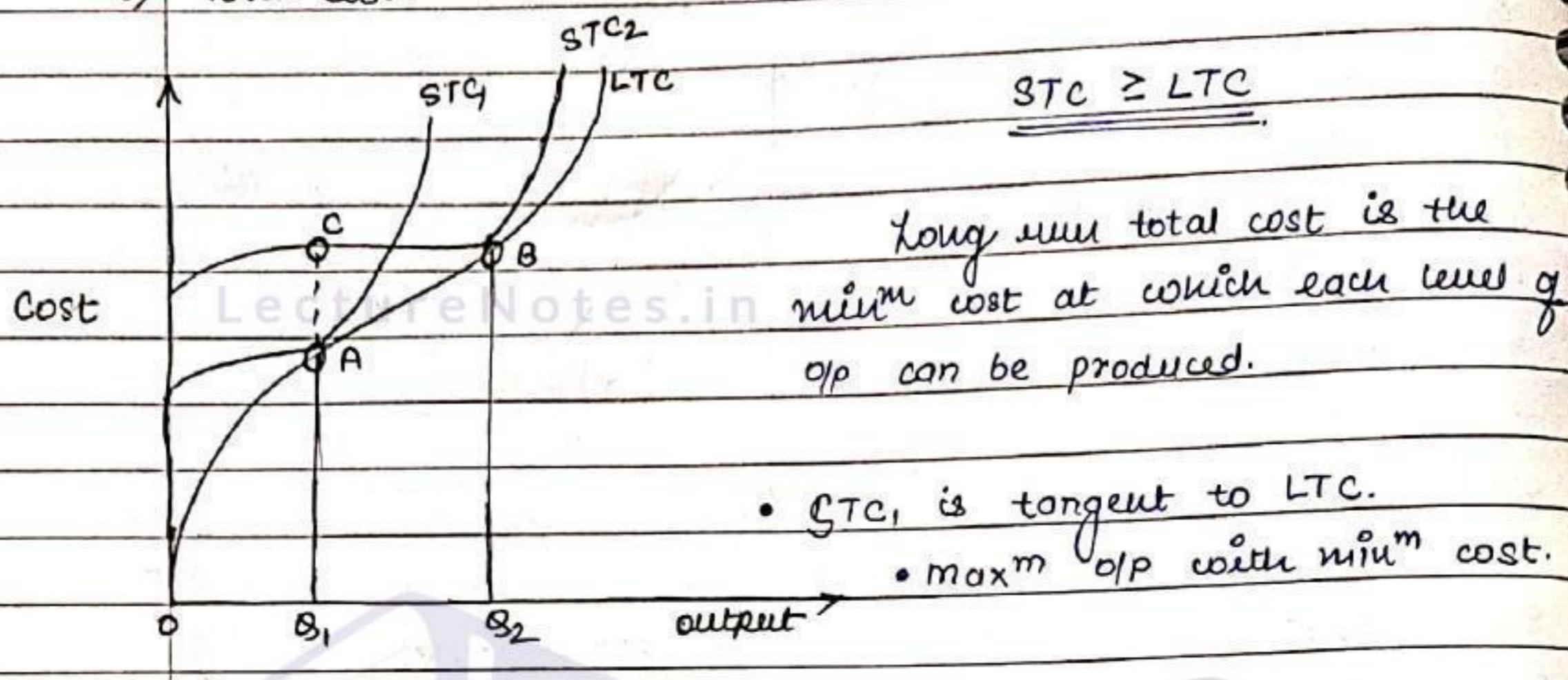
'U' shaped due to law of variable proportion.



* Longrun Cost:

The cost increased due to various factor of production to hire their services.

↳ Total cost.



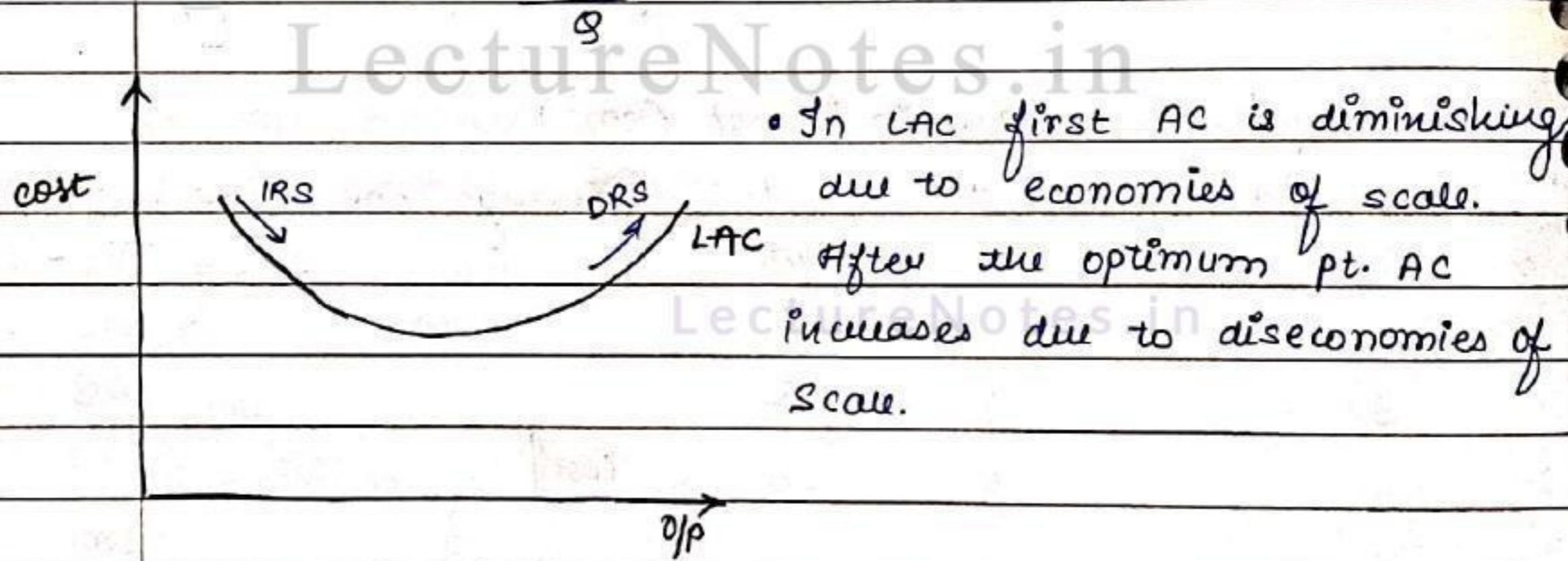
	STC_1	STC_2
OQ_1	✓	✗
OQ_2	✗	✓

$(C_{OQ_1} > A_{OQ_1})$

B_{OQ_2}

* longrun average cost (LAC)

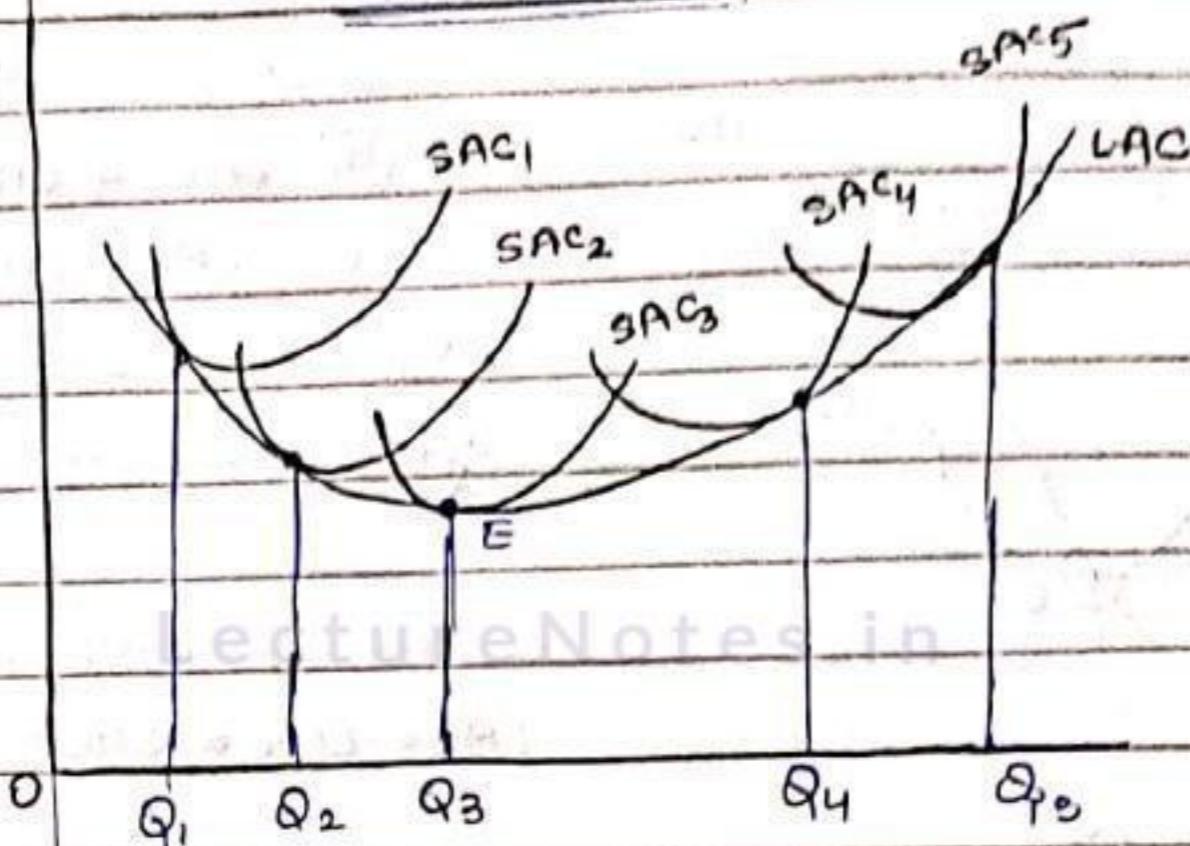
$$LAC = \frac{STC}{Q}$$



Increasing return to scale : IRS.

Decreasing return to scale : DRS.

SAC \geq LAC



* LAC is also known as.

envelope curve as

it envelopes no. of SRACs
inside it.

- E is the optimum pt.
where LAC is tangent
to SAC₃.

* Before pt. E, LAC is tangent to SACs at their falling position. After the pt. E LAC tangent to SAC at their rising part.

* Because before pt. E marginal productivity of factors negative. or factors are underutilised.
After pt. E, factors are overutilised.

* Longrun marginal cost (LMC)

$$LMC = LTC_n - LTC_{(n-1)}$$

$$= \frac{\Delta TC}{\Delta Q} = \frac{d(TC)}{dQ}$$

Addition to TC by producing one more unit.

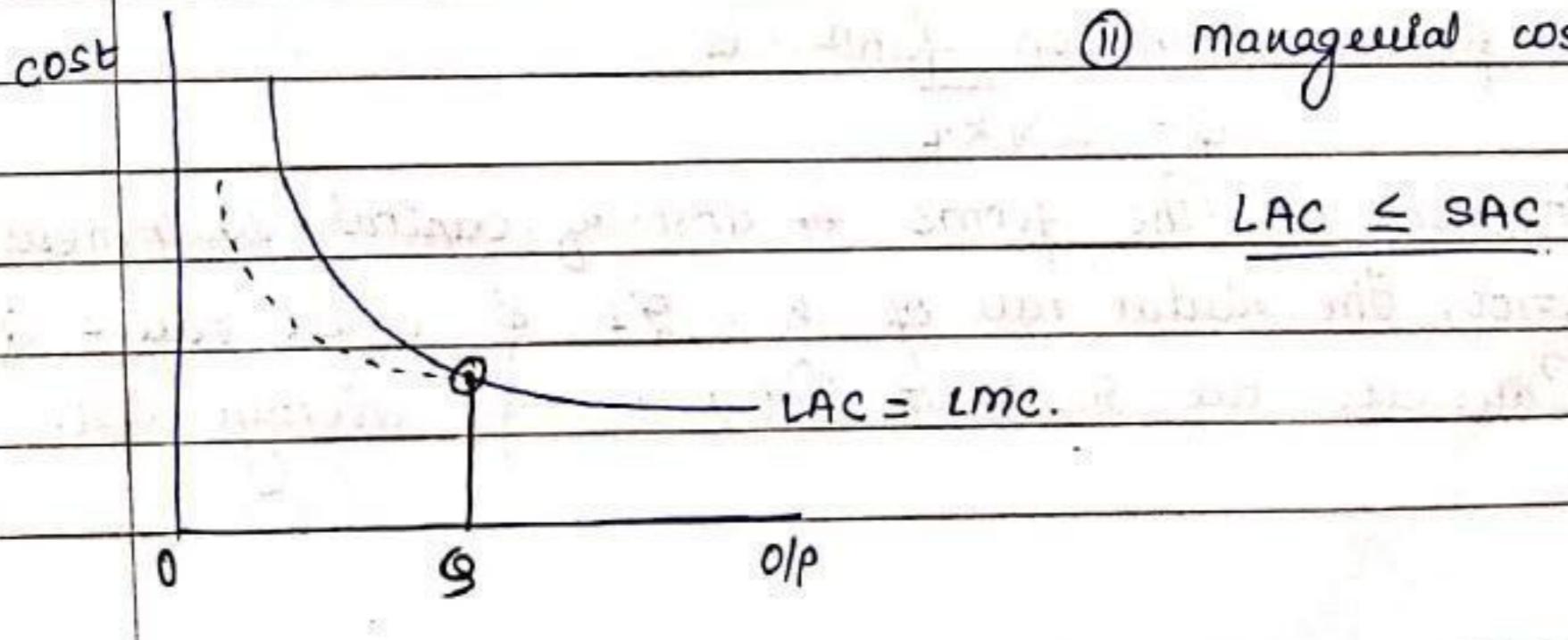
* MODERN THEORY OF COST *

Causes of LAC as 'U' curve

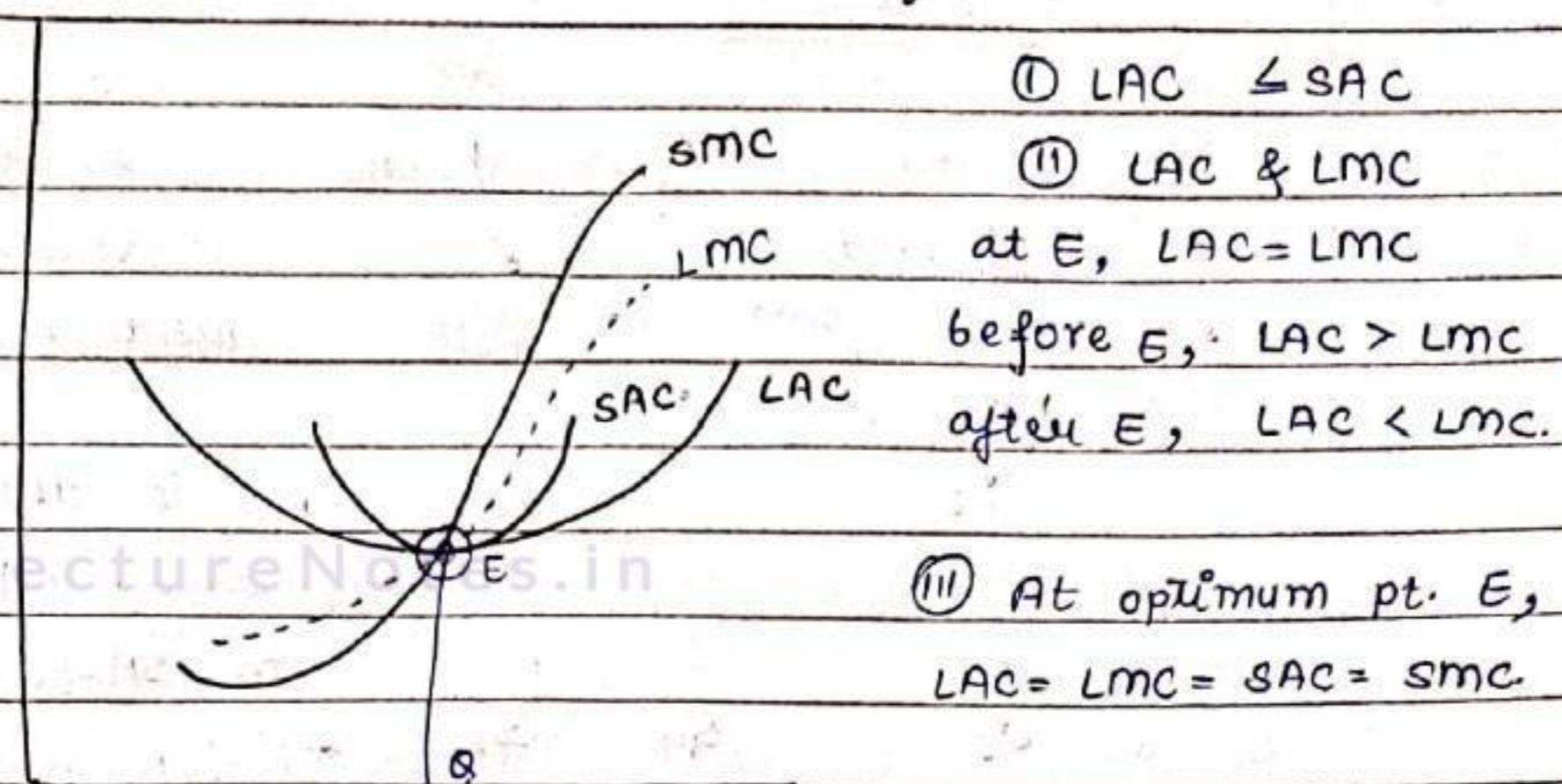
① Technical cost

② Managerial cost

* LAC



- * Relation b/w different type of cost. (cost curves) —



- * Suppose cost funⁿ of a firm

$$C = 10 + 4q + q^2$$

Find out fixed cost, TVC. and marginal cost.

$$\text{Total fixed cost} = 10$$

$$\text{Total variable cost: } TC - TFC$$

$$10 + 4q + q^2 - 10$$

$$= 4q + q^2$$

$$\begin{aligned} \text{Total marginal cost: } & \frac{d(TC)}{dq} \\ & = 4 + 2q. \end{aligned}$$

$$\therefore q = 20.$$

$$TFC = 10$$

$$TVC = 4 \times 20 + (20)^2$$

$$= 80 + 400$$

$$= 480$$

- * A firm's production funⁿ is

$$Q = 2\sqrt{K \cdot L}$$

in short run. The firm's of amt. of capital equipment at $K=100$, The rental rate of $K = \$1$ & wage rate = $\$4$. Calculate the shortrun Total cost & average cost.

Rental rate = price of capital

$$Q = 2\sqrt{KL} ; K = 100$$

$$P_K = ₹1$$

$$P_L = ₹4$$

$$\Rightarrow Q = 20\sqrt{L}$$

$$Q^2 = 400L$$

$$\frac{Q^2}{400} = L$$

* If Q given substitute it

$$TC = P_K \cdot K + P_L \cdot L$$

$$= 4 \cdot \frac{Q^2}{400} + 1(100)$$

$$STC = \frac{4Q^2}{400} + 100 = \frac{Q^2}{100} + 100$$

$$SAC = \frac{Q^2/100 + 100}{100}$$

* If $Q = A(KL)^{0.5}$, what is the short run cost when $K=100$ and find out the marginal cost.

$$Q = A(100 \cdot L)^{0.5}$$

$$Q = A\sqrt{100 \cdot L}$$

$$Q^2 = A \cdot 10 \cdot L$$

$$\frac{Q^2}{100} = A^2 L \Rightarrow \frac{Q^2}{100A^2}$$

$$STC = \frac{Q^2}{100A^2} \cdot P_L + 100 \cdot P_K$$

$$\text{Marginal cost} = \frac{2Q}{100A^2} \cdot P_L$$

* MARKET *

1/1

23.09.19

* features

Market is an area where buyers & sellers interact with each other with a particular product & price.

There is a constant competition b/w buyers & sellers.

Buyers always want to purchase at less price whereas sellers always want to sell at higher fair price.

Market

Perfect competition

Monopoly

Monopolistic

Oligopoly (Duo poly)

* Buyer and seller.

Perfect competition :- large buyer and large seller.

Monopoly :- large buyer, one seller.

Monopolistic :- large buyer, ~~few~~^{large} seller. (~~2~~ seller)

Oligopoly :- large buyer, few seller (2 seller)

* Product.

Perfect compⁿ : Homogeneous / identical product.

Monopoly : Single product

Monopolistic : Differential product (Products are different from each other in terms of quantity, quality, color, company, shape etc.)

They are substitute of each other but not perfect substitute)

Oligopoly : Products are either homogeneous or differential

* Price

Perfect compⁿ : uniform price.

• monopoly: Price discrimination

monopolistic :- Either similar or differential but the difference is not much.

oligopoly: Either similar or differential.

* Control over market

LectureNotes.in

Perfect compⁿ: lack of control. Seller is price taker.

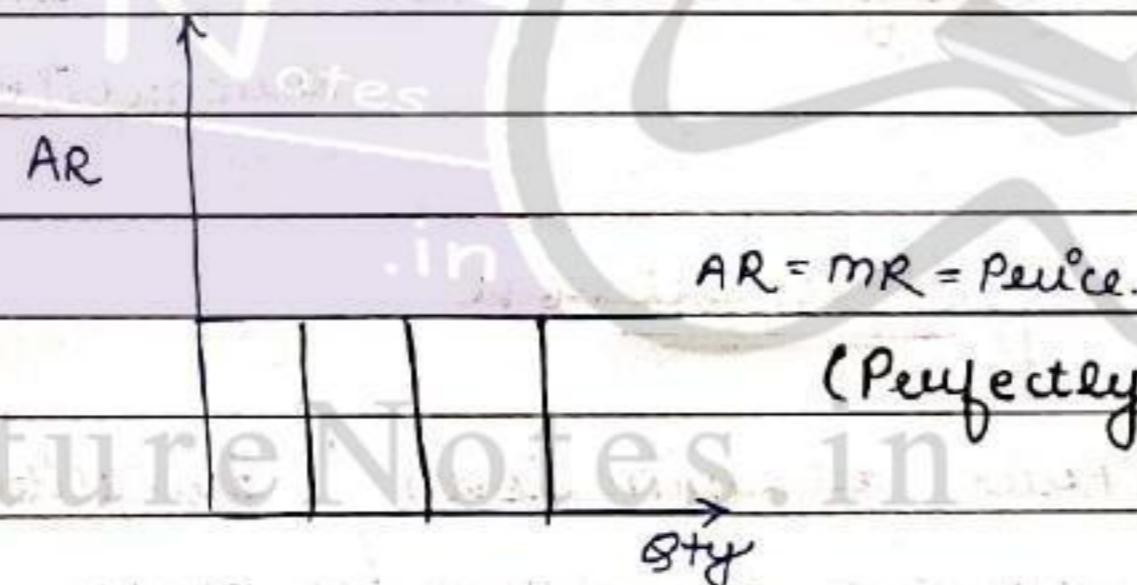
monopoly: max^m. The seller is the price maker.

monopolistic: less than monopoly & oligopoly and more than perfect compⁿ. Seller is the price taker.

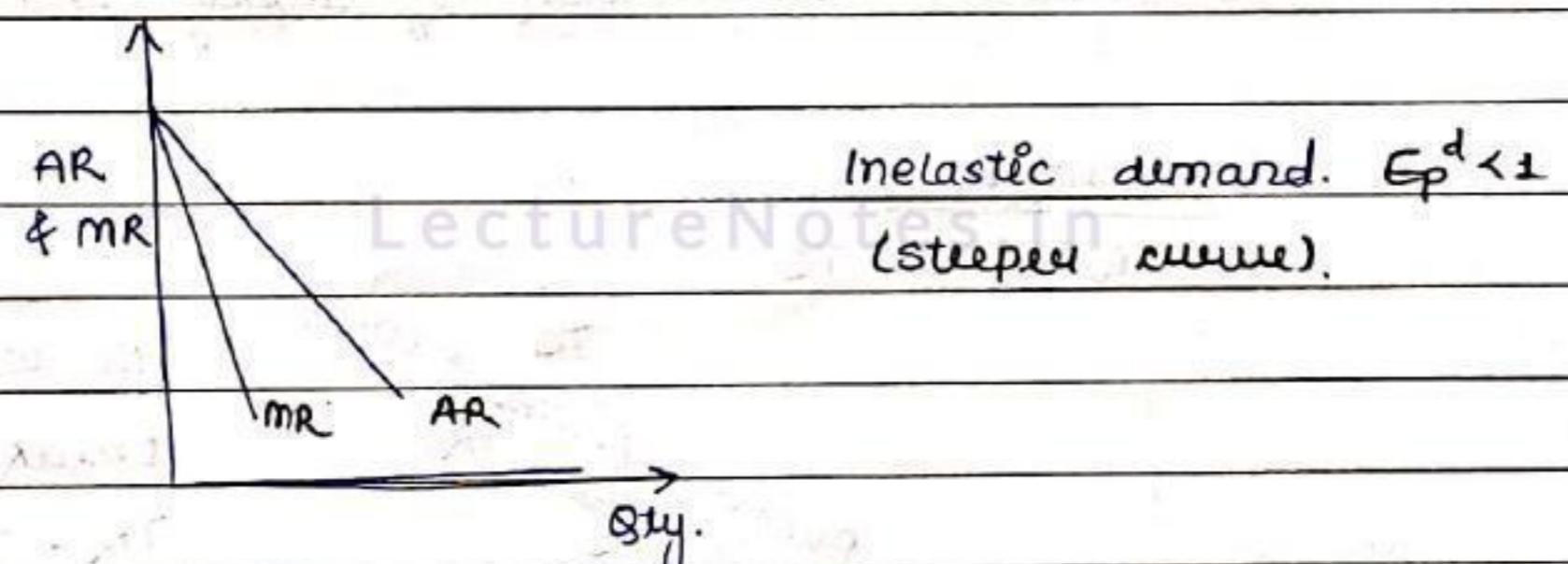
oligopoly :- Seller is the price taker. Less than monopoly, more than perfect compⁿ & monopolistic.

* Demand curve

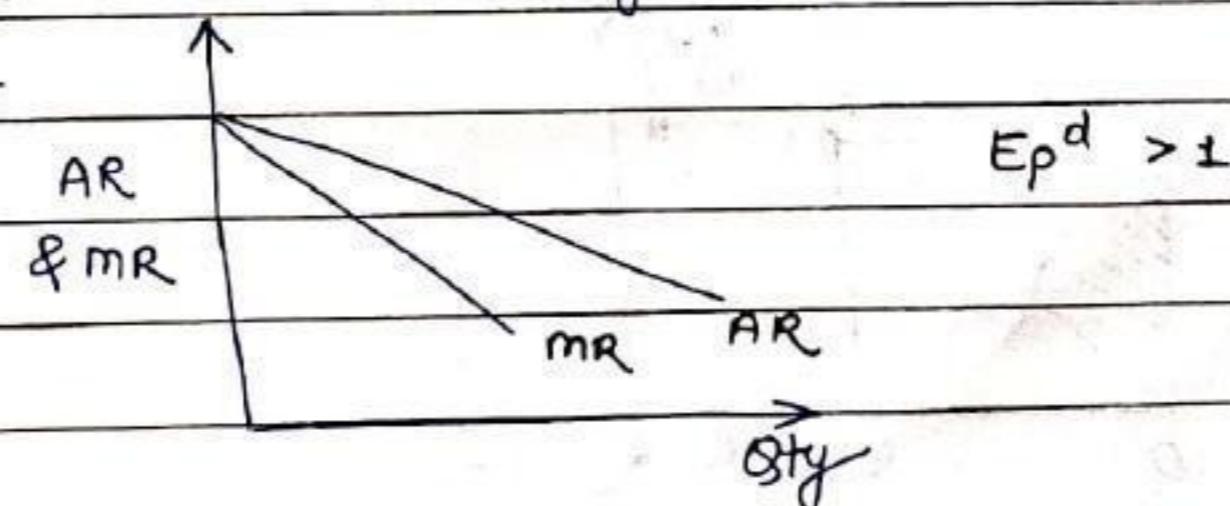
Perfect compⁿ:



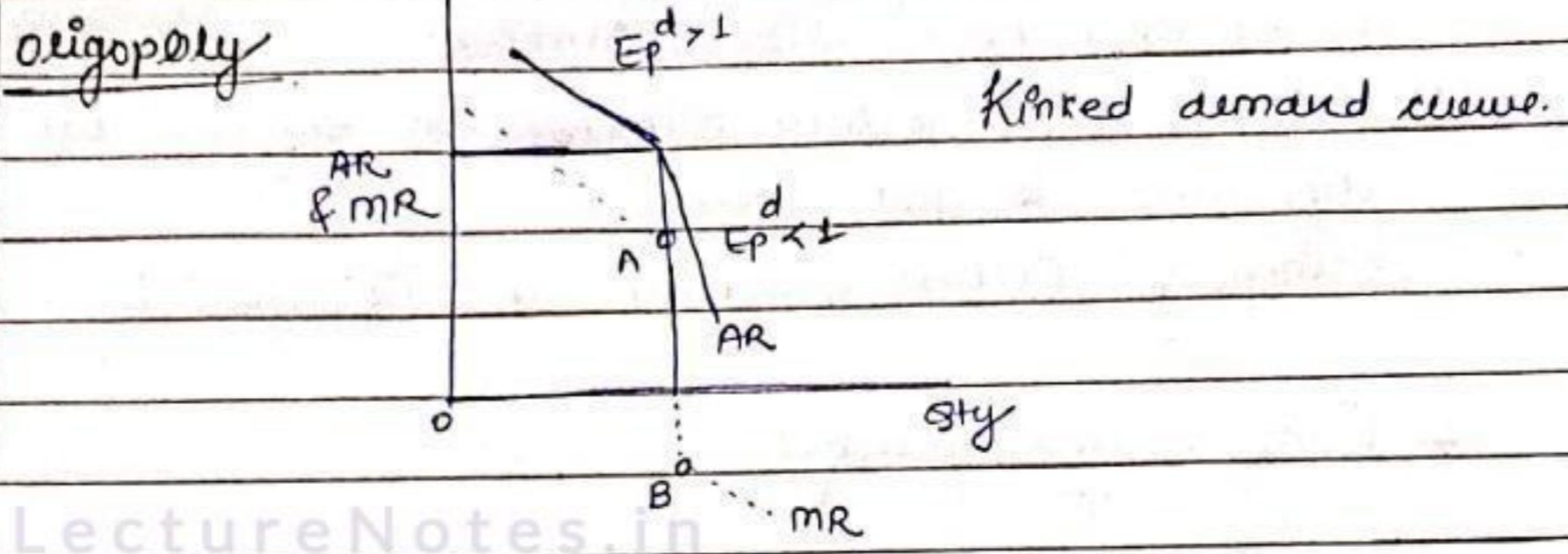
monopoly :



Monopolistic :-



Oligopoly



* Selling cost

Money spent on publicity & advertisement.

Perfect compⁿ: Not present

Monopoly : → To create awareness not competition.
very low

Monopolistic: More

Oligopoly: Max^m (cut throat competition)
Automobile companies

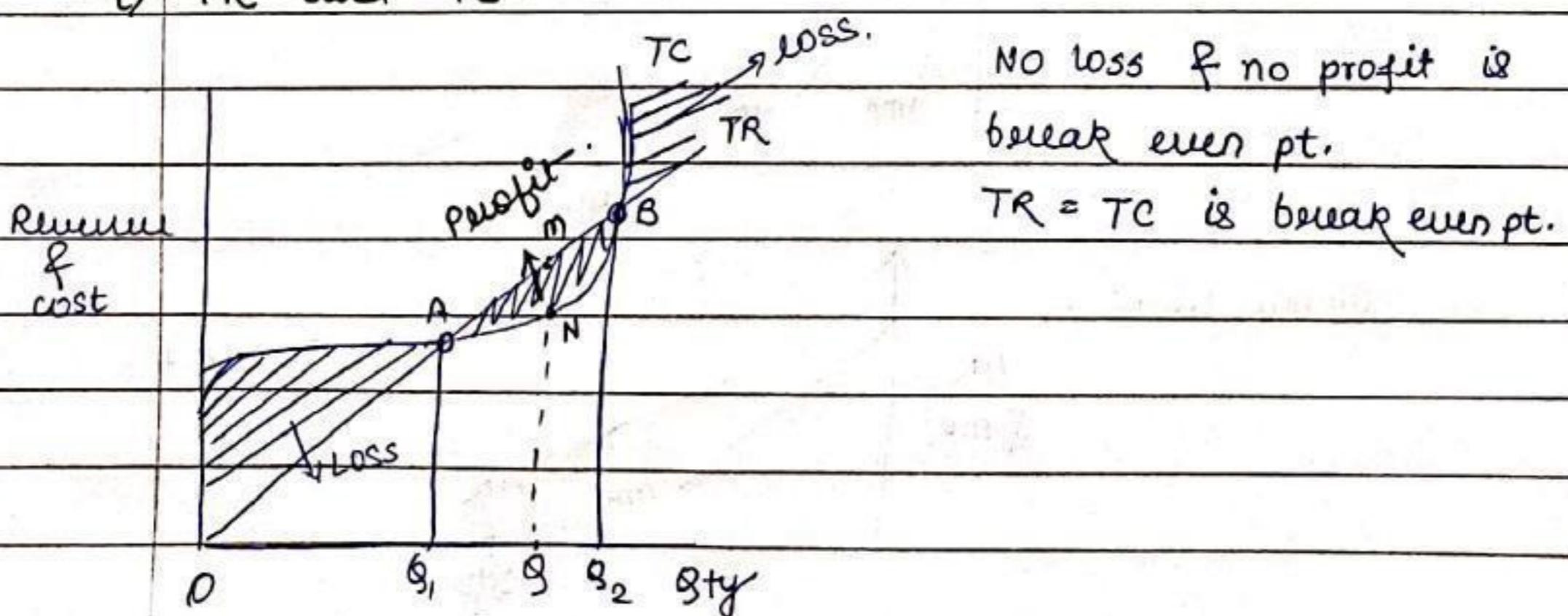
* Perfect competition

(Price determination) / Equilibrium of price determination

* Longrun:- Equilibrium of supply and demand.

* Shortrun

i) TR and TC



No loss & no profit is break even pt.

TR = TC is break even pt.

i) $TC > TR$: loss

ii) $TC < TR$: Profit

Define equilibrium price in Profit area.

$$\text{Equilibrium} = (TR - TC) \max^m.$$

Profit

Cond'n: Π is profit.

$$i) \Pi = TR - TC$$

$d\Pi = 0$	①	First order cond'n
dQ		
$d^2\Pi < 0$	②	
dQ^2		$TR = AR \times Q$

$$\equiv MN (\text{Gap})$$

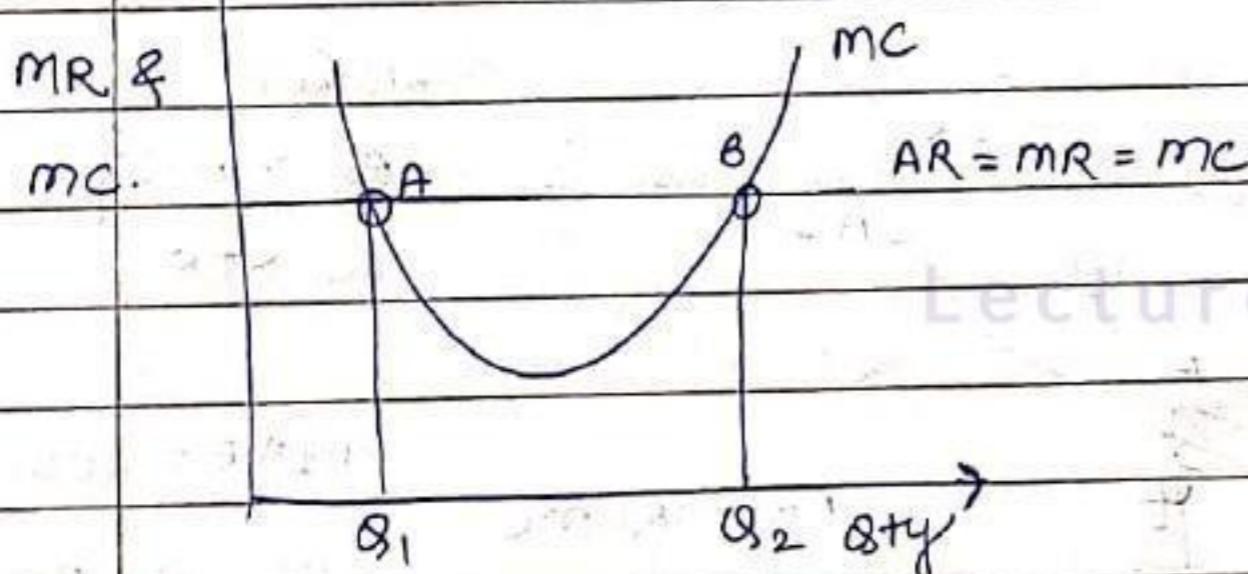
The 2 eqn need to be satisfied for equilibrium

ii) MR and MC

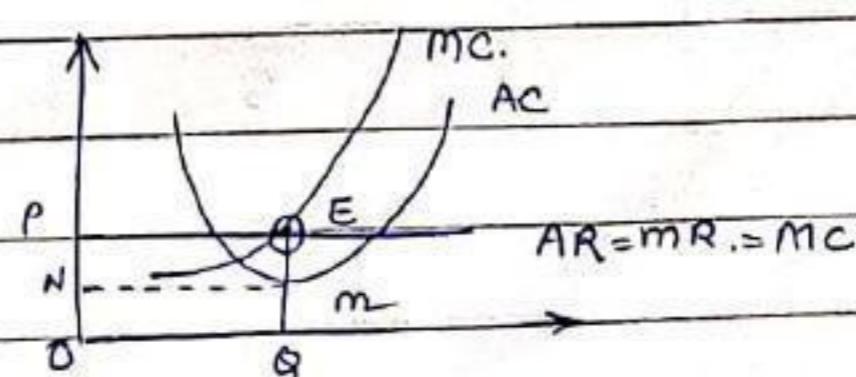
$$a) MC = MR$$

b) MC cuts MR from below.

Equal for all markets.



* Supernormal profit



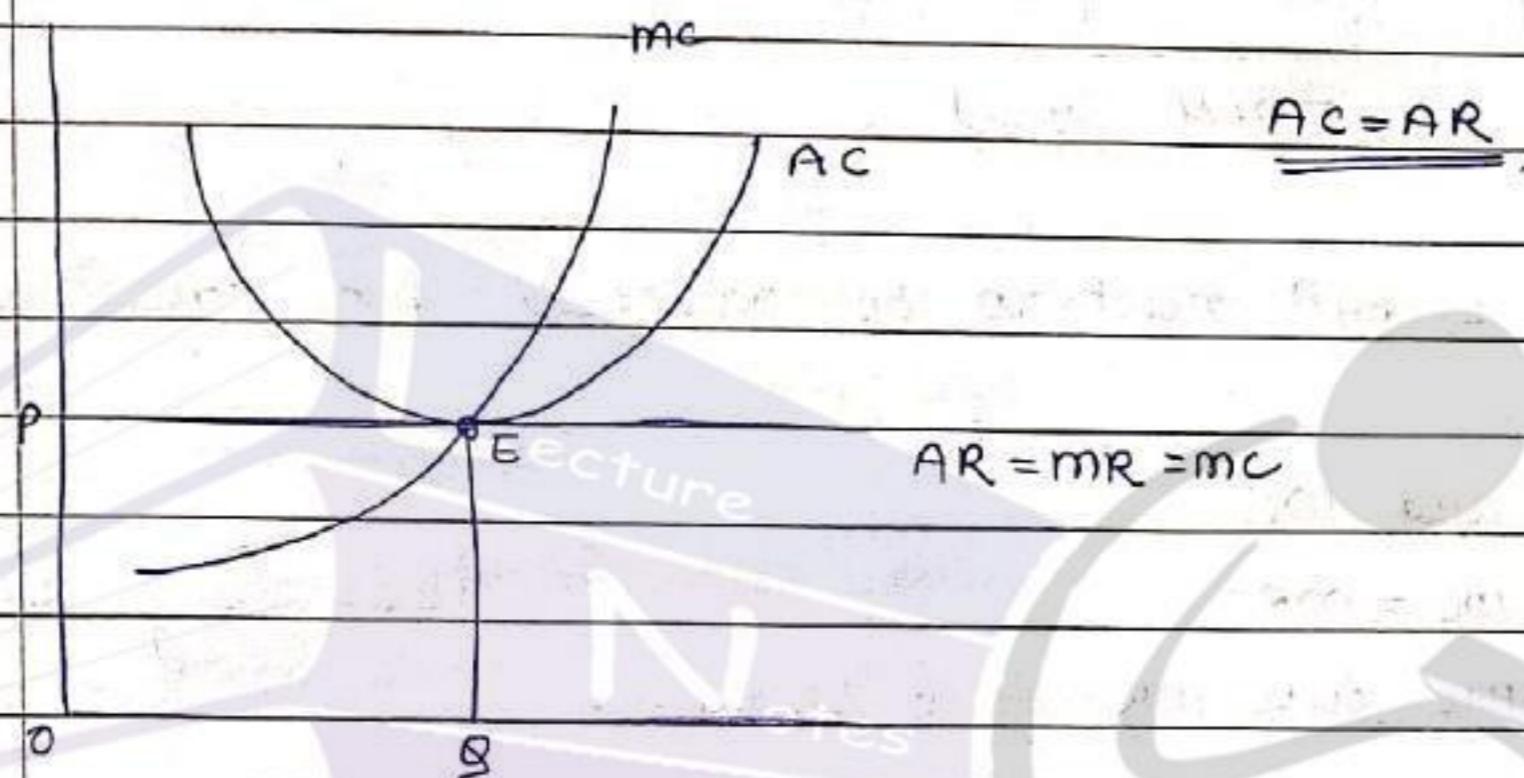
$AR > AC$ is sufficient cond'n

$$\begin{array}{c|c} TR & TC \\ \hline Q & Q \end{array}$$

$$AR = OP \quad AC$$

Supernormal profit: revenue \gg cost
 $= PEMN$

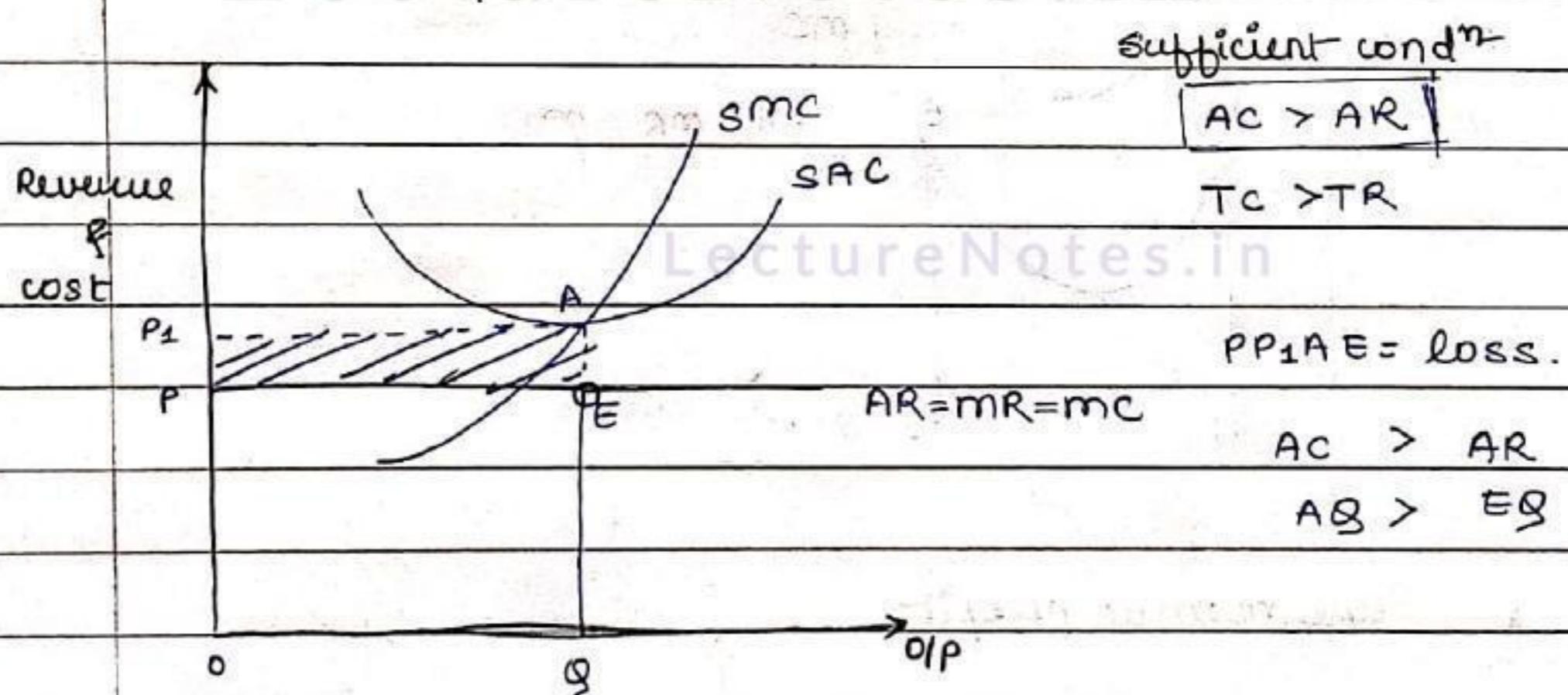
⇒ * Normal Profit



* Loss in shortrun (Perfect competition),

$$MC = MR$$

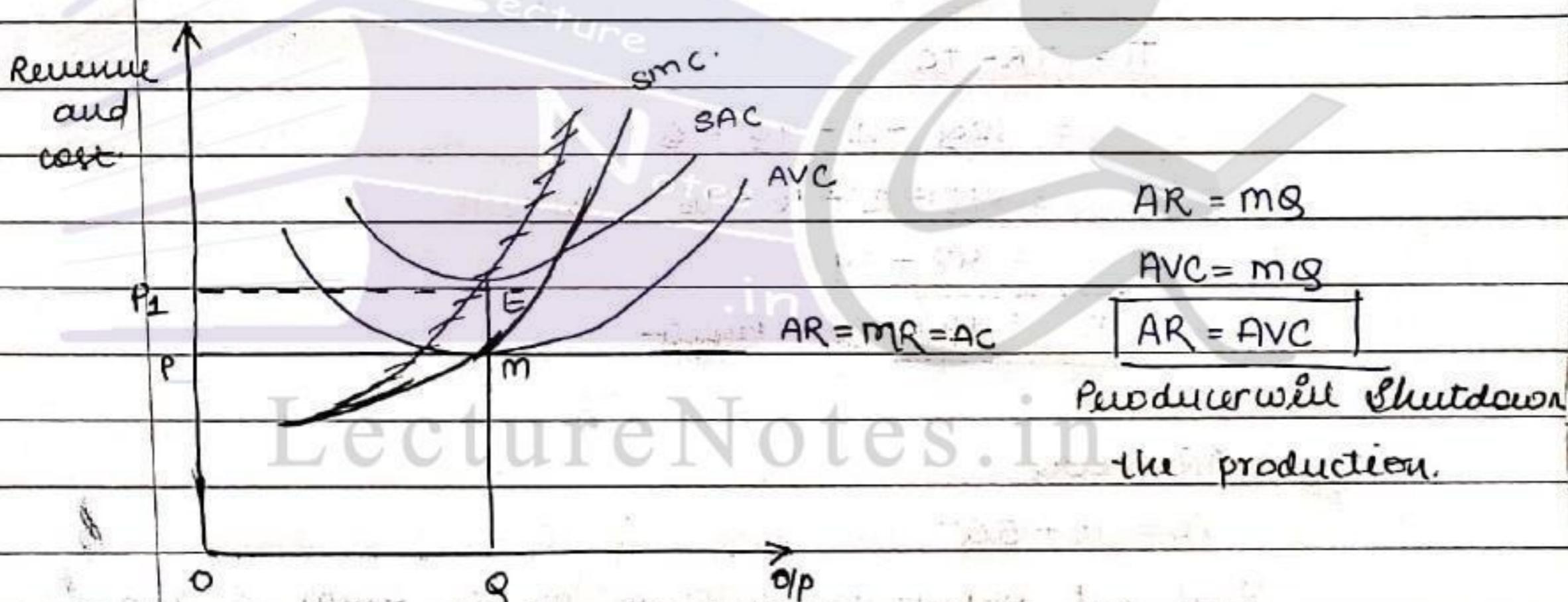
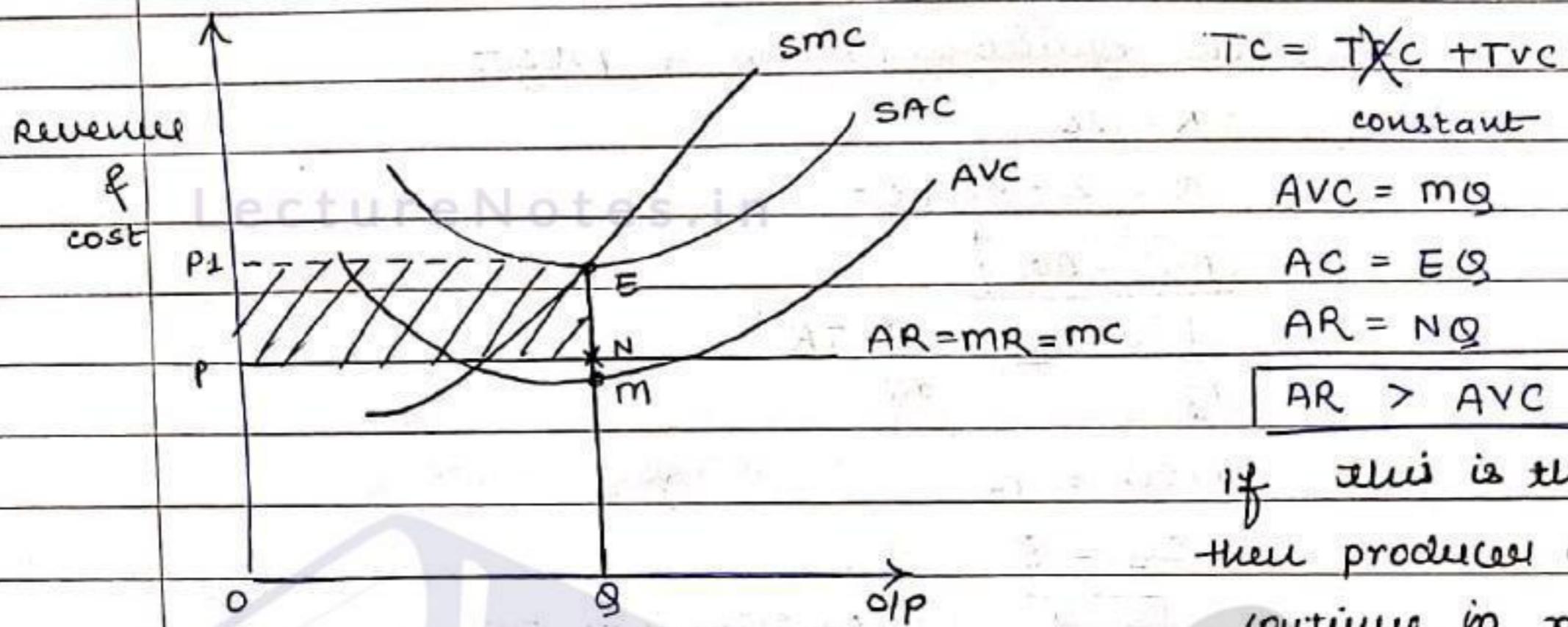
MC cuts MR from below.



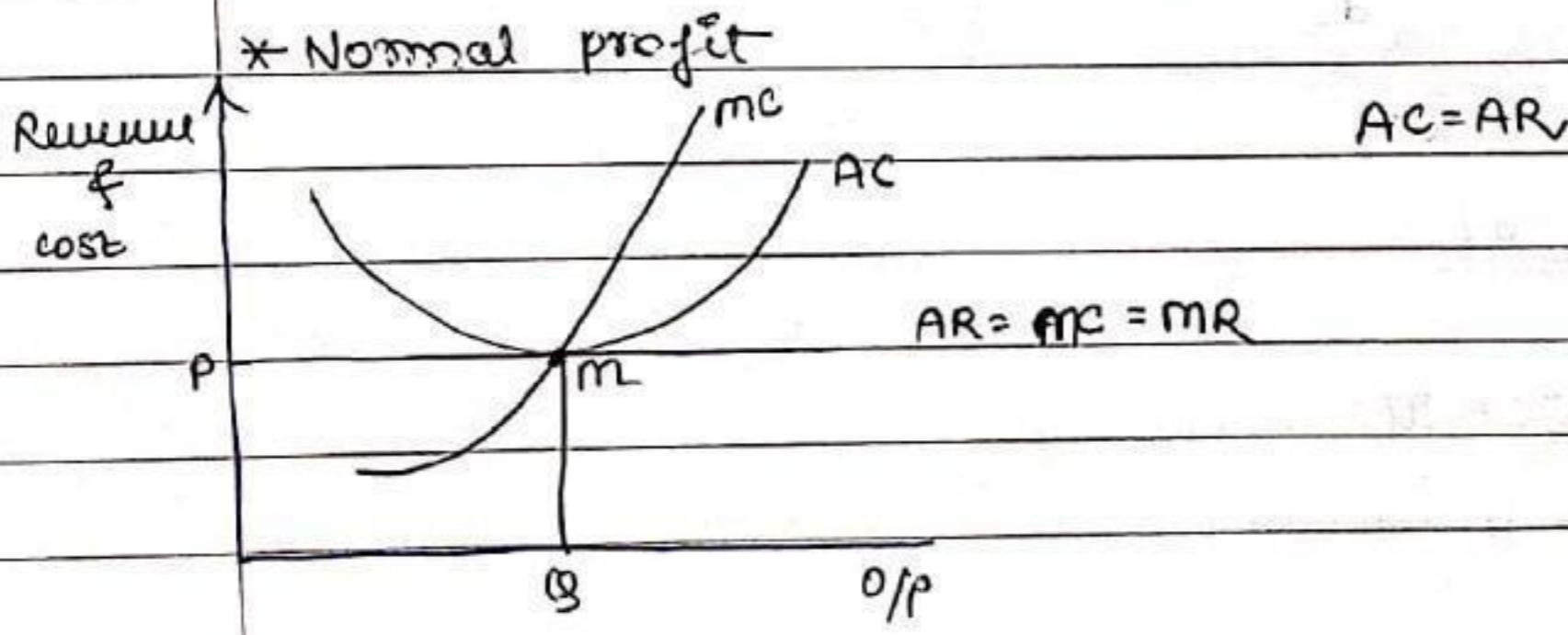
* Shutdown Point [Loss will be there]

At this point either organisation will shutdown or continue.

AVC: average variable cost.



* Longrun production



- * In a perfectly competitive market the revenue function is given as

$$R = 12Q$$

$$TC = 2 + 4Q + Q^2$$

Find out equilibrium output & profit.

$$\frac{\partial R}{\partial Q} = 12$$

$$\frac{\partial TC}{\partial Q} = 4 + 2Q$$

$$\boxed{MC = MR}$$

$$\frac{dTC}{dQ} = \frac{d \cdot TR}{dQ}$$

$$4 + 2Q = 12$$

$$2Q = 8$$

$$\boxed{Q = 4} \quad \text{equilibrium output.}$$

$$\Pi = TR - TC$$

$$= 12Q - 2 - 4Q - Q^2$$

$$= 48 - 2 - 16 - 16$$

$$= 48 - 34$$

$$\boxed{\Pi = 14} \quad \text{Profit}$$

Q:

$$TR = 60Q$$

$$TC = 10 + 5Q^2$$

Find out profit maximising output & quantity output.

$$TR = 60Q ; \quad TC = 10 + 5Q^2$$

$$MC = MR$$

$$\frac{dTC}{dQ} = \frac{dTR}{dQ}$$

$$10Q = 60$$

$$\boxed{Q = 6}$$

$$TR - TC = \Pi$$

$$\frac{d\pi}{dq} = 0 \quad \text{and} \quad \frac{d^2\pi}{dq^2} < 0.$$

$$\pi = 60q - 10 - 5q^2$$

$$\frac{d\pi}{dq} = 60 - 10q.$$

$$= 60 - 10 \times 6$$

$$= 0.$$

$$\frac{d^2\pi}{dq^2} = -10 < 0.$$

\therefore Profit maximising o/p: $TR - TC$

$$60q - 10 - 5q^2$$

$$= 360 - 10 - 180$$

$$= 360 - 190$$

$$= \underline{170}$$

* Given the short run cost production

$$TC = 1000 + 10q^2$$

Find the shutdown point of organisation.

$$TC = 1000 + 10q^2$$

$$[TC = TFC + TVC]$$

$$TVC = 10q^2$$

Derive expression for firm's short run supply curve.

$$AVC = TVC = \underline{10q^2} = 10q$$

$$q$$

AR is price of the product.

$$P = MC = AR = dTC = 20q$$

$$dq$$

$$Q_s = \underline{P}$$

$$20$$

$$d(TVC) = 0$$

$$dq$$

$$20q = 0 \Rightarrow q = 0$$

AVC is min^m when $Q=0$, at this point the organisation will shutdown. (Shutdown pt.)

*	Q	$\frac{\text{TPC}}{\text{TC}}$	$\frac{\text{TC}}{\text{TC}}$	TVC	TC	$mc = \frac{\text{TC}}{Q}$
	0	100	100	0	100	100
	1	100	100	50	150	150.50
	2	100	100	90	190	95.40
	3	100	100	140	240	80.50
	4	100	100	200	300	75.60
	5	100	100	280	380	64.80
	6	100	100	380	480	80.100

as if price = 60, how many units will the firm produce.

b) what will be the level of profit/loss at this level of D/P?

c) will the firm operate in shortrun? [Shutdown].

$$P = 60 = AR$$

$$Q = 4 \text{ for Price} = 60.$$

* MONOPOLY

26.09.19

Short run (price determination)

1. Supernormal

i) $mc = mR$

2. Profit

ii) mc cuts MR from below.

3. Loss

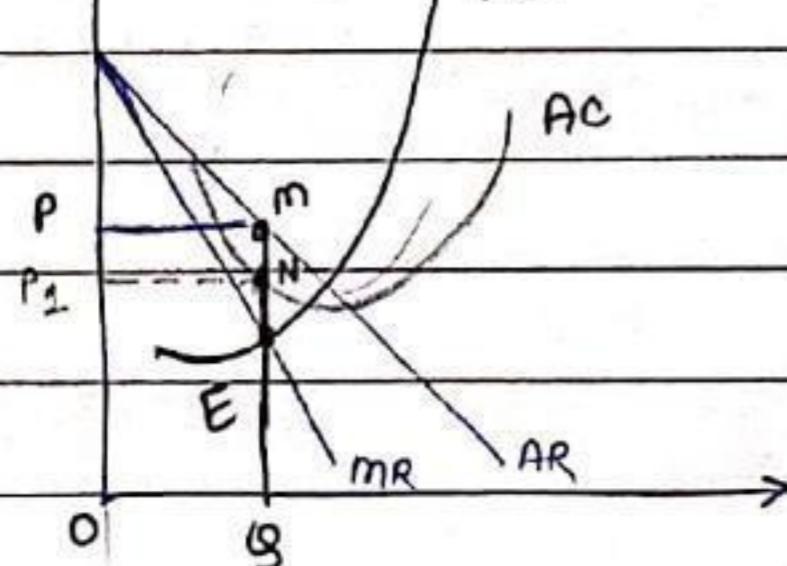
* Supernormal profit

$$AR > AC$$

$$mQ > nQ$$

$$mc$$

$$PP_{NM} = \text{Profit}$$



Cub-Squares production
funⁿ

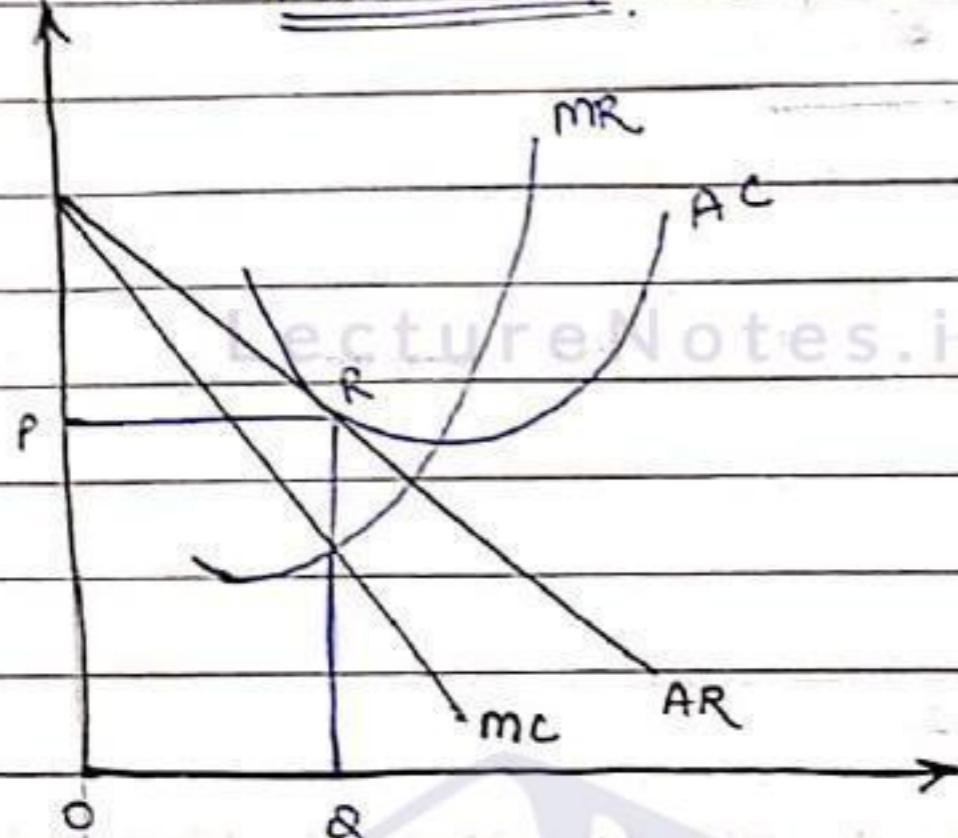
linear homogeneous.

production funⁿ.

* Normal Profit

$$AR = AC$$

$$\boxed{RQ = RQ}$$

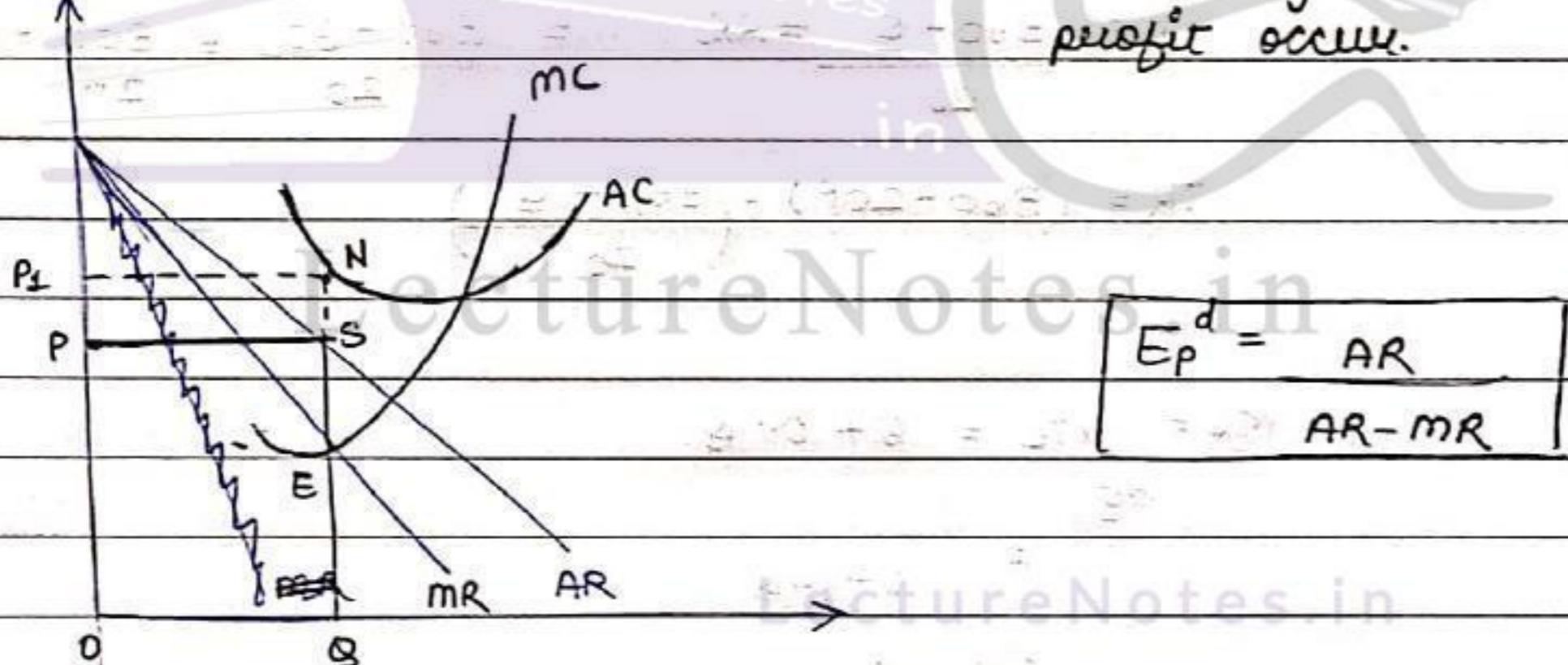


* Loss

$$AR < AC$$

$$\Rightarrow SG < NG$$

* In long-run production
funⁿ only supernormal
profit occurs.



* Define MC from E_p^d .

$$E_p^d = \frac{A}{A - MR}$$

$$E_p^d(A - m) = A$$

$$EA - A = EM$$

$$A = \frac{EM}{E-1} \Rightarrow A = m \left(\frac{E}{E-1} \right)$$

$$\begin{aligned} TC &= 6 \times 60 + 0.05(3600) \\ &= 360 + 180 \\ &= 540 \end{aligned}$$

For monopoly market

$$MR = MC$$

$$MR = AR \left(\frac{E-1}{E} \right)$$

$$\because AR = MR = MC$$

\therefore This relation does not exist in super perfect competition market.

$$* Q = 360 - 20P$$

$$\text{TR } TC = 6Q + 0.05 Q^2$$

Finding equilibrium price & qty in case of monopoly market

$$\therefore P = AR$$

$$TR = P \times Q$$

$$Q = 360 - 20P$$

$$20P = 360 - Q$$

$$P = \frac{360 - Q}{20} = AR = \frac{360 - 60}{20} = \frac{300}{20} = 15.$$

$$TR = (360 - 20P) \cdot \left(\frac{360 - Q}{20} \right)$$

$$MC = \frac{dTC}{dQ} = 6 + 0.1Q$$

$$dQ$$

$$0 = 6 + 0.1Q$$

$$Q = \frac{6}{0.1}$$

$$\boxed{Q = 60}$$

$$TR = (360 - 20 \times 15) \cdot \left(\frac{360 - 60}{20} \right) - T = TR - TC$$

$$= 900 - 540$$

$$= 360 \cdot 15$$

$$= 900$$

A: Two firms A and B with same capital & labour but one is more efficient than other. That efficiency is given by A.

- * Suppose, E_p^d of product for a monopolistic product is -2.0. Show that

Price fixed by him will be twice the mc of production
Find MR / price of product.

$$E_p^d = -2.0 \quad \text{To Show} \quad P = 2mc$$

LectureNotes.in

$$AR = m \left(\frac{E}{E-1} \right)$$

$$= MR \left(\frac{2}{2-1} \right)$$

$$\boxed{P = AR = MR(2)}$$

$$MR = mc$$

$$\boxed{P = 2mc}$$

- * COBB DOUGLAS PRODUCTION FUN

14.10.19

$$Q = A \cdot L^\alpha \cdot K^\beta$$

O/P = Qty. of labour \times Qty. of capital.

A: efficiency parameter.

output elasticity: share of labour in O/P.

O/P elasticity of capital: share of capital in O/P.

O/P Elasticity of cap-labour: $\alpha = \frac{\% \text{ change in O/P}}{\% \text{ change in } (L)}$

$$= \frac{\Delta Q/Q}{\Delta L/L}$$

$$= \frac{dQ}{Q} \cdot \frac{L}{dL} = \frac{dQ}{dL} \cdot \frac{L}{Q}$$

$$\text{Similarly } \beta = \frac{dQ}{dK} \cdot \frac{K}{Q}$$

It expresses constant returns to scale.
It is the linear homogeneous production fun.

* Properties

1. Marginal product (MP) and Average product.

Marginal productivity of labour (MP_L): $\frac{dQ}{dL}$

Lecture Notes in

$$= \frac{d(A \cdot L^\alpha \cdot K^\beta)}{dL}$$

$$= A \cdot K^\beta \cdot \alpha \cdot L^{\alpha-1}$$

$$= \frac{(A K^\beta \cdot L^\alpha) \alpha}{L}$$

$$= \frac{Q \cdot \alpha}{L}$$

$$= \left(\frac{O/P}{i/P} \right) \cdot \alpha$$

$= AP_L \cdot \alpha$

$$\boxed{MP_L = AP_L \cdot \alpha}$$

Similarly,

Marginal productivity of capital;

$$\boxed{MP_K = AP_K \cdot \beta}$$

2. MRTS = slope of PQ

$$MRTS_{LK} = \frac{MP_L}{MP_K}$$

$$= \frac{AP_L \cdot \alpha}{AP_K \cdot \beta} = \frac{\left(\frac{Q}{L}\right) \alpha}{\left(\frac{Q}{K}\right) \cdot \beta}$$

$$= \frac{\alpha}{\beta} \left(\frac{K}{L} \right)$$

$$MRTS_{K,L} = \frac{\alpha}{\beta} \left(\frac{L}{K} \right)$$

represent
substitution

Cost-production

Given production funⁿ
find cost fun.

$\alpha + \beta = 1$ is cobb douglas
production fun only

3. Elasticity of factor substitution : when factors are substituted the elasticity at that pt.
 $= \frac{\% \text{ change in factor ratio}}{\% \text{ change in MRTS}}$

$$\Delta K/L / K/L \times 100$$

$$\Delta \frac{\alpha}{\beta} (K/L) / \frac{\alpha}{\beta} (K/L) \times 100$$

$$= 1$$

In case of cobb douglas production funⁿ elasticity of factor substitution always equal to 1.

4. Factor intensity

If $\frac{\alpha}{\beta}$ increases that means value of $\alpha > \beta$ [Labour intensive technique].

$$\frac{\alpha}{\beta} \uparrow : \alpha > \beta.$$

$\frac{\alpha}{\beta} \downarrow : \alpha < \beta$: Capital intensive technique.

5. Efficiency in production

* $\alpha + \beta = 1$ constant return to scale.

* $\alpha + \beta > 1$ increasing return to scale.

* $\alpha + \beta < 1$ decreasing return to scale

$$\begin{aligned} Q_1 &= A (mL)^\alpha \cdot (mK)^\beta \\ &= A \cdot L^\alpha \cdot K^\beta \cdot m^{\alpha+\beta} \end{aligned}$$

$$Q_1 = Q \cdot m^{\alpha+\beta}$$

if $m = 1$ - the CRS.

15.10.19

* PRESENT WORTH.

Present worth of money.

1. Cost Dominated

min^m cost

All cost values go with

'+' & revenue '-'

2. Revenue dominated.

max^m profit rev.

Rev : +

Cost : -

Present worth of an interest rate is the net equivalent val. at present time. It represents that difference b/w net inflow (receipts) & net outflow (disbursement) made at present time with a given rate of interest.

- * Industry A is planning to expand its production opn. It has identified 3 different technologies. Initial outlay & annual revenue with each technology are given. Suggest the best technology implemented based on the present worth method. Assuming ROI : 20% compounded annually.

	Initial outlay	Annual revenue	Time
T ₁	12,00,000	4,00,000	10yr
T ₂	20,00,000	6,00,000	10yr
T ₃	18,00,000	8,50,000	10yr.

$$PW_{(20\%, 10)} = -1200000 + 400000 (P/A, i, n)$$

$$P = \frac{A}{i} \frac{(1+i)^n - 1}{(1+i)^n}$$

$$= -1200000 + 400000 \times 4.1925 \\ = 4,77,000.$$

$$PW_2(20\%) = -20,000,000 + 6,000,000 \times 4.1925 \\ = 5,15,500$$

$$PW_3(20\%) = 2,96,250$$

PW_2 is max^m, T_2 selected.

- * An engineer has 2 bids for elevator to be installed in a new building.

Bid.	Initial cost	year	Annual opr mainten -ance.
A	450,000	15 yr.	27,000
B	5,40,000	15 yr.	28,500

$$PW_A(15\%) = 4,50,000 + 27,000 (P/A, i, n) \\ = 6,07,879.8$$

$$PW_B(15\%) = 7,06,650.9$$

A bid selected for min^m cost.

- * A grande company is planning to buy a fully automated cutting machine. If it is purchased under down payment cost of the machine is ₹16 lakh. If purchased on installment basis the company has to pay 25% of cost at time of purchase & remaining amt. in 10 equal annual equivalent instalment of ₹2 lakh each. Suggest the best alternative for company at $i=18\%$, compounded annually.

① ₹16,000,000

② 25% of 16,000,000

$$P = 4,000,000$$

$$A = 2,00,000$$

$$i = 18\%$$

$$n = 10 \text{ yr.}$$

$$P = \frac{F}{(1+i)^n}$$

$$PW_2(18\%) = 400000 + 200000 (4.944) \\ = 12,98,820$$

Plan 2 chosen.

- * A finance company advertises 2 investment plans.
In plan 1 the company pays ₹ 12,00,000 after 15 yrs.
for every 1000 invested now.
In plan 2 for every 1000 invested the company pays
₹ 4000 at the end of ~~plan~~ 10th year & 4000 at the
end of 15th yr. Select the best investment plan from
investors pov at $i = 12\%$ compounded annually.

~~(i)~~ $P = 1000 \quad i = 12\% \quad n = 15 \text{ yrs} \quad F = 12000$

~~(ii)~~ $P = 1000 \quad i = 12\% \quad n = 10 \text{ yrs} \quad F = 4000$
 $n = 15 \text{ yrs} \quad F = 4000$

$$PW_1(12\%) = -1000 + 12000 (P/F, 12\%, 15) \\ = 1192.4$$

$$PW_2(12\%) = -1000 + 4000 (P/F, 12\%, 10) + 4000 (P/F, 12\%, 15) \\ = -1000 + 4000 (0.3220) + 4000 (0.1827) \\ = 1018.8$$

Plan 1 chosen.

* Future worth (FW)

17.10.19

$$F_w = (F/P, i, n) = (1+i)^n$$

$$F_w = (F/A, i, n) = \left\{ \frac{(1+i)^n - 1}{i} \right\}$$

$$F_w = (F/G, i, n) = A = A_1 + \left\{ \frac{G((1+i)^n - 1)}{i((1+i)^n - 1)} \right\}$$

- * Consider the following 2 mutual exclusive alternatives & compare the future worth of them. $i = 18\%$. $ROI = 18\%$.

Alternatives	End of year				
	0	1	2	3	4
A	- 50,00000	2000000	2000000	"	"
B	- 45,00000	1800000	1800000		

$$FW_A (18\%) = - 5000000 \cdot (F/P, 18\%, 4) + 200000 (F/A, 18\%, 4)$$

- * Salvage value is the future value of product at the end of life of the product, business etc.
Always **PURE VALUE**

$$FW_A = - 5000000 \times 1.939 + 2000000 \times 5.215 \\ = 7,35,000$$

$$FW_B (18\%) = - 4500000 \cdot (F/P, 18\%, 4) + 1800000 \times (F/A, 18\%, 4) \\ = 6,61,500.$$

Alternative A chosen [Revenue dominated].

- * A person owns a corner plot. He must decide which of the several alternatives select in buying to obtain his desirable return. After much study & calculations he decides 2 best alternatives. Evaluate the alternatives based on the future worth at $i = 12\%$.

	Building gas station	Ice cream stand
Initial cost	20,00,000	36,00,000
Annual property tax	80,000	1,50,000

Annual Income	8,00,000	8,80,000
Time	20 yr.	20 yr.
Salvage value	0	0.

Net income = Annual property tax - Annual income.

(A)

p : Initial cost

$$(12\%) PW_1 = -20,00,000 (F/P, i, n) + 7,20,000 (F/A, i, n) \\ = 3,25,85,440$$

$$PW_2 (12\%) = \underline{2,50,77,560}$$

Building gas station is chosen by the person [Revenue dominated].

* A small business with an initial outlay of ₹12,000 yields ₹10,000 during the first year of its opn & the yield increases by ₹1000 from its second year upto 10th yr. of opn. At the end of the life of the business the salvage value is 0. Find the present worth of the business at an interest rate of 18% compounded annually.

$$P = -12000 \quad A_1 = 10000 \quad G = 1000 \quad i = 18\% \quad n = 10 \text{ yr.}$$

$$PW(18\%) = -12000 + \{10000 + 1000 (P/G, i, n)\} \times (P/A, i, n)$$

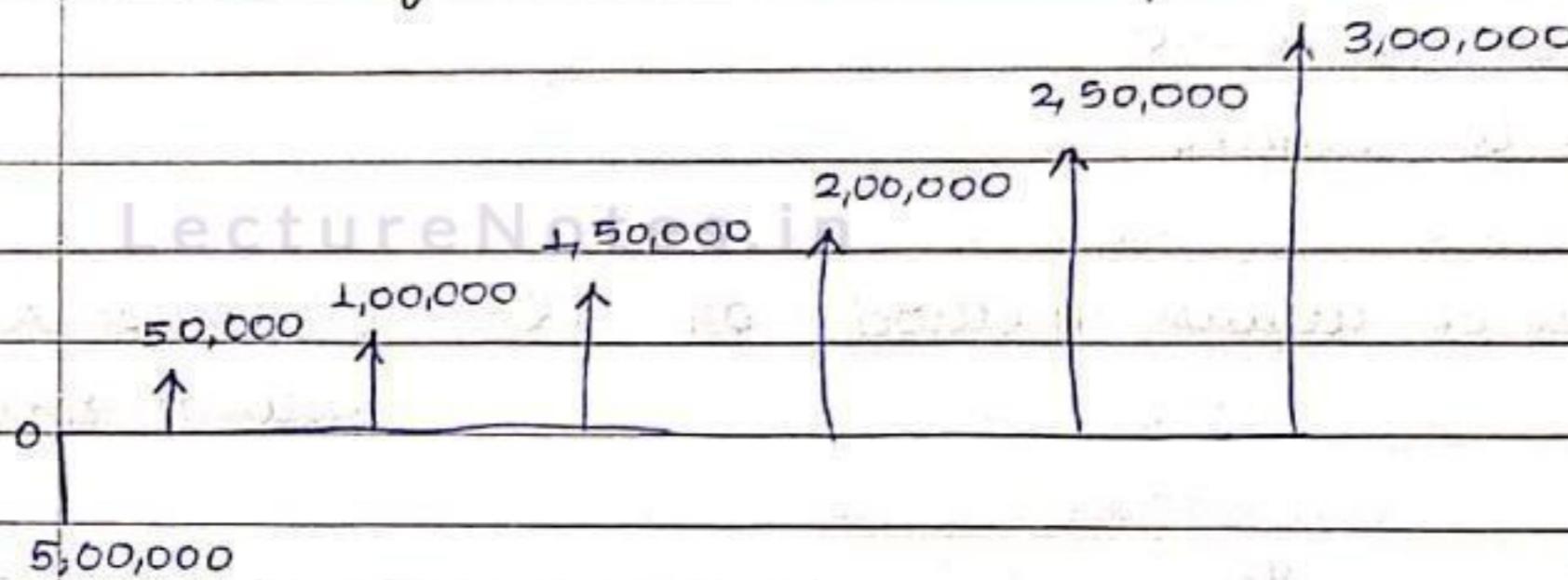
$$= -12,000 + \left\{ 10000 + \frac{G}{i} \frac{(1+i)^n - (1+i)^{-n-1}}{(1+i)^n - 1} \right\} \times \frac{(1+i)^n - 1}{i (1+i)^n}$$

A

$$PW(8\%) = -12000 + \{10000 + 1000 \times 3.1936\} \times 4.4941$$

$$= \underline{\underline{47293.36}}$$

* Find out future worth at $i = 8\%$.



$$FW(8\%) = -5,00,000 + \left\{ 50,000 + 50,000 (P/A, i, n) \right\} *$$

$$\qquad\qquad\qquad (P/A, i, n)$$

$$= -5,00,000 + \left\{ 50,000 + 50,000 \left(\frac{(1+i)^n - 1}{i(1+i)^n - 1} \right) \right\} *$$

$$\qquad\qquad\qquad (F/A, i, n)$$

$$= 5,71,596.93$$

* Annual worth, $A(\omega)$

21.10.19

$$A(\omega) = A(A/P, i, n) + A + A(A/F, i, n)$$

*	M	Downpay	Yearly installment
1	5,00,000		2,00,000
2	4,00,000		3,00,000
3	6,00,000		1,50,000

$$i = 20\% \quad n = 15 \text{ yrs.}$$

* Cost dominated

$$AW_1 = 5,00,000 (A/P, i, n) + 2,00,000 \\ = 306941.05$$

$$AW_2 = 385560$$

$$AW_3 = 278340$$

AW_3 is selected.

* Rate of return method or IRR (Interest rate return method).

*	P	Year	$PW(10\%) = -1,00,000 + 30,000 (P/A, i, n)$
	-1,00,000	0	
	30,000	1	= 13,724
	30,000	2	

$$\text{PW}(15\%) = -1,00,000 + 30,000 (P/A, i, n)$$

$$" \quad 3 \quad = 566$$

"

4

"

5

$$PW(18\%) = -1,00,000 + 30000 (P/A, i, n) \\ = -6184$$

$$(15\%) \hat{i} = 15\% + \frac{566}{566 - (-6184)} \times (18\% - 15\%)$$

$$566 - (-6184)$$

$$= 15.25\%.$$

* Depreciation

D_t = Depreciation ; B_t = Book value ; P = Initial cost asset

n = Time ; F = salvage

$$D_t = (P - F)/n$$

$$B_t = B_{t-1} - D_t$$

Shuyangi

1. Straight line method

$$P = 1,00,000$$

$$n = 8 \text{ yr.}$$

$$F = 20,000$$

$$D_t = \frac{(P - F)}{n}$$

$$= \frac{80,000}{8} = 10,000$$

$$B_t = P - \left[t \times \frac{(P - F)}{n} \right]$$

$$\text{for } B_4 = 100,000 - 4 \times \frac{(100,000 - 20,000)}{8}$$

$$= 99,996 \times 10,000 \\ = 60,000.$$

$$B_t = 100,000 - 10,000 \\ = 90,000$$

y	D_t	B_t
0	-	1,00,000
1	10,000	90,000
2	"	80,000
3	"	70,000
4	"	60,000
5	"	50,000
6	"	40,000
7	"	30,000
8	"	20,000

2. Declining Balance method.

$$B_t = B_{t-1} - D_t$$

k: fix %

$$D_t = k \times B_{t-1}$$

* $P = 1,00,000 \quad F = 20,000 \quad k = 0.2 \quad n = 8 \text{ yr.}$

Year	D_t	B_t
0	-	1,00,000
1	20,000	80,000
2	16,000	64,000
3	12,800	51,200
4	10,240	40,960
5	8,192	32,768

6	6553.3	26214.4
7	5242.8	20971.52
8	4194.3	16777.2

OR

$$D_t = k(1-k)^k \times k(1-k)^{t-1} \times P$$

$$B_t = (1-k)^t \times P$$

B₅, D₅

$$B_5 = (1-0.2)^{0.5} \times 100000 \\ = 82768.$$

$$D_5 = 0.2 (0.8)^4 \times 100000 \\ = 8192$$

3. Sum of the year method

$$\text{If } n=8$$

$$1+2+3+\dots+8 = \frac{n(n+1)}{2} = 36.$$

$$\text{Rate of depreciation : } 1 \text{ yr : } \frac{8}{36} ; \quad 2 \text{ yr } = \frac{7}{36} ; \quad 3 \text{ yr } = \frac{6}{36}$$

$$8 \text{ yr } = \frac{1}{36}$$

$$D_t = \text{Rate of depreciation } (P-F)$$

$$B_t = B_{t-1} - D_t$$

$$D_1 = \frac{8}{36} (100000 - 20000) = 17,777.7.$$

$$D_2 = \frac{7}{36} (80000) = 15555.55$$

$$D_3 = \frac{6}{36} (80,000) = 13333.33.$$

$$D_4 = \frac{5 \times 80000}{36} = 11,111.11$$

$$D_5 = \frac{4 \times 80000}{36} = 8888.89,$$

$$D_6 = \frac{3 \times 80000}{36} = 6666.66$$

$$D_7 = \frac{2 \times 80000}{36} = 4444.44$$

$$D_8 = \frac{80000}{36} = 2222.22$$

$$B_{t_1} = 82222.2$$

$$B_2 = 66,666.66$$

Direct formula:

$$D_t = \frac{n-t+1}{n(n+1)/2} (P-F)$$

$$B_t = (P-F) \cdot \frac{(n-t)}{n} \cdot \frac{(n-t+1)}{n+1} + F.$$

4. Sinking fund method. [Storing money for future not depreciation].

* calculate A = depreciation.

$$\text{Depreciation of } 1^{\text{st}} \text{ yr} = (P-F) [A/F, i, n], \quad i = 12\%$$

$$= 80000 \left[\frac{i}{(1+i)^n - 1} \right]$$

$$= 6504$$

$$B_{t-1} - D_t$$

Year	D_t (Fix)	D_t (net)	B_t
0	6504		100000
1	6504		93496
2	7284		86211.5
3	8158	D_t (Net)	78052.9
4	9137		68915.25
5	10234.17		58612.08
6	11462.27		47218.8
7	12837.74		34381.07
8	14378.27		20002.8

$$D_2 = 6504 + (6504 \times 12\%)$$

$$= 7284 + 6504$$

$$D_3 = 6504 + (7284 \times 12\%)$$

Year	Interest rate	D_t^P	B_t
0			
1		- 6504	
2	$6504 \times 12\%$	$6504 + 780.4$	
		= 7284.4	= 7284.4
3	$7284.4 \times 12\%$	$7284.4 + 874.1$	
		= 874.1	= 8158
4	$8158 \times 12\%$	$8158 + 978.9$	
		= 978.9	= 9137

Direct formula

$$D_t = (P-F) (A/F, i, n) \times \{F/P, i, (t-1)\}$$

$$B_t = P - (P-F) (A/F, i, n) (F/A, i, n).$$

29.10.19

* Public Alternative (Benefit cost Ratio).

Benefit ≥ 1 Accepted
cost

Benefit ≤ 1 Rejected.
cost

$$\text{Benefit cost} = \frac{B_p}{P + C_p} = \frac{B_f}{P_f + C_f} = \frac{B_A}{P_A + C_A}$$

B_p

Future worth of total benefit : B_f

Present worth of ————— : B_p.

B_A:

P: Initial investment/cost

P_f: Future worth of initial cost

P_A: Annual worth of initial cost.

C_p: Yearly cost of opⁿ Present worth of cost

C_A: Annual worth of ~~init~~ yearly cost.

C_f: future worth of yearly cost.

* Initial cost (P) = 40,00,000

Annual opⁿ & maintenance cost = 1,50,000.

Equal increment in fuel saving = 50,000

life : 15 yr.

i : 12%

The value of fuel saving during the construction of bridge is 6 lakhs in the first yr. It increases by 50,000 every year till the end of life of bridge.

Check the project is justified or not based on benefit-cost ratio.

$$\text{Cost} : P + A(P/A, i, n)$$

$$40,00,000 + 150,000 \left\{ \frac{(1+i)^n - 1}{(1+i)^n \cdot i} \right\}$$
$$= 50,21,635$$

= Present worth of cost.

$$P_w(\text{Benefit}) = 40,00,000 - A_i + G_i (A/G, i, n) \times (P/A, i, n)$$

$$= 6,00,000 + 50,000 (4.9803) \times \left(\frac{(1+i)^n - 1}{(1+i)^n \cdot i} \right)$$

$$= 5782556$$

$$\frac{\text{Benefit}}{\text{cost}} = \frac{5782556}{5021635} > 1 \Rightarrow \text{Govt. will go with the project.}$$

* initial cost = 8,00,00,000

Annual power sale = 60,00,000

Annual flood control saving = 30,00,000

" irrigation benefit = 50,00,000

" recreation benefit = 20,00,000

Annual operational & maintenance cost = 30,00,000.

life = 50 yr.

i = 12%

Total benefit = 30,00,000 + 50,00,000 + 20,00,000

$$= 1,00,00,000$$

$$P_w(\text{Benefit}) = A(P/A, i, n)$$

$$= 1,00,00,000 (P/A, i, n) = 83045000.$$

$$P_w(\text{cost}) = 8,00,00,000 + A(P/A, i, n) - 60,00,000 (P/A, i, n)$$
$$= 55086500.$$

Benefit > cost

Gmt. will go with the project.

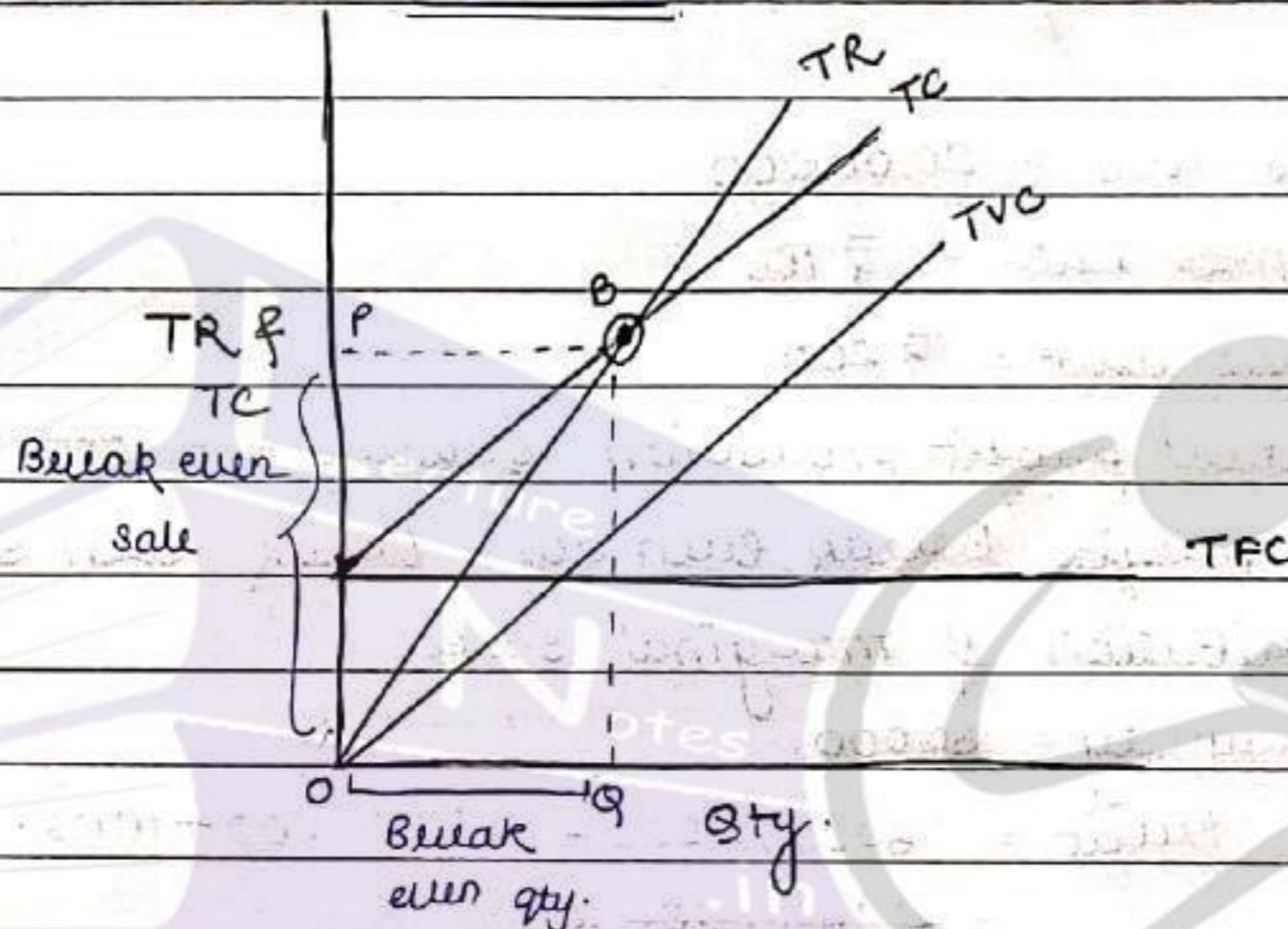
* BREAK EVEN ANALYSIS.

31.10.19

LectureNotes.in

The point of no profit or no loss. Here revenue = total cost.

$$\underline{TR = TC}$$



Company will survive in market if it is at break even point.

It is the margin b/w loss & profit.

S = selling price/unit = Average revenue

v = variable cost

f = fix cost

q = qty of production

$$\text{Profit} = TR - TC$$

$$= \frac{q \times \text{selling price}}{\text{unit}} - (TFC + TVC)$$

$$1. \text{ Break even qty} = \frac{f}{\text{selling price} - \text{Variable cost}} = \frac{f}{S - v}$$

$$2. \text{ Break even sales/m revenue} = \frac{FC}{\text{Selling price} - VC} \times S$$
$$= \text{Break even qty} \times S.$$

$$3. \text{ Contribution} = \text{Sales} - TVC$$

4. Marginal safety = Actual sale - Break even sale.
[upward of it is profit & downside loss].

* Fixed cost = 20,00,000

VC/unit = ₹100

Sales/unit = ₹200

Actual profit production quantity = 60,000

Find profit, Break even qty, break even sales, contribution & marginal sales.

Quantity = 60,000.

$$\text{Profit} = 60000 \times 200 - [20,00,000 + 100 \times 60000]$$
$$= 9999900 - 40,00,000$$

Break even qty = 20,00,000

$$200 - (100) \times 60000$$

$$= \underline{\underline{2000000}}$$

$$100$$

$$= 20,000.$$

Break even sales = 20,000 × 200

$$= 40,00,000$$

Contribution = Total sales - Total VC

$$= 200 \times 60,000 - 100 \times 60,000$$

$$= 60,00,000$$

$$12,00,000 - 4,00,000 \\ = 8,00,000$$

$$\text{Marginal safety} = \text{Total sale} - \text{BE sale} \\ = 60,000 \times 200 - 40,00,000 \times 60,000 \\ = 12,00,000 - 4,00,000 = 8,00,000 \\ = 8,00,000 \quad \cancel{+ 9,60,000}$$

$$\text{Marginal safety} = \frac{\text{Profit}}{\text{contribution}} \times \text{Sales.}$$

$$= \frac{40,00,000}{60,00,000} \times \frac{12,00,000}{2} \\ = 80,00,000$$

* Profit/Volume Ratio (P/V).

V or Quantity

$$\textcircled{I} \quad \frac{P}{V} = \frac{\text{Contribution}}{\text{Sales}} \\ = \frac{\text{Sales} - \text{VC}}{\text{Sales}}$$

$$\textcircled{II} \quad \text{BE point} = \frac{FC}{\text{P/V ratio}}$$

$$\textcircled{III} \quad \text{Marginal safety} = \frac{\text{Profit}}{\text{P/V ratio}}$$

* Total sales = 1,20,000.

$$FC = 25000$$

$$VC = 45000$$

Find contribution, profit, Break even pt, & marginal safety.

$$\text{Profit} = 1,20,000 - (25000 + 45000) \\ = 1,20,000 - 70,000 \\ = 50,000$$

$$\text{Contribution} = \text{Sales} - \text{VC} \\ = 1,20,000 - 45000 \\ = 75000$$