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**Question 2**

Answer saved

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[BT-2,CO-2,PO-2,4,5]To make your website mobile friendly, you can make your website:

- ☒ a. Responsive
- ☐ b. Light
- ☐ c. Reactive
- ☐ d. Fast Loading

[CLEAR MY CHOICE](#)**Question 3**

Answer saved

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[BT-2,CO-2,PO-2,4,5]A benefit claimed for team briefing as a method of organisational communication is that it:

- ☒ a. Helps control the grapevine.
- ☐ b. Establishes a useful forum for making decisions.
- ☐ c. Reduces the effects of hierarchy and differences in authority.
- ☐ d. Results in people working harder.

[CLEAR MY CHOICE](#)**Question 4**

Answer saved

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[BT-2,CO-2,PO-2,4,5]Feedback is:

- ☐ a. None of the mentioned.
- ☐ b. Confined to the written form of communication.
- ☒ c. A situation in which sender and receiver exchange information.
- ☐ d. Confined to the verbal form of communication.

[CLEAR MY CHOICE](#)

Question **5**

Answer saved

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[BT-3,CO-2,PO-2,4,5]Which of the following is described in your text as a contextual factor that can impact on the effectiveness of communication in an organisation?

- ☐ a. Technology.
- ☒ b. All of the mentioned.
- ☐ c. Organisational structure.
- ☐ d. Organisational culture.

[CLEAR MY CHOICE](#)Question **6**

Not yet answered

Marked out of 1.00

[BT-2,CO-2,PO-2,4,5]Company must have a dedicated department for \_\_\_\_\_ development while hosting a large scale website.

- ☐ a. None of the mentioned
- ☐ b. team
- ☒ c. online
- ☐ d. media

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**Question 7**

Answer saved

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[BT-2,CO-2,PO-2,4,5]Which document helps client to protect their information from outsiders

- ☐ a. Letter of Agreement.
- ☒ b. Non-Disclosure Agreement.
- ☐ c. None of the mentioned.
- ☐ d. Contracts.

[CLEAR MY CHOICE](#)**Question 8**

Answer saved

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[BT-3,CO-2,PO-2,4,5]\_\_\_\_\_ can actually be a very useful tool within a large website especially when it contains information that pertains to a certain audience.

- ☒ a. subsite
- ☐ b. None of the mentioned
- ☐ c. review site
- ☐ d. website

[CLEAR MY CHOICE](#)**Question 9**

Answer saved

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[BT-1,CO-2,PO-2,4,5]After completion of the work we have to give the project back to \_\_\_\_\_.

- ☐ a. client
- ☐ b. stake holder
- ☒ c. project manager
- ☐ d. team lead

[CLEAR MY CHOICE](#)

Question **10**

Answer saved

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[BT-2,CO-2,PO-2,4,5]Which of the following is located in an organisation's task environment and can be a trigger to change?

- ☐ a. The economy.
- ☐ b. Suppliers of inputs.
- ☐ c. All of the mentioned.
- ☒ d. Markets and customers.

[CLEAR MY CHOICE](#)Question **11**

Answer saved

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[BT-2,CO-2,PO-2,4,5]A large scale or multi-departmental site holds challenges for even the most experienced \_\_\_\_\_ managers.

- ☐ a. team
- ☒ b. project
- ☐ c. None of the mentioned
- ☐ d. web

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**Question 12**

Answer saved

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[BT-3,CO-2,PO-2,4,5]For effective communication, which of these commandments should one not follow?

- ☐ a. Adequate medium
- ☒ b. Inadequate medium
- ☐ c. Objective of communication
- ☐ d. Clarity

[CLEAR MY CHOICE](#)**Question 13**

Answer saved

Marked out of 1.00

[BT-4,CO-2,PO-2,4,5]An advantage of the virtual organisation is said to be that it:

- ☒ a. Gives a strong competitive advantage.
- ☐ b. All of the mentioned.
- ☐ c. Gives economy in the use of resources.
- ☐ d. Permits rapid reaction to environmental change.

[CLEAR MY CHOICE](#)**Question 14**

Answer saved

Marked out of 1.00

[BT-2,CO-2,PO-2,4,5]\_\_\_\_\_ engine must be included in large scale websites to make the websites searchable.

- ☐ a. start
- ☐ b. hub
- ☒ c. search
- ☐ d. web

[CLEAR MY CHOICE](#)

Question **15**

Answer saved

Marked out of 1.00

[BT-1,CO-2,PO-2,4,5]\_\_\_\_\_ agendas can lead to communication breakdown.

- ☐ a. None of the mentioned
- ☒ b. Hidden
- ☐ c. Open
- ☐ d. Meeting

[CLEAR MY CHOICE](#)Question **16**

Answer saved

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[BT-3,CO-2,PO-2,4,5]A good website should always begin with the user. Understand who the \_\_\_\_\_ is, how they use the channel to shop, and understand how the marketplace works in that category. This includes understanding who your competitors are and how they operate online. You need continuous research, feedback and usability testing to continue to monitor and evolve the customer experience online. \_\_\_\_\_ want convenience and ease of ordering. They want a website that is quick to download, well-structured and easy to navigate.

- ☐ a. intermediary
- ☐ b. competitor
- ☐ c. owner
- ☒ d. customer

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**Question 17**

Answer saved

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[BT-1,CO-2,PO-2,4,5]A \_\_\_\_\_ communication is critical to every project and it is the main requirement for the successfulness of project.

- ☐ a. None of the mentioned
- ☐ b. direct
- ☐ c. improper
- ☒ d. good

[CLEAR MY CHOICE](#)**Question 18**

Answer saved

Marked out of 1.00

[BT-2,CO-2,PO-2,4,5]Information richness is:

- ☒ a. The potential information carrying capacity of a communication medium.
- ☐ b. Elimination of noise.
- ☐ c. All of the mentioned.
- ☐ d. Whether a message conveys the 'facts'.

[CLEAR MY CHOICE](#)**Question 19**

Answer saved

Marked out of 1.00

[BT-1,CO-2,PO-2,4,5]The \_\_\_\_\_ - taker takes the notes during meetings.

- ☐ a. hour
- ☐ b. None of the mentioned
- ☐ c. minute
- ☒ d. note

[CLEAR MY CHOICE](#)

Question **20**

Answer saved

Marked out of 1.00

[BT-4,CO-2,PO-2,4,5]Which of the following is NOT a barrier to effective communication associated with the media and channel?

- ☐ a. Noise.
- ☒ b. Information overload.
- ☐ c. Space proxemics.
- ☐ d. Inappropriateness of media and/or channel.

[CLEAR MY CHOICE](#)Question **21**

Answer saved

Marked out of 1.00

[BT-2,CO-2,PO-2,4,5]The time- \_\_\_\_\_ keeps the track of the time during the meeting.

- ☐ a. lead
- ☐ b. None of the mentioned
- ☒ c. keeper
- ☐ d. manager

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**Question 22**

Answer saved

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[BT-3,CO-2,PO-2,4,5]Which of the following is NOT true about the grapevine?

- ☐ a. It is faster at conveying information than an organisation's formal communication system.
- ☐ b. It is found in almost all organisations.
- ☒ c. Managers usually welcome its existence.
- ☐ d. It is somewhere between 75 and 95 percent as accurate as the formal communication system.

[CLEAR MY CHOICE](#)**Question 23**

Answer saved

Marked out of 1.00

[BT-2,CO-2,PO-2,4,5]A large scale website usually has a \_\_\_\_\_ audience.

- ☐ a. multiple
- ☐ b. diverse
- ☒ c. target
- ☐ d. single

[CLEAR MY CHOICE](#)**Question 24**

Answer saved

Marked out of 1.00

[BT-3,CO-2,PO-2,4,5]The essence of effective communication is that:

- ☐ a. None of the mentioned.
- ☒ b. Sender and receiver both attribute the same meaning to a message.
- ☐ c. The receiver gives feedback to the sender.
- ☐ d. Sender and receiver both exchange information.

[CLEAR MY CHOICE](#)

Question **25**

Answer saved

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[BT-1,CO-2,PO-2,4,5]A \_\_\_\_\_ is required if any language barrier occurs.

- ☐ a. speaker
- ☒ b. translator
- ☐ c. None of the mentioned
- ☐ d. communicator

[CLEAR MY CHOICE](#)Question **26**

Answer saved

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[BT-2,CO-2,PO-2,4,5]\_\_\_\_\_ of the previous work's lead to effective meeting.

- ☐ a. Start
- ☒ b. Review
- ☐ c. Evaluation
- ☐ d. None of the mentioned

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