



Home Improvement Made Easy

1R00F provides homeowners with a broken-down quote and hand-picked professionals for any home improvement project

Team

Max Mallows



Product manager

50+ start up events

20,000+ downloads



Hugo Sells



Entrepreneur

10,000+ person events

£10m+ building work



Onur Ayar



Full stack developer

audioboom.com

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GREENPEACE

Advisors

Rich Pleeth



Digital Marketer

GetTaxi

Sup App



Tom Brightwell



Product Director

Bright Network

Qype

Rated People

Rob Hudson



CTO

Red Gemini

Silicon Milk Roundabout



GECKOBOARD

Problem

Home improvement is a nightmare!



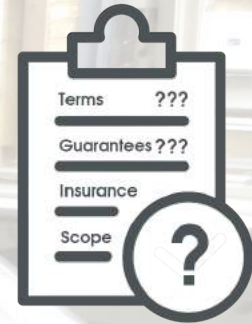
Cost?

1/4 of people fail to receive a full quote before work starts



Quality?

2/5 people feel 'out of pocket' due to poor quality work




Security?

750,000 disputes in the UK every year, 25% end up in court

Solution



Broken-down quotes from hand-picked professionals



Fit bath	£100
Lay floor	£2350
Paint wall	£430
Materials	£725

Fixed Rates

Unique estimating software provides transparent quotes



Vetted Pros

Professionals are hand-picked and insured



Safe Terms

Projects have a fixed contract and guarantee

Market size

UK home improvement

£1bn

Beach-head

100,000 London
home movers

£2.8bn

London

3.27m
households

£21.6bn

UK

26.7m
households

Home movers spend £10,010 (Aviva 2015). Households spend £806 pa (ONS 2013)

Competitor position

Price
transparency



Quality
control

Data

Tests and web app

152

Projects
completed

£580k

Project
turnover

£43k

Project
revenue

£225k

Investment
raised

Thanks for your time!

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