



Says

What have we heard them say?
What can we imagine them saying?

Friends
suggestion

For
interesting
facts

Great
content with
short time

Thinks

What are their wants, needs,
hopes, and dreams? What other
thoughts might influence their
behavior?



To earn
money

To become
famous

Breaking
confidence

Bezzo's

For their
personal
needs

For funniest
things

Voice and
music
recognition

Because of
their efforts

Whether it is
reachable or
not ?

If we late to
uploaa a vidoes
reaching
capacity may
low

Misconceptions
will come



Does

What behavior have we observed?
What can we imagine them doing?

[See an example](#)

Feels

What are their fears, frustrations,
and anxieties? What other
feelings might influence their

