Ideation Phase
Brainstorm & Idea Prioritization Template

Date	28 JANUARY 2026
Team ID	LTVIP2026TMIDS79486
Project Name	Online Payments Fraud Detection using ML
Maximum Marks	4 Marks

Team Members

1. Kurugodu Sushma (22BFA05181)
2. Nandi Mangalam Geervani (22BFA05187)
3. Tejasri Kavadi (22BFA05169)
4. K Monisha (22BFA05159)
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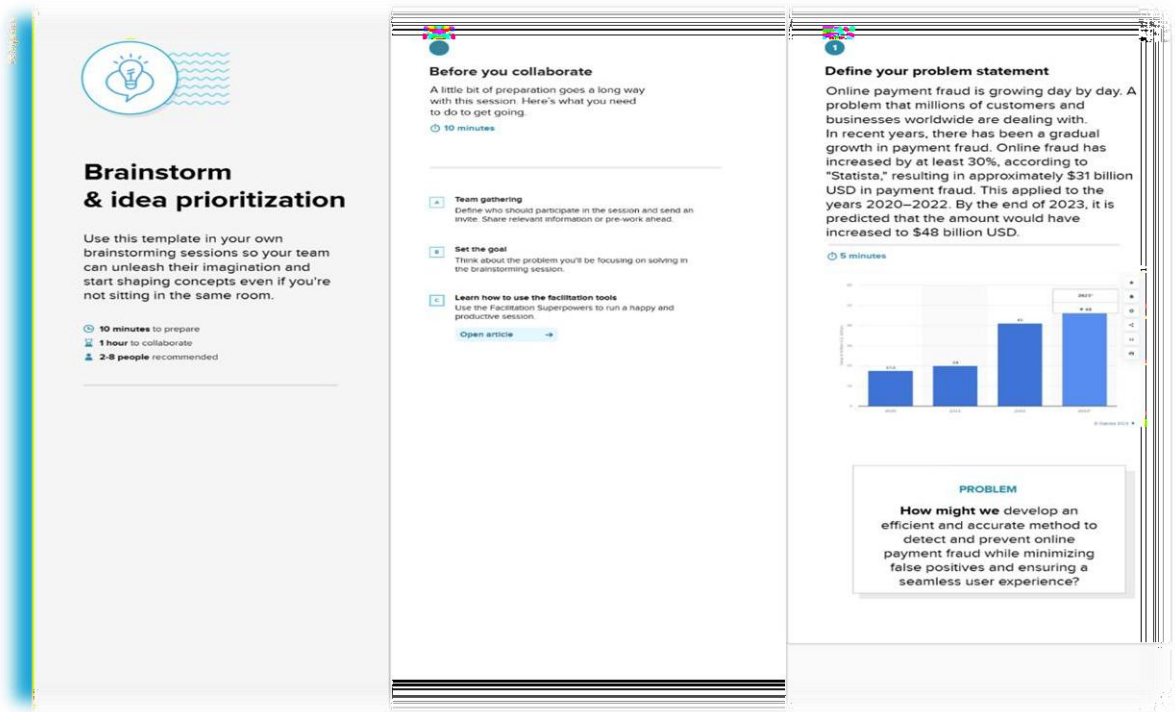
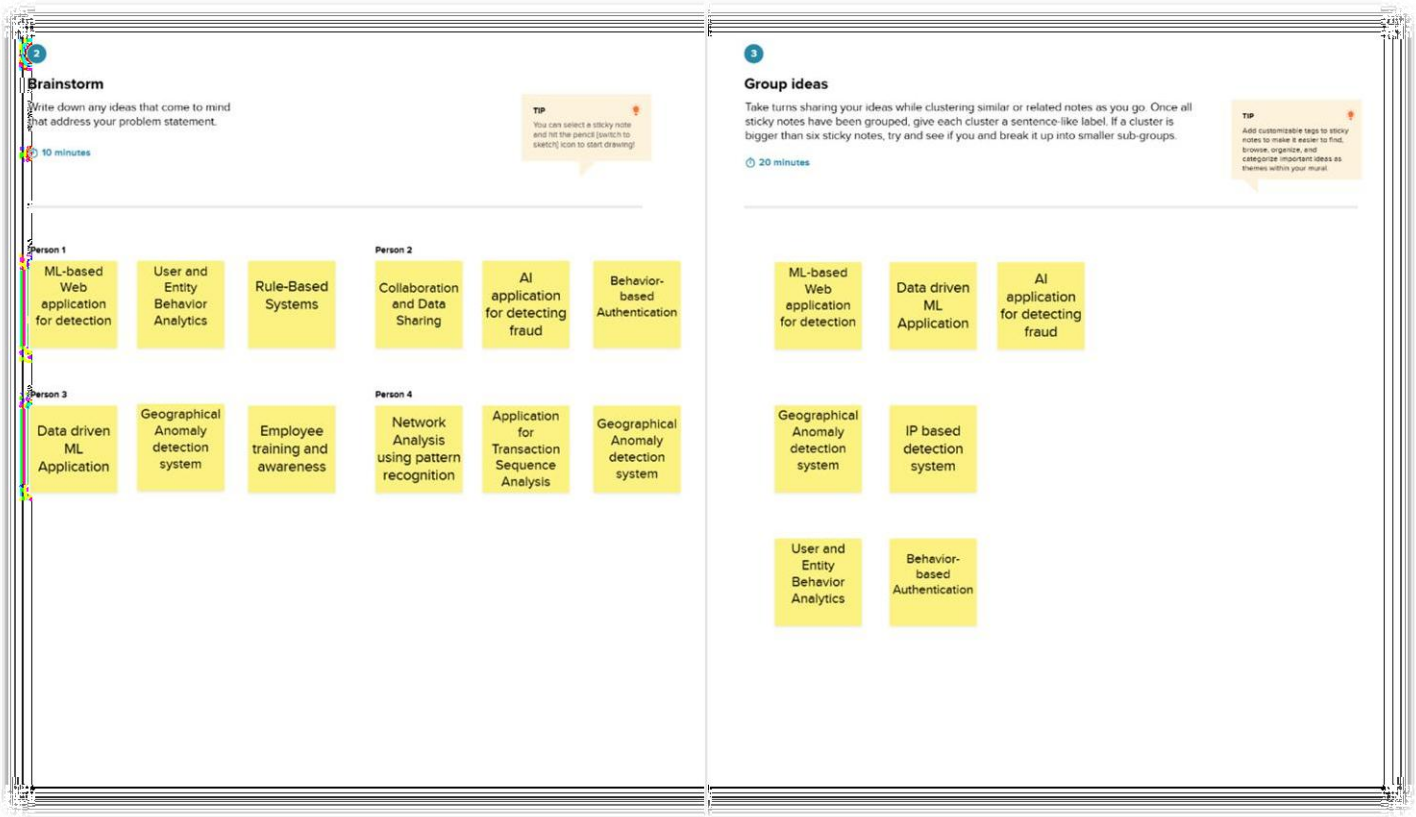
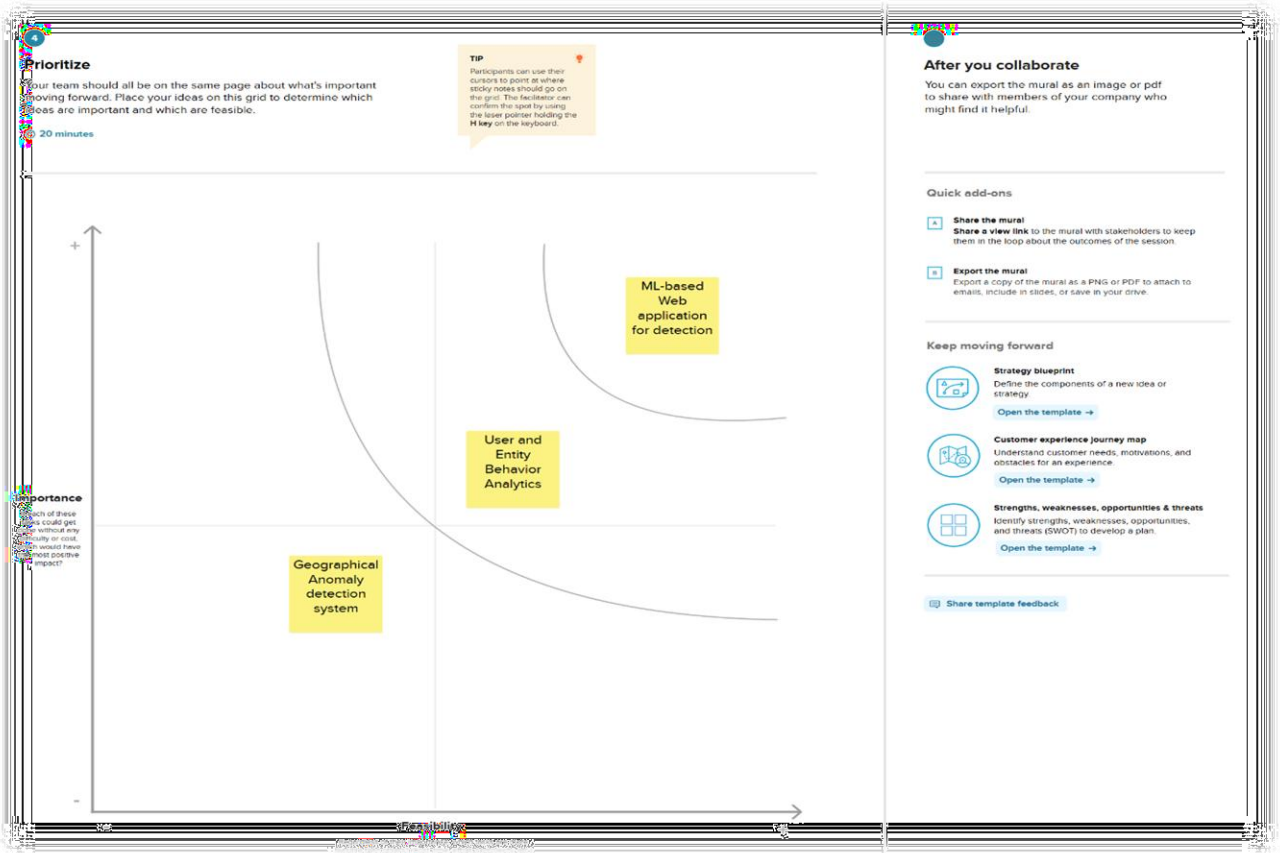
Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization