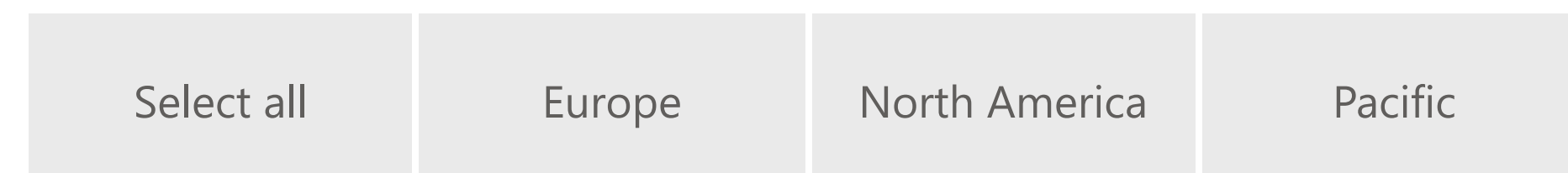


ProductName	Total orders	Return Rate
All-Purpose Bike Stand	234	3.42%
AWC Logo Cap	2062	1.11%
Bike Wash - Dissolver	850	1.47%
Classic Vest, L	182	2.20%
Classic Vest, M	182	3.85%
Classic Vest, S	157	5.10%
Fender Set - Mountain	1975	1.36%
Half-Finger Gloves, L	414	2.14%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Hitch Rack - 4-Bike	302	2.65%
HL Mountain Tire	1305	3.75%
HL Road Tire	795	3.52%
Hydration Pack - 70 oz.	695	3.60%
LL Mountain Tire	788	2.50%
LL Road Tire	957	2.26%
Long-Sleeve Logo Jersey, L	424	3.54%
Long-Sleeve Logo Jersey, M	408	3.68%
Long-Sleeve Logo Jersey, S	392	3.06%
Long-Sleeve Logo Jersey, XL	381	2.62%
ML Mountain Tire	1059	1.32%
ML Road Tire	868	1.51%
Mountain Bottle Cage	1896	2.02%
Mountain Tire Tube	2816	1.61%
Total	22534	2.14%

View product detail ⓘ





AWC Logo Cap

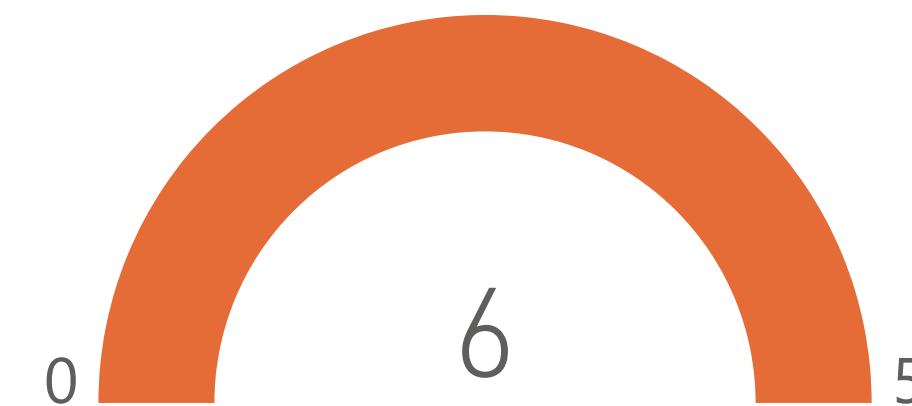
Current Month orders V/s Target



Current Month Revenue V/s Target



Current Month returns V/s Previous month returns



Price Adjustment %

0.40



\$12.096

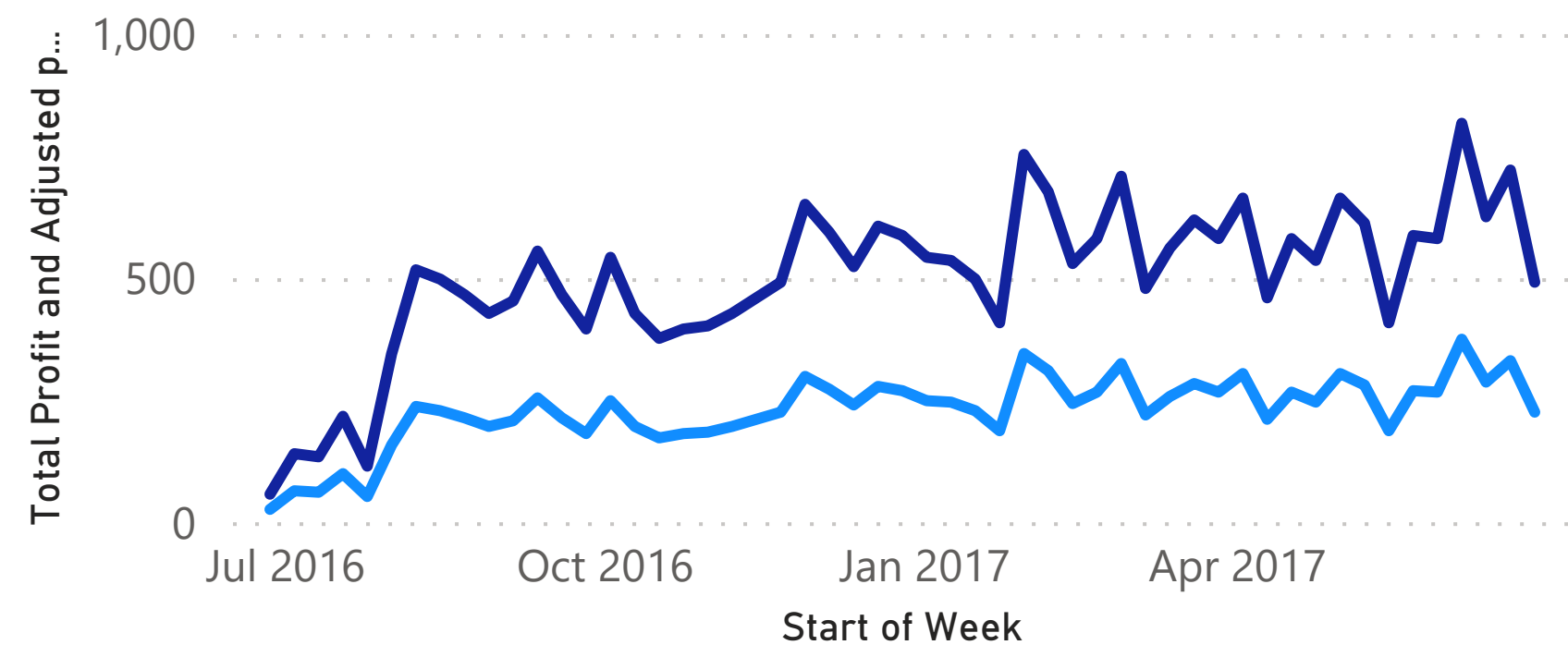
Adjusted price

\$8.64

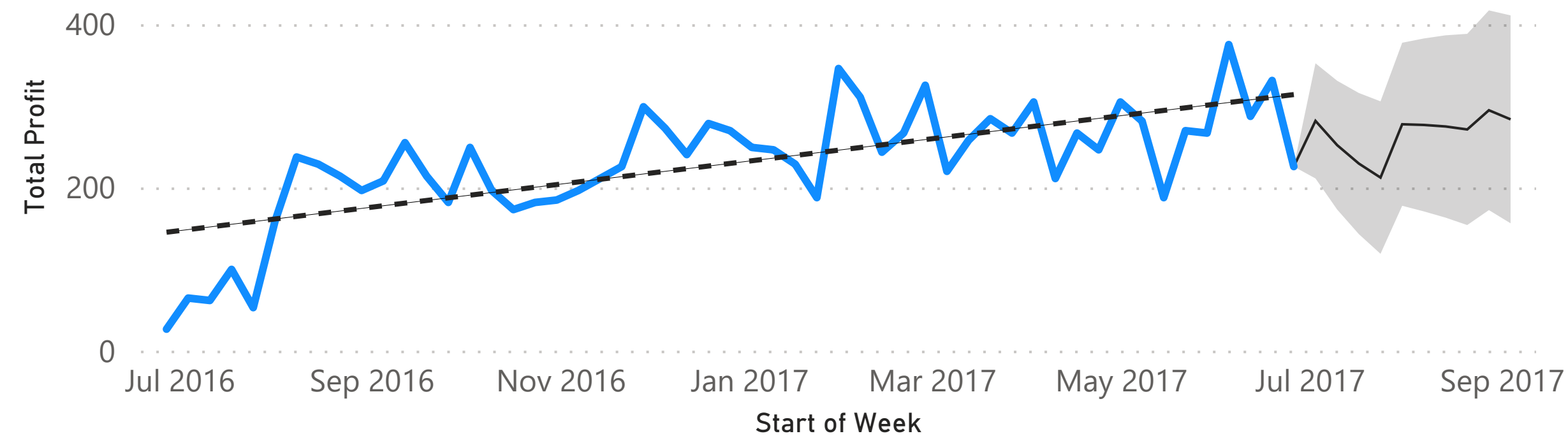
AVG Retail price

Weekly profit

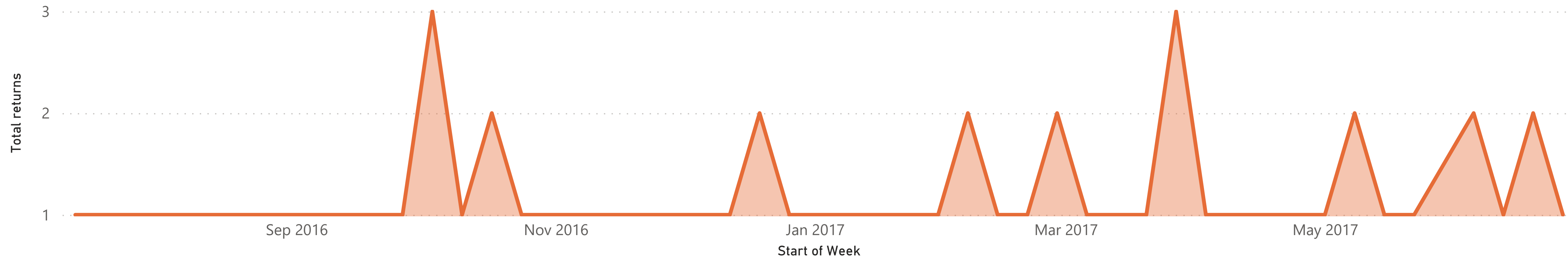
● Total Profit ● Adjusted profit



Weekly profit



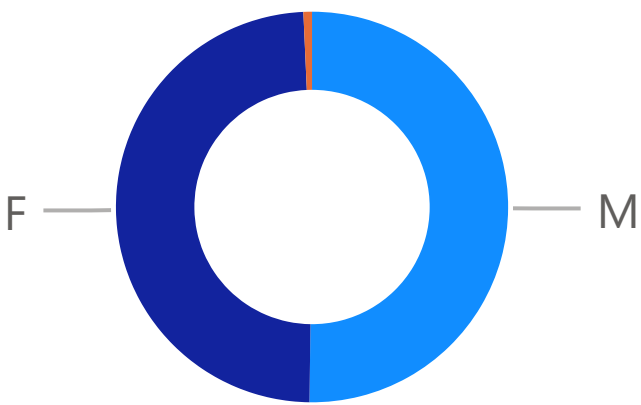
Weekly Return Volume



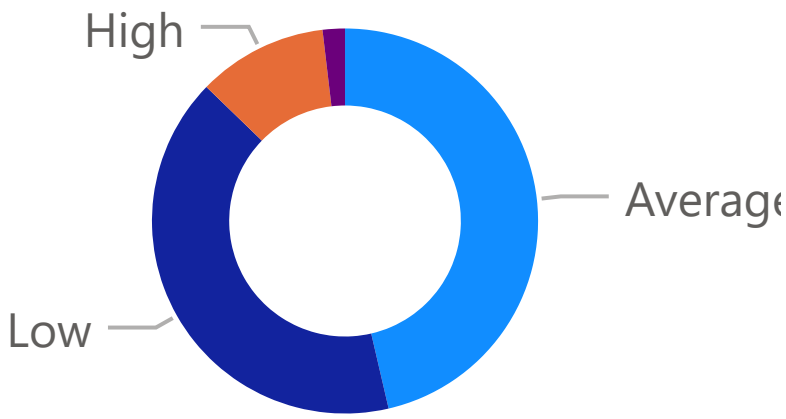


FullName	Total orders	Total Revenue
Mr. Maurice Shan	6	12,407.95
Mrs. Janet Munoz	6	12,015.39
Mrs. Lisa Cai	7	11,330.44
Mrs. Lacey Zheng	7	11,085.74
Mr. Jordan Turner	7	11,022.38
Mr. Larry Munoz	7	10,852.04
Mrs. Ariana Gray	6	10,391.42
Mr. Marco Lopez	6	10,289.68
Mr. Franklin Xu	5	10,164.34
Mrs. Margaret He	4	9,266.74
Mrs. Kaitlyn Henderson	4	9,258.92
Mrs. Nichole Nara	4	9,234.66
Mr. Randall Dominguez	4	9,210.36
Mrs. Rosa Hu	4	9,201.20
Adriana Gonzalez	4	9,195.69
Mrs. Dominique Prasad	6	9,180.93
Mrs. Brandi Gill	4	9,166.18
Mr. Brad She	4	9,161.01
Mr. Francisco Sara	4	9,125.54
Total	22534	18,509,633.20

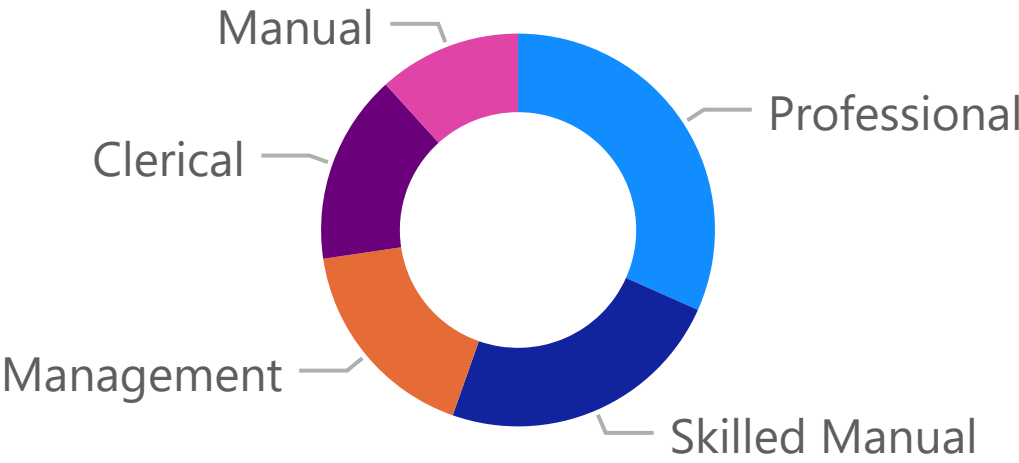
Orders by Gender



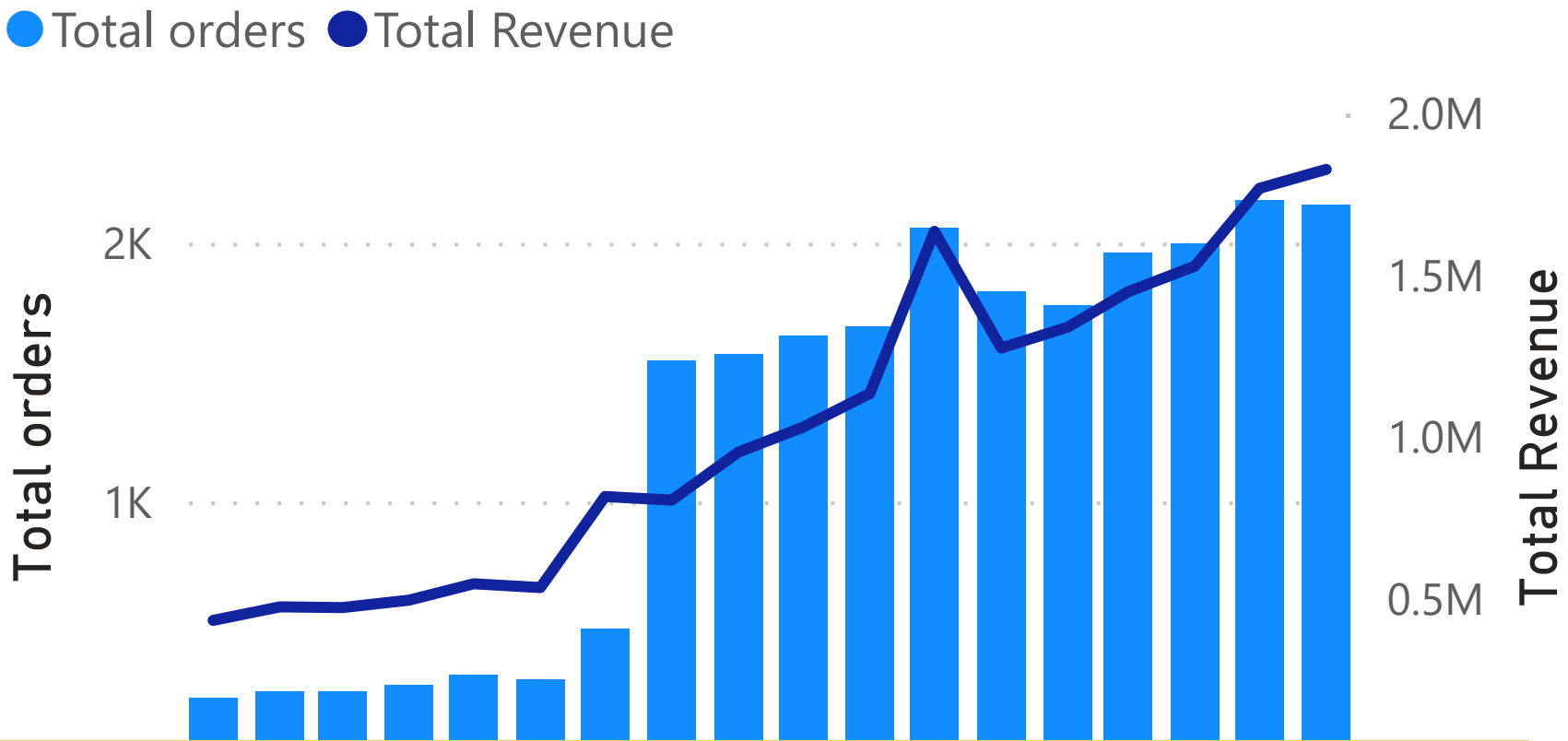
Orders by IncomeLeve



Orders by Occupation



Orders and Revenue by Month



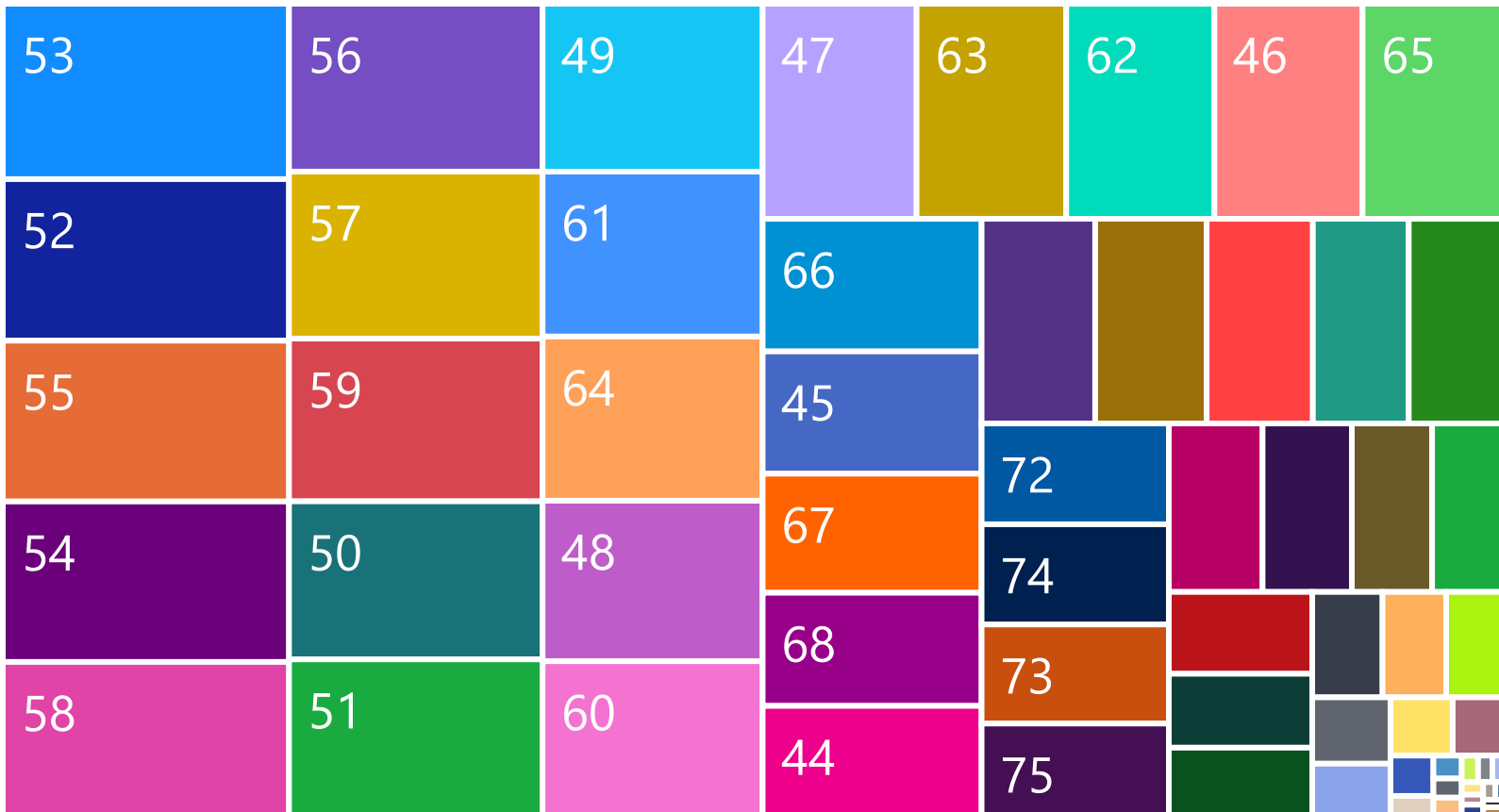
Top Customer

Mr. Maurice Shan

Customer Revenue

12.41K

Order by Age



Customer Orders

6

Executive summary →