

# STORY

# PROFIT

- The overall number of results for Profit is over 51 thousand.

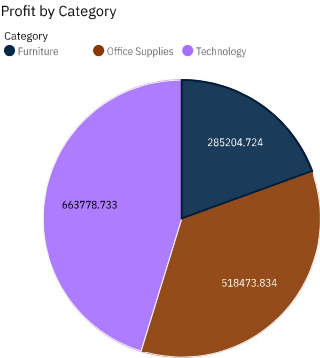
Profit

1467457.291

Profit

# PROFIT BY CATEGORY

- Profit is unusually low when Category is Furniture.
- Category Office Supplies has the highest Total Quantity but is ranked #2 in Total Profit.
- Category Technology has the highest Total Profit but is ranked #2 in Total Quantity.
- Over all categories, the sum of Profit is almost 1.5 million.
- Profit ranges from over 285 thousand, when Category is Furniture, to almost 664 thousand, when Category is Technology.
- For Profit, the most significant values of Category are Technology and Office Supplies, whose respective Profit values add up to almost 1.2 million, or 80.6 % of the total.



# PROFIT BY REGION COLOURED DISCOUNT

- Discount 0.0 has the highest values of both Profit and Quantity.
- Region Central has the highest values of both Profit and Quantity.
- Profit and Quantity diverged the most when Discount is 0.0, and when Profit was almost 1.7 million higher than the Quantity.
- Profit is unusually high when Discount is 0.
- Profit is unusually high when the combination of Region and Discount is Central and 0.
- Profit is unusually high in Central.
- Discount 0 has the highest Profit at nearly 1.8 million, out of which Region Central contributed the most at over 331 thousand.
- Region Central Profit from Discount 0 is over

