

Discount by Segment

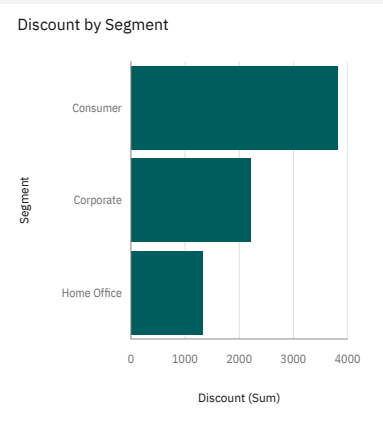
Segment Consumer has the highest total Discount due to Country United States.

Discount is unusually high when Segment is Consumer.

Country United States has the highest Discount at 1561, out of which Segment Consumer contributed the most at 820.9.

Over all segments, the sum of Discount is nearly 7500.

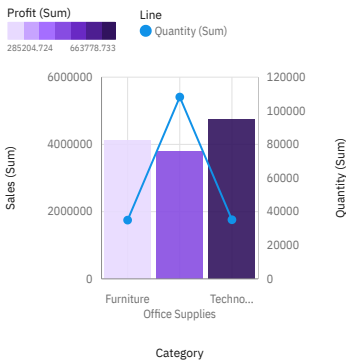
Discount ranges from almost 1500, when Segment is Home Office, to nearly four thousand, when Segment is Consumer.



Quantity and Sales for Category colored by Profit

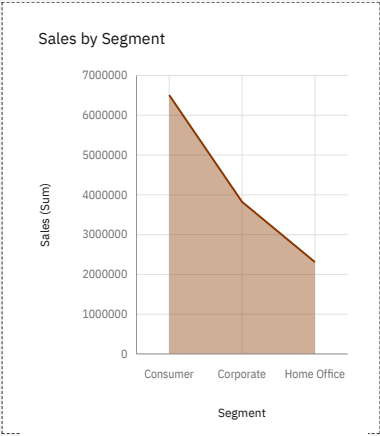
- Category Technology has the highest values of both Sales and Profit.
- Category Office Supplies has the highest Total Quantity but is ranked #2 in Total Profit.
- Category Technology has the highest Total Profit but is ranked #2 in Total Quantity.
- Over all categories, the sum of Sales is almost thirteen million.
- Sales ranges from almost 3.8 million, when Category is Office Supplies, to over 4.7 million, when Category is Technology.
- Quantity is unusually high when Category is Office Supplies.
- Across all categories, the sum of Quantity is over 178 thousand.
- Quantity ranges from almost 35 thousand, when Category is Furniture, to over 108 thousand, when Category is Office Supplies.

Quantity and Sales for Category colored by Profit



Sales by Segment

- Segment Consumer has the highest values of both Sales and Quantity.
- Sales is unusually high when Segment is Consumer.
- Over all segments, the sum of Sales is almost thirteen million.
- Sales ranges from over 2.3 million, when Segment is Home Office, to over 6.5 million, when Segment is Consumer.



Profit by Market

- Market APAC has the highest values of both Profit and Quantity.
- Profit is unusually high when Market is APAC.
- Over all markets, the sum of Profit is almost 1.5 million.
- Profit ranges from nearly 18 thousand, when Market is Canada, to 436 thousand, when Market is APAC.
- For Profit, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Profit values add up to over 1.3 million, or 89.7 % of the total.



Profit by Category

- Profit is unusually low when Category is Furniture.
- Category Office Supplies has the highest Total Quantity but is ranked #2 in Total Profit.
- Category Technology has the highest Total Profit but is ranked #2 in Total Quantity.
- Over all categories, the sum of Profit is almost 1.5 million.
- Profit ranges from over 285 thousand, when Category is Furniture, to almost 664 thousand, when Category is Technology.
- For Profit, the most significant values of Category are Technology and Office Supplies, whose respective Profit values add up to almost 1.2 million, or 80.6 % of the total.

