

DATA ANALYTICS

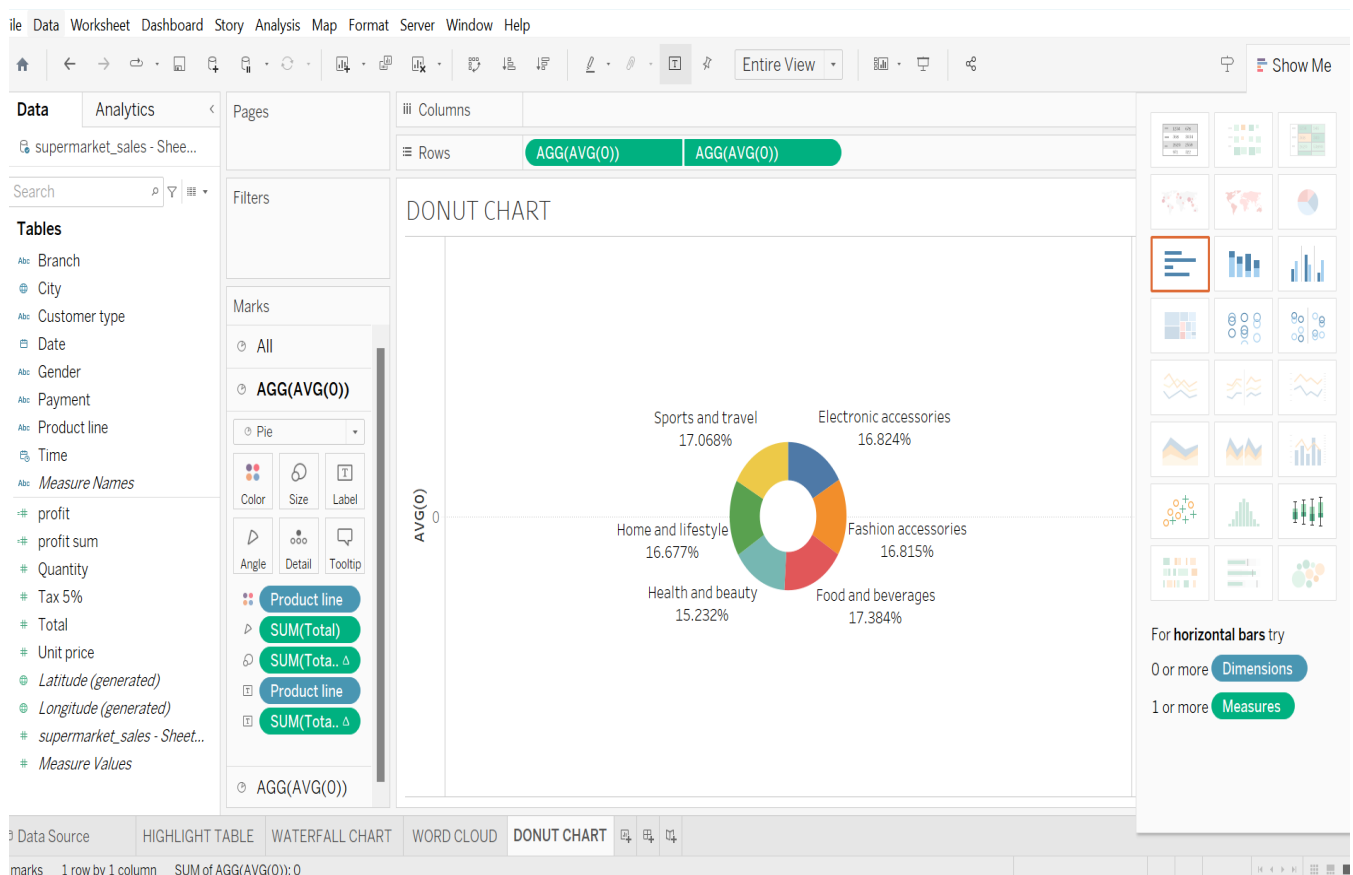
ASSIGNMENT 2

R.GEETHA SREE

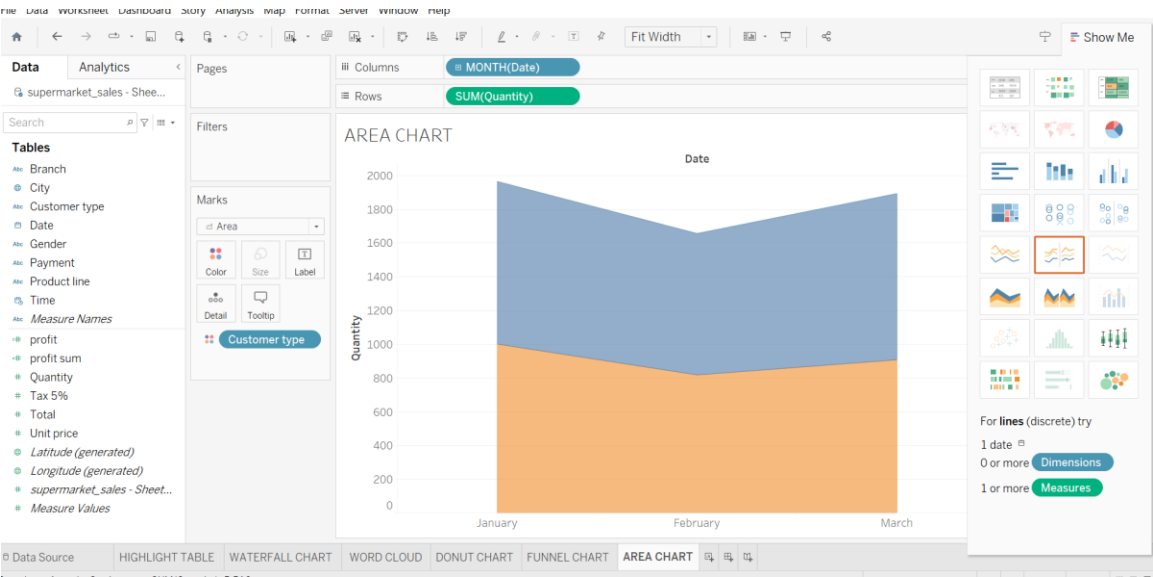
2020ece.r79@svck.edu.in

20KH1Ao479

DONUT CHART



AREA CHART

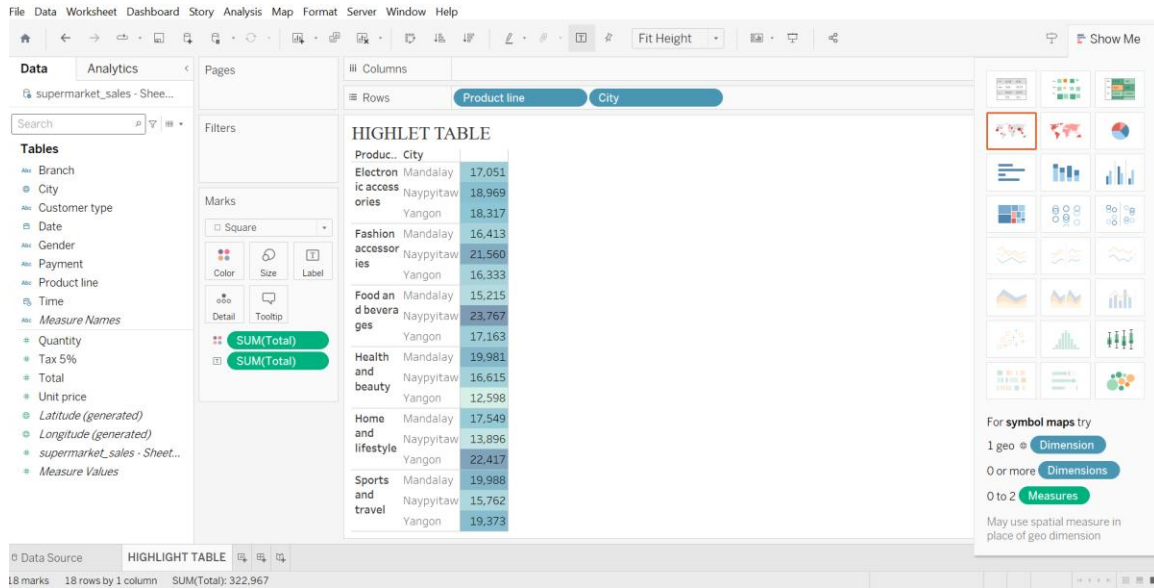


TEXT TABLE

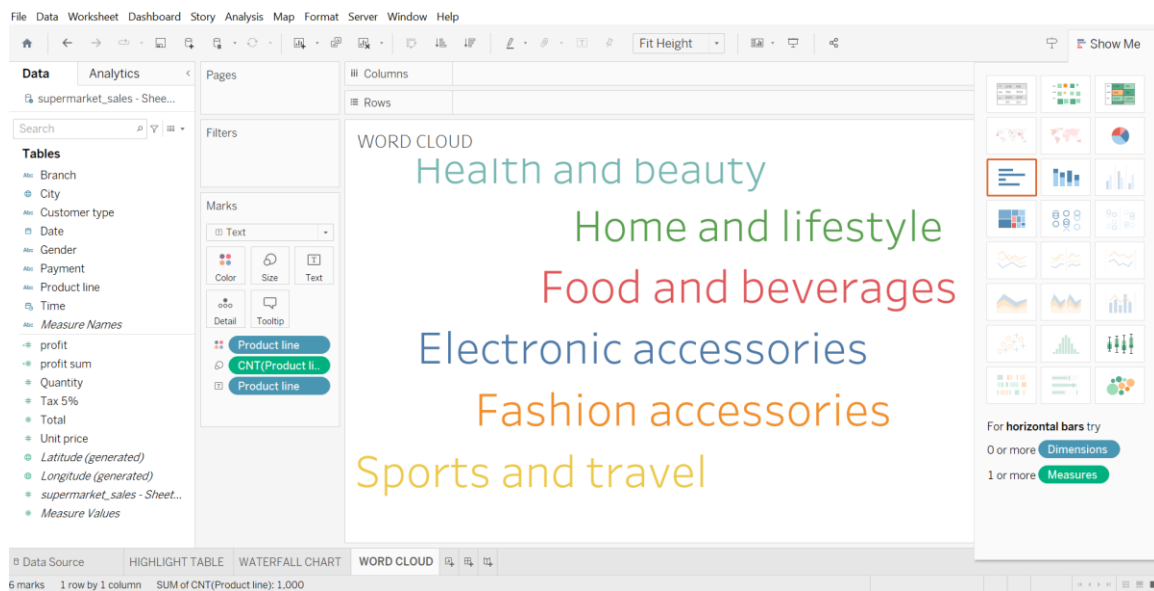
Tableau interface showing a Text Table. The table displays 'Quantity' on the Y-axis (0 to 2000) and 'Date' on the X-axis (January, February, March). The chart is titled 'text table'. The Columns shelf contains 'MONTH(Date)' and the Rows shelf contains 'SUM(Quantity)'. The Marks shelf is set to 'Text'. The 'Customer type' dimension is added to the Marks shelf. The table shows two stacked areas: a blue area on top and an orange area on the bottom. The total quantity fluctuates between approximately 1600 and 1900 units across the three months.

Product line	Gender	Payment	Member	Normal	Member	Normal	Member	Normal
Electronics	Female	Cash	1,373	1,495	3,250	2,199	1,316	1,581
		Credit card	1,833	1,365		2,669	364	2,842
		E-wallet	102	1,554		1,534	1,935	709
Accessories	Male	Cash	556	2,994		1,509	1,749	2,547
		Credit card	1,604	757	2,755	548	380	312
		E-wallet	2,966	2,233	731	1,026	2,443	1,965
Fashion	Female	Cash	748	3,290	1,762	2,013	624	894
		Credit card	453	2,509	2,673	522	2,260	1,497
		E-wallet	2,749	1,951	1,764	2,599	2,090	340
Accessories	Male	Cash	814	718	637	2,193	1,872	2,050
		Credit card	1,893	1,478	960	1,676	818	895
		E-wallet	2,325	717	675	1,536	1,208	1,403
Food and beverages	Female	Cash	2,523	2,934	2,193	1,395	2,152	1,629
		Credit card	1,263	2,328	4,455	269	1,743	952
		E-wallet	1,959	1,029	1,733	1,223	1,578	1,814
Accessories	Male	Cash	1,362	871	1,422	1,071	1,119	753
		Credit card	1,293	2,694	1,885	1,661	1,120	572
		E-wallet	690	835	2,217	476	664	2,482
Health and beauty	Female	Cash	44	878	2,161	2,269	347	1,286
		Credit card	1,181	683	1,714	668	1,129	727
		E-wallet	1,270	1,325	1,454	1,058	680	1,288
Home and lifestyle	Male	Cash	2,809	1,111	318	1,159	3,303	1,505
		Credit card	2,974	924	824	1,737	2,283	1,627
		E-wallet	1,239	1,661	1,690	1,804	2,381	1,622
Sports and travel	Female	Cash	2,253	1,217	1,690	885	2,191	695
		Credit card	2,235	2,373	1,657	830	1,620	795
		E-wallet	1,239	1,384	852	772	3,624	3,046
Accessories	Male	Cash	2,077	1,889	2,126	693	957	1,341
		Credit card	934	254	93	789	1,238	1,165
		E-wallet	1,663	2,837	1,171	962	483	2,878
Electronics	Female	Cash	2,813	2,654	1,407	1,165	798	1,091
		Credit card	2,796	952	2,316	518	2,172	1,826
		E-wallet	676	1,471	2,423	1,918	1,717	1,341
Accessories	Male	Cash	2,619	2,008	11	2,119	847	1,341
		Credit card	1,637	2,135	1,446	93	2,632	1,183
		E-wallet	375	1,530		1,393	2,008	3,169

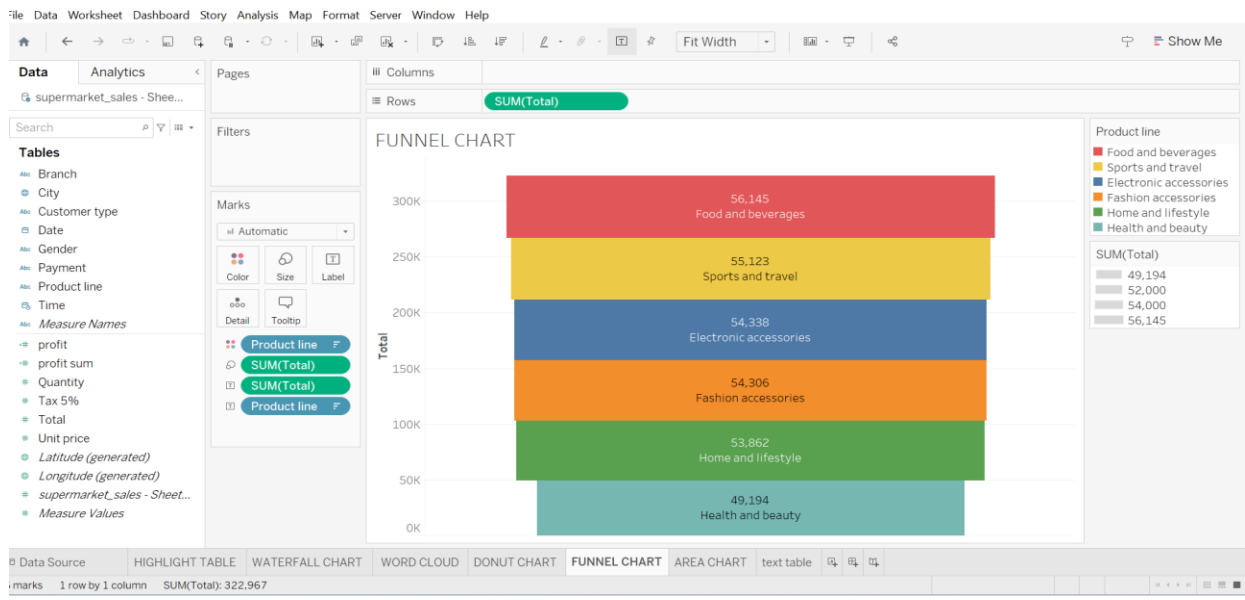
HIGHLIGHTED TABLE



WORD CLOUD



FUNNEL CHART



WATER FALL

