

Project Report

Title of Project: Geetha's Beauty Parlour Website

Name of the Innovator: Geetha Lakshmi

Start Date: 25/11/2025

End Date: 01/12/2025

Day 1: Empathise & Define

Step 1: Understanding the Need

Which problem am I trying to solve?

Customers struggle to find a complete and easy-to-use online platform for booking beauty services, exploring parlour offerings, and making secure payments.

Who is affected by this problem?

People who want beauty services and need convenient online booking and browsing options.

How did I find out about this?

Online researchInterviewsObservationAI Tools

Step 2: What is the problem?

I am ideating a solution for the lack of a digital platform where customers can book beauty parlour services, explore service details, add items to cart, make payments, and view reviews easily.

Why is this problem important to solve?

In the digital age, customers expect convenience. A complete online beauty parlour platform improves accessibility, saves customer time, and increases business visibility.

Day 2: Ideate

Step 3: Brainstorming Solutions

- Create a full beauty parlour website with services, cart, and payment.
- Add customer review & rating system.
- Enable secure checkout with multiple payment methods.
- Provide user login/signup with data persistence.
- Integrate location and contact section with Google Maps.

Step 4: My favourite solution:

A complete beauty parlour website containing services, cart, checkout, payment, reviews, contact section, and responsive design.

Step 5: Why am I choosing this solution?

It offers the best user experience, covers all essential needs, and provides a professional online presence for the beauty parlour.

Day 3: Prototype & Test

Step 6: Prototype – Building my first version

What will my solution look like?

A responsive beauty parlour website with service listings, user login, cart features, reviews, and payment options.

AI tools used:

ChatGPT Canva AIFigma AIPerplexity AI

Step 7: Test – Getting Feedback

Feedback received: 👍 Good design and user-friendly layout. 🛠️ Suggested to add appointment booking option.

Day 4: Showcase

Step 8: Presenting my Innovation

Final Project Title: Geetha's Beauty Parlour Website

Problem Statement: Customers lack a smooth platform to browse and book beauty services online.

My Innovation: A responsive website with services, cart, checkout, ratings, and payment options.

Impact: Helps customers access beauty services easily and enhances business professionalism.

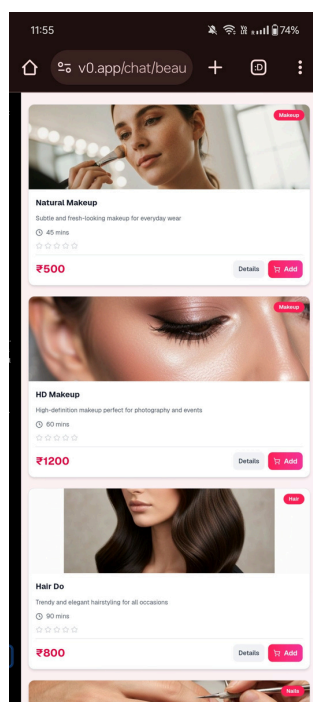
Step 9: Reflections

What did I enjoy the most? Designing the website layout and using AI tools.

Biggest challenge? Structuring cart and payment flow correctly.

GITHUB LINK :

WEBSITE LINK : <https://v0.app/chat/beauty-parlour-website-dMsCBsGxRMJ?ref=0809KQ>



₹400

Details

Add



Pedicure

Complete foot care and relaxation treatment

⌚ 45 mins

☆☆☆☆☆

₹500

Details

Add



Nail Art

Creative and artistic nail designs

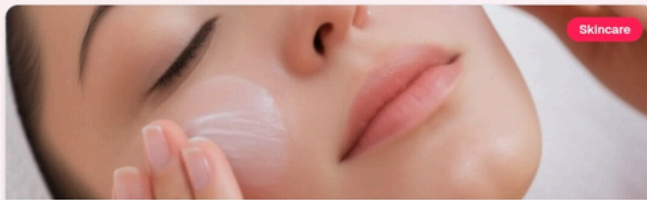
⌚ 60 mins

☆☆☆☆☆

₹600

Details

Add



Facial Treatment

Rejuvenating facial for all skin types

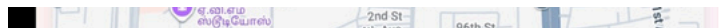
⌚ 60 mins

☆☆☆☆☆

₹700

Details

Add



11:57

Vo LTE R 74%



v0.app/chat/beau



Hours

Monday - Saturday: 10:00 AM - 8:00 PM
Sunday: 11:00 AM - 7:00 PM



Email

info@geethasbeauty.com
bookings@geethasbeauty.com

Customer Reviews

See what our customers are saying

Share Your Experience

Rating



Your Comment

Share your experience with us...

Submit Review

No reviews yet. Be the first to share your experience!



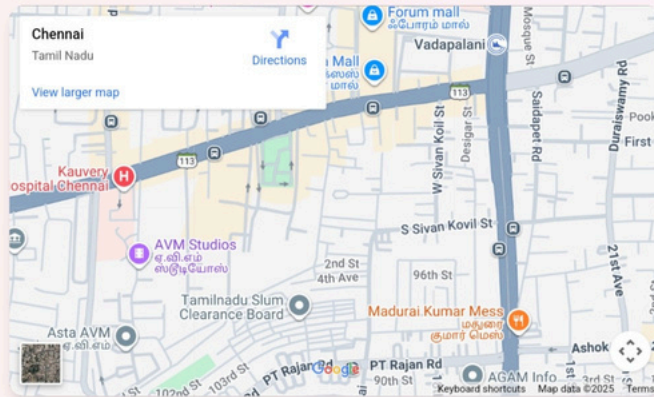
Geetha's Beauty

Premium beauty and wellness services in Chennai

Quick Links

Visit Us

Find us at our premium location



Address

123 Beauty Lane, Fashion Street,
Chennai, Tamil Nadu 600001, India



Phone

+91 9876 543 210
+91 8765 432 109



Hours

Monday - Saturday: 10:00 AM - 8:00 PM
Sunday: 11:00 AM - 7:00 PM



Email

info@geethasbeauty.com
bookings@geethasbeauty.com

Customer Reviews

See what our customers are saying