

Project Report

Title of Project: Geetha's Beauty Parlour Website

Name of the Innovator: Geetha Lakshmi

Start Date: 25/11/2025

End Date: 01/12/2025

Day 1: Empathise & Define

Step 1: Understanding the Need

Which problem am I trying to solve?

Customers struggle to find a complete and easy-to-use online platform for booking beauty services, exploring parlour offerings, and making secure payments.

Who is affected by this problem?

People who want beauty services and need convenient online booking and browsing options.

How did I find out about this?

Online researchInterviewsObservationAI Tools

Step 2: What is the problem?

I am ideating a solution for the lack of a digital platform where customers can book beauty parlour services, explore service details, add items to cart, make payments, and view reviews easily.

Why is this problem important to solve?

In the digital age, customers expect convenience. A complete online beauty parlour platform improves accessibility, saves customer time, and increases business visibility.

Day 2: Ideate

Step 3: Brainstorming Solutions

- Create a full beauty parlour website with services, cart, and payment.
- Add customer review & rating system.
- Enable secure checkout with multiple payment methods.
- Provide user login/signup with data persistence.
- Integrate location and contact section with Google Maps.

Step 4: My favourite solution:

A complete beauty parlour website containing services, cart, checkout, payment, reviews, contact section, and responsive design.

Step 5: Why am I choosing this solution?

It offers the best user experience, covers all essential needs, and provides a professional online presence for the beauty parlour.

Day 3: Prototype & Test

Step 6: Prototype – Building my first version

What will my solution look like?

A responsive beauty parlour website with service listings, user login, cart features, reviews, and payment options.

AI tools used:

ChatGPT Canva AIFigma AI Perplexity AI

Step 7: Test – Getting Feedback

Feedback received:  Good design and user-friendly layout.  Suggested to add appointment booking option.

Day 4: Showcase

Step 8: Presenting my Innovation

Final Project Title: Geetha's Beauty Parlour Website

Problem Statement: Customers lack a smooth platform to browse and book beauty services online.

My Innovation: A responsive website with services, cart, checkout, ratings, and payment options.

Impact: Helps customers access beauty services easily and enhances business professionalism.

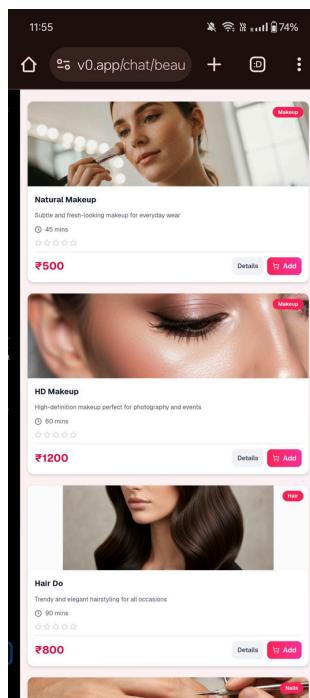
Step 9: Reflections

What did I enjoy the most? Designing the website layout and using AI tools.

Biggest challenge? Structuring cart and payment flow correctly.

GITHUB LINK :

WEBSITE LINK : <https://v0.app/chat/beauty-parlour-website-dMsCBsGxRMJ?ref=0809KQ>



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Hours

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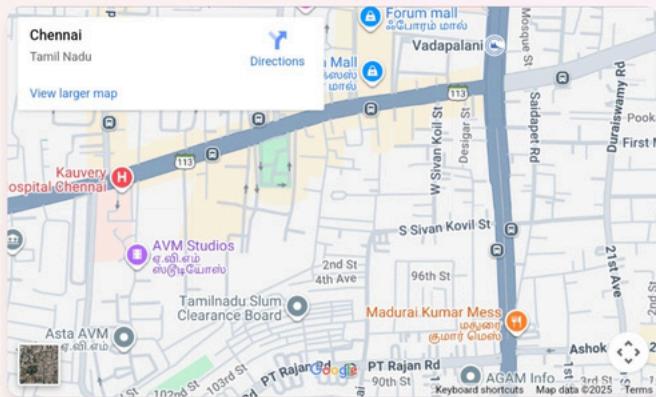
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Customer Reviews

See what our customers are saying