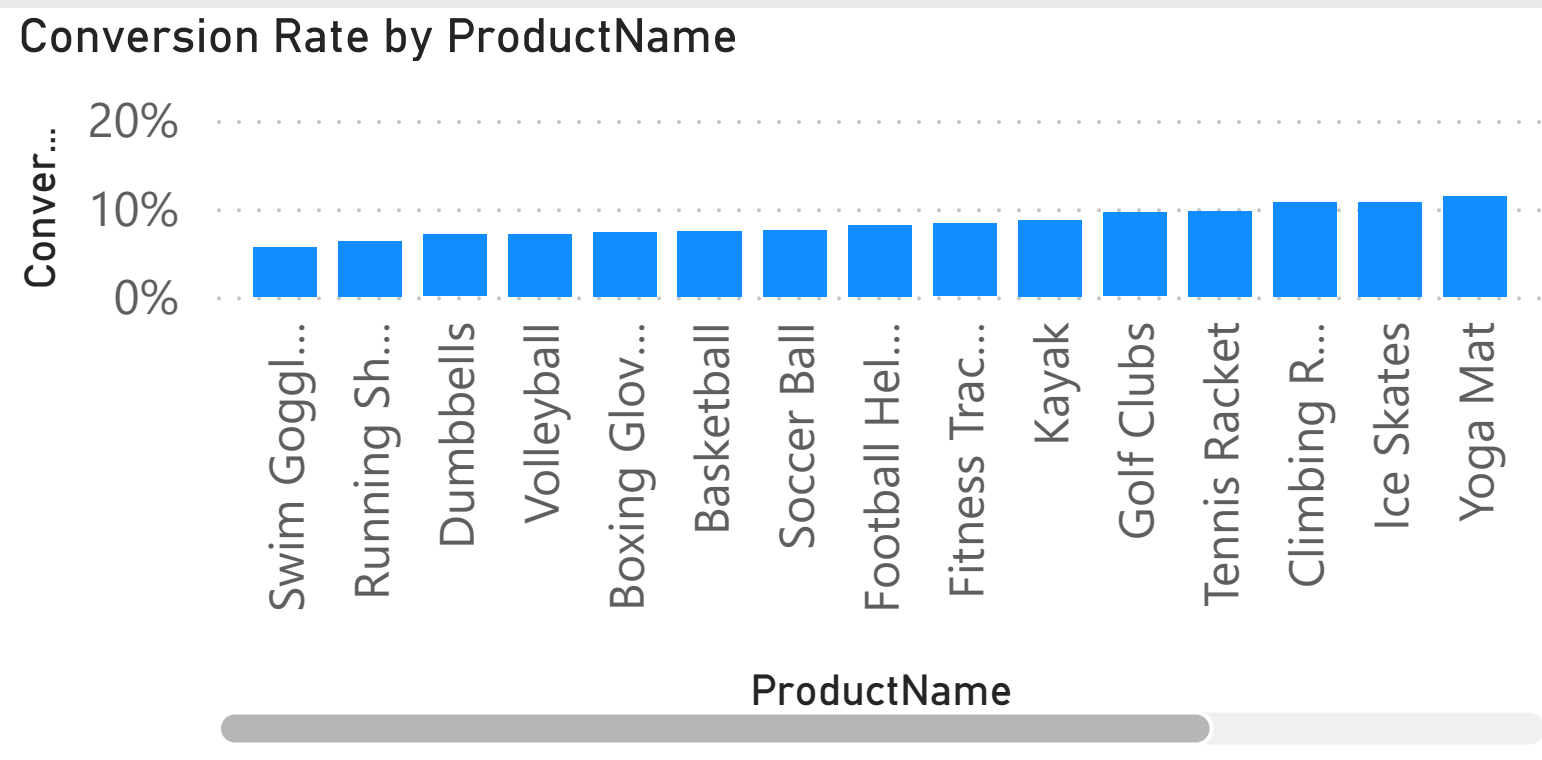
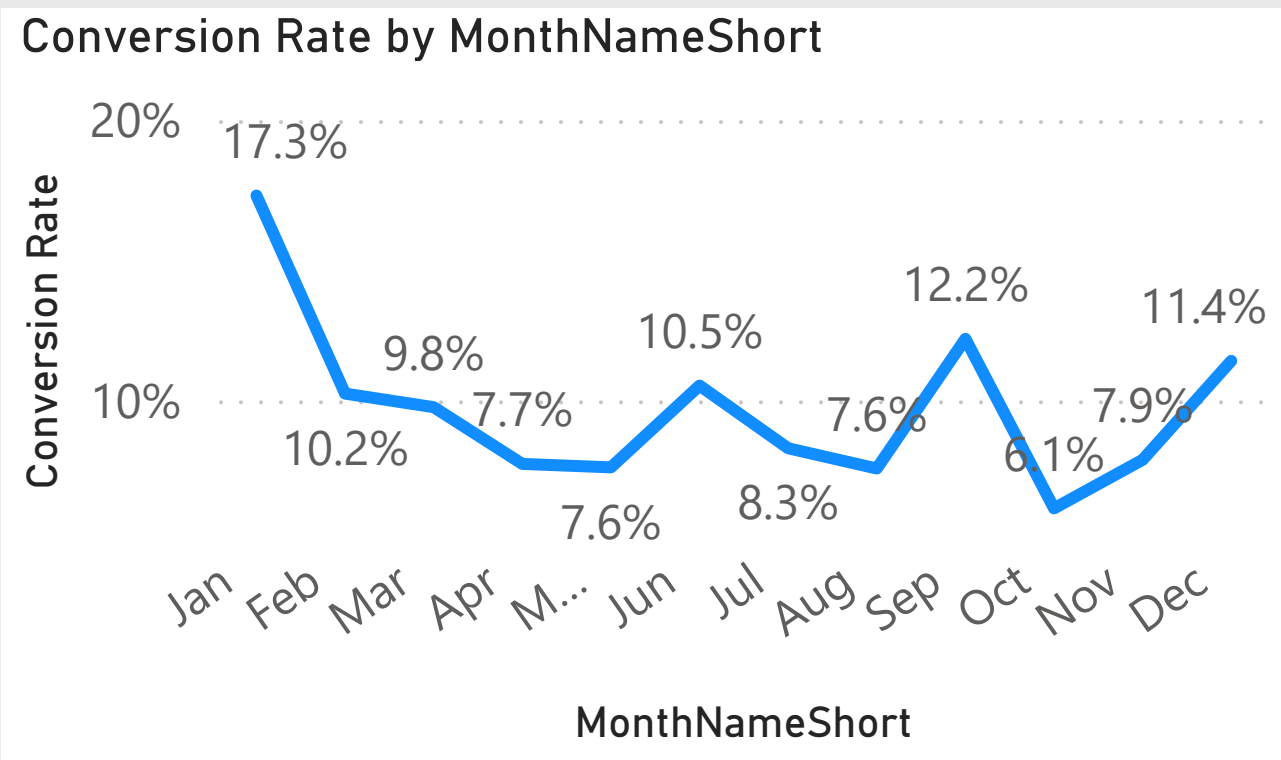
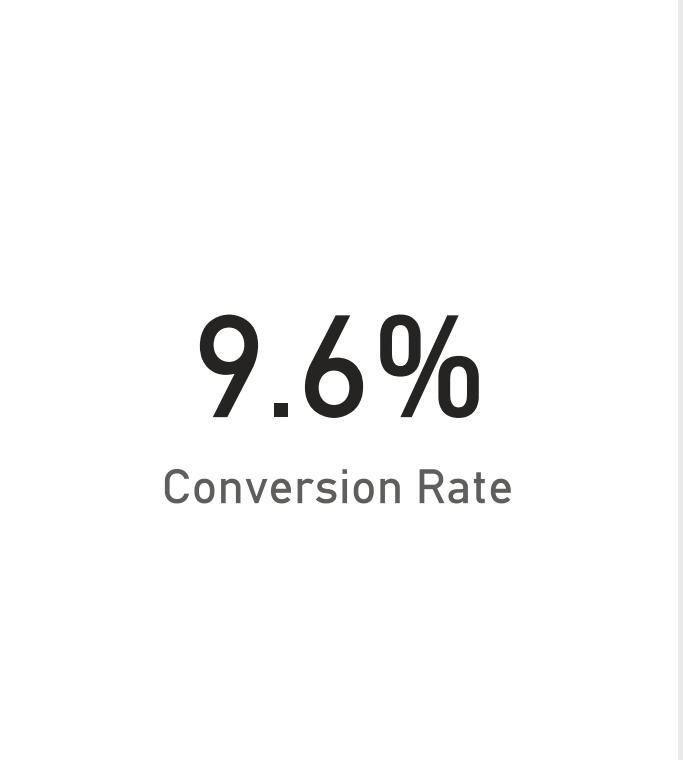


Overview

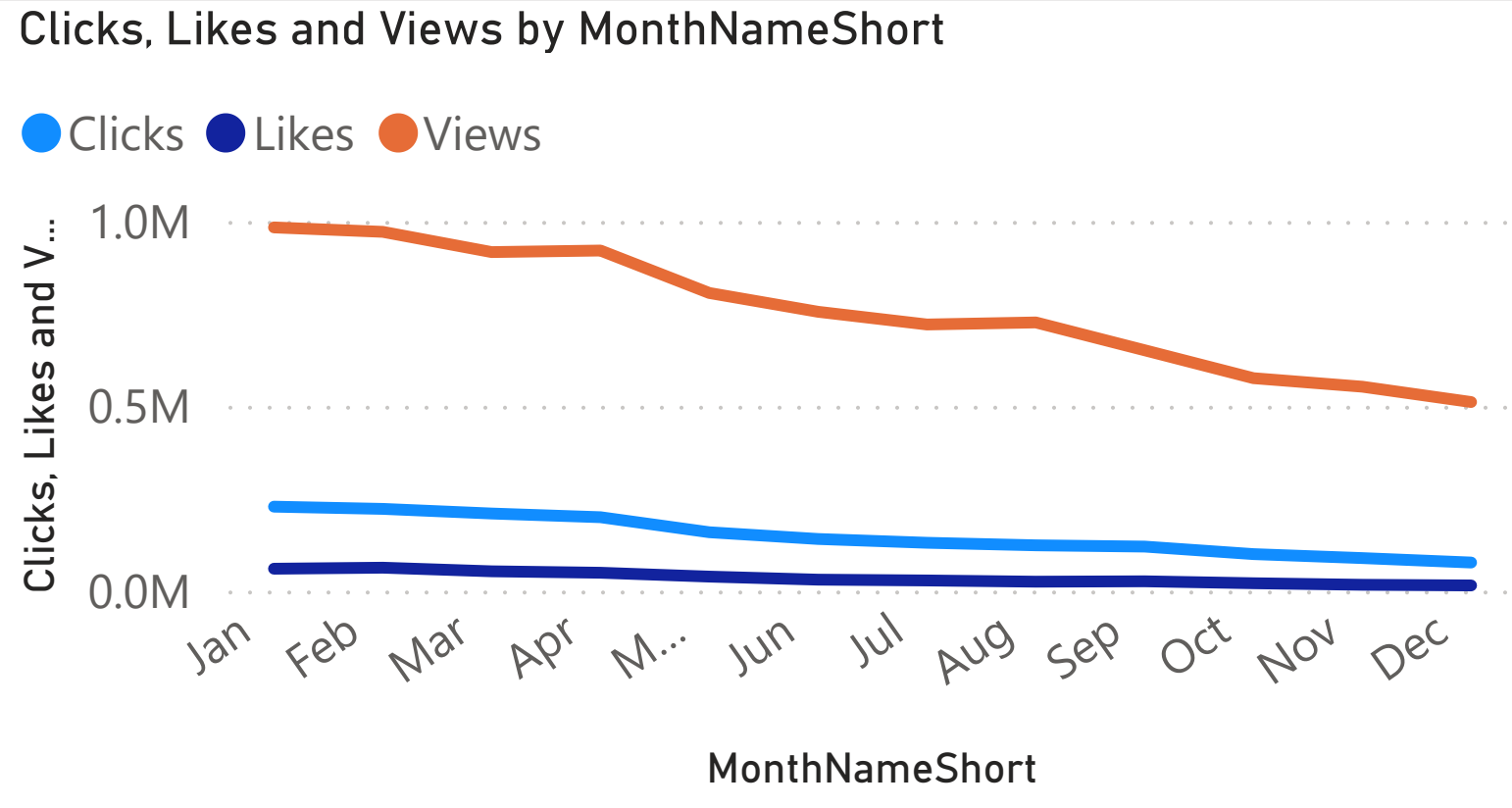
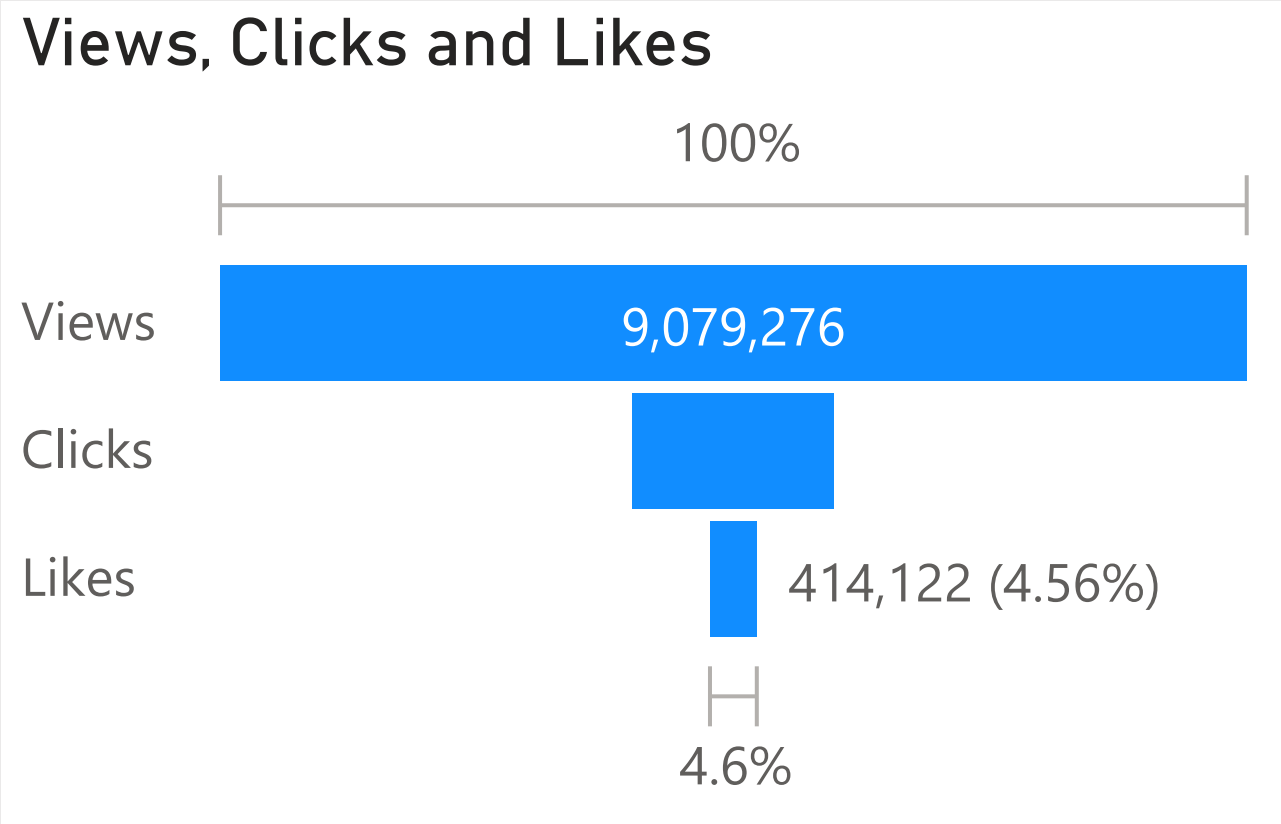
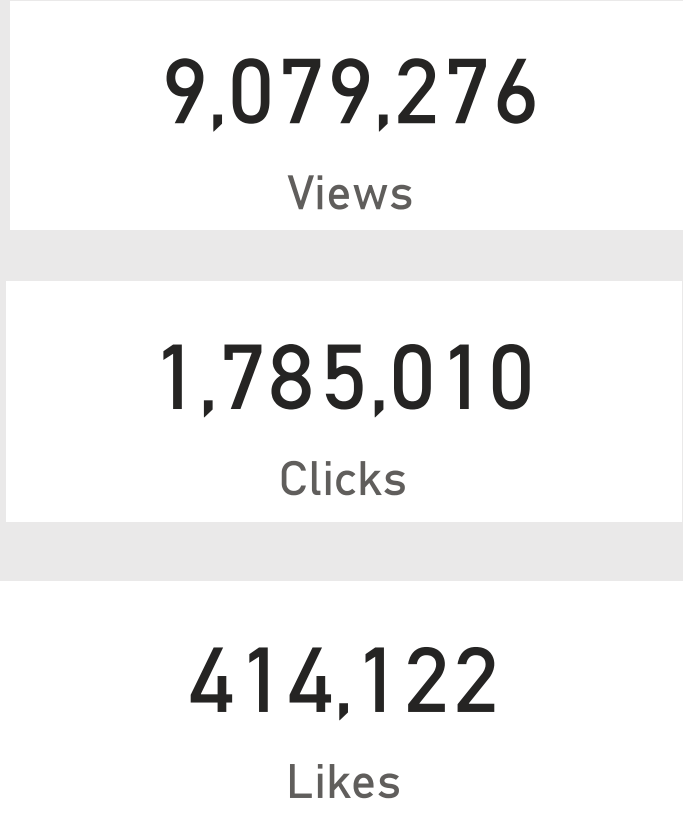
- ProductName
- ☐ Baseball Glove
 - ☐ Basketball
 - ☐ Boxing Gloves
 - ☐ Climbing Rope
 - ☐ Cycling Helmet
 - ☐ Dumbbells
 - ☐ Fitness Tracker
 - ☐ Football Helmet
 - ☐ Golf Clubs
 - ☐ Hockey Stick
 - ☐ Ice Skates
 - ☐ Kayak
 - ☐ Running Shoes
 - ☐ Ski Boots
 - ☐ Soccer Ball
 - ☐ Surfboard
 - ☐ Swim Goggles
 - ☐ Tennis Racket
 - ☐ Volleyball
 - ☐ Yoga Mat

2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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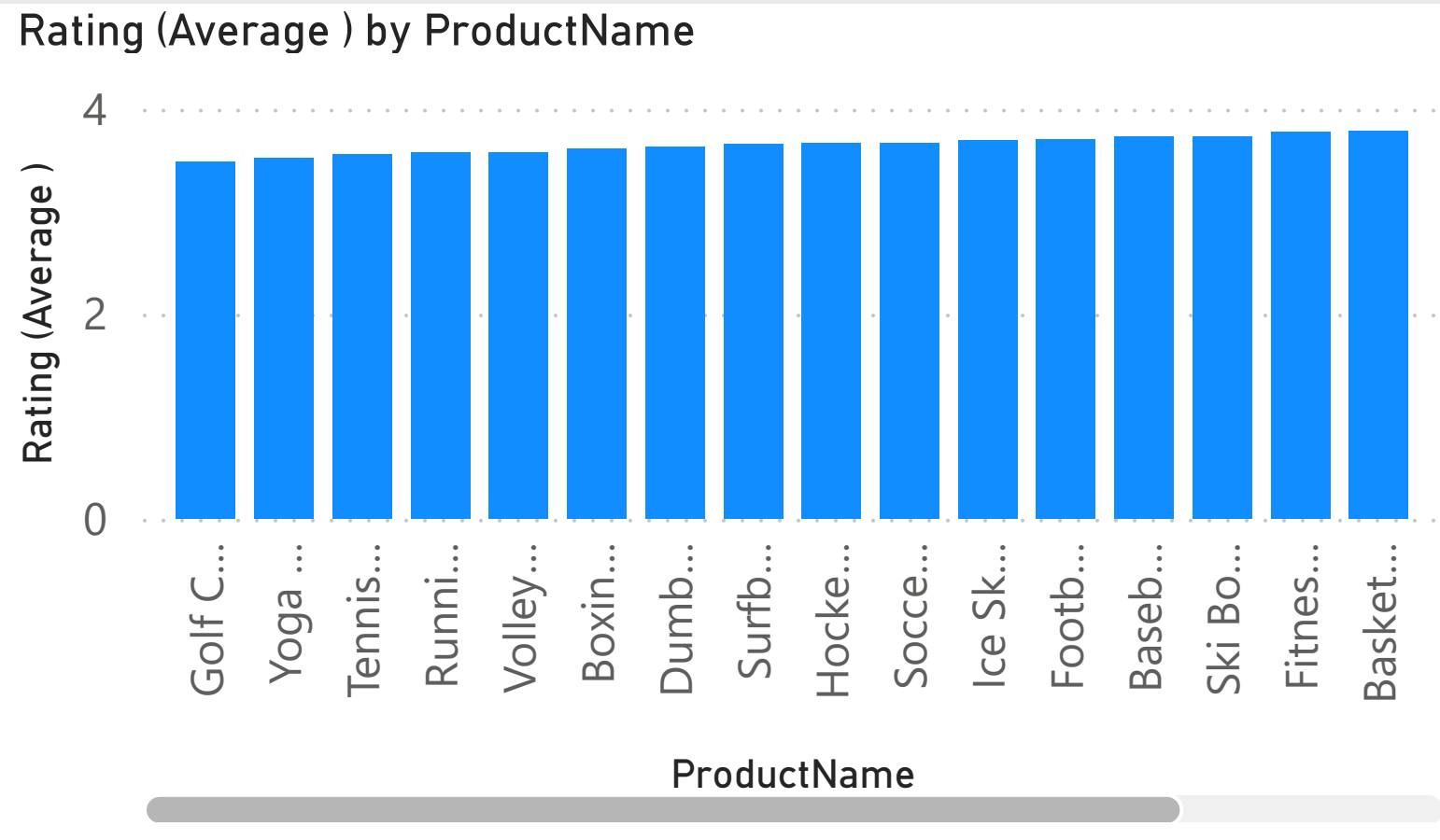
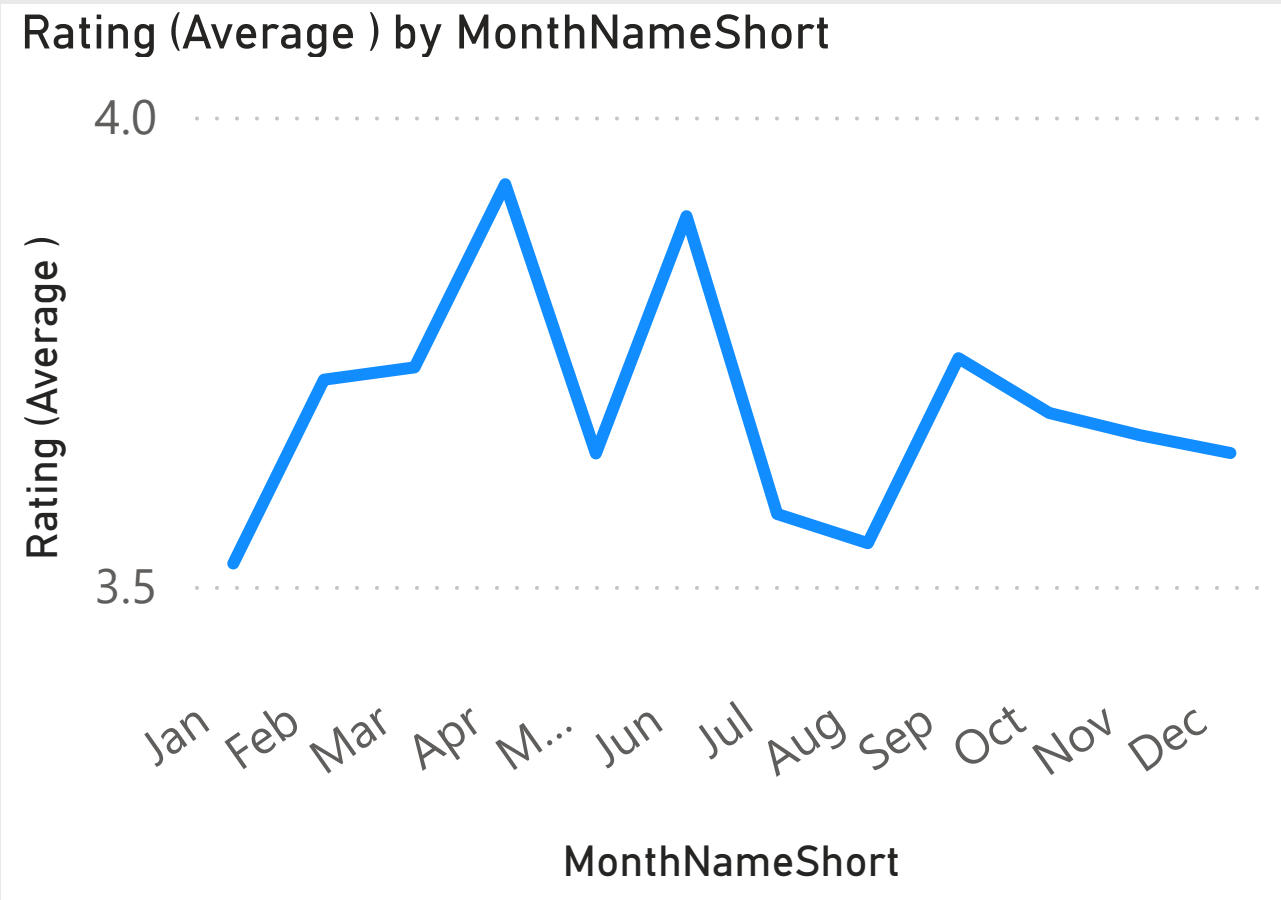
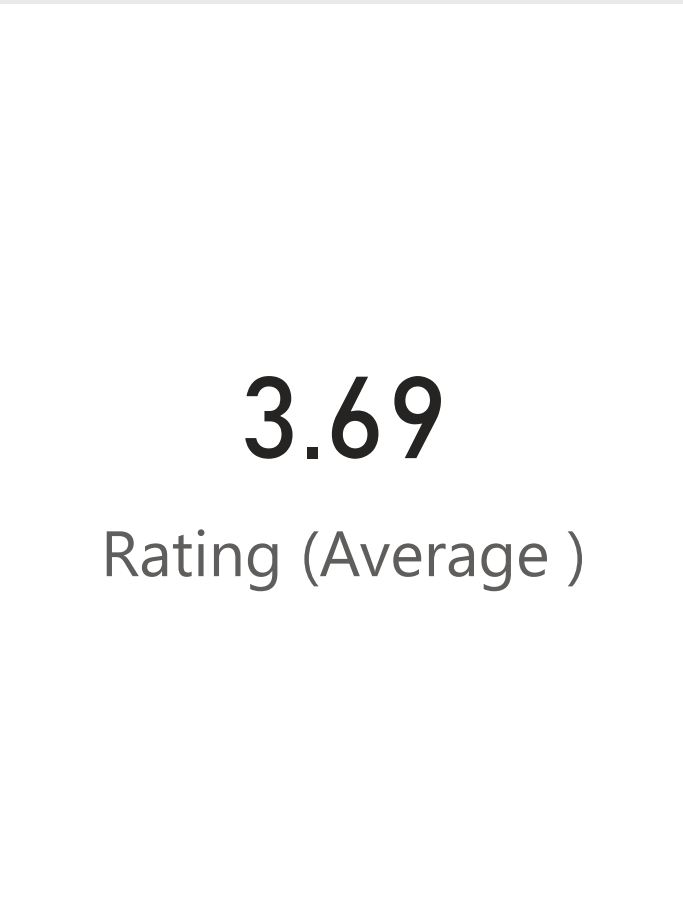
Conversion



Social Media



Customer Reviews



Conversion Details

- ProductName
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

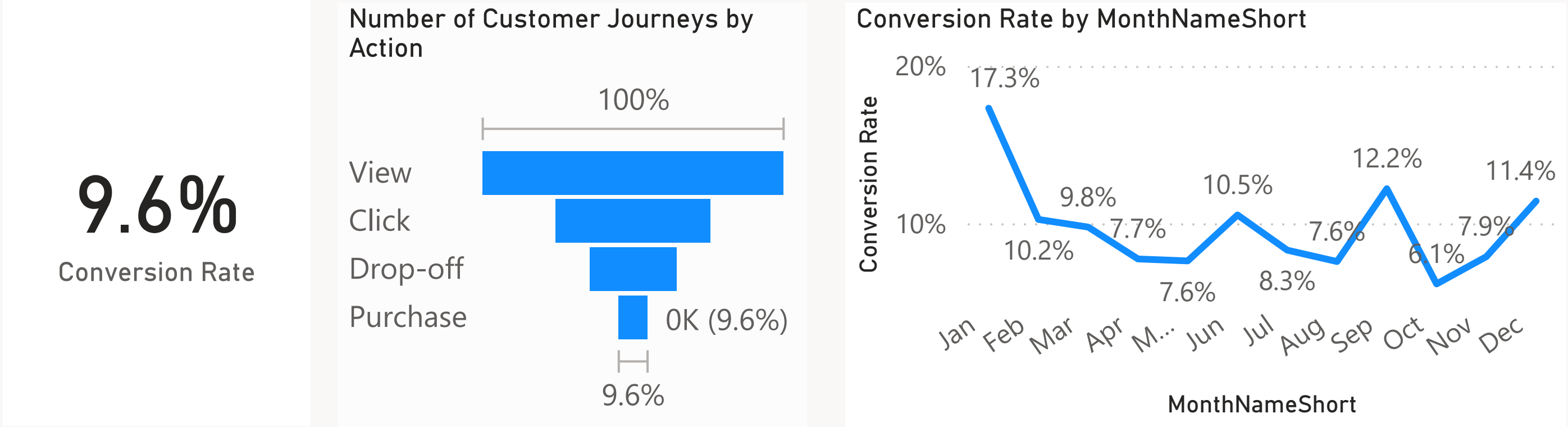
☐ Surfboard

☐ Swim Goggles

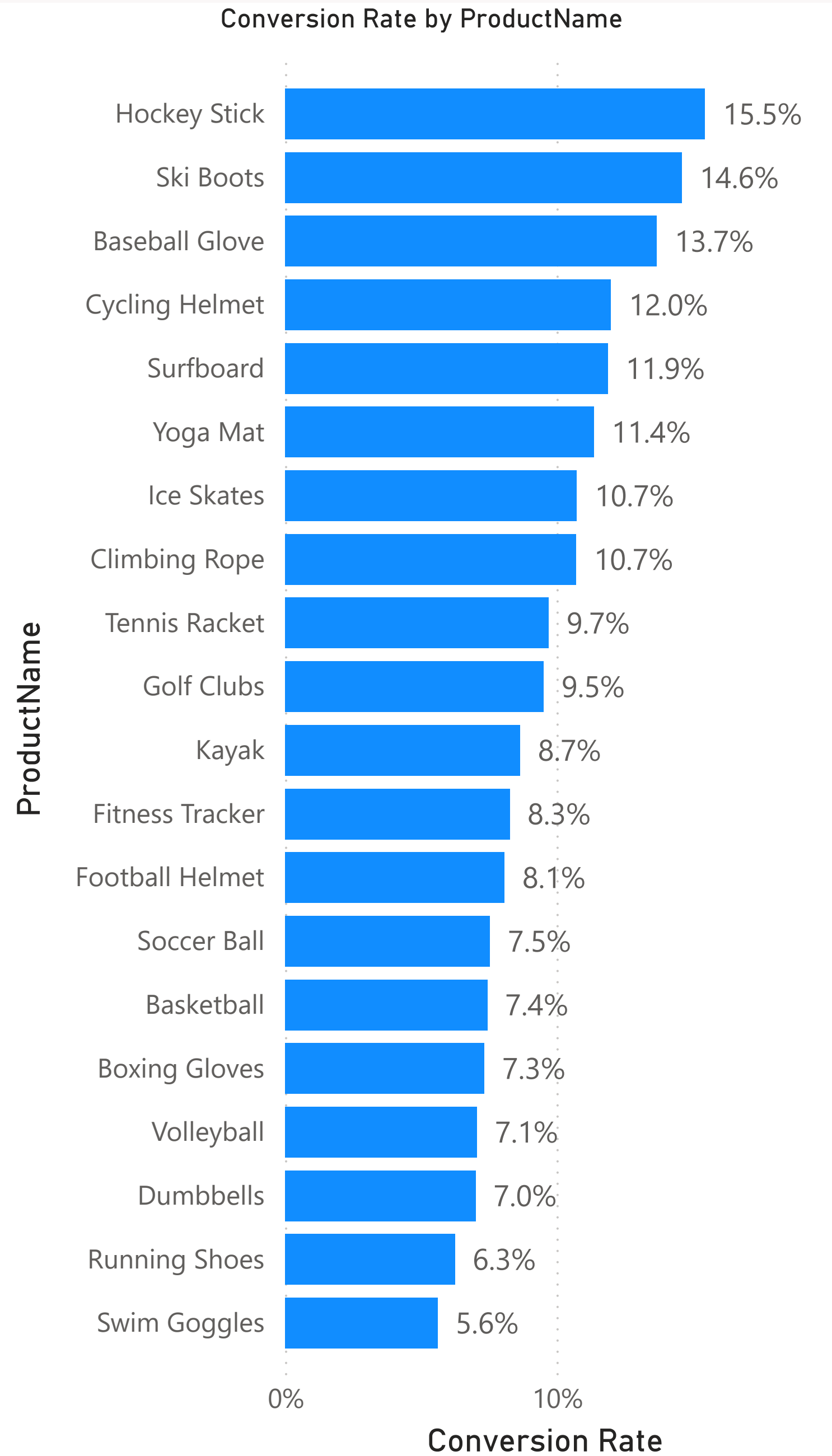
☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Baseball Glove	22.2%	12.5%	7.7%		11.1%	11.1%	12.5%		40.0%	22.2%	50.0%	
Basketball		50.0%	16.7%	20.0%					12.5%		12.5%	33.3%
Boxing Gloves	9.1%					10.0%	8.3%	12.5%		11.1%	10.0%	28.6%
Climbing Rope	11.1%	20.0%	28.6%	12.5%	6.7%	12.5%	14.3%	14.3%	7.7%	9.1%		
Cycling Helmet		33.3%	20.0%	30.0%	16.7%	8.3%		14.3%	10.0%	8.3%		
Dumbbells			16.7%	12.5%		40.0%			10.0%	11.1%	20.0%	8.3%
Fitness Tracker	16.7%		10.0%		8.3%	33.3%			16.7%		7.7%	14.3%
Football Helmet	25.0%	28.6%	7.7%	16.7%			8.3%	11.1%	10.0%			
Golf Clubs	12.5%	11.1%		10.0%	14.3%		16.7%	25.0%	12.5%			10.0%
Hockey Stick	22.2%	40.0%	11.1%		25.0%		12.5%	10.0%	20.0%		14.3%	57.1%
Ice Skates			12.5%			9.1%	30.0%	16.7%	22.2%	11.1%	20.0%	25.0%
Kayak		16.7%	20.0%	8.3%		16.7%	11.1%		10.0%	14.3%		16.7%
Running Shoes	12.5%	8.3%		10.0%	10.0%				20.0%		14.3%	
Ski Boots	100.0%	10.0%	20.0%	12.5%	11.1%	10.0%	12.5%	40.0%				
Soccer Ball	75.0%		8.3%	9.1%				10.0%	14.3%		9.1%	
Surfboard	33.3%	8.3%	10.0%	11.1%	150.0%	15.4%			11.1%	10.0%		
Swim Goggles	20.0%							14.3%	14.3%			33.3%
Tennis Racket	33.3%	7.7%	25.0%	12.5%	25.0%	11.1%			28.6%	7.1%	20.0%	
Volleyball	22.2%			11.1%		33.3%		10.0%				12.5%
Total	17.3%	10.2%	9.8%	7.7%	7.6%	10.5%	8.3%	7.6%	12.2%	6.1%	7.9%	11.4%



Social Media Details

- ProductName
- ☐

 Baseball Glove
- ☐

 Basketball
- ☐

 Boxing Gloves
- ☐

 Climbing Rope
- ☐

 Cycling Helmet
- ☐

 Dumbbells
- ☐

 Fitness Tracker
- ☐

 Football Helmet
- ☐

 Golf Clubs
- ☐

 Hockey Stick
- ☐

 Ice Skates
- ☐

 Kayak
- ☐

 Running Shoes
- ☐

 Ski Boots
- ☐

 Soccer Ball
- ☐

 Surfboard
- ☐

 Tennis Racket
- ☐

 Volleyball
- ☐

 Yoga Mat

9,079,276

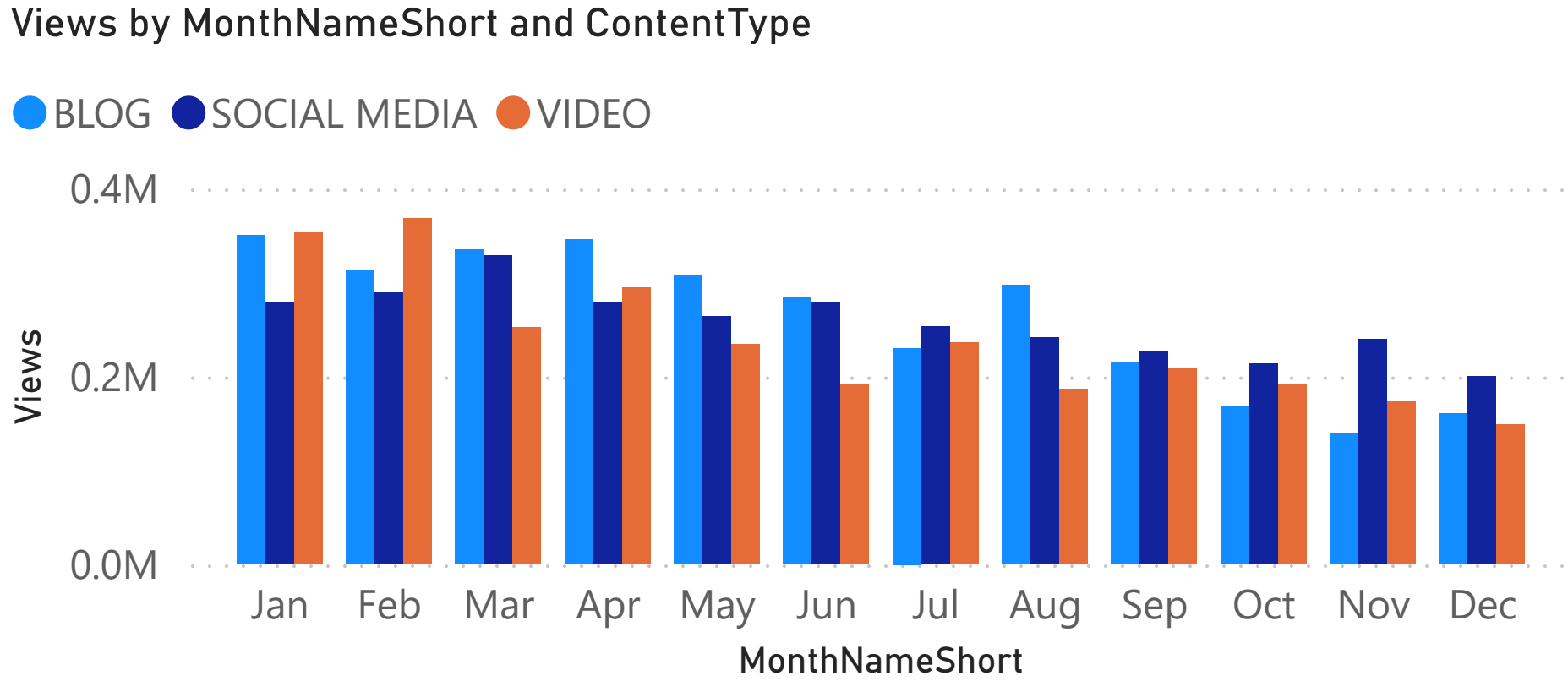
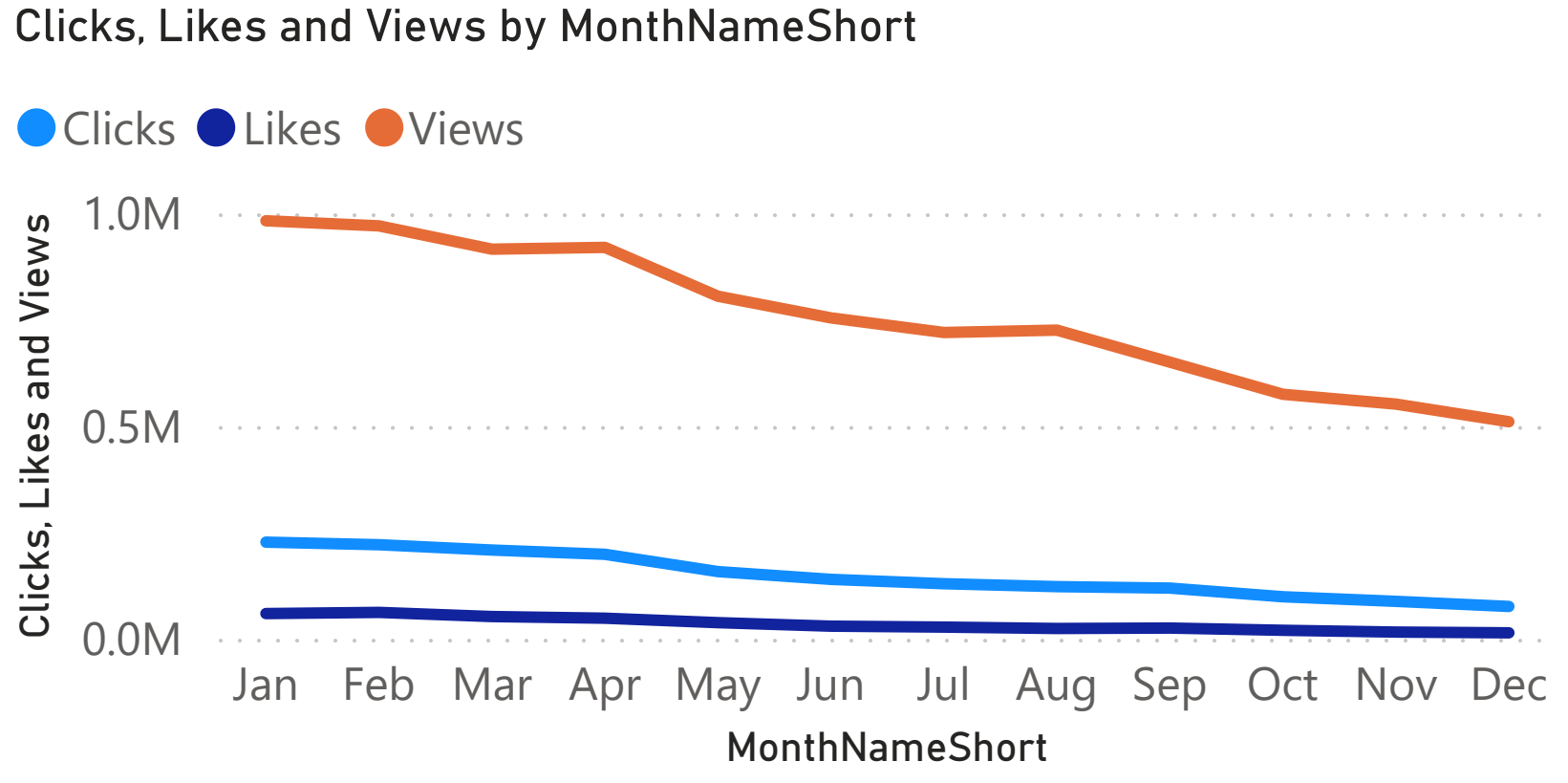
Views

1,785,010

Clicks

414,122

Likes



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<div>+ Basketball</div>	37,432	63,264	56,840	61,622	48,370	67,251	26,655	43,710	59,697	18,458	29,430	17,131	529,860
<div>+ Running Shoes</div>	44,135	68,312	37,518	49,702	45,599	43,966	43,419	50,136	39,291	33,640	44,969	19,675	520,362
<div>+ Soccer Ball</div>	86,648	44,543	47,923	44,201	65,789	39,818	49,427	32,231	13,581	17,805	39,927	35,269	517,162
<div>+ Climbing Rope</div>	59,049	77,496	54,766	70,102	25,647	24,640	44,513	34,514	38,856	31,120	26,987	27,687	515,377
<div>+ Swim Goggles</div>	56,984	51,833	48,209	68,348	29,609	39,078	41,157	37,086	51,530	48,111	17,870	20,070	509,885
<div>+ Ice Skates</div>	75,396	32,088	40,801	47,392	55,772	36,679	23,740	35,931	44,049	33,558	11,340	38,563	475,309
<div>+ Golf Clubs</div>	60,812	41,679	44,675	47,834	40,661	41,834	50,636	35,035	30,201	35,659	31,892	13,731	474,649
<div>+ Cycling Helmet</div>	52,995	50,474	47,458	31,935	59,385	41,588	33,736	34,589	25,437	33,815	20,358	28,466	460,236
<div>+ Kayak</div>	33,650	38,602	59,023	71,249	51,217	60,699	26,522	22,489	23,377	30,430	7,738	30,309	455,305
<div>+ Ski Boots</div>	41,825	38,886	45,307	38,873	40,506	33,001	33,925	66,375	30,708	12,311	40,123	31,988	453,828
<div>+ Tennis Racket</div>	43,947	41,682	37,241	46,836	45,551	27,615	38,241	35,298	31,487	43,193	24,248	27,433	442,772
<div>+ Boxing Gloves</div>	44,555	44,644	53,436	70,002	30,336	33,851	24,912	35,594	21,213	29,946	32,289	21,655	442,433
<div>+ Hockey Stick</div>	41,688	67,018	47,287	47,071	43,927	38,642	22,078	37,966	17,236	19,165	36,563	21,540	440,181
<div>+ Baseball Glove</div>	54,795	66,287	48,037	28,293	33,887	27,188	36,406	36,664	36,220	24,271	31,978	13,794	437,820
<div>+ Yoga Mat</div>	44,803	37,948	55,327	14,609	37,922	23,034	37,406	18,753	43,831	39,793	24,591	37,458	415,475
<div>+ Football Helmet</div>	45,007	37,669	36,238	53,931	28,113	25,199	64,586	33,913	24,525	11,714	29,478	17,260	407,633
<div>+ Fitness Tracker</div>	40,446	36,215	30,956	24,651	28,979	30,513	53,307	40,270	17,879	28,841	29,694	43,215	404,966
<div>+ Volleyball</div>	27,099	51,375	29,699	40,126	34,208	37,997	18,948	44,027	40,626	37,221	24,261	14,196	399,783
<div>+ Surfboard</div>	41,633	52,447	47,650	18,244	27,886	36,711	23,123	32,624	33,483	23,899	25,019	27,587	390,306
Total	982,444	970,480	915,714	919,898	805,084	754,182	719,825	725,376	650,138	574,576	551,537	510,022	9,079,276

Customer Review Details

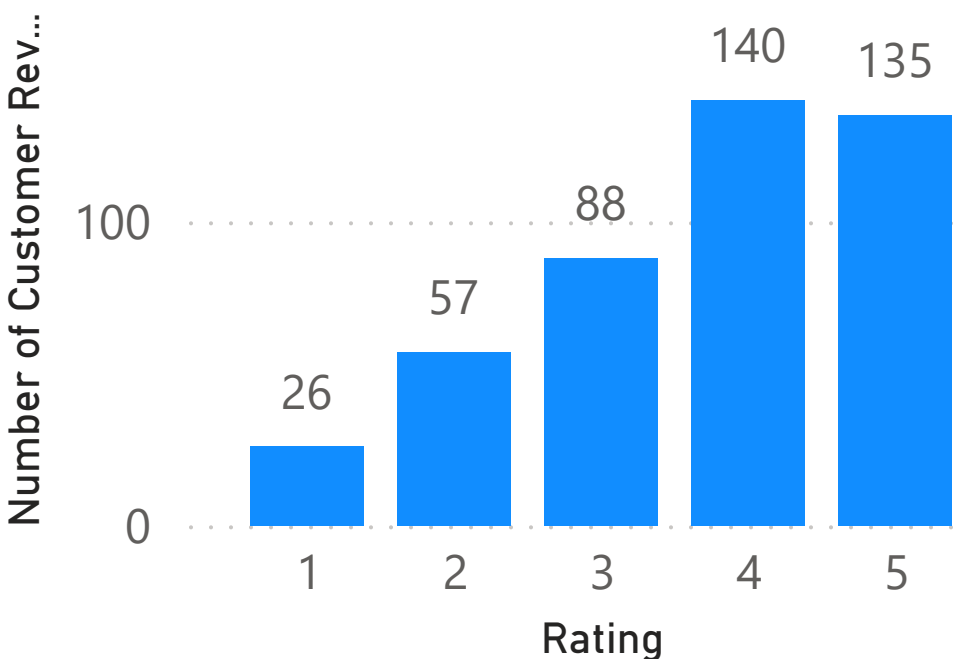
SentimentCategory

- ☐ Mixed Negative
- ☐ Mixed Positive
- ☐ Negative
- ☐ Neutral
- ☐ Positive

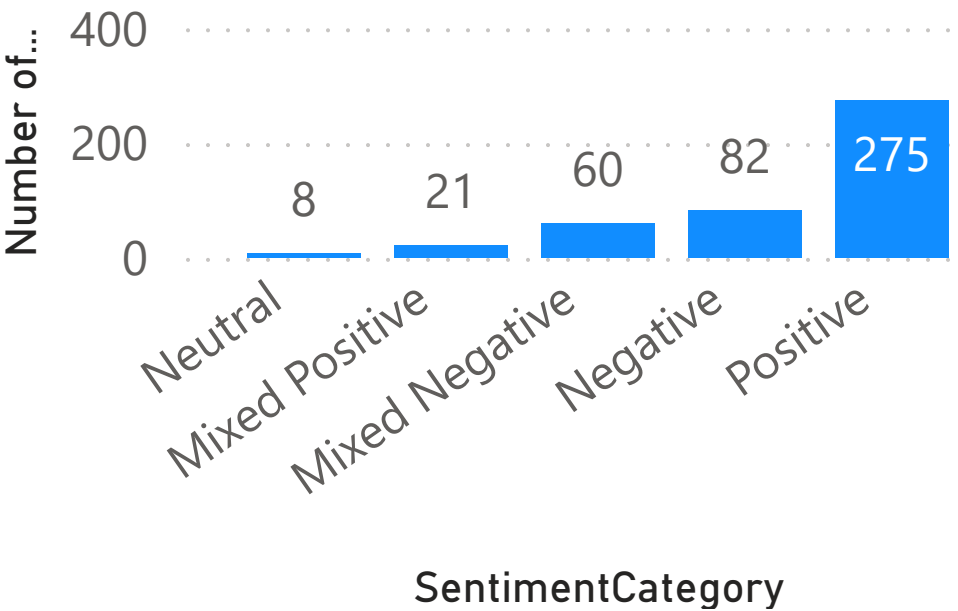
3.67

Rating (Average)

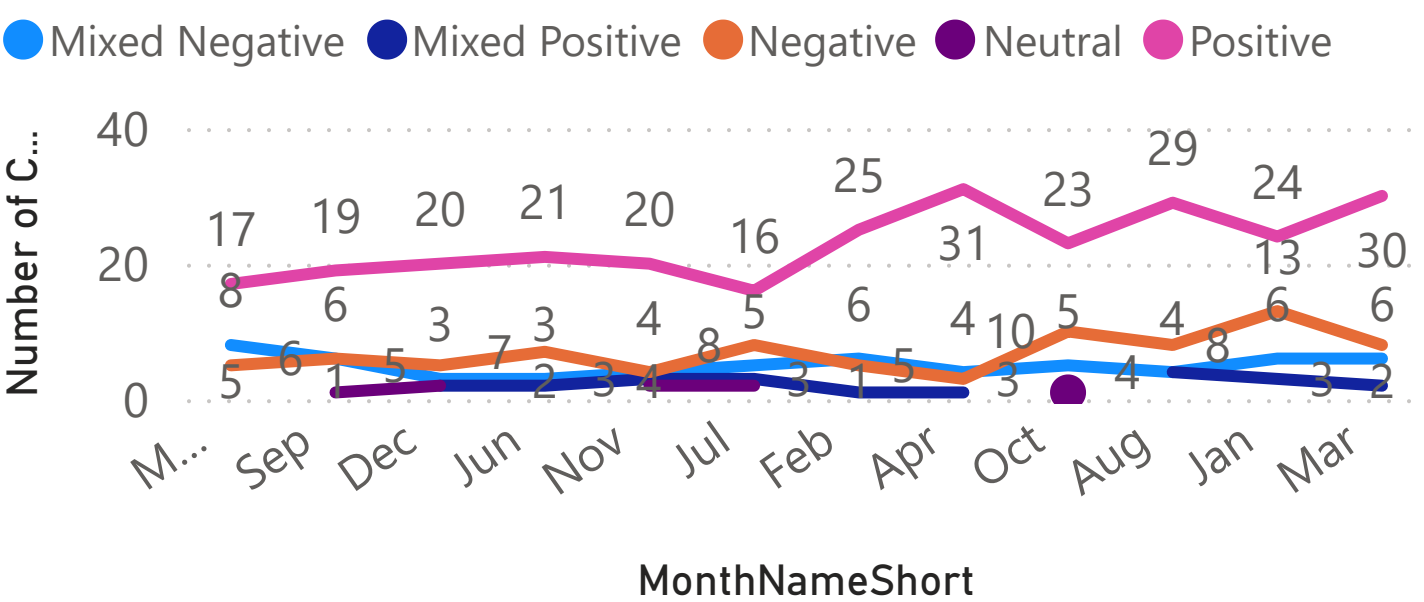
Number of Customer Reviews by Rating



Number of Customer Reviews by SentimentCategory



Number of Customer Reviews by MonthNameShort and SentimentCategory



ProductName

- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball

ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
Tuesday, January 02, 2024	71	Not worth the money.	Negative	2
Tuesday, January 02, 2024	89	Good quality, but could be cheaper.	Positive	4
Wednesday, January 03, 2024	11	Shipping was fast and the item was well-packaged.	Positive	4
Wednesday, January 03, 2024	23	Terrible customer service, would not buy again.	Negative	1
Wednesday, January 03, 2024	45	Not worth the money.	Negative	2
Wednesday, January 03, 2024	50	Average experience, nothing special.	Negative	2
Wednesday, January 03, 2024	75	Exceeded my expectations!	Positive	5
Wednesday, January 03, 2024	99	Product did not meet my expectations.	Negative	2
Thursday, January 04, 2024	34	The quality is top-notch.	Positive	4
Friday, January 05, 2024	58	I had a bad experience with this product.	Negative	1
Friday, January 05, 2024	98	Average experience, nothing special.	Mixed Negative	3
Saturday, January 06, 2024	82	Customer support was very helpful.	Positive	4
Sunday, January 07, 2024	55	Product did not meet my expectations.	Negative	2
Sunday, January 07, 2024	89	Excellent product, highly recommend!	Positive	5
Monday, January 08, 2024	2	Not worth the money.	Negative	2
Monday, January 08, 2024	80	The quality is top-notch.	Positive	4
Tuesday, January 09, 2024	2	Product did not meet my expectations.	Negative	2
Tuesday, January 09, 2024	12	Excellent product, highly recommend!	Positive	5
Thursday, January 11, 2024	91	Great purchase, very satisfied.	Positive	4
Friday, January 12, 2024	40	Average experience, nothing special.	Negative	2

Rating (Average), Number of Customer Reviews and Number of Customer Reviews by CustomerID and SentimentCategory

