

Overview

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

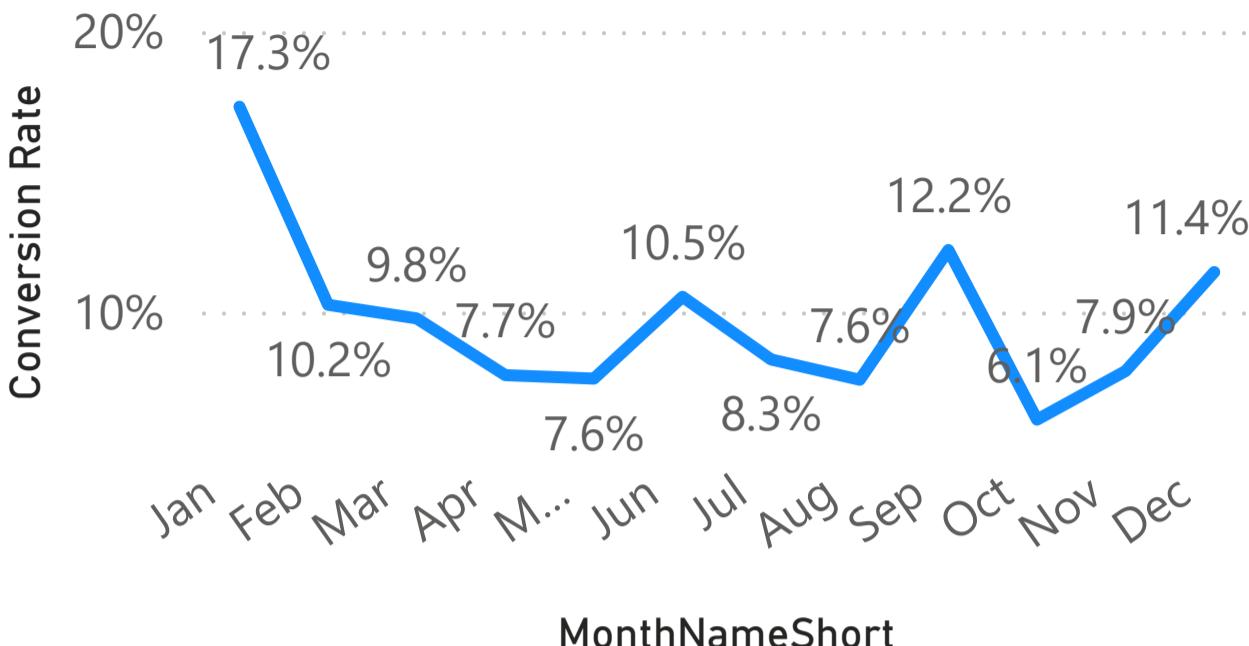
Dec

- ProductName
- Baseball Glove
 - Basketball
 - Boxing Gloves
 - Climbing Rope
 - Cycling Helmet
 - Dumbbells
 - Fitness Tracker
 - Football Helmet
 - Golf Clubs
 - Hockey Stick
 - Ice Skates
 - Kayak
 - Running Shoes
 - Ski Boots
 - Soccer Ball
 - Surfboard
 - Swim Goggles
 - Tennis Racket
 - Volleyball
 - Yoga Mat

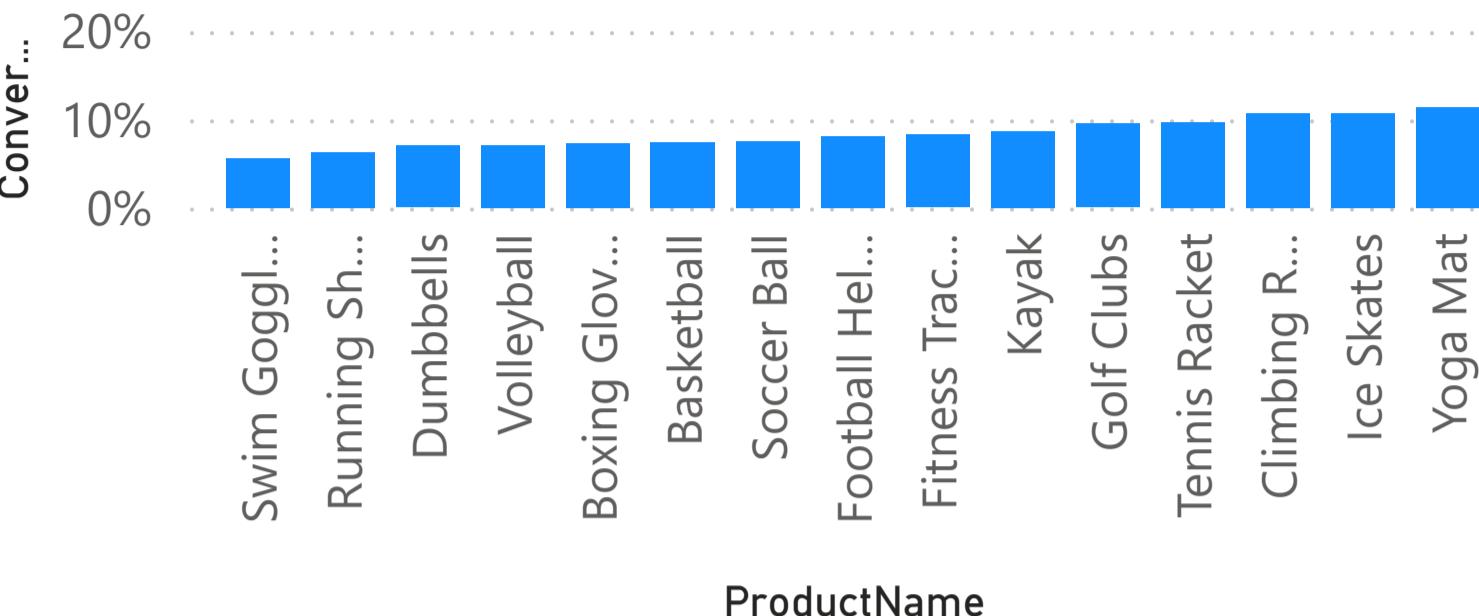
Conversion

9.6%
Conversion Rate

Conversion Rate by MonthNameShort



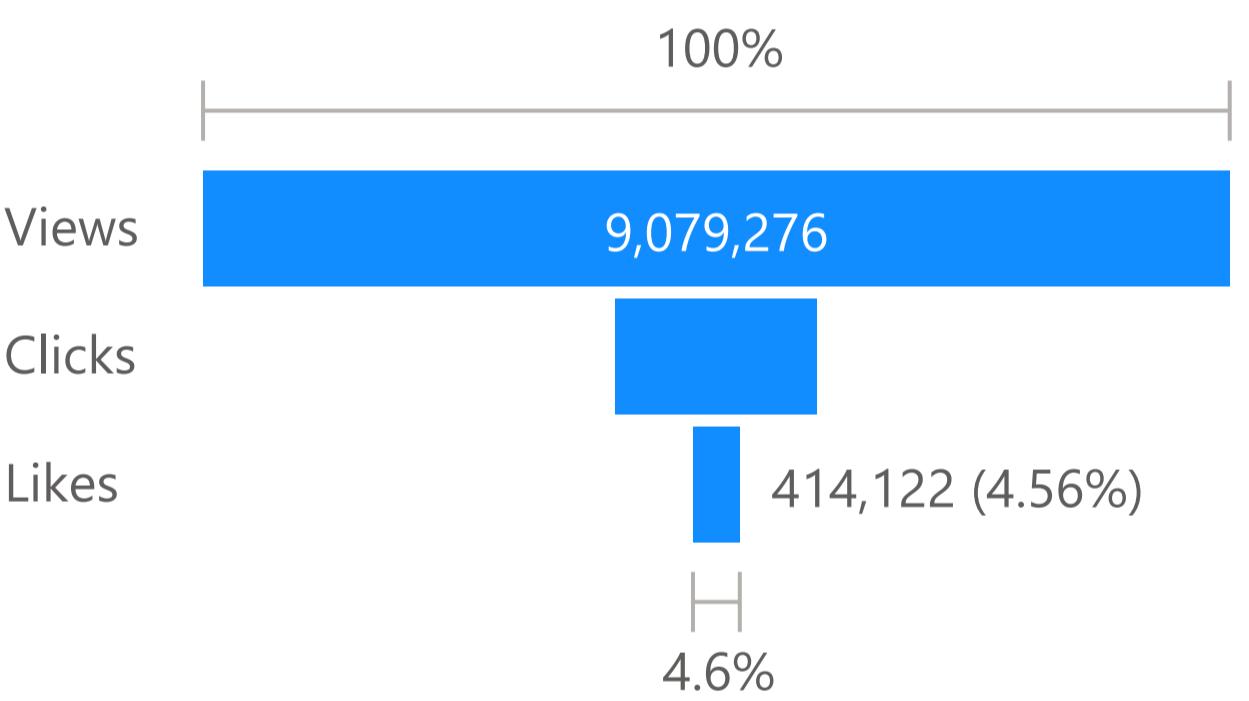
Conversion Rate by ProductName



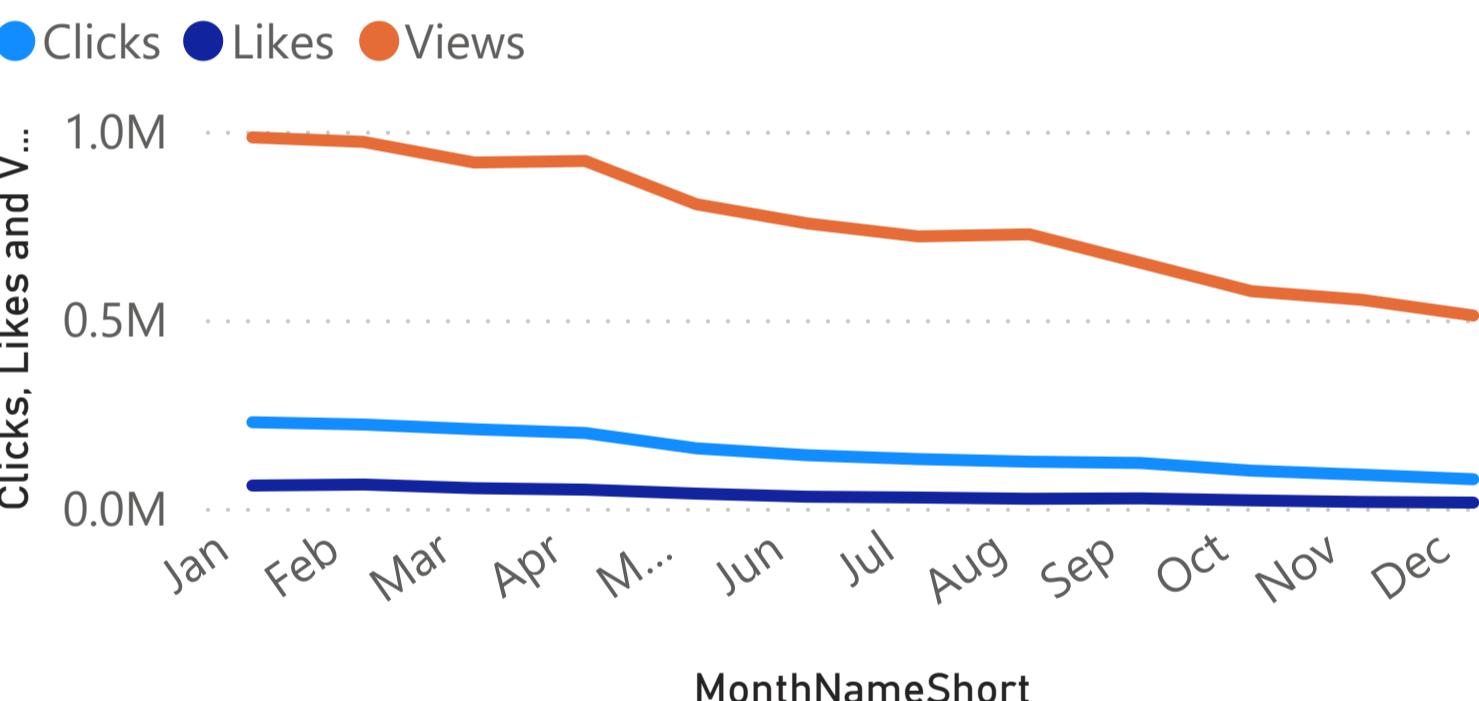
Social Media

9,079,276
Views**1,785,010**
Clicks**414,122**
Likes

Views, Clicks and Likes



Clicks, Likes and Views by MonthNameShort

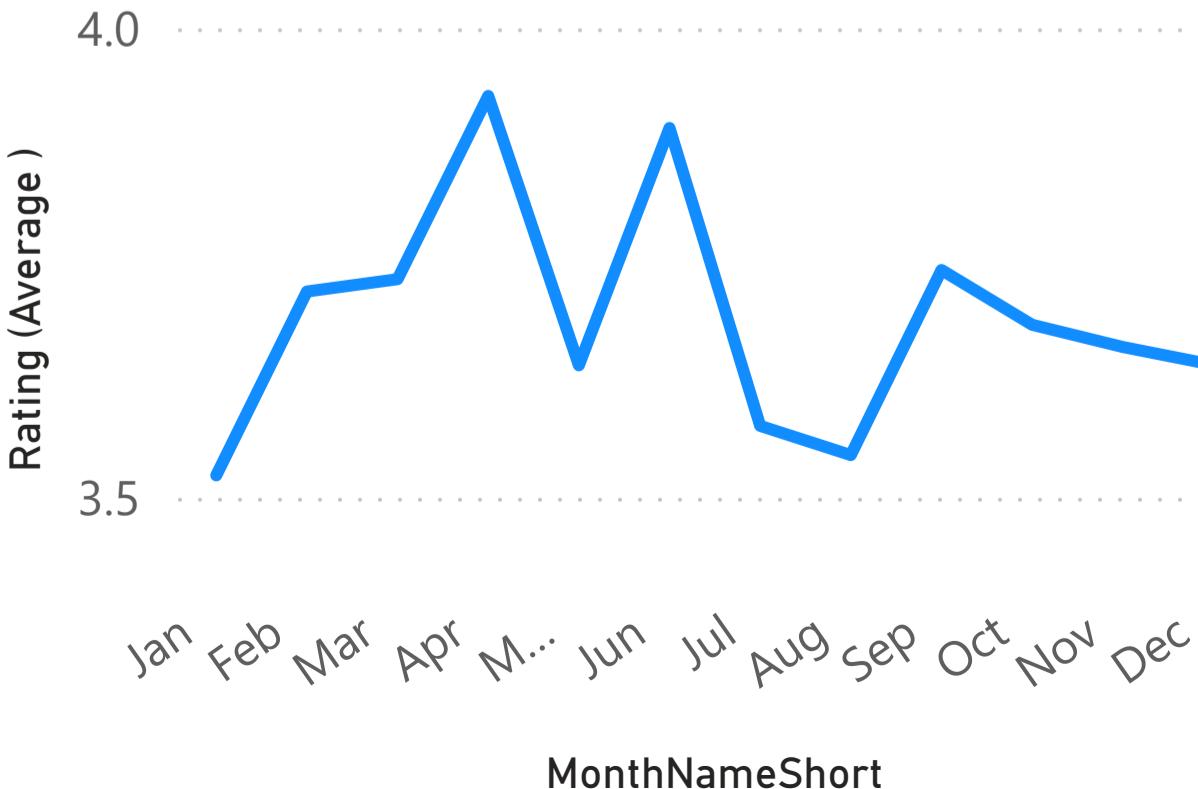


Customer Reviews

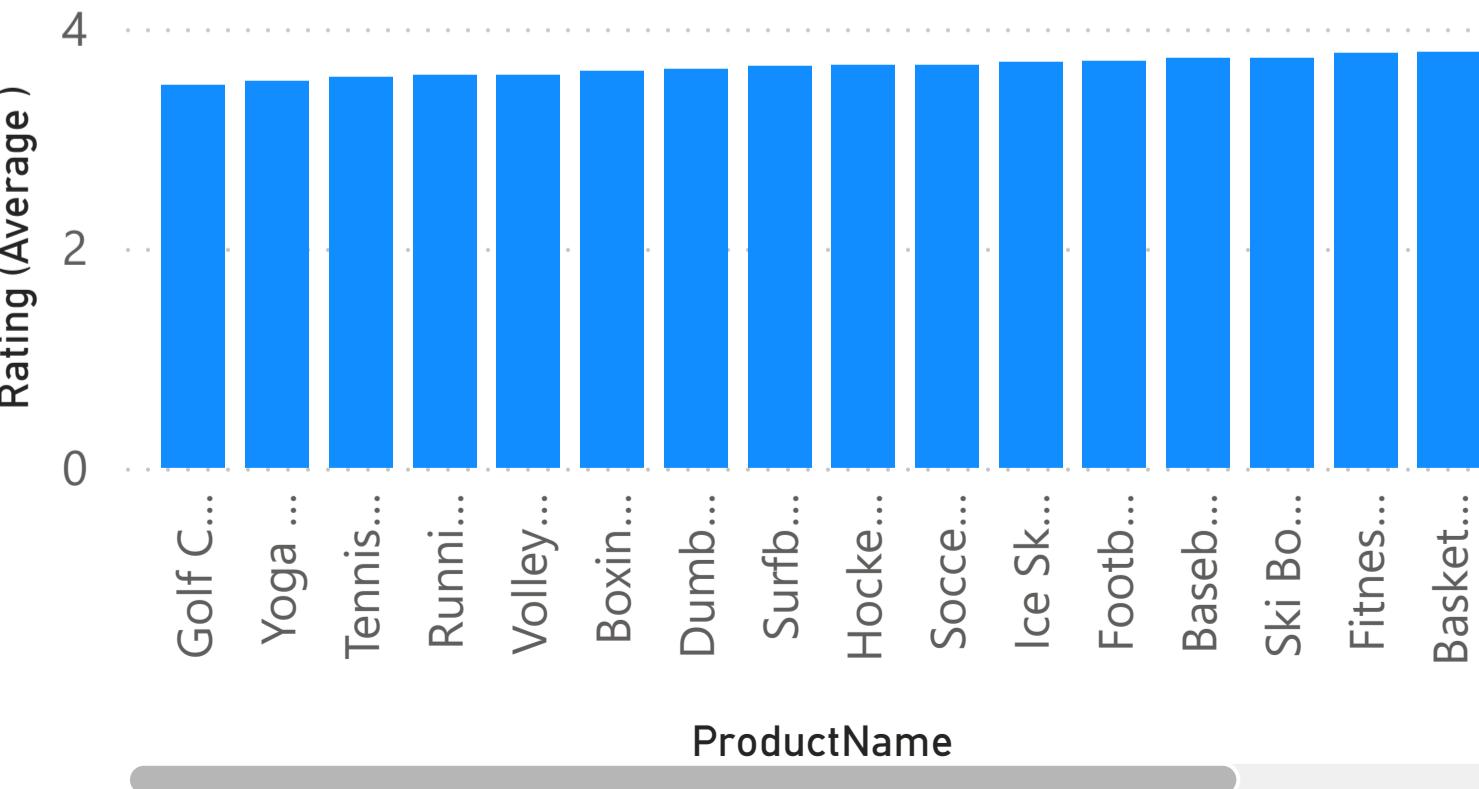
3.69

Rating (Average)

Rating (Average) by MonthNameShort



Rating (Average) by ProductName



Conversion Details

2023

2024

2025

Dec

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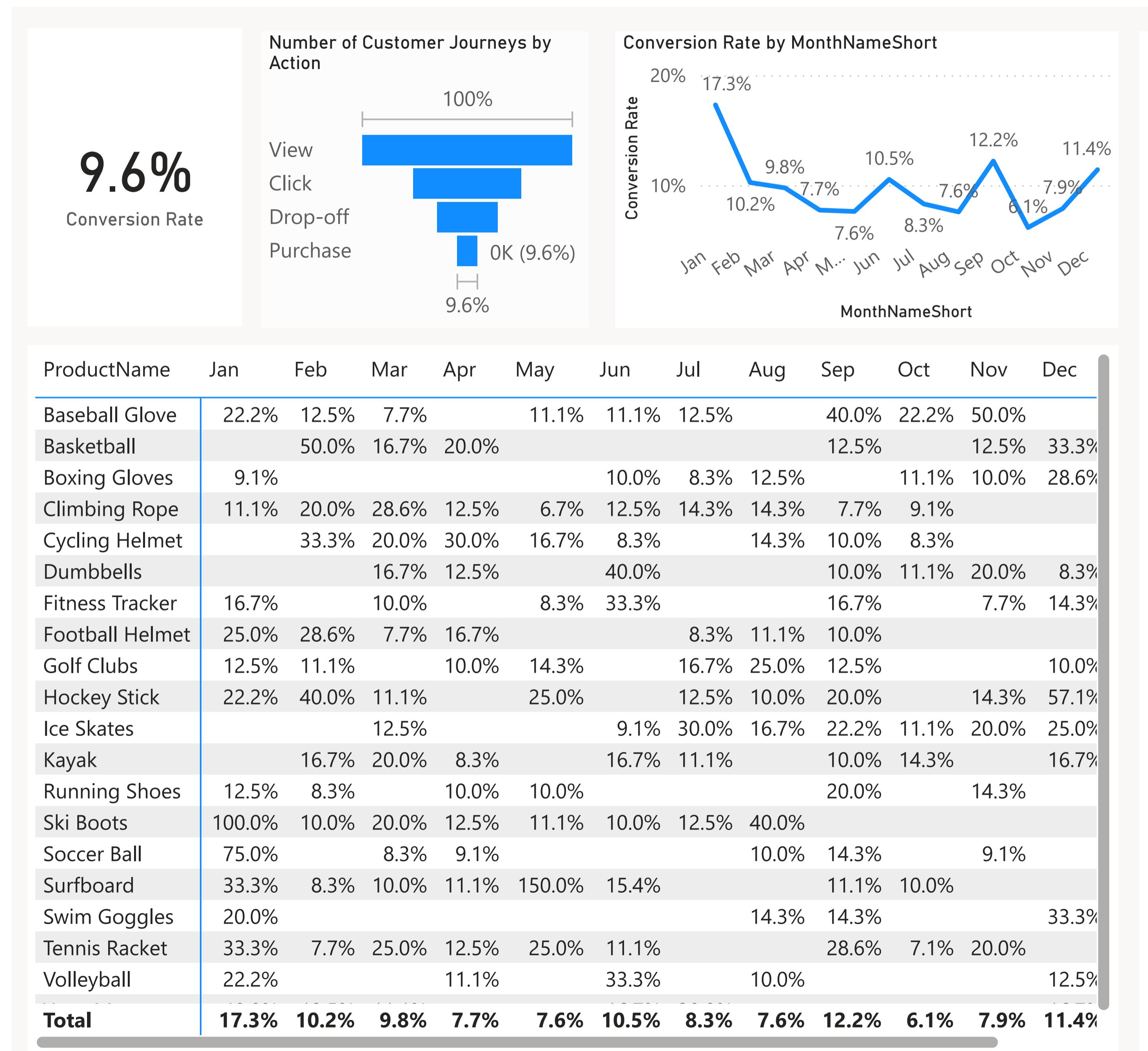
Apr

Mar

Feb

Jan

ProductName
<input type="checkbox"/> Baseball Glove
<input type="checkbox"/> Basketball
<input type="checkbox"/> Boxing Gloves
<input type="checkbox"/> Climbing Rope
<input type="checkbox"/> Cycling Helmet
<input type="checkbox"/> Dumbbells
<input type="checkbox"/> Fitness Tracker
<input type="checkbox"/> Football Helmet
<input type="checkbox"/> Golf Clubs
<input type="checkbox"/> Hockey Stick
<input type="checkbox"/> Ice Skates
<input type="checkbox"/> Kayak
<input type="checkbox"/> Running Shoes
<input type="checkbox"/> Ski Boots
<input type="checkbox"/> Soccer Ball
<input type="checkbox"/> Surfboard
<input type="checkbox"/> Swim Goggles
<input type="checkbox"/> Tennis Racket
<input type="checkbox"/> Volleyball
<input type="checkbox"/> Yoga Mat



Social Media Details

2023

2024

2025

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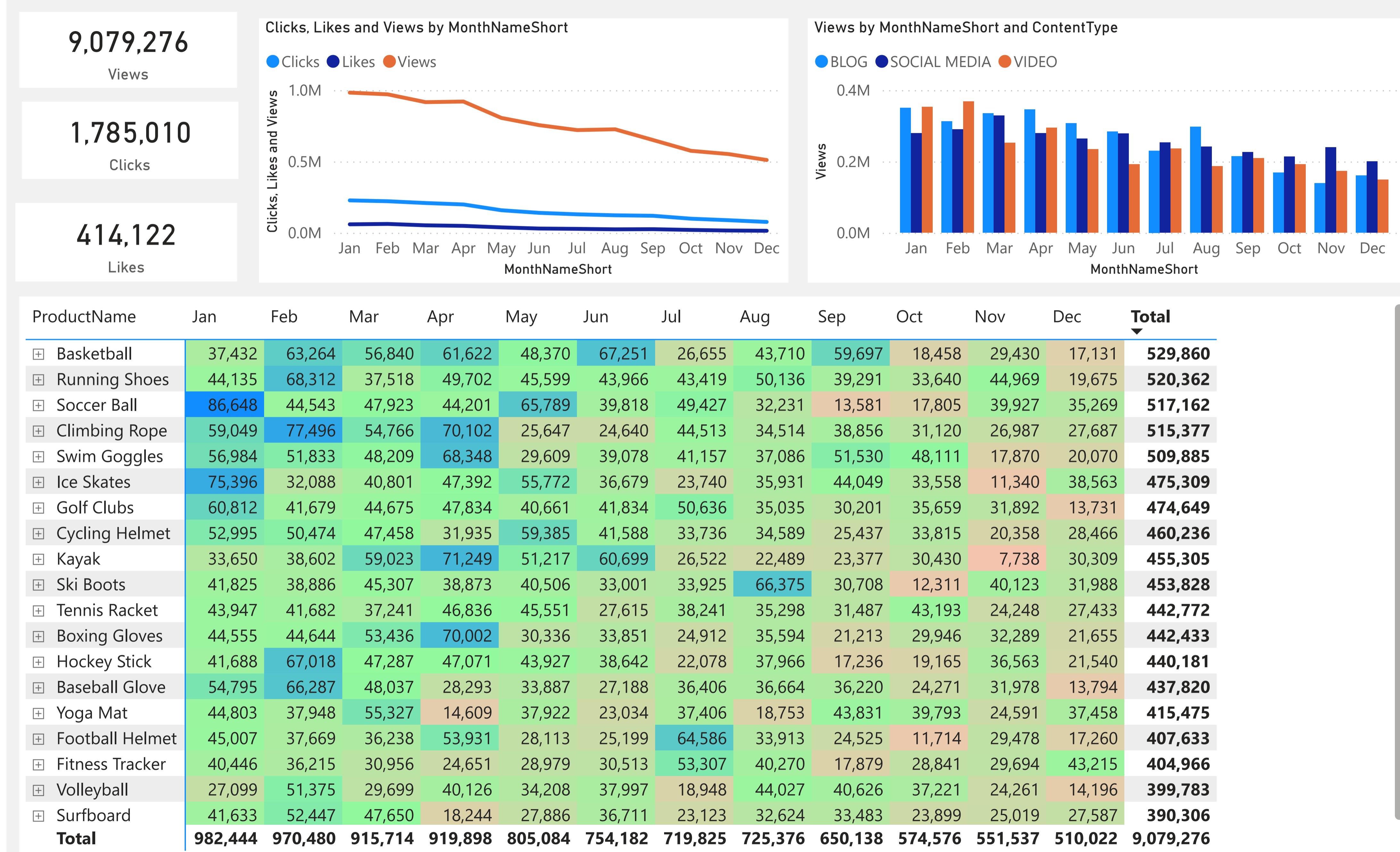
Sep

Oct

Nov

Dec

ProductName
<input type="checkbox"/> Baseball Glove
<input type="checkbox"/> Basketball
<input type="checkbox"/> Boxing Gloves
<input type="checkbox"/> Climbing Rope
<input type="checkbox"/> Cycling Helmet
<input type="checkbox"/> Dumbbells
<input type="checkbox"/> Fitness Tracker
<input type="checkbox"/> Football Helmet
<input type="checkbox"/> Golf Clubs
<input type="checkbox"/> Hockey Stick
<input type="checkbox"/> Ice Skates
<input type="checkbox"/> Kayak
<input type="checkbox"/> Running Shoes
<input type="checkbox"/> Ski Boots
<input type="checkbox"/> Soccer Ball
<input type="checkbox"/> Surfboard
<input type="checkbox"/> Swim Goggles
<input type="checkbox"/> Tennis Racket
<input type="checkbox"/> Boxing Gloves
<input type="checkbox"/> Hockey Stick
<input type="checkbox"/> Baseball Glove
<input type="checkbox"/> Yoga Mat
<input type="checkbox"/> Football Helmet
<input type="checkbox"/> Fitness Tracker
<input type="checkbox"/> Volleyball
<input type="checkbox"/> Yoga Mat



Customer Review Details

2023

2024

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Jan

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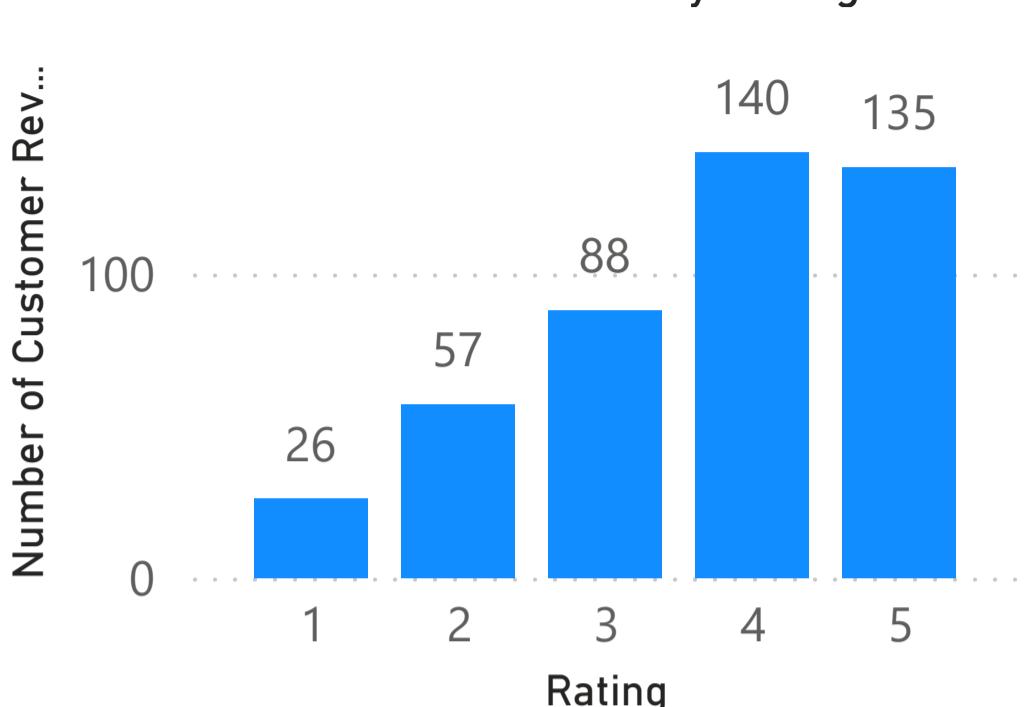
Dec

- SentimentCategory
- Mixed Negative
 - Mixed Positive
 - Negative
 - Neutral
 - Positive

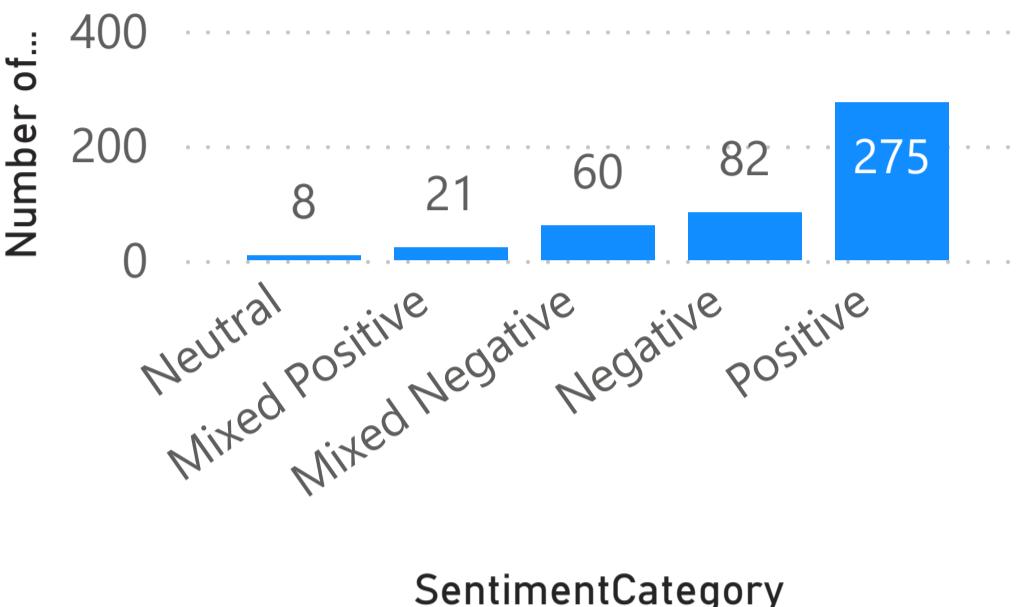
3.67

Rating (Average)

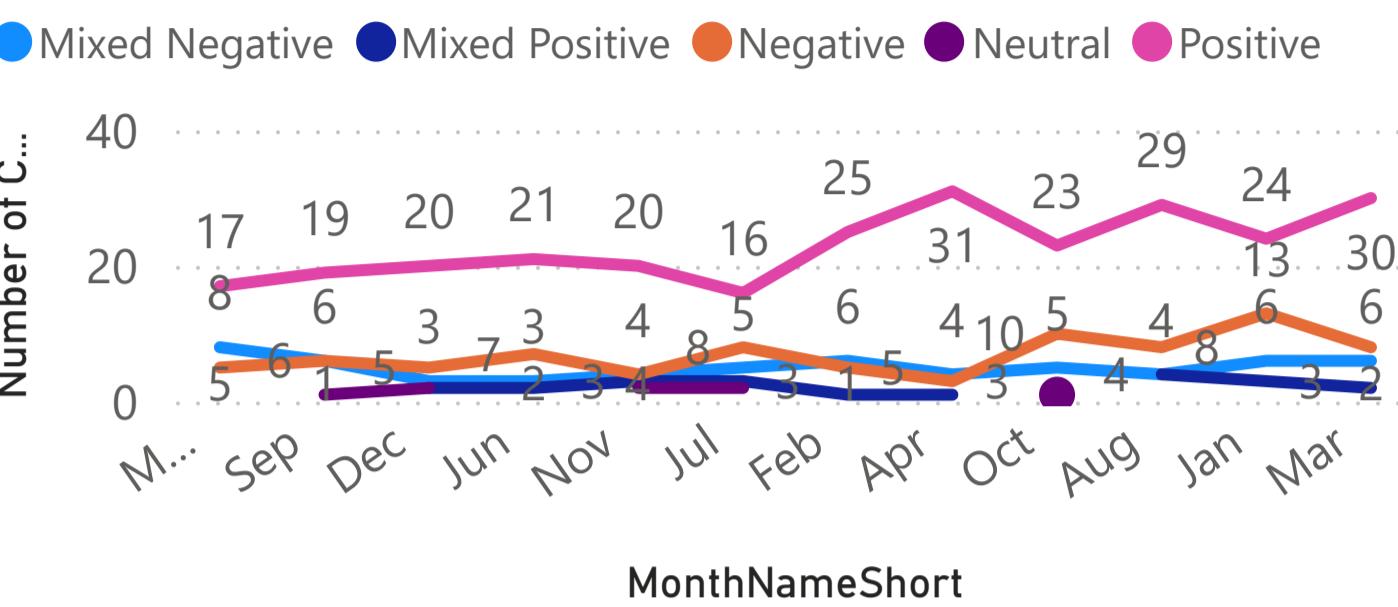
Number of Customer Reviews by Rating



Number of Customer Reviews by SentimentCategory



Number of Customer Reviews by MonthNameShort and SentimentCategory



Product Name

- Baseball Glove
- Basketball
- Boxing Gloves
- Climbing Rope
- Cycling Helmet
- Dumbbells
- Fitness Tracker
- Football Helmet
- Golf Clubs
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- Ski Boots
- Soccer Ball

ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
Tuesday, January 02, 2024	71	Not worth the money.	Negative	2
Tuesday, January 02, 2024	89	Good quality, but could be cheaper.	Positive	4
Wednesday, January 03, 2024	11	Shipping was fast and the item was well-packaged.	Positive	4
Wednesday, January 03, 2024	23	Terrible customer service, would not buy again.	Negative	1
Wednesday, January 03, 2024	45	Not worth the money.	Negative	2
Wednesday, January 03, 2024	50	Average experience, nothing special.	Negative	2
Wednesday, January 03, 2024	75	Exceeded my expectations!	Positive	5
Wednesday, January 03, 2024	99	Product did not meet my expectations.	Negative	2
Thursday, January 04, 2024	34	The quality is top-notch.	Positive	4
Friday, January 05, 2024	58	I had a bad experience with this product.	Negative	1
Friday, January 05, 2024	98	Average experience, nothing special.	Mixed Negative	3
Saturday, January 06, 2024	82	Customer support was very helpful.	Positive	4
Sunday, January 07, 2024	55	Product did not meet my expectations.	Negative	2
Sunday, January 07, 2024	89	Excellent product, highly recommend!	Positive	5
Monday, January 08, 2024	2	Not worth the money.	Negative	2
Monday, January 08, 2024	80	The quality is top-notch.	Positive	4
Tuesday, January 09, 2024	2	Product did not meet my expectations.	Negative	2
Tuesday, January 09, 2024	12	Excellent product, highly recommend!	Positive	5
Thursday, January 11, 2024	91	Great purchase, very satisfied.	Positive	4

Rating (Average), Number of Customer Reviews and Number of Customer Reviews by CustomerID and SentimentCategory

