

Insights/ Summary

1. Movie Production Trend: There's a declining trend in movie production over the years, with the peak in March.
2. Popular Genre: Drama is the most popular genre with 4285 movies and an average duration of 106.77 minutes. In 2019, 1078 drama movies were produced.

****Recommendations:****

1. Genre Focus: Consider focusing on the Drama genre for future films. Explore opportunities in Action and Thriller genres, which are also in the top three.
2. Production Companies: Dream Warrior Pictures and National Theatre Live have a strong track record of producing hit movies and can be potential partners.
3. Global Partners: Marvel Studios, Twentieth Century Fox, and Warner Bros are top production houses based on votes and should be considered for global partnerships.
4. Multilingual Hits: Star Cinema and Twentieth Century Fox excel in producing hits in multilingual movies, making them strong contenders for global projects.
5. Director Choice: James Mangold is a top director for genres with the most superhit movies and can be a valuable addition.
6. Actor Consideration: Mammooty and Mohanlal are strong choices based on median ratings. Vijay Sethupathi can attract the Indian audience.
7. Actress Selection: Parvathy Thiruvothu is recommended for her roles in Super Hit movies, and Taapsee Pannu is a suitable choice for Hindi films.

These recommendations aim to guide RSVP Movies in making informed decisions for their upcoming projects.