

# Geethesh Nair

## Frontend Developer

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### PROFILE

Frontend Developer with nearly 3 years of experience building responsive, clean, and user-friendly web interfaces. Skilled in **React.js**, **Next.js**, **JavaScript**, **HTML**, **CSS**, and **Tailwind CSS**. Experienced in creating **reusable components**, integrating **REST APIs**, improving **UI performance**, and delivering **pixel-perfect** designs. Strong focus on **smooth animations**, modern layouts, and building websites that work well across all devices. Collaborates effectively with designers and backend teams to deliver features end-to-end. Quick learner with solid **problem-solving** skills and a strong interest in improving **user experience**, performance, and overall frontend quality.

### SKILLS

- Frontend Skills: HTML5, CSS3, Tailwind CSS, JavaScript (ES6+), React.js, Next.js, Nuxt.js, Bootstrap
- Animations: GSAP, Framer motion
- Backend (Basic): Laravel, Livewire
- Tools: Git, Github, Chrome DevTools, Figma (Basic)

### PROFESSIONAL EXPERIENCE

#### ArtworksIT, Frontend Developer

02/2023 – Present | Bengaluru, Karnataka

- **Independently architected, and developed 30+ full-stack web applications** using **Laravel**, **Nuxt.js**, and **Next.js**, ensuring **performance**, **scalability**, and **maintainability**.
- Built **responsive and intuitive user interfaces** with **Tailwind CSS** and **Bootstrap**, delivering **seamless UX across devices**.
- Designed and implemented **secure, scalable backend systems** in **Laravel** following **clean architecture** and **best coding practices**.
- Managed **full project lifecycles**, from **requirement analysis** and **system design** to **development**.
- Collaborated with **designers** and **product managers** to deliver **high-quality solutions on time**, often **exceeding client expectations**.
- **Optimized application performance**, reducing **load times** and improving **server response rates**.

#### Meethale Logistics Pvt Ltd, Sales Executive

08/2021 – 01/2023 | Gandhidham, Gujarat

- Proactively identified and pursued sales opportunities through cold calling and social media engagement.
- Negotiated and closed deals with a diverse client base, consistently meeting sales targets.
- Enhanced customer satisfaction by actively listening and implementing service improvements.
- Managed customer communications across multiple channels, ensuring prompt issue resolution.

### EDUCATION

#### BVoc Software Development, Kerala University

06/2018 – 04/2021 | Cherthala, Kerala

### PROJECTS

#### Human Square Website, Frameworks: Next.js, Tailwind CSS, Framer Motion

- Developed the **entire frontend** of a client-facing website, implementing **smooth animations and interactions** using **Framer Motion** for the first time.
- Built a **fully responsive and visually engaging UI** using **Next.js** and **Tailwind CSS**, ensuring consistency across all devices.
- Collaborated with a backend developer for minimal logic integration while maintaining clean, maintainable code.
- Received **positive client feedback** for the design, performance, and smooth user experience.

#### PX to VW Helper Tool, Tools: HTML, Tailwind CSS, Javascript

- **Built a web-based tool** that **converts pixel values to VW units**, enabling **faster** and more **accurate Tailwind CSS class generation**.
- **Developed fully responsive UI** and implemented **real-time calculations**, improving **personal web development workflow**.
- **Simplified Tailwind class creation** by **converting px to VW units**, improving **workflow efficiency**.

#### Greensky Logistics Website, Tools: Laravel, Tailwind CSS, simpleParallax.js

- Developed a **full-stack client application** including a **responsive dashboard** and public-facing website for a UAE-based client.
- Implemented **frontend UI** using **Tailwind CSS** and **simpleParallax.js** for engaging visual effects.
- Collaborated with the client over **Google Meet sessions** to gather requirements and translate them into functional features.
- Integrated frontend with **Laravel backend** modules, ensuring smooth **data display and dashboard functionality**.
- Delivered a **maintainable, modular application** that met client expectations and project deadlines.

#### GoPayana Website, Tools: HTML, Tailwind CSS

- Developed a **responsive landing page** for a Mysore-based taxi service startup, ensuring clear branding and user-friendly design.
- Implemented **modern frontend layout** using **HTML** and **Tailwind CSS**, optimized for mobile and desktop devices.
- Collaborated with the client to understand requirements and deliver the page **on time**.
- Focused on **clean, maintainable code** for easy future updates.