

Customer Complaint Analysis Report

1. Introduction

This report provides an analysis of customer complaints, identifying key issues, trends, and recommendations for improvement.

2. Key Findings

Most Common Issue Type: Display Problem (356 complaints).

Most Affected Vehicle Make: ThunderVolt (488 complaints).

Most Affected Vehicle Model: HyperFury X (148 complaints).

3. Complaint Trends Over Time

Complaints are decreasing, indicating recent improvements in product quality.

4. Recommendations

Prioritize investigation into the most common issues and implement proactive fixes.

Focus quality control efforts on the most affected vehicle make: ThunderVolt.

Conduct root cause analysis on the most affected model: HyperFury X.

Increase customer support efforts and provide faster issue resolutions.