

## Akinde George E

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geetrendpromotion@gmail.com

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### Professional Summary

Versatile **Web Developer, Software Developer, and Digital Marketer** with strong expertise in web development, social media management, and online content distribution. Highly skilled in communication, leadership, and public speaking, with a proven track record of managing teams and executing digital strategies for businesses and entertainment projects. Passionate about technology and business growth, with hands-on experience in both technical and marketing roles.

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### Skills & Abilities

- Web Development (Frontend & Backend)
  - Software Development
  - Digital Marketing & Social Media Management
  - Public Speaking & Communication
  - Leadership & Team Management
  - Strong Analytical & Problem-Solving Skills
  - Content Distribution & Brand Promotion
  - Excellent Listening & Adaptability Skills
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### Work Experience

#### Digital Marketer | Contegram Studio

*September 2021 – May 2022*

- Led digital marketing campaigns and online distribution for the studio.

- Managed the digital release of *Squatterz* and *90gogoro*, optimizing engagement and audience reach.
- Handled social media presence and successfully uploaded *Ewenugo*, the official soundtrack, on digital platforms.

## **Founder & Web Developer | Georgehino Nigeria Company**

*Till Date*

- Manage and oversee company operations, focusing on web development and digital solutions.
- Designed and developed multiple websites for artists and brands, including **Geetrend.com**, **Hetom.ng**, **Hespat**, and various others.
- Transitioned the company from general web design to full-scale web development, ensuring high-quality, scalable solutions.

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## **Education & Professional Training**

### **Unity Secondary School, Ode-Aye**

*SSCE Certificate*

### **Mount Zion Film Academy**

*2023*

### **Obafemi Awolowo University (Pre-Program – School Clerk)**

*Attended before transitioning into professional training and hands-on industry experience.*

## **Professional Certifications & Training**

- **Federal Ministry of Information & Omega Computer Technology – Upper Credit (2024)**
- **Kinplus & Ministry of Interior – Professional Training (2024)**

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## **Leadership Experience**

- **Church Leadership Role** – Held a key leadership position, guiding and coordinating church activities.

- **House Prefect | Unity Secondary School, Ode-Aye** – Led and managed students, ensuring discipline and organization within the school.
  - **School Clerk | Obafemi Awolowo University (Pre-Program)** – Managed administrative tasks, assisted in record-keeping, and facilitated smooth operations.
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### **Communication & Public Speaking**

- Confident and articulate public speaker with the ability to engage and inspire diverse audiences.
  - Strong interpersonal and presentation skills, effectively conveying ideas and strategies.
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### **References**

L.A warren

JSU

**President/Communications Chief**

Dexterity Talent Agency

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