



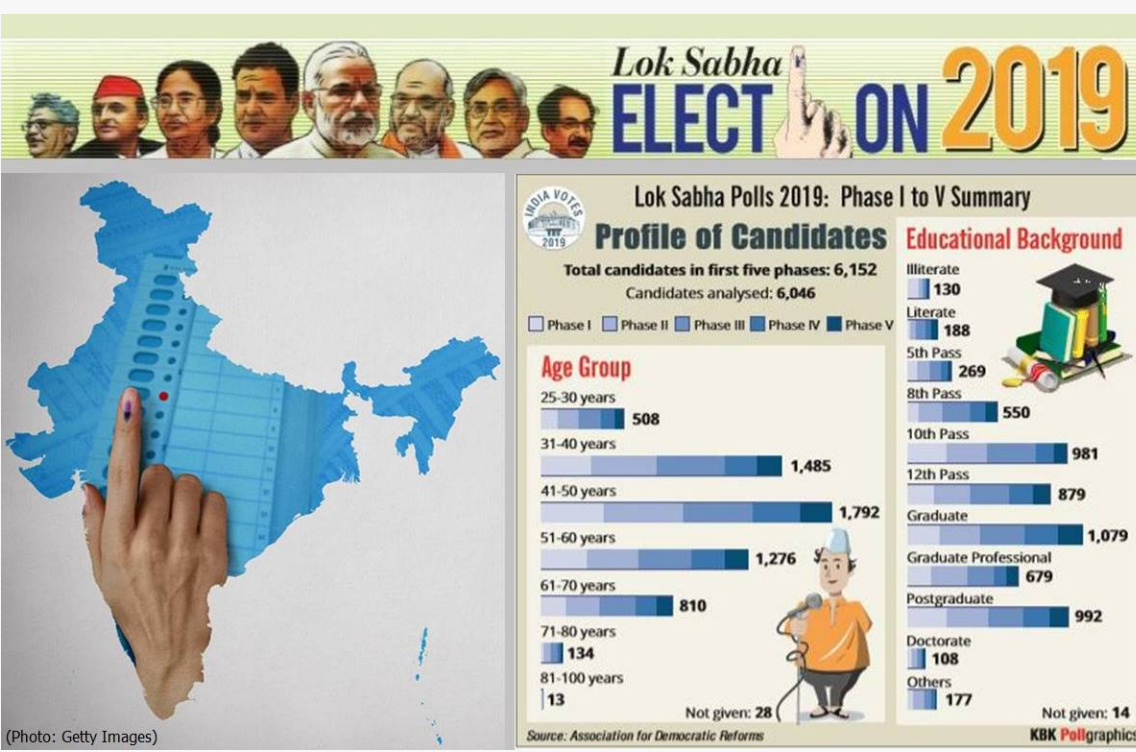
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Geevasni
Gowthami
Keerthana
Kalaiyarasi

" i will research
tha parety
manifestos to
understand
theirproposed
policies ."

" i will make sure
to cast my vote
on election day
and encourage
others to do tha
same."

"i will actively
participate in
campaign events
to support my
preferred
candidet."

i feel excited
about tha
opportunity to
make a
difference
through my vote
"

"i feel a sense of
responsibility to
be well informed
and make an
informd decision."

"i feel hopeful
that our elected
representative
will bring
positive chang ."



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?