
A Project Report on

ShopEase: Online Shopping Platform

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**By
Supritham Singh
229301544
Geetangi Sharma
229301746**



**MANIPAL UNIVERSITY
JAIPUR**

Under the guidance of

Anil Kumar Pawar

**Department of Computer Science and
Engineering**

**School of Computer Science and
Engineering Manipal University Jaipur**

Jaipur, Rajasthan

Introduction

"ShopEase: Advanced Online Shopping Platform" is an innovative endeavor aimed at revolutionizing the digital shopping experience. In a world increasingly reliant on e-commerce, ShopEase offers a comprehensive solution catering to diverse consumer needs. With its robust database architecture and user-friendly interface, ShopEase stands as a pinnacle of efficiency and convenience in the online retail landscape.

One of ShopEase's key features is its advanced user authentication system, prioritizing the security and privacy of customer information. With encrypted passwords and secure session management, users can shop with confidence, knowing that their personal data is safeguarded at every step.

Moreover, ShopEase goes beyond mere transactions, fostering a dynamic community of users through features like product reviews and ratings. Customers can share their experiences, offer insights, and contribute to a vibrant ecosystem of informed purchasing decisions.

With its commitment to excellence and innovation, ShopEase emerges as a beacon of convenience in the ever-evolving landscape of online commerce. Whether seeking the latest tech gadgets, trendy fashion essentials, or timeless literary classics, shoppers can rely on ShopEase to deliver a superior shopping experience tailored to their preferences and needs.

Motivation

The motivation behind "ShopEase: Advanced Online Shopping Platform" stems from a deep-seated desire to redefine the digital shopping experience, addressing the evolving needs and expectations of modern consumers. In an era characterized by rapid technological advancement and shifting consumer behaviors, there exists a compelling opportunity to create a platform that transcends traditional online retail paradigms.

Furthermore, the motivation behind ShopEase is rooted in a desire to address the pain points and inefficiencies inherent in traditional online shopping experiences. From cumbersome navigation interfaces to concerns regarding data security and authenticity, ShopEase seeks to alleviate these challenges, offering a seamless and trustworthy platform where users can shop with confidence.

Ultimately, the driving force behind ShopEase is a passion for innovation and a commitment to enhancing the lives of consumers worldwide. By reimagining the online shopping experience and embracing the possibilities afforded by technology, ShopEase aims to set a new standard of excellence in the realm of ecommerce, enriching the lives of users and fostering a more connected and vibrant digital marketplace.

Objective

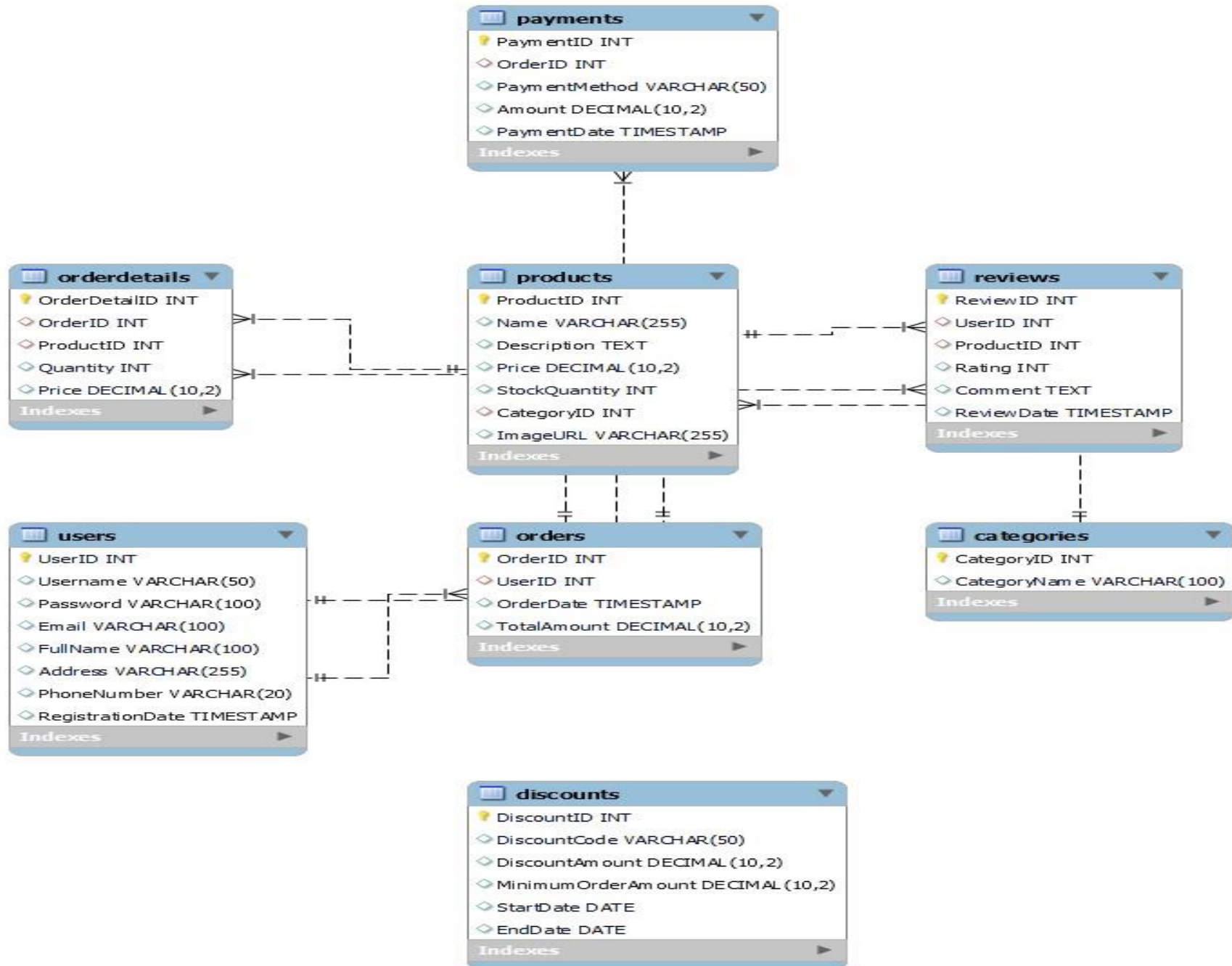
The primary objective of "ShopEase: Advanced Online Shopping Platform" is to provide a cutting-edge e-commerce solution that enhances the shopping experience for users while simultaneously addressing the evolving needs of the digital marketplace. Through a comprehensive approach encompassing innovative features, user-centric design, and robust security measures, ShopEase aims to achieve the following objectives:

Enhanced User Experience: ShopEase seeks to streamline the online shopping process, making it more intuitive, efficient, and enjoyable for users of all backgrounds. By offering a user-friendly interface, personalized recommendations, and seamless navigation, ShopEase aims to create a frictionless shopping journey that exceeds customer expectations

Pros	Cons
1. Enhanced User Experience: ShopEase offers a user-friendly interface, personalized recommendations, and seamless navigation, enhancing the overall shopping experience.	1. Initial Development Costs: Creating and maintaining a sophisticated platform like ShopEase requires significant investment in terms of time, resources, and expertise.
2. Diverse Product Offering: ShopEase provides access to a wide range of high-quality products spanning multiple categories, catering to diverse consumer preferences.	2. Technical Challenges: Implementing advanced features and ensuring seamless functionality may pose technical challenges, requiring ongoing optimization and maintenance.
3. Community Engagement: ShopEase fosters a vibrant community of users through features such as product reviews, ratings, and social sharing, promoting interaction and collaboration.	3. Data Security Concerns: Protecting user data and ensuring privacy is paramount. Any breaches or security vulnerabilities could undermine user trust and loyalty.
4. Robust Security Measures: ShopEase implements robust encryption techniques, secure payment gateways, and stringent authentication protocols, ensuring the security and integrity of user data.	4. Competition: The e-commerce landscape is highly competitive, with established players and new entrants vying for market share. ShopEase must differentiate itself effectively to stand out.
5. Innovation and Adaptability: ShopEase remains committed to innovation and adaptability, continuously evolving and enhancing its offerings to stay ahead of emerging technologies and consumer trends.	5. Scalability Challenges: As the platform grows and user traffic increases, scalability challenges may arise, requiring infrastructure upgrades and performance optimizations.

The ER diagram

The ERD in the image shows the relationships between several entities in a database system, including users, products, orders, order details, payments, reviews, discounts, and categories.



Queries



CREATE

DATABASE

ShopEase; use

ShopEase;

-- Users Table

CREATE TABLE Users (

 UserID INT AUTO_INCREMENT PRIMARY KEY,

 Username VARCHAR(50) UNIQUE,

 Password VARCHAR(100),

 Email VARCHAR(100) UNIQUE,

 FullName VARCHAR(100),

 Address VARCHAR(255),

 PhoneNumber VARCHAR(20),

 RegistrationDate TIMESTAMP DEFAULT

CURRENT_TIMESTAMP

);

-- Products Table

CREATE TABLE Products (

ProductID INT AUTO_INCREMENT PRIMARY KEY,

Name VARCHAR(255),

Description TEXT,

Price DECIMAL(10, 2),

StockQuantity INT,

CategoryID INT,

ImageURL VARCHAR(255),

FOREIGN KEY (CategoryID) REFERENCES
Categories(CategoryID)

);

-- Categories Table

```
CREATE TABLE Categories (  
    CategoryID INT AUTO_INCREMENT PRIMARY KEY,  
    CategoryName VARCHAR(100) UNIQUE  
);
```

-- Orders Table

```
CREATE TABLE Orders (  
    OrderID INT AUTO_INCREMENT PRIMARY KEY,  
    UserID INT,  
    OrderDate TIMESTAMP DEFAULT  
CURRENT_TIMESTAMP,  
    TotalAmount DECIMAL(10, 2),  
    FOREIGN KEY (UserID) REFERENCES Users(UserID)  
);
```

-- OrderDetails Table

```
CREATE TABLE OrderDetails (  
    OrderDetailID INT AUTO_INCREMENT PRIMARY KEY,  
    OrderID INT,  
    ProductID INT,  
    Quantity INT,  
    Price DECIMAL(10, 2),  
    FOREIGN KEY (OrderID) REFERENCES  
Orders(OrderID),  
    FOREIGN KEY (ProductID) REFERENCES  
Products(ProductID)  
);
```

-- Payments Table

```
CREATE TABLE Payments (  
    PaymentID INT AUTO_INCREMENT PRIMARY KEY,  
    OrderID INT,
```

```
PaymentMethod VARCHAR(50),  
    Amount DECIMAL(10, 2),  
    PaymentDate TIMESTAMP DEFAULT  
CURRENT_TIMESTAMP,  
    FOREIGN KEY (OrderID) REFERENCES  
Orders(OrderID)  
);
```

```
-- Reviews Table
```

```
CREATE TABLE Reviews (  
    ReviewID INT AUTO_INCREMENT PRIMARY KEY,  
    UserID INT,  
    ProductID INT,  
    Rating INT,  
    Comment TEXT,
```

```
    ReviewDate TIMESTAMP DEFAULT  
CURRENT_TIMESTAMP,  
    FOREIGN KEY (UserID) REFERENCES Users(UserID),  
    FOREIGN KEY (ProductID) REFERENCES  
Products(ProductID)  
);
```

```
-- Discounts Table
```

```
CREATE TABLE Discounts (  
    DiscountID INT AUTO_INCREMENT PRIMARY KEY,  
    DiscountCode VARCHAR(50) UNIQUE,  
    DiscountAmount DECIMAL(10, 2),  
    MinimumOrderAmount DECIMAL(10, 2),  
    StartDate DATE,  
    EndDate DATE  
);
```

SCHEMA



Schema :

- **Users:**

UserID (Primary Key)
FirstName (VARCHAR)
LastName (VARCHAR)
Email (VARCHAR)

- **Products:**

ProductID (Primary Key)
ProductName (VARCHAR)
Description (TEXT)
Price (DECIMAL)
CategoryID (Foreign Key references Categories.CategoryID)

- **Orders:**

OrderID (Primary Key)
UserID (Foreign Key references Users.UserID)
OrderDate (DATETIME)
PaymentID (Foreign Key references Payments.PaymentID)

- **OrderDetails:**

OrderDetailID (Primary Key)
OrderID (Foreign Key references Orders.OrderID)
ProductID (Foreign Key references Products.ProductID)
Quantity (INT)
UnitPrice (DECIMAL)
Discount (DECIMAL)

Reviews:

ReviewID (Primary Key)

ProductID (Foreign Key references Products.ProductID)

UserID (Foreign Key references Users.UserID)

Rating (INT)

ReviewText (TEXT)

ReviewDate (DATETIME)

• Discounts:

DiscountID (Primary Key)

DiscountCode (VARCHAR)

DiscountPercentage (DECIMAL)

• OrderDiscounts (Junction Table):

OrderID (Foreign Key references Orders.OrderID)

DiscountID (Foreign Key references Discounts.DiscountID)

• Payments:

PaymentID (Primary Key)

PaymentMethod (VARCHAR)

PaymentAmount (DECIMAL)

PaymentDate (DATETIME)

• Categories:

CategoryID (Primary Key)

CategoryName (VARCHAR)

HARDWARE & SOFTWARE requirements

For the "ShopEase" project, both software and hardware requirements are essential to ensure the smooth development, deployment, and operation of the online shopping platform.

Software Requirements:

Database Management System (DBMS): A relational database management system such as MySQL or PostgreSQL is required to store and manage the data efficiently. MySQL Workbench or similar tools can be used for database design and administration.

Web Development Framework: A web development framework like Django, Ruby on Rails, or Laravel may be utilized for building the backend logic and APIs of the platform. Additionally, frontend frameworks like React, Angular, or Vue.js can be employed for creating interactive user interfaces.

Programming Languages: Proficiency in programming languages such as Python, JavaScript, HTML, and CSS is necessary for backend and frontend development.

Security Measures: Implementing security measures such as firewalls, encryption protocols, and regular software updates is crucial to protect the platform from cyber threats and ensure data privacy and integrity.

Version Control System: Version control systems like Git are indispensable for collaboration among team members, tracking changes to the codebase, and managing project versions.

Integrated Development Environment (IDE): IDEs such as Visual Studio Code, PyCharm, or Sublime Text provide comprehensive tools for coding, debugging, and project management.

Development Devices: Developers require desktop or laptop computers with suitable specifications to develop, test, and debug the application code.

Hardware Requirements:

Server Infrastructure: Adequate server infrastructure is required to host the web application and database. This may include physical servers or cloud-based services like Amazon Web Services (AWS), Microsoft Azure, or Google Cloud Platform (GCP).

Computing Resources: Sufficient computing resources such as CPU, RAM, and storage are necessary to handle the application's workload, database operations, and user requests effectively.

Networking Infrastructure: A stable internet connection with adequate bandwidth is essential for seamless communication between clients and servers, as well as for accessing cloud-based services.

bibliography



MySQL Tutorial: (<https://www.mysqltutorial.org/>) - Guides and examples for MySQL. Database Design Articles: Search for articles on database normalization, relationships, and indexing on reputable tech websites.

Database Systems: Design, Implementation, & Management by Coronel, Morris, and Rob. A comprehensive textbook covering database design principles, SQL, normalization, and database administration.

Khan Academy: Relational Databases: (<https://www.khanacademy.org/computing/computerprogramming/sql>) Free interactive lessons and explanations on database concepts and SQL usage.

Vertabelo Database Modeler Blog: (<https://www.vertabelo.com/blog/>) Features articles on database design best practices, modeling techniques, and data optimization.

MySQL Documentation. (n.d.). Retrieved from <https://dev.mysql.com/doc/>

W3Schools. (n.d.). SQL Tutorial. Retrieved from <https://www.w3schools.com/sql/>

TutorialsPoint - Database Design: ([invalid URL removed]) A collection of tutorials covering database fundamentals, SQL, ER diagrams, and more.

THANK YOU!!

MADE BY:

GEETANGI SHARMA & SUPRITHAM SINGH BHATIA
