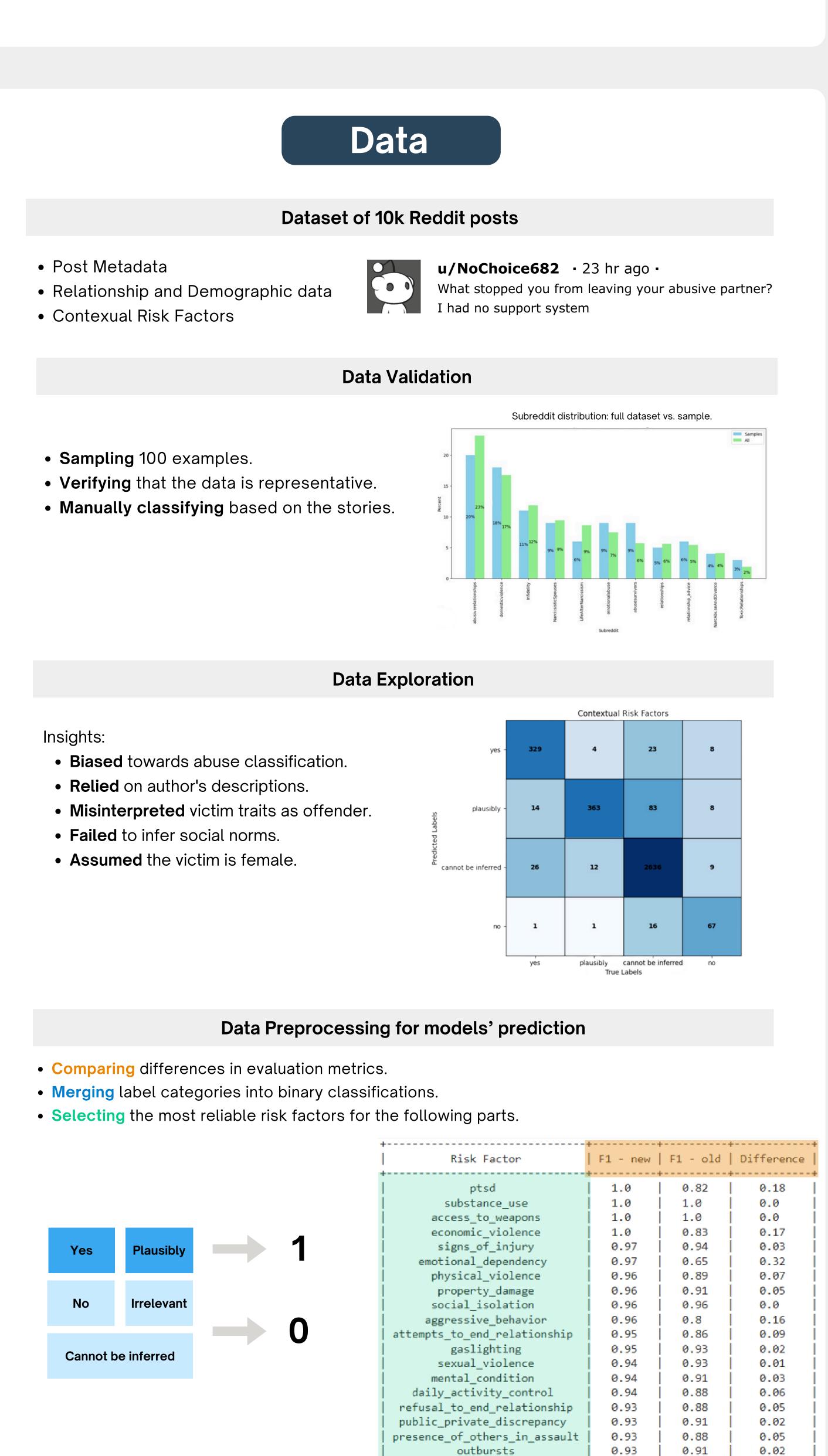


## Silent Signals: Identifying Abuse Through Social Media Content

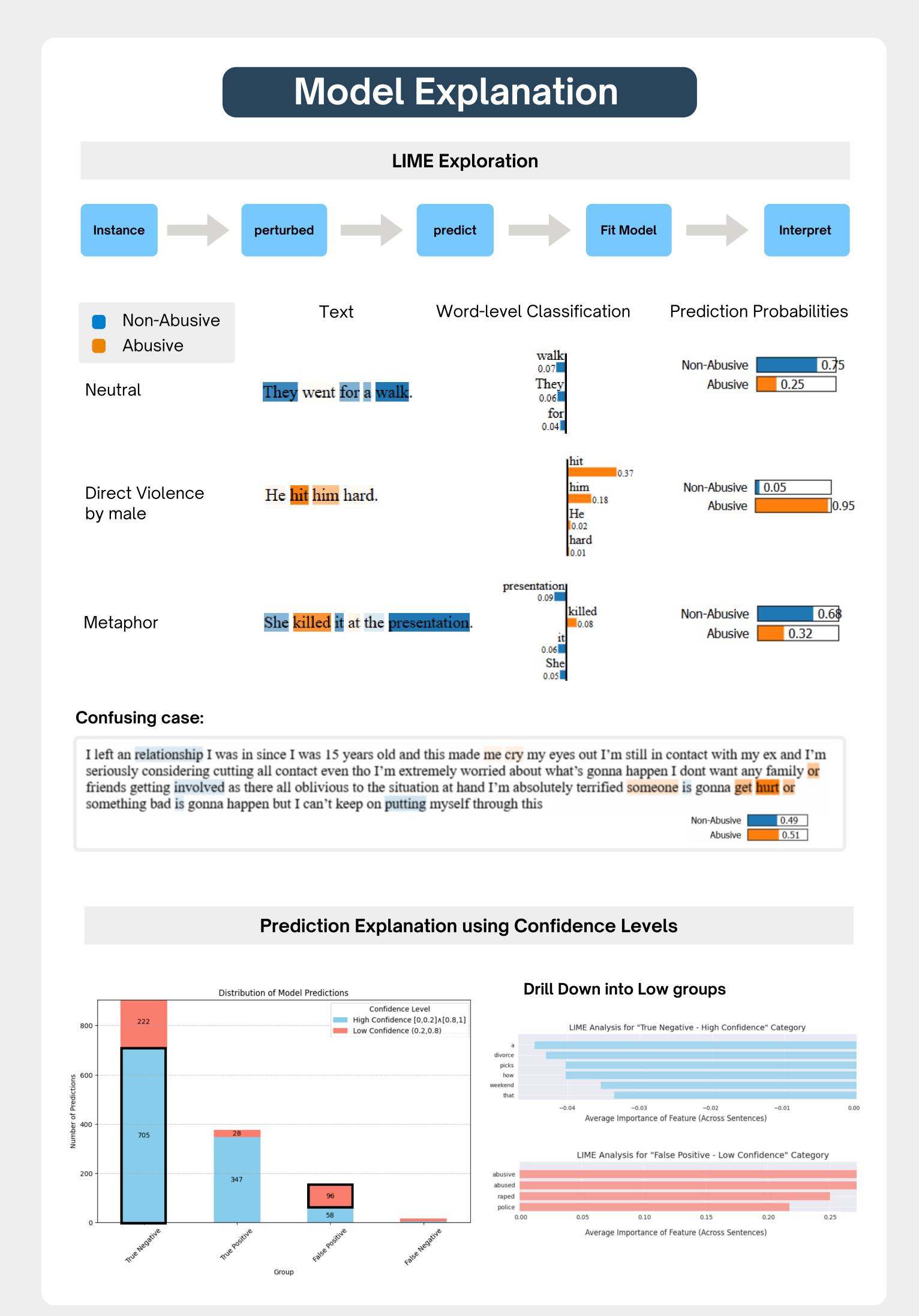


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## Abusive relationships are a critical issue that affect people worldwide. With the rise of social media, more people are sharing personal stories. Using NLP, we can detect signs of abuse and identify key risk factors. Allows for efficient identification of abusive patterns and better support for victims.



## Baseline Models Goals: 1. Establish a baseline for score. 2. Data Insights: Identify key features and important words. We predicted the risk factor: physical violence. **Logistic Regression** First try: **F1 = 0.86, accuracy = 0.88** Removing risk factors with coefficients having p-values > 0.05 Final result: *F1 = 0.86*, *accuracy = 0.89*, *Pseudo R^2 = 0.572* tf-idf with SVM classifier • Embedding: Vector of the 1000 most important words using TF-IDF. • Comparison: Applied an SVM classifier with different kernels. • Result: The RBF kernel achieved F1 score of 0.79. **Keywords detection** for each risk factor: Top 10 terms for physical violence: Top 10 terms for aggressive behavior: Term TF-IDF Ratio Term TF-IDF Ratio 380 mum 71.660 66.233 253 cat 57.409 160 proof 47.142 742 power 47.788 ruin 46.710 124 black 46.725 419 unhappy 46.435 663 neck 46.118 753 death 46.167 378 positive 45.674 241 power 45.520 434 legal 45.429 278 legal 45.004



## Future Work

- Normalize **generic words** in the training set across labels.
- Add **generated data** to the training set to address the model's weaknesses in NLP (improve FP Low confident...)

narcissistic\_traits

humiliation

living with

0.92

0.92

0.91

0.88

0.82

0.91

0.04

0.1

0.0

- Compare the performance and conclusions to **different models**.
- Check the Hebrew language.
- Establish **practical actions** to help the victioms.