

JOSEPH VAN GEFFEN

PRODUCT MANAGER

+ Hello Chainlink!

I am excited to apply for the Product Manager positions at Chainlink Labs, where I can bring over two decades of leadership and design expertise to focus on product success. With a robust background as both a Product Designer and Design Manager, I have a working knowledge of every part of the product life-cycle. I have honed my skills in guiding teams towards concrete solutions that resonate with users, while aligning the team's focus towards business objectives.

My career journey has equipped me with a diverse portfolio of projects spanning various industries, with a recent focus on developing design systems tailored for FinTech applications. Notably, I have contributed to the success of projects in traditional banking at Capital One and ventured into the realm of cryptocurrency with Zcash. These experiences have ingrained in me the importance of meticulous design thinking, paired with agile methodologies, that ensures innovation, collaboration, and clarity of goals across teams.

I've led teams with the goal of fostering a culture of creativity, accountability, and continuous improvement. My expertise in synthesizing user research, user feedback, and data analysis has enabled me to shepherd products that deliver intuitive and engaging experiences. I am used to collaborating with stakeholders, evangelizing ideas, and providing results.

In summary, my blend of design acumen and leadership experience makes me an ideal candidate for leading product initiatives at Chainlink Labs. I am eager to collaborate with your team in crafting innovative solutions that leave a lasting impact on users' needs.

Let's collaborate and make something remarkable together!

Sincerely,

Joseph Van Geffen

