What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

Need for empirical inquiry on political datas

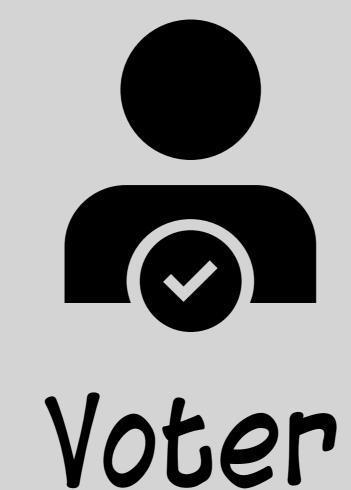
Hopes to study the power of a man and Government

Reflects the shifting democracy of the country

A valuable tool to measure the effectiveness and insights of political datas.

Pevelops a strategic approach to political environment

Motivates to ensure all bases



Compares
with trustable
website

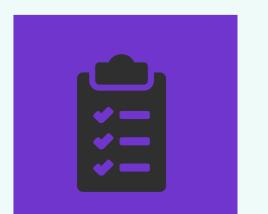
Looks into the data, rather than trends.

Target on long term issues and lists the pros and cons

Builds
awareness
about powerful
ruling party

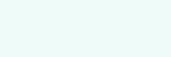
Convinces to know more on politics

Feels more committed to their role in national development



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



**Feels**