

# Stephen Geinosky

## WEB DEVELOPER

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### EMPLOYMENT

2013 - present

Boulder, CO

#### National Center for Atmospheric Research

*Web Developer II/Graphic Designer*

- Built a module leveraging an API to create automated organizational charts using OOP
- Added additional security measures to a custom authentication module
- Built a module to create an additional role and assign authenticated users the role
- Performing a UX audit/improvements on the content editor interface on the CISL Drupal website
- Working with staff to restructure group content with a focus on user experience
- Migrated remaining Drupal 6 sites to Drupal 7 using the migrate module
- Performing security updates on multiple Drupal websites
- Designed a sub-theme improving usability using analytics and user tests
- Maintaining current theme
- Organized and led a group to restructure CISL's website sitemap
- Built a blog and documentation website on Github pages
- Built a custom MailChimp template
- Updated content, cleaned up code and file structure on a kiosk
- Design print documents for conferences
- Design logos for subgroups
- Designed signage for the public visitor center at the Mesa Lab

2011 - 2013

#### Harvard Magazine

*Associate Web Developer*

Cambridge, MA

- Redesigned article pages to create a better reading experience by focusing on the text and images
- Created a custom landing page theme that can be used to
- promote special events
- Created a custom plugin to help allow the magazine to customize content based upon a custom taxonomy
- Custom-built floating and pushdown ads that utilize a cookie to only display the ads during scheduled intervals to users

### SKILLS

#### Front-End

HTML5, CSS3, SASS, Javascript, Jekyll, Grunt, Gulp, Yeoman, Bower

#### Back-End

PHP, MySQL, Apache, XML, Procedural programming, OOP, Drush, Git

#### Software

Adobe Creative Suite, PHP Storm, JIRA, Google Analytics, CrazyEgg

### EDUCATION

#### DePaul University

MA - New Media Studies  
(with distinction)  
2008 - 2010

#### Western Illinois University

BA - Journalism  
2003 - 2007

### MEMBERSHIPS

Society of Professional Journalists - 06' to 07'

Eagle Scout - 03'

- Completely rebuilt Harvard Magazine's classifieds section and their classifieds purchase form
- Added a custom classifieds blog within the site
- Restructured how classified ads are stored in the database and displayed to the user
- Designed a cleaner navigation focusing on usability
- Completely rebuilt Harvard Magazine's donor section
- Added features, including an interactive chart and a landing page dedicated to current and potential donors
- Built several custom-themed email templates in MailChimp for the over 200,000 email recipients
- Utilize Google Analytics to help filter out trending pages, topics, and events such as email blasts visited on the website to help target advertising opportunities
- Train staff on any updates/changes/improvements made to the uploading and editing content process
- Restructured our content and gave a training seminar to local staff on SEO best practices and improvements

2009 - 2011

## **Freelance Web Designer**

- Designed and built an interactive, Flash-based website Chicago, IL
- Designed and built a website using CMS to allow leaders the ability to make updates
- Designed a Tumblr theme

2009 - 2011

## **Midwest Democracy Network**

*Web/Newsletter Editor*

Chicago, IL

2007 - 2008

## **The Register-Mail**

*City/County Government Reporter*

Galesburg, IL

2007 to 2008

## **The Daily Review Atlas**

*Staff Reporter, Interim Editor*

Monmouth, IL