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### Describe two methods that can help lower an individual's carbon footprint

Excepting two topic sentences, the information here should be recorded in note-form: the object at this stage is not to write the essay.

Ideas should be given in your own words with the corresponding in-text citation recorded e.g. (Mapperley, 2019)

#### Introduction

- Highlight importance of global warming. Temperature rising 1.5 degrees Celsius by 2040, which will cause natural disasters (NRDC 2021).
- Link to human activity and carbon dioxide
- Define *carbon footprint* = `...measuring the amount of greenhouse gases released by a certain activity'.
- Become more specific moving from *country* carbon footprint to *individual* carbon footprint.
- Provide road map for essay stating the two areas I will focus on i.e. reducing single use plastic and improving energy efficiency in homes.

#### MBP1

**Topic sentence (full-form):** The reduction of Single-use Plastic Products (SUPPs) is an important means by which individuals can reduce their carbon footprint.

- Highlight why plastic is related to global emissions. e.g. Plastic = 6% global oil use ↑ to 50% in 2050. (World Bank 2021)
- Explain how waste plastic also affects global warming e.g. only 16% plastic is recycled (World Economic Forum 2022).
- Explain how burning plastic releases harmful gases e.g. *black carbon* (World Economic Forum 2022).
- Show that individuals need to be aware of dangers mentioned above so they can make positive changes.
- 1<sup>st</sup> change = reuse and repurpose plastic bags as many times as possible.
- 2<sup>nd</sup> change = choose reusable drinking bottles and save cutlery given by take away food companies (UNEP 2021).

#### MBP2

**Topic sentence (full-form):** A further method by which individuals can reduce their carbon footprint is to limit household electricity usage.

- Explain importance of energy use in homes e.g. U.S. homes are 6<sup>th</sup> largest carbon producer in the world (PNAS, 2020, cited in Sealed, 2022).
- 1st method to reduce carbon = insulate and seal home.
- Explain what insulation and sealing is + e.g. double-glazed windows and foam boards (U.S. Dept. of Energy 2022).
- 2<sup>nd</sup> use smart controls.
- Explain what smart controls are + e.g. turning lights off remotely.
- Highlight importance of turning lights off e.g. av. house in U.K. uses 45KG of carbon every year for devices left on standby (Energy Savings Trust 2022).

### MBP3 (if needed)

# Topic sentence (full-form):



## Conclusion

- Restate 2 methods for reducing carbon footprint (reducing single-use plastic + household electricity).
- Summary of single use-plastic reduction.
- Summary of lowering household electricity.
- Recommendations = Individual change needs to work with government policy change e.g. 1. 'nudge economics' paying for plastic bags. 2. Grants and tax breaks 3. Education that people have power for change.

# For the marker's use only. Do not delete.

	Item	Mark
а	Plan submitted on the RWAC IWA planning template <b>and</b> labelled Name Class Plan e.g. Jiahua Chen A11 Plan	1/0
b	Plan made in efficient <b>note form</b>	1/0
С	Student shows evidence of a clear intended structure that introduces <u>two</u> appropriate measures	2/0
d	Student shows evidence of having engaged with at least <u>four</u> sources, these drawn ONLY from the Reading List	4/0
е	Student provides <u>two</u> <b>full</b> topic sentences written in a developing academic style	2/0
	TOTAL before deductions	/10

Note: there are no 'part-marks': it is the whole mark or zero.

#### **Penalties**

Infringement		Penalty
g	Submitted after deadline	-5
h	Evidence of cut and paste from sources	-5
TOTAL AFTER PENALTY DEDUCTIONS		/10