Lecture title:

Lecture 5B: The 4th Industrial Revolution

Margin notes

- four industrial revolutions:
 - 1) 1760 1820 new manufacturing processes; steam and water power; mechanization
 - 2) 1870 1914 electricity and mass production
 - 3) 1950s 'digital revolution'; computers and automation
 - 4) near future cyber-physical systems

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1. The 4th Industrial Revolution

4th Industrial Revolution → merging physical, digital and biological fields

- → technologies will become ingrained in day-to-day lives
 - bionic man already happening $\rightarrow e.g.$ 3D printed bones, bionic arm

Future: AI, autonomous vehicles, voice activated virtual assistants, face ID recognition

Technology is changing faster than ever

e.g. it took 75 years for 100 million users to adopt the phone Instagram → 100 million users in just 2 years

Pokemon Go → same number in a month

2. Implications for society → Problems

Greater inequality

- some companies/ governments struggling to keep up
- innovators, investors, shareholders benefit the most from innovation
 - o e.g. study \rightarrow billionaires \rightarrow 80% of the 40 breakthroughs in the last 40 years
 - → 'winner takes it all' economy
 - → high skilled workers are rewarded with high pay, the others are left behind

AI will eliminate jobs

- demand new skills that workers do not have now
- new job types are not created fast enough → only 0.5% employed today in industries that did not exist at the beginning of the 2000s
- new jobs = higher level of education & specialized study
- physical/ routine tasks risk becoming obsolete

3. Skills for the new era

- a) higher cognitive skills
 - advanced literacy skills
 - statistical skills
 - critical thinking
 - complex info processing
- b) social & emotional skills ("soft skills")
 - advanced communication & negotiation
 - empathy
 - ability to learn continuously
 - manage others
 - be adaptable
- e.g. Google: creativity, leadership, communication skills = top prerequisite for employees
- in the future:
 - o combining skills / collaborative problem solving
 - = more common
 - BUT, many students lack these skills because these skills are not taught in school
- c) technological literacy
 - basic IT skills
 - data analysis
 - engineering
 - research
- more software developers, engineers & robotics/scientific experts

China – leading innovators → pioneering role in the 4th Industrial Revolution

Summary

The 4th Industrial Revolution will be the use of cyber-physical systems in our day-to-day lives. People will need to prepare for this by acquiring new skills, in order to avoid being left behind. Fortunately, China is among the leading innovators in new, society-changing technology, and is likely to play a pioneering role in the way the 4th Industrial Revolution develops.