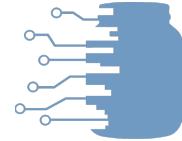


CodeJam 13

November 17-19, 2023



Opening Ceremonies



The 13th Edition CodeJam!

What keeps us going...

Providing students with the chance to ***improve*** their ***skills*** and ***connecting*** them with leaders in the industry.



Attended by more than 300 students.



A weekend long event lasting more than 36 hours.



One of McGill's longest running hackathons!

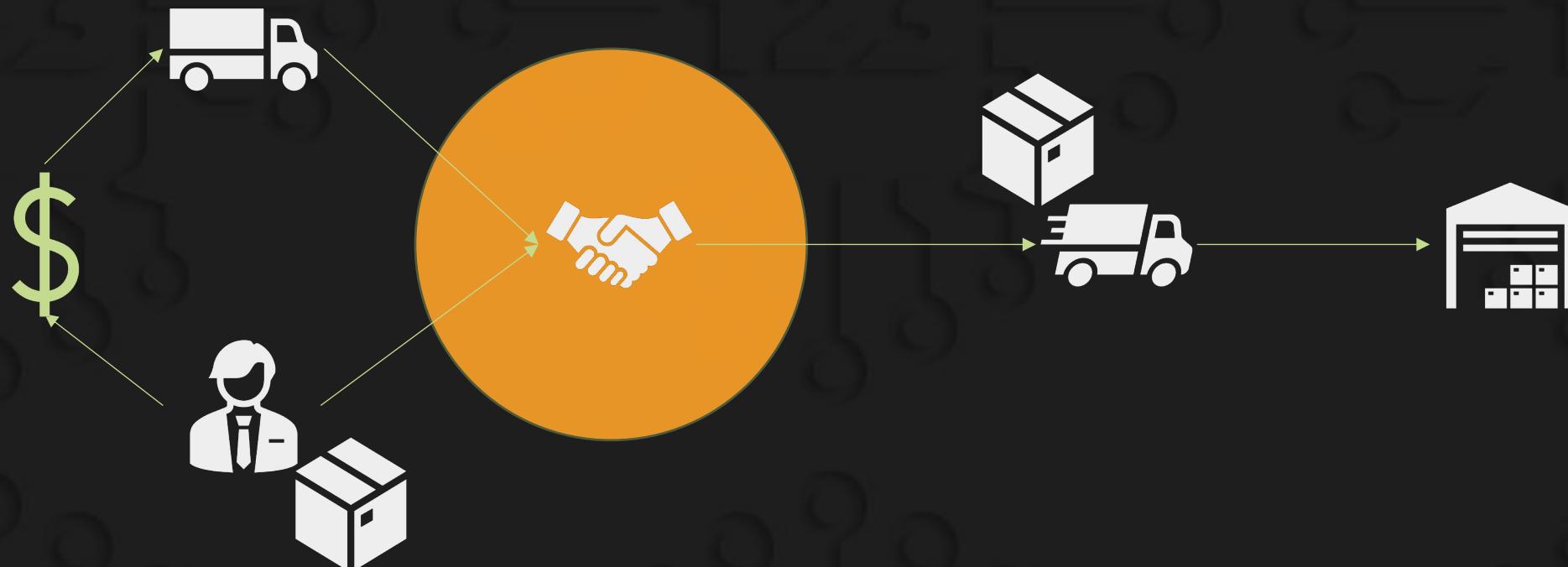


\$10,000+ up for grabs



123Loadboard Code.Jam()

Who is 123Loadboard?



November 2023 Challenge

Create a tool to notify truckers of ideal loads.

Trucker's Context

- Uses load boards
- Needs optimal loads



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The Challenge – Target users' motivations

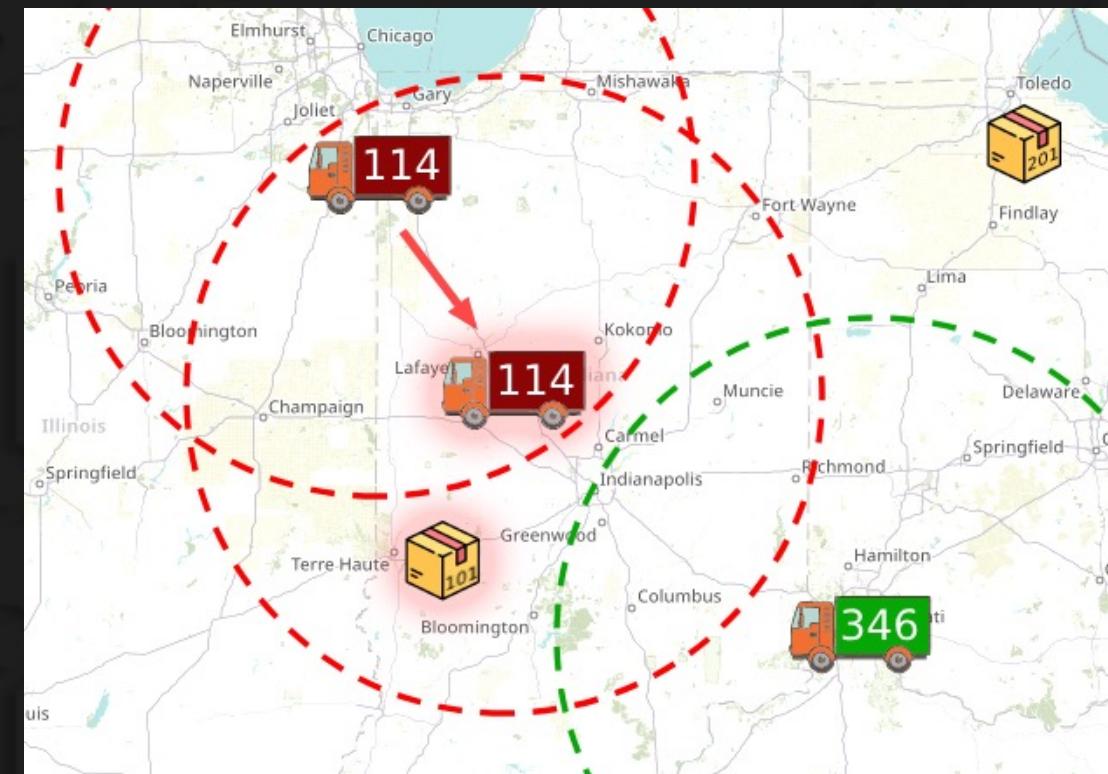


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- Maximizing profit.
- Minimizing “deadhead”.
- Matching their trip length preference.
- Matching their truck type.
- User experience.
- Minimizing idle time.

The Challenge – Data

- MQTT Events
 - Loads
 - Trucks

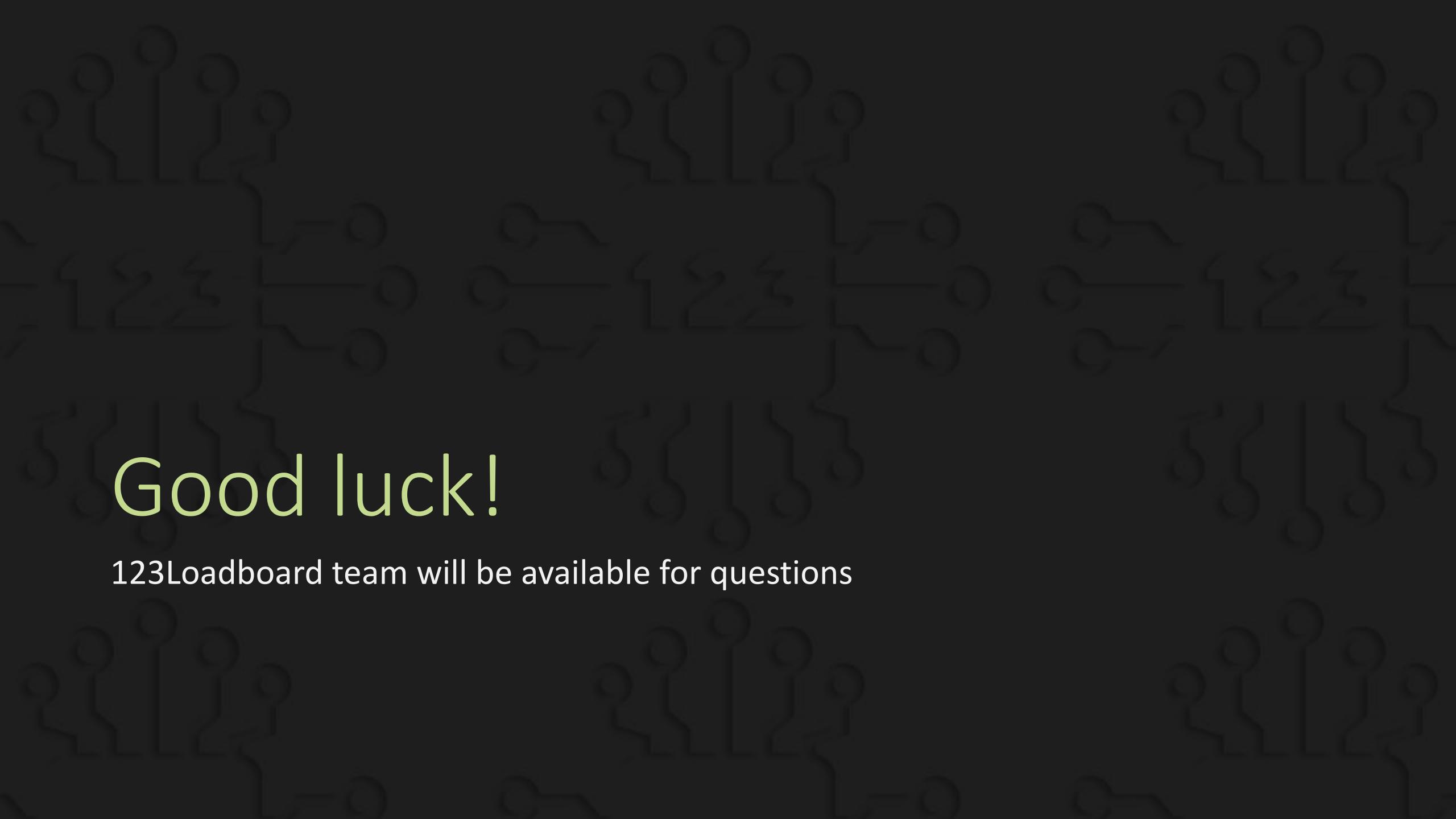


Rules and Evaluation

- Expected output
 - List of truckers contacted
 - Notifications sent
 - Timestamps
 - Explanation of architecture and algorithm
 - Demo
- Notifications produced in real time
- Evaluated on:
 - Quality of notifications
 - Respect for truckers' motivations
 - Uniqueness of solution
 - Presentation
 - Creativity of solution, features, and design.

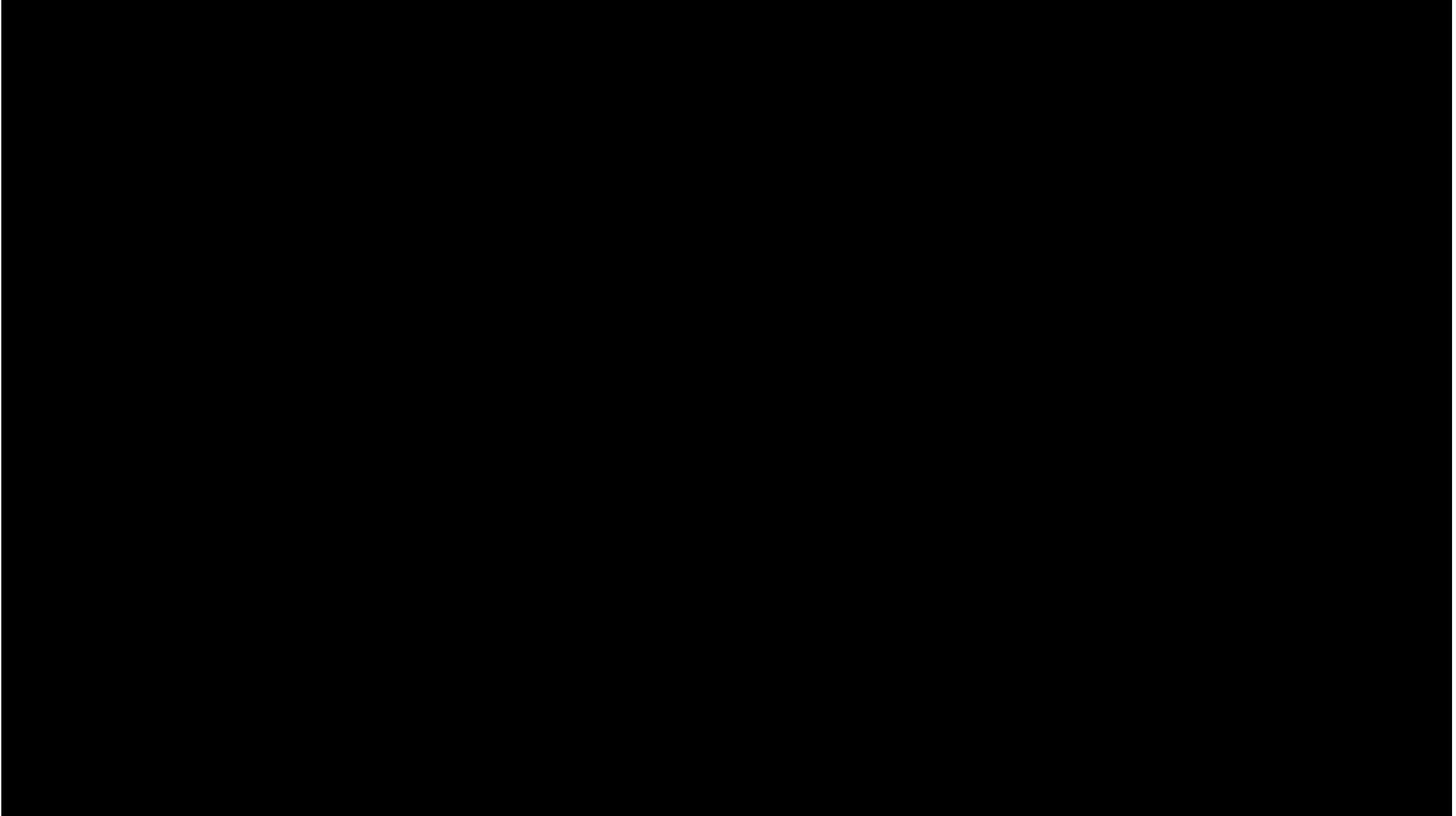
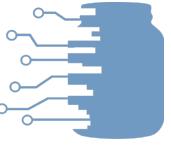
Prizes!

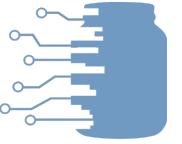
-  1st Place
 - \$1000 - Split among team members
 - Keyboard SteelSeries Apex Pro Value of 250\$ - One per team member
-  2nd Place
 - Mouse Logitech MX Master 3S Value of \$140 - One per team member
-  3rd Place
 - 50\$ Steam Gift Card - One per team member
- All medalists
 - 30 min HR personal session - One per team member



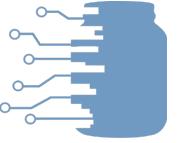
Good luck!

123Loadboard team will be available for questions





Dave Jones



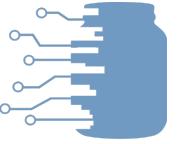
Location

CodeJam is located at the Lorne M. Trottier building.



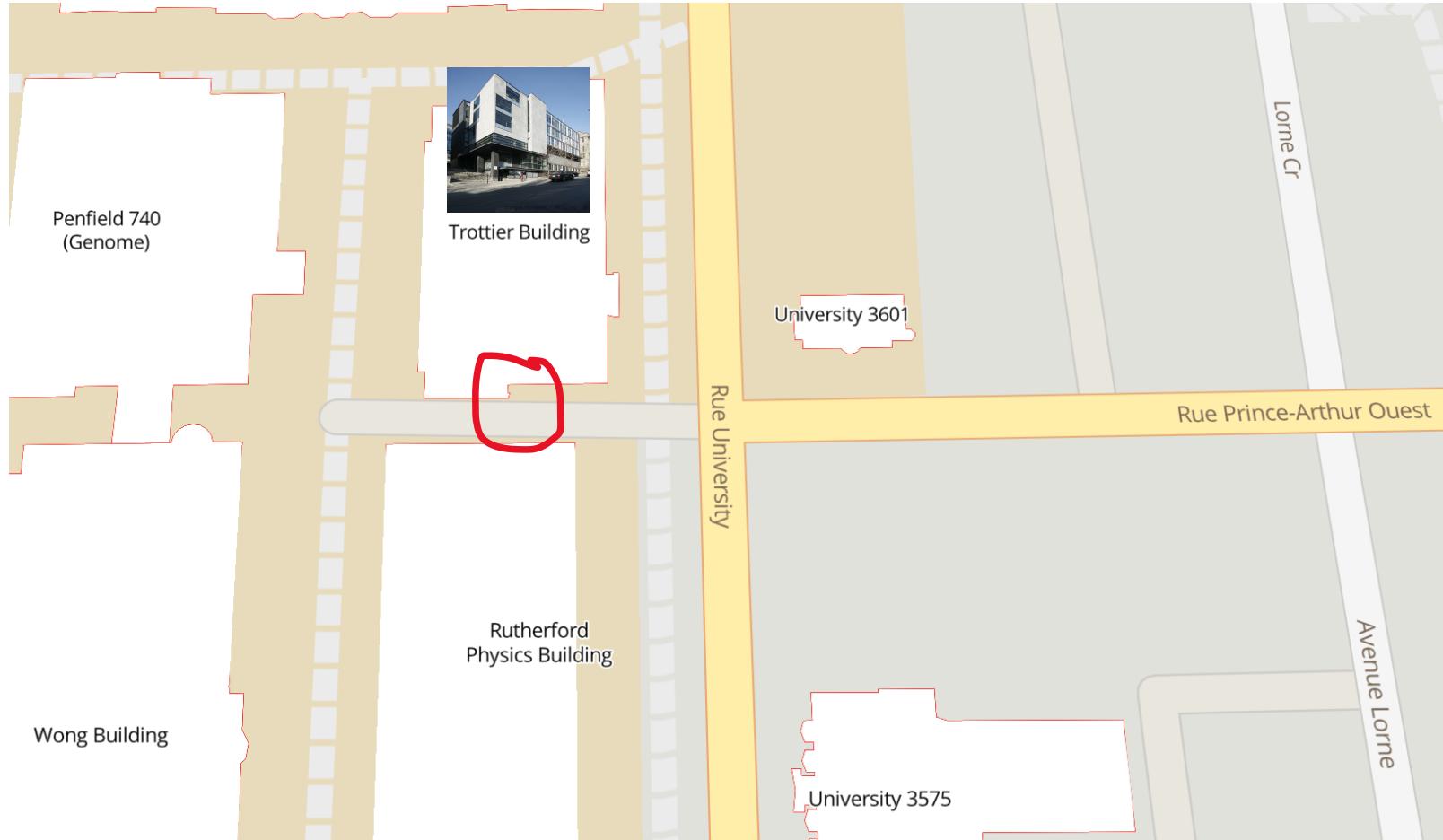
Key Elements to Note About the Venue

- Located on the traditional territory of the Kanien'kehà:ka
- Seating space on 3rd-5th floors
- 4th floor: Quiet Zone

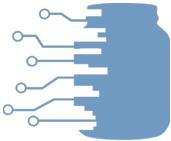


Location

CodeJam is located at the Lorne M. Trottier building.



Message #locked-out,
then come to the door
between Rutherford
and Trottier



Rei
Design



Karen
Marketing



Leena
Website



Sloane
Sponsorship



Lucy
Logistics



Ke
Sponsorship



Vlad
Website



Riana
Marketing



Behrad
Sponsorship



Junaid
Sponsorship



Hareth
Logistics



Sergio
Website Lead



Sam
Website



Mahirul
Website



Nafis
Website



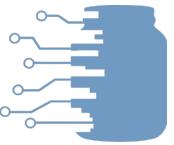
James
Website



Adam
Website Lead



Diego
Website



Where to find the Team # ? hacker-questions

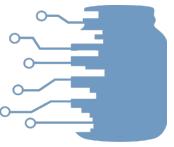
Come by the Lounge or find a committee member with a navy quarter zip if you have any questions

The Lounge



Committee member with quarter zip





Food

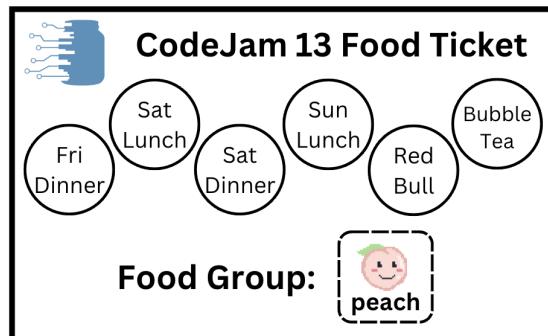
Important information about the food during the event.

1



Bring Food Ticket

Please bring your food ticket (in your swag bag)



2



Food Tiers

You will be notified via Discord when to pick up food.

#food-announcements

3

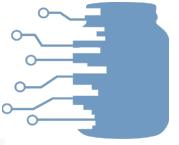


Snacks

Energy drinks, snacks, and coffee are available in Trottier 1060

@peach Come get your food!

The Schedule



Also available in the
#schedule channel
on Discord

CODEJAM 13
2023

		Schedule		
		DAY 1	DAY 2	DAY 3
		FRIDAY, NOV. 17	SATURDAY, NOV. 18	SUNDAY, NOV. 19
9:00 AM				
10:00 AM				
11:00 AM				
12:00 PM				
1:00 PM				
2:00 PM	SWAG PICK UP 2:00 PM – 5:00 PM Trottier Lounge (1060)	TECH FAIR 2:00 PM – 5:00 PM Trottier Mezzanine		
3:00 PM				
4:00 PM				
5:00 PM				
6:00 PM	OPENING CEREMONIES 5:30 PM – 6:30 PM Adams Auditorium			
7:00 PM	TEAM FINDING GATHERING 6:30 PM – 7:00 PM Trottier Cafeteria	HACKING STARTS 7:00 PM	DINNER (LES 3 SOEURS) 7:00 PM – 8:00 PM Trottier Mezzanine	
8:00 PM				
12:00 AM				
		BREAKFAST 9:30 AM – 10:30 AM Trottier Mezzanine	LUNCH (DONDONYA) 12:00 PM – 1:00 PM Trottier Mezzanine	BREAKFAST 9:30 AM – 10:30 AM Trottier Mezzanine
		MATROX WORKSHOP: INTRODUCTION TO VIDEO MANIPULATION 1:30 PM – 2:30 PM Trottier 3120	SERVICENOW WORKSHOP: INFO SESSION 2:30 PM – 3:30 PM Trottier 3120	TEAM CHECK-IN DEADLINE 10:00 AM
				SUBMISSION DEADLINE 12:00 PM
				LUNCH (SOORA) 12:00 PM – 1:00 PM Trottier Cafeteria
				JUDGING 1:00 PM – 3:30 PM Trottier Building
				CLOSING CEREMONIES 4:30 PM – 5:30 PM Trottier 0100

Sponsors

A few words from our Sponsors

123 LOADBOARD

matrox®
video—

servicenow. 1Password



Morgan Stanley





(upbeat music)

1Password With Ryan Reynolds



Thank you
to our
Sponsors



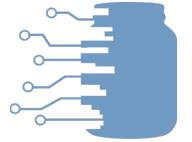
servicenow. 1Password



Morgan Stanley

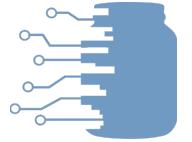


Rules & Regulations.



Reminders & Housekeeping Items

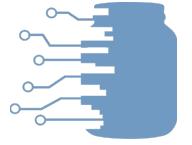
- Let's say I finish half a juice box and no longer want to the rest. What should I do?



Reminders & Housekeeping Items

Participants **must** keep the building **tidy**.

- Let's say I finish half a juice box and no longer want to the rest. What should I do?
 1. Remove the straw and place it in the trash
 2. Empty out remaining contents of the can or juice box down the drain
 3. Place your empty can or juice box in the recycling
 4. If the closest recycling bin to you is full, WALK TO ANOTHER ONE



Important Note:

You can be **disqualified** from the event, and future events if...

- you **litter** or leave a **mess**
- you attempt to **steal** food or snacks

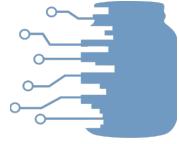


Important Note:

Further,

The mask recycling bins in Trottier are NOT garbage bins

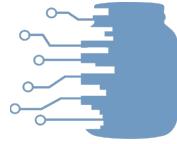




Reminders about Project Submissions

- No reusing an ***old project***.
- No using code from ***before tonight at 7 pm***.
- No editing projects ***after noon on Sunday***.
- No ***presenting someone else's project*** as your own.

Violating any rules results in disqualification



Check-Ins

You will need to fill the team check-in form by **Sunday at 10AM** to be included in the judging schedule.

Note that for **sponsored challenges**, the check-in deadline will be **Saturday at 6PM**

Make sure to create a **Devpost** page for your team and project!

Reminders will be posted on Discord in #announcements



Check-Ins

Link: <https://codejam.mcgilleus.ca/dashboard/checkIn>

Code.Jam0
Hacker Dashboard



Diego Castillo

[Profile](#) [Team](#) [Team Browser](#)

[Log Out](#)

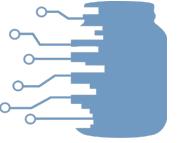
Team Check-In

* Project Name

* DevPost Link

Will you be participating in one of the sponsored challenges?

Matrox 123Loadboard



Judging

Each team will present to one panel of judges

You will need a laptop with a demo of your project for your presentation to the judges

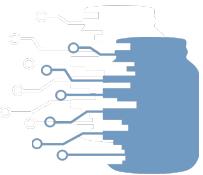
5 minutes for your presentation
+ a few minutes for questions

The top three teams will demo at Closing Ceremonies, where they will be re-judged to decide 1st, 2nd and 3rd place.

DonDonYa Discount!

- 15% off for all 2023-2024 school year participants
- Must go in your CodeJam t-shirt
- 1433A Bishop St, Montreal, Quebec H3G 2E4





Balsamiq is the effortless wireframing tool built for your big ideas.

We give product teams and stakeholders the tools and resources they need to design, iterate, and collaborate with their teams.

Try it for free!

PROMO CODE
for Balsamiq Cloud

BQGNFVC110324

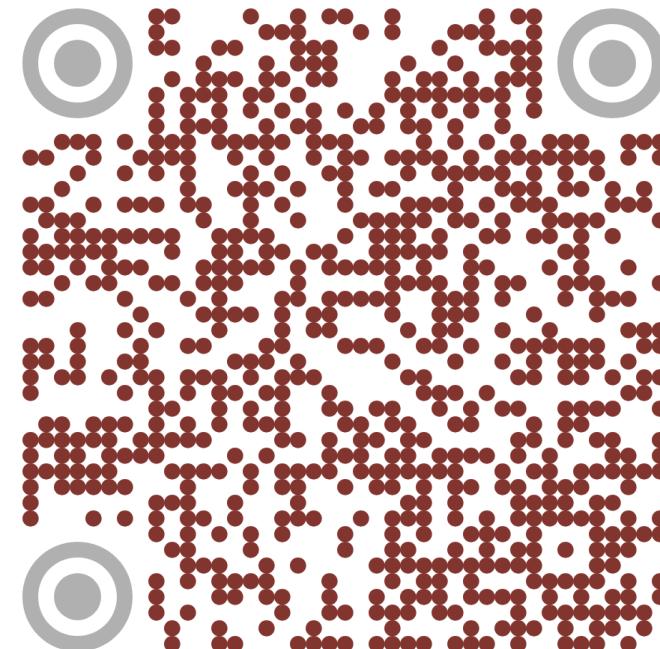
How to redeem: balsamiq.com/promo

Wireframing Academy

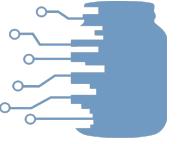
balsamiq®

Balsamiq Extended Trial!

Scan to Redeem
the Promo Code!



Prizes



Prizes

Total Prize Amount: 7,200\$



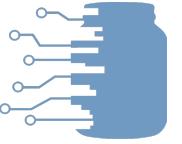
Best Overall Prizes
(Top 3)



Subcategory Prizes
(9 Categories)

In addition to the sponsored challenges





Best Overall Hacks

Total Prize Amount: 4,000\$



2nd

Second Overall Hack

Prize: 1200\$



1st

First Overall Hack

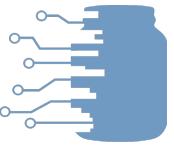
Prize: 2000\$



3rd

Third Overall Hack

Prize: 800\$



Prize Subcategories

Total Prize Amount: 3,200\$

Best UI/UX design

The project provides the most pleasant user experience
Prize: \$400

Best for Social Good

Project promoting social good
Prize: \$400

Committee's Choice

Our choice xoxo
Prize: \$200

Best Educational

Best project that caters to Education
Prize: \$400

Best use of AI

Best hack leveraging AI
Prize: \$400

Best Beginner Hack

Best project by beginners
Prize: \$200

Most Creative Hack

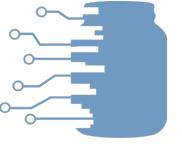
The project with the most creative solution to its problem
Prize: 400\$

Most Business Viable

A project that would be successful on Dragon's Den
Prize: 400\$

Best Productivity

Best project that focuses on productivity
Prize: 400\$



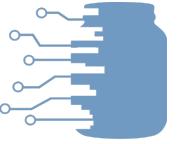
Sponsor Challenge: Matrox



First Place

\$125 per
member

matrox
Graphics for Professionals



Sponsor Challenge: 123Loadboard



First Place

- \$1000 - Split among team members
- 1 Keyboard SteelSeries Apex Pro (Value of \$250) per member
- 30 min HR personal session per member

Second Place

- Mouse Logitech MX Master 3S Value of \$140 per member
- 30 min HR personal session per member

Third Place

- 50\$ Steam Gift Card - One per team member
- 30 min HR personal session per member



Team Finding Gathering

Right Now in Trottier Cafeteria

Questions?

Happy Hacking!