

My design has the logo and the navigation bar in the header. The footer consists of marketing based links social media and more information about the website. The page shown has the directory, with a search bar and filter option. There are also a list of the different charities which have more information about them once clicked and opened.

Design ideas:

Affordances – My design has clickable elements (use of boxes and buttons) for interaction, like clicking into a charity's page to get more information on that charity.

Gestalt Principles – Having the text closely under the boxes give some insight into that specific element, which helps users see both as related to each other. The flow of the website also guides the user from top to bottom naturally.

Constraints – My design uses icons like the search and filter icon, which can be easily recognized and understood by the users. The design is minimal and has important elements for navigation.