

Website:

- Redesigning what already exists, not the problem that is being tried to solve.
- Don't duplicate the work, want to get a hold to go back to the website
- "Contact Us" already exists in SSCF website
- Redundant – "Grants" section all in SSCF website already
- "not sure where to start" put the topics

Design:

- The gradient has a lot of colours, keep it simple
- Clean design, just need to change the content
- Challenge – Use the current layouts from the resource perspective
- Accessibility issues – light text on light background, people with colour blindness have difficulty with no contrast or colours with red and green
- Webinars – Careful about scroll depth. Use of filter buttons. Have options of being able to flip through the content instead of scrolling.
- Try not to overuse titles
- Keep the simplicity and cleanliness
- Beware of images on websites, do not want them to be the spotlight.
- Home page with text on top of images, overlay on background hence easy to read

Goal:

- Have a website where there is a place for charities to go to their resources, E.g. Donation calculator is for donors, out of scope
- Change the content
- Not branded as SSCF, whole separate website with whole separate purpose
- E.g. if the charity is a one person team coordinating a fundraiser, they can come to the website and find resources that will help them raise one.
- Layout not bad, good place to start. Only the content is wrong.