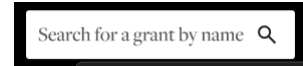# Design Ideas

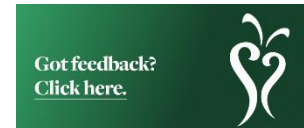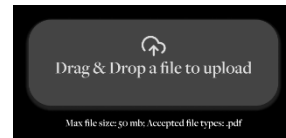**Affordances:**

- Drag and drop icon to upload a file, guides the user toward an interaction by visually signaling its function.
- The search bar has a placeholder text which suggests the users to type inside
- The arrow suggests the bucket opens down into sub-categories or sub-buckets

Constraints:

- The logo is placed in the top-left corner because users expect it there

- The websites restricts file types and file size

- Underlines to suggest link opens into a new tab

Gestalt Principles:

- Similarity: The buckets in the navigation menu are styled the same (same font, size, and color) to help the users recognize that they belong to the same category.

- Figure-Ground: There is an overlay on the background image so that the text is the main focus