

Support

Chatbots
(idea)

Tools: Contact
Advisor,
Calculator etc

FAQ / Not
sure where
to start

Tutorials?

Company
Important
Contacts

Navigation

Loves Clear
Navigation

Accounts
(save info and
applications)

Easy
buckets
bars

Displays simple
and understanding
overview of each
navigation sites

Directory
with
personality

Data-Orientation, User Feedback

Provide a
Survey?

Attentive

Show data
with proofs,
maybe video
evidence

Hand
Gestures,
Refers to
Data alot

Clarity

"Has anyone
heard of/seen
_"; "Depends
on"; "That is
a good
question"

What age
groups would
this website
be for?

Too
much of
an info
dump?

Color
preferability
for the
website

What is the focus
task that needs
the website to be
provided
mainly?

Influence

Gave out a lot of
different examples,
resources also
point out certain
websites

Needing more
help,
incapable of 2
people team

Striving for
different
ideas?

Easily available
in US or other
province in
Canada

Pain?

A linear
approach

Not user
friendly

Website
Security
Concerns

Lacks
website
Directory

extra
unnecessary
info?

Gain?

Provide
buckets in
navigation
bars

Implement new
things and key
ideas for the
website

Structured
website,
easy to
understand

Purpose: To
connect donors
and businesses
with the charities
and the causes
they care about.

User-
Centered

Sustainable
Website