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Homework #1 – Start Book

**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

* A “successful” campaign had about 15 more backers than a “failed” one.
* The categories with the highest chances of getting funded are in the: Music, Theater and Film & Video, (at least 1 out of every 2 projects are successful).
* Also, we have Journalism, Food and Technology whose chances of getting funded are 1 out of every 3.3 projects.

**What are some of the limitations of this dataset?**

* Well, we do not all the definitions of each column. For example, does the “staff pick”, I want to know what are the “staff approved” against “not approved”.

**What are some other possible tables/graphs that we could create?**

* Seeing the relationship in between backers and state of a campaign.

Row = State, Values = sum of backers, the sum of pledged

* Calculating the conditions of the campaigns, for example, the average goal.
* Row=state, value. = Average Goal.