

September 6, 2024

**DIR. CLEMENTE A. DIWAS** Director, Student Affairs Office

Dear Director Diwas,

Greetings from the Google Developer Student Club UE Caloocan!

The Google Developer Student Clubs at the University of the East Caloocan (GDSC UEC) proposes a face-to-face event entitled: DevUnity: Empowering Tech Communities on November 20,2024, inclusive for its members and other participants of DevCon. The esteemed speakers from DevCon will lead the discussion which will be facilitated by Google Developer Student Clubs providing insights and guidance on this vital topic.

This event aims to equip members of GDSC UEC and guest participants from DevCon with a deeper understanding of technology and its workings, empowering them to actively contribute to community innovation. Additionally, it seeks to forge connections within the expanding tech community, extending beyond the university confines to include professionals and other participants.

Thank you for taking the time to consider this proposal. We hope to hear from you soon.

Sincerely.

Stephanie Chua Associate UI/UX Lead

**Project Head** 

Angela Samboa **Chief Executive Officer** Project Head

**Emmanuel Forfieda Chief Consulting Officer Project Head** 

Dendale Mendoza Web Development Lead **Project Head** 

Noted By:

Dr. Sheila Abava



### Adviser, GDSC UE - Caloocan GOOGLE DEVELOPER STUDENT CLUB UE CALOOCAN PROJECT PROPOSAL

### I. PROJECT DESCRIPTION

"DevUnity: Empowering Tech Communities" is a face-to-face event organized by the Google Developer Student Clubs at the University of the East Caloocan, scheduled for November 20, 2024, at TYK 11th floor from 9:30a.m to 4:00 p.m., DevCon is a passionate endeavor aimed at nurturing a sense of unity among developers within our vibrant community. Through event DevUnity, we seek to facilitate collaboration and connection among individuals, extending a warm welcome to members of Google Develop Student Clubs and other like-minded communities. By weaving together the fabric of this diverse community, DevUnity lays the foundation for a dynamic exchange of ideas, knowledge-sharing, and collaboration opportunities. It serves as a nexus where developers can come together, not only to learn from one another but also to inspire and be inspired, fostering a culture of innovation and mutual support.

Central to the DevUnity experience is the engaging tech talks delivered by esteemed speakers from DevCon. These talks delive into a wide array of topics spanning the realm of developing technologies, providing valuable insights and perspectives that ignite curiosity and drive exploration. By showcasing real-world applications and sharing experiences, these talks serve to motivate students and aspiring developers to explore deeper into the intricacies of their craft, empowering them to actively contribute to the ever-evolving landscape of technology. Moreover, DevUnity's emphasis on inclusivity and diversity not only enriches the collaborative spirit of the event but also lays the groundwork for accelerated technological advancement and collective progress toward a brighter future.

Importantly, this DevUnity event aligns with the principles outlined in the **Data Privacy Act of 2012**, ensuring the protection of personal information and privacy for every student in the university. Please note that we are fully aware that GDSC UEC is obligated under **Republic Act 10173**, also known as the **Data Privacy Act of 2012**, to protect all sensitive personal information. We hereby grant GDSC UEC permission to collect their personal information to manage GDSC UEC activities and programs. Therefore, all the statements provided here are true and correct.



II. PROJECT OVERVIEW

A. PROJECT TITLE: DevUnity: Empowering Tech Communities

B. NATURE OF THE PROJECT: Curricular

C. DATE, TIME AND VENUE: 9:30 am to 4:00 pm on November 20, 2024,

at TYK 11th Floor

**D. COMMITTEE-IN-CHARGE:**Google Developer Student Club Officers

**E. BENEFICIARIES:** Students of the University of the East

**DevCon Guest Participants** 

### III. PROJECT OBJECTIVE

### General

The primary objective of this event is to provide members of GDSC UEC with a comprehensive understanding of technology and its applications, thereby empowering them to become catalysts for innovation within their community. Furthermore, the event seeks to foster meaningful connections and networking opportunities, bridging the gap between university students and professionals in the broader tech ecosystem. Through engaging workshops, informative sessions, and collaborative activities, participants will gain valuable insights, refine their skills, and cultivate a mindset geared towards driving positive change and advancement in the field of technology.

### **Specific**

The program envisioned meeting the following goals:

- 1. Provide insights into emerging technologies and industry trends to keep participants informed and ahead of the curve.
- 2. Inspire participants to take on leadership roles within their communities and drive positive change through technology initiatives.
- 3. Cultivate an inclusive environment that welcomes diversity and encourages participation from individuals of all backgrounds and skill levels.
- 4. Equip participants with practical tools and resources to continue their learning journey beyond the event, empowering them to make a lasting impact in the tech industry and their communities



5. Facilitate networking opportunities for participants to connect with industry professionals, potential mentors, and like-minded peers.

### IV. STRATEGIES AND METHODOLOGY

### Planning Stage (Online):

- All stages in the project, from the meeting to the event itself, shall take place online without any physical contact between students.
- An online meeting, led by the project heads, shall take place along with a brainstorming session within the organization to conceptualize the project.
- An online discussion of promotion, budget, materials, and other concerns shall be conducted by the organization.
- The pertinent papers shall be dealt with and shall be electronically submitted to the appropriate departments to legitimize the project.
- Follow-up online meetings shall be conducted to update and make changes to the plan as deemed to be necessary.

### Implementing Stage (Face-to-Face):

The GDSC UE – Caloocan is obliged to do the following:

- Prepare a Google form for Registration and Evaluation of the workshop.
- Prepare the necessary publication materials for event registration, speakers' pub, and post-event pubs
- Prepare a document discussing the program flow.
- Prepare the presentation that will be used as the program flow for the workshop.
- Maintain a well-mannered approach to all participants of the event.
- Ensure the netiquette for all of the participants.
- Ensure the tasks disseminated to the officers of the organization are met and are done efficiently.

### Post-Event Stage (Online):

The creative team will be responsible for the publication materials that will be posted after the event.

### **V. RESOURCE REQUIREMENTS**

The resources needed will be used as part of the funds of the organization. All the transactions and receipts will be kept and prepared to be submitted in case when needed.



### **VI. EVALUATION**

The post-event assessment is conducted using Google Forms to assess and gauge the event's effectiveness. Participants who attended the workshop will be asked to complete evaluation forms, and the data collected will be compiled, summarized, and analyzed. The insights gained from this evaluation process will be utilized to enhance future workshops of a similar nature.



### PREPARED BY:

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APPROVED BY:

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**Director, Student Affairs Office**