**M03: Final Project Website: Topic Selection and Site Outline**

**Website Topic:**

The website is dedicated to selling unique handmade dolls.

**Purpose:**

To sell these one-of-a-kind dolls with a style that stands out from the rest.

**Reason you are creating the Website:**

The website is created to reach a diverse audience beyond children, acknowledging the increasing interest among adults for uniquely crafted dolls.

**Website Goals:**

The primary goal is to connect with a broader demographic and offer creatively designed dolls that cater to varied tastes.

**Target Audience:**

Individuals who appreciate unique and handcrafted dolls, aged 13 and older.

**Content:**

Gothic, futuristic, and coquette dolls.

**Text, graphics, and media**:

Galleries featuring images of available dolls for sale. I will use Midjourney to create the gallery. YouTube video.

* Home:
* About the artist
* Gema: Fun facts about the artist to connect with the audience.
* Dolls:
* Gothic
* Futuristic
* Coquette
* Clothing for the dolls
* Dresses
* Shoes
* Accessories
* Doll care
* Information on how to care for the doll.
* Videos.
* Contact