



# RANU PANJI SATRIYO

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Kalijaten, RT 21/RW 03, Kecamatan Taman, Kabupaten Sidoarjo

A seventh-semester D4 Tourism Destination Management student at Universitas Airlangga with a strong interest in tourism and the creative economy, particularly in MICE (Meetings, Incentives, Conventions, and Exhibitions), tourism marketing, as well as digital and tourism visualization. Experienced in public relations and content creation, with strong communication skills, adaptability, and the ability to work effectively both independently and in teams. Proficient in Indonesian and English

## Work Experiences

### SPX Express Surabaya DC - Surabaya

Jul 2025 - Aug 2025

#### Daily Worker

SPX Express Surabaya DC Osowilangun is a logistics distribution center supporting efficient parcel sorting and delivery operations in Surabaya and surrounding areas.

- Sorted parcels based on delivery destinations and shipment categories.
- Performed parcel bagging to ensure secure and efficient distribution.
- Assisted in loading goods onto operational vehicles in accordance with logistics procedures.

### PT. KEKEAN PRIMANDA INDONESIA - Nganjuk

Sep 2025 - Oct 2025

#### Social Media Intern

Kekean is a creative economy-based fashion company focusing on the development of Indonesian traditional textiles through innovative design and modern marketing.

- Managed and developed social media content highlighting wastra fashion products and cultural values.
- Created engaging visual content and captions aligned with the brand identity.
- Assisted in implementing digital promotional strategies to increase engagement and brand awareness.

### J&T Express GSK777 - Gresik

Nov 2025 - Dec 2025

#### Daily Worker

J&T Express GSK777 is one of the operational units of J&T Express that supports logistics and parcel delivery services within its service area. The unit handles parcel receiving, sorting, and distribution processes to ensure fast, secure, and timely deliveries.

- Sorted parcels according to delivery destinations and operational systems.
- Conducted parcel bagging to support smooth distribution processes.
- Assisted in loading parcels onto delivery vehicles in compliance with standard operating procedures.

## Education Level

### SMA NEGERI 1 TAMAN - Taman, Sidoarjo

Jul 2019 - May 2022

#### Senior High School

### Universitas Airlangga - Surabaya

Aug 2022

Diploma IV Diploma IV student in Tourism Destination Management at Universitas Airlangga with vocational-based education and applied tourism competencies.

### Universiti Teknologi MARA (UiTM) - Cawangan Melaka

May 2024 - Jun 2024

Diploma in Participated in an outbound study program at Universiti Teknologi MARA (UiTM) Cawangan Melaka, Malaysia, as one of the selected students representing the Faculty of Vocational Studies, Universitas Airlangga. The program was organized by the Department of Business and provided international academic exposure through learning in a cross-cultural environment. Through this program, knowledge of international vocational and business practices was enhanced, along with the development of intercultural communication skills and global perspectives.

## Organisational Experience

### Himpunan Mahasiswa Pariwisata Universitas Airlangga

May 2023 - Jan 2024

#### Tourism Department Staff

The Tourism Student Association of Universitas Airlangga is a student organization that serves as a platform for developing the interests, talents, and aspirations of tourism students at Universitas Airlangga. The organization supports students' academic and non-academic activities through various programs focused on academic development, professional skills, leadership, and community engagement in the tourism sector.

- Assisted in planning and implementing tourism-related programs and events.
- Coordinated with internal team members and external stakeholders during program execution.

- Prepared documentation and reports for tourism department activities.

**Himpunan Mahasiswa Pariwisata Universitas Airlangga**

Feb 2024 - Dec 2024

*Head of Arts and Sports Department*

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- Led and coordinated the Arts and Sports Department in planning and executing departmental programs and events.
- Supervised department members and managed task distribution to ensure effective teamwork and timely completion of activities.
- Coordinated with other departments and organization leaders to support organizational events and student engagement activities.

**UKM Karate-do Universitas Airlangga**

Jan 2023 - Dec 2023

*Head of Media and Communication Division*

The Karate Student Activity Unit of Universitas Airlangga is a student organization that facilitates students' interests and talents in the martial art of karate. The organization focuses on developing students' physical fitness, mental strength, and character through regular training, competitions, and activities that promote discipline and sportsmanship. In addition to athletic achievement, the Karate Student Activity Unit also supports the development of leadership skills, teamwork, and personal growth among its members.

- Managed and coordinated media and communication activities to support organizational programs and events.
- Developed and supervised content creation for social media and communication platforms.
- Coordinated internal and external communications to enhance organizational visibility and member engagement.

**UKM Karate-do Universitas Airlangga**

Jan 2024 - Dec 2024

*Secretary*

The Karate Student Activity Unit of Universitas Airlangga is a student organization that facilitates students' interests and talents in the martial art of karate. The organization focuses on developing students' physical fitness, mental strength, and character through regular training, competitions, and activities that promote discipline and sportsmanship. In addition to athletic achievement, the Karate Student Activity Unit also supports the development of leadership skills, teamwork, and personal growth among its members.

- Prepared competition proposals and official funding request letters for organizational events.
- Managed and compiled accountability reports for competitions and annual organizational activities.
- Handled administrative documentation and ensured the completeness of official reports and records.

**UKM Karate-do Universitas Airlangga**

Jan 2025 - Dec 2025

*Steering Committee*

The Karate Student Activity Unit of Universitas Airlangga is a student organization that facilitates students' interests and talents in the martial art of karate. The organization focuses on developing students' physical fitness, mental strength, and character through regular training, competitions, and activities that promote discipline and sportsmanship. In addition to athletic achievement, the Karate Student Activity Unit also supports the development of leadership skills, teamwork, and personal growth among its members.

- Provided guidance and oversight in planning and implementing organizational programs and activities.
- Evaluated program execution and offered recommendations to improve performance and effectiveness.
- Coordinated with the executive committee to ensure activities aligned with organizational goals and regulations.

**Beauty Class Collaboration with Wardah - Surabaya**

Oct 2024

*Sponsorship*

The Beauty Class Collaboration with Wardah was an academic event organized as part of the MICE course through a partnership and sponsorship collaboration with Wardah. The program emphasized the 3B concept (Beauty, Behavior, and Brave), combining beauty education with personal development.

- Conducted outreach to vocational high schools and universities related to hospitality and tourism programs to promote and recruit participants for the beauty class event.
- Approached potential sponsors to support event partnerships and sponsorship needs.
- Coordinated communication with external institutions and sponsors while supporting overall event preparation and execution.

**ASEAN University Games 2024 - Surabaya**

Aug 2024

*Field Officer (Judo)*

The ASEAN University Games 2024 is an international multi-sport event involving university athletes from ASEAN countries. The event aims to strengthen regional cooperation, sportsmanship, and cultural exchange among students through competitive sports.

- Assisted in coordinating the implementation of judo competitions, ensuring activities followed the event schedule and regulations.
- Supported athletes, referees, and officials by managing field operations and competition flow.
- Coordinated with the organizing committee to ensure smooth communication and operational readiness during the event.

**Airlangga Bersholawat 2025 - Surabaya**

Nov 2025

*Consumption and Congregation Guidance Committee*

Airlangga Bersholawat 2025 was a religious event organized by the Government of East Java Province in collaboration with the Alumni Association of Universitas Airlangga. The event was held at Universitas Airlangga and aimed to strengthen spiritual values, social harmony, and community engagement.

- Assisted in managing the distribution of meals and refreshments for participants, committee members, and invited guests.
- Directed and guided congregants to designated areas to ensure orderly movement and crowd control during the event.
- Coordinated with fellow committee members to support smooth event operations and participant comfort.

**Airlangga University Karate Cup 2025 - Surabaya**

Jun 2025

*Head of Security*

The Airlangga University Karate Cup 2025 was a national-level karate championship organized by the Karate-do Student Activity Unit of Universitas Airlangga. The event brought together athletes from various regions across Indonesia and aimed to promote sportsmanship, competitive spirit, and martial arts development

- Led and coordinated the security team to ensure safety, order, and discipline throughout the event.
- Developed and implemented security procedures for athletes, officials, spectators, and event areas.
- Coordinated with the organizing committee and relevant parties to handle crowd control and potential security issues during the competition.

**Skills, Achievements & Other Experience**

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- **Soft Skills:** Demonstrated strong teamwork and collaboration skills through active participation in organizational and professional environments. Exhibited effective communication and coordination with team members and external parties to ensure smooth task execution. Applied problem-solving and critical thinking skills to address challenges, supported by good time management to meet deadlines. Showed adaptability and flexibility in dynamic situations, maintained attention to detail.
- **Hard Skills:** Possesses practical skills in tour package design and operation, tourism product development, and travel itinerary preparation. Experienced in destination marketing, branding, and promotional activities, as well as public relations support and event documentation. Proficient in photography and videography to create engaging visual content for communication and promotional purposes.
- **Achievements (2023):** Achieved 1st place in the Gadjah Mada Open Karate Championship 2023. This open championship gathered athletes from various universities and karate clubs across Indonesia, creating a highly competitive atmosphere. This achievement reflects strong technical proficiency, discipline, and mental resilience, as well as the ability to perform under pressure while representing the team and institution with professionalism and sportsmanship.
- **Achievements (2024):** Achieved 1st place in the Panglima Divif II Kostrad Karate Tournament held in Malang. This tournament brought together athletes from various karate clubs and institutions, creating a highly competitive environment. The achievement reflects strong technical skills, discipline, and mental resilience, as well as the ability to perform under pressure while maintaining sportsmanship and representing the team with professionalism.
- **Achievements (2024):** Achieved 2nd place in the International Karate Championship Yogyakarta Tournament IV, "Kemenpora Cup." This international-level competition featured athletes from various regions and countries, creating a highly competitive environment. The achievement demonstrates strong technical ability, discipline, and competitive mindset, as well as the capacity to perform consistently under pressure while upholding sportsmanship at an international tournament.
- **Achievements (2023):** Achieved 3rd place in the Panglima Divif Kostrad Open Karate Championship 2023. This open championship brought together athletes from various regions and karate clubs, creating a highly competitive environment. Through this competition, I demonstrated strong technical skills, discipline, and mental resilience, while also upholding sportsmanship and representing my team with professionalism at a national-level karate event.
- **Achievements (2024):** Achieved 2nd place in the Panglima Koarmada RI Karate Championship. This championship brought together athletes from various karate clubs and institutions, creating a highly competitive atmosphere. The achievement reflects strong discipline, technical proficiency, and mental resilience, as well as the ability to compete at a high level while maintaining sportsmanship and professionalism.
- **Achievements (2023):** Achieved 3rd place in the Atmajaya Cup I Karate Tournament held in Malang. This competition involved participants from various universities and karate clubs, requiring strong discipline, physical endurance, and competitive skills. Through this achievement, I represented Universitas Airlangga and demonstrated sportsmanship, perseverance, and commitment in a highly competitive inter-university environment.