






# RIFDA NASYWATUL 'ATHIYYAH

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## ABOUT ME

I am a 7th-semester Tourism Destination student with hands-on experience in documentation, event management, hospitality, and tourism services. I excel in communication, adapt quickly to new environments, and consistently contribute effectively in team collaborations. I am highly motivated to build a career in the tourism industry, particularly as a tour leader, tour guide, and photo or videographer. With strong interpersonal skills and a creative approach to visual storytelling, I aim to support and enhance memorable experiences for clients.

## SKILLS

- Event Planning & Coordination
- Photography & Videography
- Content Editing & Creation
- Public Speaking & Presentation
- Teamwork & Collaboration
- Problem Solving & Adaptability

## EDUCATION

**Now | Tourism Destination Airlangga University**  
**GPA : 3.44**

- Participated in the production of a short film for the Cinematography Student Club as a Wardrobe Stylist, ensuring costume alignment with character and storyline.
- Contributed to the creation of a branding video for Desa Duyung, Mojokerto, including concept development and video shooting.
- Assisted in organizing a seminar and walking tour, responsible for concept creation, material preparation, and event documentation.
- Took part in coordinating a CSR Seminar in collaboration with Desa Lontar Sewu, supporting event preparation and execution.

## ORGANISATIONAL EXPERIENCE

**HIMAPAR Djayanata — Media & Documentation Staff | 2023 – 2024**

- Designed event posters and visual materials.
- Documented organizational events through photos and videos.
- Created social media content for promotional purposes.
- Participated in community service activities organized by the department.

**UKM Cinematography — Festival Staff | 2023 – 2024**

- Organized and coordinated activities for a student film festival.
- Assisted in planning and structuring internship and training (diklat) programs.
- Contributed to event flow, creative concepts, and technical preparation.

**HIMAPAR Djayanata — Media & Documentation Staff | 2023 – 2024**

- Led the department and managed weekly meeting schedules.
- Oversaw and curated social media posts and visual content.
- Prepared publication materials and ensured consistent branding across platforms.

## WORK EXPERIENCE

**YUKBANYUWANGI TOUR ORGANIZER — Videographer Staff Intern | 2025**

- Learned and practiced video and photo shooting techniques during trip handling activities.
- Designed tourism destination posters for promotional and educational purposes.
- Participated in a sailing exhibition, supporting booth preparation and visitor engagement.
- Assisted as a guide trainee, learning guiding techniques and supporting tour leaders during trips.

**PT. PRATAMA PUTRA — Freelancer Videographer | 2025**

- Learned and practiced video and photo shooting techniques during trip handling activities.
- Editing videos of activities during the trip