



RIFDA NASYWATUL 'ATHIYYAH

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Surabaya

ABOUT ME

A 7th-semester Tourism Destination student with hands-on experience in documentation, event management, hospitality, and tourism services. Actively involved in MICE (Meetings, Incentives, Conferences, and Exhibitions) activities, particularly in event planning and execution, team coordination, and event documentation. Accustomed to working in creative environments with strong communication skills, the ability to adapt quickly, and effective collaboration in team settings. Highly motivated to pursue a career in the tourism and creative industries, especially in event management, broadcasting, and visual content production. Supported by strong interpersonal skills and a creative approach to visual storytelling to help create informative, engaging, and memorable event experiences and content for audiences.

SKILLS

- Event Planning & Coordination
- Photography & Videography
- Content Editing & Creation
- Public Speaking & Presentation
- Teamwork & Collaboration
- Problem Solving & Adaptability

EDUCATION

Now | Tourism Destination Airlangga University
GPA : 3.46

- Participated in the production of a short film for the Cinematography Student Club as a Wardrobe Stylist, ensuring costume alignment with character and storyline.
- Contributed to the creation of a branding video for Desa Duyung, Mojokerto, including concept development and video shooting.
- Assisted in organizing a seminar and walking tour, responsible for concept creation, material preparation, and event documentation.
- Took part in coordinating a CSR Seminar in collaboration with Desa Lontar Sewu, supporting event preparation and execution.

ORGANISATIONAL EXPERIENCE

HIMAPAR Djayanata — Media & Documentation Staff | 2023 – 2024

- Designed event posters and visual materials.
- Documented organizational events through photos and videos.
- Created social media content for promotional purposes.
- Participated in community service activities organized by the department.

UKM Cinematography — Festival Staff | 2023 – 2024

- Organized and coordinated activities for a student film festival.
- Assisted in planning and structuring internship and training (diklat) programs.
- Contributed to event flow, creative concepts, and technical preparation.

HIMAPAR Djayanata — Media & Documentation Staff | 2023 – 2024

- Led the department and managed weekly meeting schedules.
- Oversaw and curated social media posts and visual content.
- Prepared publication materials and ensured consistent branding across platforms.

WORK EXPERIENCE

YUKBANYUWANGI TOUR ORGANIZER — Videographer Staff Intern | 2025

- Learned and practiced video and photo shooting techniques during trip handling activities.
- Designed tourism destination posters for promotional and educational purposes.
- Participated in a sailing exhibition, supporting booth preparation and visitor engagement.
- Assisted as a guide trainee, learning guiding techniques and supporting tour leaders during trips.

PT. PRATAMA PUTRA — Freelancer Videographer | 2025

- Learned and practiced video and photo shooting techniques during trip handling activities.
- Editing videos of activities during the trip