



JEANY AUFA BAIANO JUNIOR

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A Tourism Destination student at Universitas Airlangga with a strong passion for tourism, hospitality, business marketing, and digital content creation. Has a solid foundation in destination management and local cultural development, along with hands-on experience in the Food & Beverage sector, hotel management, and various organizational roles. Demonstrates strong communication abilities, effective teamwork, and excellent time management. Highly committed to pursuing professional growth within the tourism, hospitality, business, and creative industries.

EDUCATION

Airlangga University

2022 - Now

Diploma IV Tourism Destination | GPA : 3.46

SMK Negeri 1 Surabaya

2018 - 2021

Hospitality

ACHIEVEMENT

- 3rd place winner international business proposal category at the “Expose Tourism Competition.”
- Awardee Airlangga Young Entrepreneur (AYE) 2024

PROFESSIONAL EXPERIENCES

Content Creator Travel & Foodies

2025 - Now

Tiktok Platform | @hi_its_eeve

- Produces content focused on culinary reviews, café features, and local tourism destination explorations.
- Manages creator accounts, including content uploads, audience engagement, and performance analysis.
- Conducts promotional collaborations with brands and small-to-medium enterprises (UMKM)

Saladde.sda

2023 - Now

Owner

- Led and developed a Food & Beverage business through online sales operations.
- Served as the primary point of contact for customer service by actively handling daily orders.
- Managed payments and controlled expenditures by receiving and processing invoices.

Airlangga Global Travel

2025

Internship | Sales and Marketing

- Promoted tour package to international tourists during the IPACT Conference in UNAIR
- Designed promotional brochures for tour packages.
- Developed a structured content planner for marketing purposes.
- Created blog content focused on travel experiences.

Balai Pelestarian Kebudayaan Wilayah XI

2024

Merdeka Belajar | MSIB | Assistant Cultural Heritage Data Collection

- Responsible for collecting and documenting data on cultural heritage objects in the East Java region.
- Collaborated with a team to identify issues related to the data collection of cultural heritage objects.
- Entered and managed cultural heritage data within the DAPOBUD system.

Dinas Kebudayaan Dan Pariwisata Provinsi Jawa Timur

2024

Internship | Magang Bersertifikat Kebudayaan

- Responsible for collecting and documenting data on cultural heritage objects in the East Java region.
- Participated in the implementation and success of art performances commemorating the anniversary of the East Java Provincial Office of Culture and Tourism.

Golden Tulip Hotel Surabaya

2019

Internship | Front Office Department

- Responsible for handling both incoming and outgoing telephone communications at the hotel.
- Assisted Front Office staff in the guest reception process.
- Assisted the reservation staff in managing hotel room bookings.

ORGANIZATIONAL EXPERIENCES

Belajar Bersama Komunitas 6

2025

Airlangga University | Logistics Staff

- To inventory, prepare, and maintain all equipment and supporting facilities for activities.
- Manage the distribution of supplies according to the team's needs and activity schedule.
- Coordinate with the committee, facilitators, and relevant stakeholders in logistics management.

Community Development Program "Comviro Unair"

2024

Himpunan Mahasiswa Destinasi Pariwisata | Event Crew

- Take full responsibility for the planning and execution of the entire Comviro Unair event series.
- Develop the event concept, and detailed rundown with the objectives and flow of the program.
- Collaborate with other divisions to ensure all event requirements were properly coordinated.
- Conduct post-event evaluations for improvement for future activities.

Community Development Program "Tourism Dedication"

2023

Himpunan Mahasiswa Destinasi Pariwisata | Refreshment Staff

- Responsible for providing meals and refreshments for all staff members.
- Ensured the availability of food and beverages for invited guests.
- Maintained cleanliness and hygiene of the kitchen and food preparation area.
- Coordinated with other staff regarding arrangements for both staff and invited guests.

SKILLS

- **Bahasa** : Bahasa Indonesia, English (Intermediate).
- **Soft skill** : Creativity, Fast Learner, Collaboration
- **Hard skill** : Digital marketing, Microsoft office.