A person in a suit and tie

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| ZEST REPORT  2023 |
| A logo of a football  Description automatically generated |
| August 13  ZEST Inc.  PLEASE READ THE PRE-LECTURE BEFORE REVIEWING THIS REPORT |

\*NOTE: All scores are “pick weighted”, meaning that earlier picks will have more impactful zest scores than later picks. The last round is only worth about 1/40 of the first.

# Team Greenberg

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| Pick #1 **Zestiest Picks**   * Miles Sanders: 105.86 zest * Justin Jefferson: 80.00 zest   **Blandest Picks**   * Alexander Mattison: -242.9 zest * T.J. Hockenson: -93.6 zest   Sleeper – Daniel Jones: 17.73 zest |
| *ZEST SCORE:*  *-293.14* |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | Team Byrd  |  | | --- | | Pick #2 **Zestiest Picks**   * Joe Burrow: 78.64 zest * Brandin Cooks: 50.87 zest   **Blandest Picks**   * Amari Cooper: -114.16 zest * Dallas Goedert: -76.25 zest   Sleeper – Cole Kmet: 15.32 zest | | *ZEST SCORE:*  *-201.62* |   *A cartoon character on a lifeguard stand  Description automatically generated* Team Beatus  |  | | --- | | Pick #3 **Zestiest Picks**   * Ja’Marr Chase: 89.44 zest * Diontae Johnson: 79.27 zest   **Blandest Picks**   * Zack Moss: -143.51 zest (incredible for this late in   the draft)   * Jameson Williams: -66.98 zest   Sleeper – Rondale Moore: 17.78 zest | | *ZEST SCORE:*  *+ 65.29* |  Team Darvin  |  | | --- | | Pick #4 **Zestiest Picks**   * Jonathan Taylor: 141.06 zest * Darren Waller: 57.99 zest   **Blandest Picks**   * Calvin Ridley: -108.45 zest * Raheem Mostert: -62.39 zest   Sleeper – None | | *ZEST SCORE:*  *-208.37* | | |

# Team Newman

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| Pick #5 **Zestiest Picks**   * Deebo Samuel: 108.54 zest * Terry Mclaurin: 99.44 zest   **Blandest Picks**   * Rhamondre Stevenson: -101.86 zest * Rashaad Penny: -85.24 zest   Sleeper – Jonathan Mingo: 9.07 zest |
| *ZEST SCORE:*  *+ 25.62* |

# Team Pont

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| Pick #6 **Zestiest Picks**   * Tyreek Hill: 89.44 zest * Christian Kirk: 83.52 zest   **Blandest Picks**   * George Kittle: -140.33 zest * Tua Tagovaloa: -84.10 zest   Sleeper – Alec Pierce: 9.40 zest |
| *ZEST SCORE:*  *-221.40* |

# Team Gembs

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| Pick #7 **Zestiest Picks**   * Ceedee Lamb: 149.67 zest * Chris Olave: 142.06 zest   **Blandest Picks**   * Zamir White: -22.06 zest * Kenneth Gainwell: -13.20 zest   Sleeper – Kyler Murray: 6.86 zest |
| *ZEST SCORE:*  *+ 839.79\** |

\*Since this team was drafted based off of Zest Metrics, this is a biased indication of the team’s future success. However, this team far surpasses team Lafontaine under the eye test.

# Team Eckerle

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| Pick #8 **Zestiest Picks**   * Amon-Ra St. Brown: 80 zest * Aaron Rodgers: 22.75 zest   **Blandest Picks**   * Derrick Henry: -105.83 zest * D’andre Swift: -75.04 zest   Sleeper – Curtis Samuel: 5.57 zest |
| *ZEST SCORE:*  *-399.01 🤯* |

# Team Adam

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| Pick #9 **Zestiest Picks**   * Nick Chubb: 97.98 zest * Davante Adams: 97.98 zest   **Blandest Picks**   * Keenan Allen: -191.45 zest * Cam Akers: -145.69 zest   Sleeper – Russell Wilson: 10.77 zest |
| *ZEST SCORE:*  *+ 54.93* |



# Team Chipetine

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| Pick #10 **Zestiest Picks**   * Cooper Kupp: 113.14 zest * Najee Harris: 88.20 zest   **Blandest Picks**   * Josh Jacobs: -169.71 zest * Brandon Aiyuk: -123.73 zest   Sleeper – Derek Carr: 7.00 zest ☹ |
| *ZEST SCORE:*  *-181.48* |

# Team London

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| Pick #11 **Zestiest Picks**   * Jalen Hurts: 106.12 zest * A.J. Brown: 89.44 zest   **Blandest Picks**   * Saquon Barkley: -69.28 zest * Skyy Moore: -41.70 zest   Sleeper – Ezekiel Elliott: 12.00 zest |
| *ZEST SCORE:*  *+ 166.52* |

A video game screen capture

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# Team Duggan

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| Pick #12 **Zestiest Picks**   * Tee Higgins: 130.14 zest * Stefon Diggs: 113.14 zest   **Blandest Picks**   * Kendre Miller: -115.89 zest * James Cook: -86.31 zest   Sleeper – Byron Pringle: 0 zest |
| *ZEST SCORE:*  *+ 36.78* |

ZEST Rankings:

1. Nick

2. James

3. Chase

4. Adam

5. Joe

6. Miller

7. Tyler

8. Jack

9. Ethan

10. Luke

11. Matt

12. Jake

NOTES:

* Team Newman and Team Beatus were a WR value drafting tandem, maybe they are a tandem in other ways as well?
* Team Pont did not read the prelecture, costing him
* Team Duggan knows what he’s doing, and more
* Team Darvin and Team Eckerle picked positive zest players at a combined rate of 16.7%. Auto-draft selects positive players at ≅ 40%.

Concluding this research, I will pass on future deals regarding this project to my friend and colleague, Joseph Dugan ([jduggan5@nd.edu](mailto:jduggan5@nd.edu)). This will be a great opportunity for him to bolster his CS portfolio!