

# ZEST REPORT 2023

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AUGUST 13

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ZEST Inc.

**PLEASE READ THE PRE-LECTURE BEFORE  
REVIEWING THIS REPORT**



**\*NOTE: All scores are “pick weighted”, meaning that earlier picks will have more impactful zest scores than later picks. The last round is only worth about 1/40 of the first.**

# Team Greenberg

## Pick #1

### Zestiest Picks

- Miles Sanders: 105.86 zest
- Justin Jefferson: 80.00 zest

### Blandest Picks

- Alexander Mattison: -242.9 zest
- T.J. Hockenson: -93.6 zest

Sleeper – Daniel Jones: 17.73 zest

```
> total_team_score(1, draft$x...Matt)
[1] "Justin Jefferson"
[1] 80
[1] "Joe Mixon"
[1] -79.15681
[1] "Alexander Mattison"
[1] -242.9
[1] "T.J. Hockenson"
[1] -93.6
[1] "Miles Sanders"
[1] 105.8575
[1] "Michael Pittman"
[1] 0
[1] "David Montgomery"
[1] 48.6
[1] "Jahan Dotson"
[1] 77.31856
[1] "Jamaal Williams"
[1] -19.39897
[1] "Anthony Richardson"
[1] -57.37874
[1] "Adam Thielen"
[1] -81.4
[1] "Romeo Doubs"
[1] -17.6
[1] "Isaiah Hodgins"
[1] -43.85157
[1] "Daniel Jones"
[1] 17.72794
[1] "Patriots"
[1] 0
[1] "Kareem Hunt"
[1] 6.557439
[1] "Sam LaPorta"
[1] 6.082763
[1] "OKWOWKWE DENVER"
[1] 0
[1] -293.1419
```

**ZEST SCORE:**  
**-293.14**

# Team Byrd

## Pick #2

### Zestiest Picks

- Joe Burrow: 78.64 zest
- Brandin Cooks: 50.87 zest

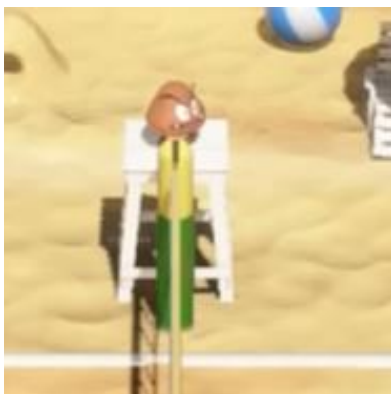
### Blandest Picks

- Amari Cooper: -114.16 zest
- Dallas Goedert: -76.25 zest

Sleeper – Cole Kmet: 15.32 zest

```
> total_team_score(2,draft$jack)
[1] "Christian Mccaffrey"
[1] -56.56854
[1] "Amari cooper"
[1] -114.1582
[1] "Travis Etienne"
[1] 0
[1] "Jerry Jeudy"
[1] -58.29786
[1] "Joe Burrow"
[1] 78.63511
[1] "Gabriel Davis"
[1] 0
[1] "Dallas Goedert"
[1] -76.25372
[1] "A. J. Dillon"
[1] 0
[1] "Brandin Cooks"
[1] 50.86659
[1] "D'onta Foreman"
[1] 34.43545
[1] "tyler boyd"
[1] -52.13243
[1] "michael gallup"
[1] -12.72792
[1] "matthew stafford"
[1] -23.38461
[1] "cole kmet"
[1] 15.31829
[1] "Evan Mcpherson"
[1] 0
[1] "michael carter"
[1] 6.324555
[1] "chase claypool"
[1] 6.324555
[1] "zach wilson"
[1] 0
[1] -201.6188
```

**ZEST SCORE:**  
**-201.62**



# Team Beatus

## Pick #3

### Zestiest Picks

- Ja'Marr Chase: 89.44 zest
- Diontae Johnson: 79.27 zest

### Blandest Picks

- Zack Moss: -143.51 zest (incredible for this late in the draft)
- Jameson Williams: -66.98 zest

Sleeper – Rondale Moore: 17.78 zest

```
> total_team_score(3,draft$Chase)
[1] "Ja'Marr Chase"
[1] 89.44272
[1] "Jaylen Waddle"
[1] 73.8
[1] "Breece Hall"
[1] 0
[1] "Lamar Jackson"
[1] 0
[1] "Kenneth Walker"
[1] 0
[1] "Diontae Johnson"
[1] 79.26803
[1] "Drake London"
[1] 64.73276
[1] "Samaje Perine"
[1] -71.7766
[1] "Damien Harris"
[1] 24.37314
[1] "Zack Moss"
[1] -143.5106
[1] "Jameson Williams"
[1] -66.98127
[1] "Roschon Johnson"
[1] 22.54041
[1] "Gerald Everett"
[1] -32.02202
[1] "Rondale Moore"
[1] 17.77639
[1] "Younghoe Koo"
[1] -10.56977
[1] "Steelers"
[1] 0
[1] "Rashid Shaheed"
[1] 9.110434
[1] "Jordan Love"
[1] 9.110434
[1] 65.29403
```

**ZEST SCORE:**  
**+ 65.29**

# Team Darwin

## Pick #4

### Zestiest Picks

- Jonathan Taylor: 141.06 zest
- Darren Waller: 57.99 zest

### Blandest Picks

- Calvin Ridley: -108.45 zest
- Raheem Mostert: -62.39 zest

Sleeper – None

```
> total_team_score(4,draft$ethan)
[1] "Austin Ekeler"
[1] -56.56854
[1] "Jonathan Taylor"
[1] 141.0605
[1] "calvin ridley"
[1] -108.4536
[1] "christian watson"
[1] -114.9152
[1] "Justin Herbert"
[1] -53.88877
[1] "D.J. Moore"
[1] 0
[1] "Darren Waller"
[1] 57.99569
[1] "Antonio Gibson"
[1] -31.74902
[1] "Raheem Mostert"
[1] -62.39119
[1] "Nico Collins"
[1] -35.77709
[1] "Treyton Burks"
[1] 45.90207
[1] "Joshua Kelley"
[1] 0
[1] "Kirk Cousins"
[1] 31.2
[1] "Daniel Carlson"
[1] -20.78894
[1] "Eagles"
[1] 0
[1] "Corey Davis"
[1] 0
[1] "Ford-Wheaton"
[1] 0
[1] "Dwayne Haskins"
[1] 0
[1] -208.3741
```

**ZEST SCORE:**  
**-208.37**

# Team Newman

## Pick #5

### Zestiest Picks

- Deebo Samuel: 108.54 zest
- Terry McLaurin: 99.44 zest

### Blandest Picks

- Rhamondre Stevenson: -101.86 zest
- Rashaad Penny: -85.24 zest

Sleeper – Jonathan Mingo: 9.07 zest

```
> total_team_score(5,draft$Miller)
[1] "Travis Kelce"
[1] -56.56854
[1] "Rhamondre Stevenson"
[1] -101.8614
[1] "Patrick Mahomes"
[1] 0
[1] "Deebo Samuel"
[1] 108.5366
[1] "Terry McLaurin"
[1] 99.44189
[1] "Rashaad Penny"
[1] -85.24224
[1] "Dalvin Cook"
[1] 48.06662
[1] "Marquise Brown"
[1] 77.15957
[1] "Michael Thomas"
[1] -31.8
[1] "Zay Flowers"
[1] 30.68159
[1] "Tank Bigsby"
[1] -30.85774
[1] "van Jefferson"
[1] -35.3344
[1] "Darnell Mooney"
[1] -8.497058
[1] "Jonathan Mingo"
[1] 9.070832
[1] "Graham Gano"
[1] 0
[1] "dolphins"
[1] 0
[1] "brock purdy"
[1] 2.828427
[1] "quez watkins"
[1] 0
[1] 25.62411
```

**ZEST SCORE:**  
**+ 25.62**

# Team Pont

## Pick #6

### Zestiest Picks

- Tyreek Hill: 89.44 zest
- Christian Kirk: 83.52 zest

### Blandest Picks

- George Kittle: -140.33 zest
- Tua Tagovailoa: -84.10 zest

Sleeper – Alec Pierce: 9.40 zest

```
> total_team_score(6,draft$Luke)
[1] "Tyreek Hill"
[1] 89.44272
[1] "Garrett Wilson"
[1] -55.72001
[1] "aaron jones"
[1] 63
[1] "Dameon Pierce"
[1] -61.97209
[1] "George Kittle"
[1] -140.3292
[1] "Chris Godwin"
[1] -60.96819
[1] "christian kirk"
[1] 83.51647
[1] "Tua tagovailoa"
[1] -84.10089
[1] "Jerick Mckinnon"
[1] -58.83128
[1] "Quentin Johnson"
[1] 0
[1] "Dalton Kincaid"
[1] -47.84757
[1] "Jaylen warren"
[1] 22.36068
[1] "Jared Goff"
[1] 20.60073
[1] "Devin singletary"
[1] 0
[1] "Alec pierce"
[1] 9.398404
[1] "Jason sanders"
[1] -9.273618
[1] "Bungles"
[1] 0
[1] "Kenny Pickett"
[1] 9.327379
[1] -221.3965
```

**ZEST SCORE:**  
**-221.40**

# Team Gembs

## Pick #7

### Zestiest Picks

- Ceedee Lamb: 149.67 zest
- Chris Olave: 142.06 zest

### Blandest Picks

- Zamir White: -22.06 zest
- Kenneth Gainwell: -13.20 zest

Sleeper – Kyler Murray: 6.86 zest

```
> total_team_score(7,draft$Nick)
[1] "Bijan Robinson"
[1] 113.1371
[1] "Ceedee Lamb"
[1] 149.6663
[1] "Chris Olave"
[1] 142.0598
[1] "Jahmyr Gibbs"
[1] 117.7722
[1] "Deandre Hopkins"
[1] 113.627
[1] "Trevor Lawrence"
[1] 59.36758
[1] "Tyler Lockett"
[1] 100.3785
[1] "Brian Robinson"
[1] 0
[1] "Jordan Addison"
[1] 73.55325
[1] "De'von Achane"
[1] 0
[1] "Kenneth Gainwell"
[1] -13.2
[1] "Zamir White"
[1] -22.06173
[1] "Chig Okonkwo"
[1] 0
[1] "Cowboys"
[1] 0
[1] "Kyler Murray"
[1] 6.855655
[1] "Rashee Rice"
[1] 5.91608
[1] "Tank Dell"
[1] -7.28011
[1] "Bryan McManus"
[1] 0
[1] 839.7916
```

**ZEST SCORE:**  
**+ 839.79\***

\*Since this team was drafted based off of Zest Metrics, this is a biased indication of the team's future success. However, this team far surpasses team Lafontaine under the eye test.



# Team Eckerle

## Pick #8

### Zestiest Picks

- Amon-Ra St. Brown: 80 zest
- Aaron Rodgers: 22.75 zest

### Blandest Picks

- Derrick Henry: -105.83 zest
- D'andre Swift: -75.04 zest

Sleeper – Curtis Samuel: 5.57 zest

```
> total_team_score(8,draft$zake)
[1] "Derrick Henry"
[1] -105.8301
[1] "Amon-Ra St. Brown"
[1] 80
[1] "Devonta Smith"
[1] -52.65434
[1] "Mark Andrews"
[1] -45.20653
[1] "James Conner"
[1] -35.85345
[1] "D'Andre Swift"
[1] -75.04052
[1] "Jaxon Smith-Njigba"
[1] -60.19734
[1] "Deshaun Watson"
[1] -21.99705
[1] "Rashod Bateman"
[1] 0
[1] "Aaron Rodgers"
[1] 22.75346
[1] "Zay Jones"
[1] -46.87217
[1] "Greg Dulcich"
[1] -40.71007
[1] "49ers"
[1] 0
[1] "Harrison Butker"
[1] -16.58312
[1] "Curtis Samuel"
[1] 5.56764
[1] "Clyde Edwards-Helaire"
[1] -1
[1] "Chase Edmonds"
[1] -5.385165
[1] "Henry Ruggs"
[1] 0
[1] -399.0086
```

**ZEST SCORE:**

**-399.01** 🤖

# Team Adam

## Pick #9

### Zestiest Picks

- Nick Chubb: 97.98 zest
- Davante Adams: 97.98 zest

### Blandest Picks

- Keenan Allen: -191.45 zest
- Cam Akers: -145.69 zest

Sleeper – Russell Wilson: 10.77 zest

```
> total_team_score(9,draft$Adam)
[1] "Nick Chubb"
[1] 97.97959
[1] "Davante Adams"
[1] 97.97959
[1] "Keenan Allen"
[1] -191.4534
[1] "Cam Akers"
[1] -145.6942
[1] "Javonte Williams"
[1] 40.8
[1] "Alvin Kamara"
[1] 66.34214
[1] "Kyle Pitts"
[1] 28.8
[1] "Courtland Sutton"
[1] -22.34346
[1] "Dak Prescott"
[1] 74.08482
[1] "Odell Beckham"
[1] 0
[1] "Gus Edwards"
[1] -6.3
[1] "Dalton Schultz"
[1] 20.20495
[1] "Bills"
[1] 0
[1] "Tyler Bass"
[1] -16.23699
[1] "Russell Wilson"
[1] 10.77033
[1] "Keshawn Boutte"
[1] 0
[1] "John Metcalf"
[1] 0
[1] "Ben Skowronek"
[1] 0
[1] 54.93335
```

**ZEST SCORE:**  
**+ 54.93**



# Team Chipetine

Pick #10

## Zestiest Picks

- Cooper Kupp: 113.14 zest
- Najee Harris: 88.20 zest

## Blandest Picks

- Josh Jacobs: -169.71 zest
- Brandon Aiyuk: -123.73 zest

Sleeper – Derek Carr: 7.00 zest 😞

```
> total_team_score(10,draft$Tyler)
[1] "Cooper Kupp"
[1] 113.1371
[1] "Josh Jacobs"
[1] -169.7056
[1] "Najee Harris"
[1] 88.2
[1] "Brandon Aiyuk"
[1] -123.7295
[1] "Isiah Pacheco"
[1] 40.2
[1] "Justin Fields"
[1] 69.96899
[1] "Khalil Herbert"
[1] -60.2455
[1] "Juju Smith-Schuster"
[1] -98.03142
[1] "Zach Charbonnet"
[1] 27.43574
[1] "Kadarius Toney"
[1] -69.51122
[1] "David Njoku"
[1] -6.2
[1] "D.J. Moore"
[1] 0
[1] "Saints"
[1] 0
[1] "Tyler Allgeier"
[1] 0
[1] "Jason Meyers"
[1] 0
[1] "Chubba Hubbard"
[1] 0
[1] "Derek Carr"
[1] 7
[1] "MVS"
[1] 0
[1] -181.4815
```

**ZEST SCORE:**  
**-181.48**

# Team London

## Pick #11

### Zestiest Picks

- Jalen Hurts: 106.12 zest
- A.J. Brown: 89.44 zest

### Blandest Picks

- Saquon Barkley: -69.28 zest
- Skyy Moore: -41.70 zest

Sleeper – Ezekiel Elliott: 12.00 zest

```
> total_team_score(11,draft$James)
[1] "Saquon Barkley"
[1] -69.28203
[1] "A. J. Brown"
[1] 89.44272
[1] "D. K. Metcalf"
[1] 0
[1] "Jalen Hurts"
[1] 106.1197
[1] "Rachaad white"
[1] 65.66917
[1] "Mike williams"
[1] -19
[1] "Mike Evans"
[1] 57.31117
[1] "Evan Engram"
[1] -35.18849
[1] "Jeff wilson Jr."
[1] 0
[1] "Skyy Moore"
[1] -41.70144
[1] "elijah mitchell"
[1] -37.60293
[1] "jakobi meyers"
[1] 24.18305
[1] "Ezekiel Elliott"
[1] 12.00625
[1] "Justin Tucker"
[1] 10.09554
[1] "Jets"
[1] 0
[1] "cordarelle patterson"
[1] 0
[1] "bryce young"
[1] 4.472136
[1] "allen robinson"
[1] 0
[1] 166.5249
```

**ZEST SCORE:**  
**+ 166.52**



# Team Duggan

## Pick #12

### Zestiest Picks

- Tee Higgins: 130.14 zest
- Stefon Diggs: 113.14 zest

### Blandest Picks

- Kendre Miller: -115.89 zest
- James Cook: -86.31 zest

Sleeper – Byron Pringle: 0 zest

```
> total_team_score(12,draft$Joe)
[1] "Stefon Diggs"
[1] 113.1371
[1] "Tony Pollard"
[1] -69.28203
[1] "Tee Higgins"
[1] 130.1451
[1] "Josh Allen"
[1] 78.91312
[1] "JK Dobbins"
[1] 0
[1] "James Cook"
[1] -86.31222
[1] "Pat Freiermuth"
[1] -85.55647
[1] "George Pickens"
[1] 76.36753
[1] "Kendre Miller"
[1] -115.891
[1] "Allen Lazard"
[1] 0
[1] "elijah moore"
[1] 46.08047
[1] "geno smith"
[1] 31.23396
[1] "Zonovan Knight"
[1] -37.22902
[1] "Michael Mayer"
[1] -36.22099
[1] "Ravens"
[1] 0
[1] "Greg Zuerlin"
[1] 0
[1] "justyn ross"
[1] -8.602325
[1] "byron pringle"
[1] 0
[1] 36.78327
```

**ZEST SCORE:**  
**+ 36.78**

---

## **ZEST Rankings:**

- 1. Nick**
- 2. James**
- 3. Chase**
- 4. Adam**
- 5. Joe**
- 6. Miller**
- 7. Tyler**
- 8. Jack**
- 9. Ethan**
- 10. Luke**
- 11. Matt**
- 12. Jake**

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## NOTES:

- Team Newman and Team Beatus were a WR value drafting tandem, maybe they are a tandem in other ways as well?
- Team Pont did not read the prelecture, costing him
- Team Duggan knows what he's doing, and more
- Team Darwin and Team Eckerle picked positive zest players at a combined rate of 16.7%. Auto-draft selects positive players at  $\cong 40\%$ .

Concluding this research, I will pass on future deals regarding this project to my friend and colleague, Joseph Dugan ([jduggan5@nd.edu](mailto:jduggan5@nd.edu)). This will be a great opportunity for him to bolster his CS portfolio!