

# Methods for Risk Evaluation #1

Jingchen (Monika) Hu

Vassar College

Data Confidentiality

# Outline

- 1 Recap and overview
- 2 Identification disclosure and risk evaluation
- 3 Categorical example: synthetic ACS sample

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- Disclosure risk lecture:
  - ▶ disclosure arises given intruder's knowledge about certain individuals in a publicly available sample
  - ▶ combination of variables makes individuals unique

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  - ▶ disclosure arises given intruder's knowledge about certain individuals in a publicly available sample
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- Bayesian synthesis models lectures (2):
  - ▶ joint modeling vs FCS
  - ▶ joint synthesis
    - ★ bivariate normal
  - ▶ sequential synthesis
    - ★ continuous: normal regression
    - ★ categorical: logistic regression, multinomial logistic regression, Dirichlet-multinomial conjugacy, probit regression
    - ★ count: poisson regression

# What we have covered cont'd

- Methods for utility evaluation lectures (2):
  - ▶ global utility
    - ★ propensity score measure
    - ★ cluster analysis measure
    - ★ empirical CDF measure
  - ▶ analysis-specific utility
    - ★ examples of categorical variables and geographic variables
    - ★ combining rules for partially synthetic data
    - ★ combining rules for fully synthetic data
    - ★ interval overlap utility measure

# Overview

- Now, we can focus on disclosure risk evaluation of synthetic dataset
- Two types of disclosure risks:
  - ▶ identification disclosure
    - ★ 3 summaries: expected match risk, true match rate, false match rate
    - ★ demo with categorical data
    - ★ brainstorm and demo with continuous data
  - ▶ attribute disclosure
    - ★ examples of application-specific attribute disclosure risk

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## 3 summaries of identification disclosure risks

- the expected match risk
- the true match rate
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Each is summarizing one aspect of identification disclosure risks

# Preliminaries

- $c_i$ : the number of records with the highest match probability for the target record  $i$ .
  - ① the records with the highest match probability for record  $i$  are a subset of all the records sharing the same (or very similar) known variables and synthesized variables.
  - ② e.g. for categorical variable(s), we can consider all records in the same known variables and synthesized variables with record  $i$ .
  - ③ e.g. for continuous variable(s), we can consider all records very similar known variables and synthesized variables from record  $i$ , for example, within a certain distance in terms of the continuous variable(s).
- $T_i$ : if the true match is among the  $c_i$  units,  $T_i = 1$ ; otherwise  $T_i = 0$ .

## Preliminaries cont'd

- $K_i$ : if the true match is the unique match (i.e.  $c_i T_i = 1$ ),  $K_i = 1$ ; otherwise  $K_i = 0$ .
- $F_i$ : if there is a unique match but it is not the true match (i.e.  $c_i(1 - T_i) = 1$ ),  $F_i = 1$ ; otherwise  $F_i = 0$ .
- $N$ : the total number of target records; typically  $N = n$ , the number of records in the sample.
- $s$ : the number of uniquely matched records (i.e.  $\sum_{i=1}^n c_i = 1$ ).

## The expected match risk

- On average how likely it is to find the correct match for each record, and for the sample as a whole

$$\sum_{i=1}^n \frac{T_i}{c_i} \quad (1)$$

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$$\sum_{i=1}^n \frac{T_i}{c_i} \quad (1)$$

- For record  $i$ ,  $T_i$  indicates whether the true match is among the  $c_i$  matched records
- When  $T_i = 1$  and  $c_i > 1$ , the ratio  $\frac{T_i}{c_i}$  refers to the probability of randomly guessing which of the  $c_i$  matched records is the true match
- When  $T_i = 0$ , no matter how small  $c_i$  is (e.g.  $c_i = 1$  indicates only one matched record for record  $i$ ), there is a 0 probability of guessing the identity of record  $i$  correctly
- Note that when  $c_i = 0$ , we set  $\frac{T_i}{c_i} = 0$ .

## The expected match risk cont'd

$$\sum_{i=1}^n \frac{T_i}{c_i}$$

- Each  $\frac{T_i}{c_i}$  is a record-level probability  $\in [0, 1]$
- The sum  $\sum_{i=1}^n \frac{T_i}{c_i}$  is a sample-level summary of the expected match risk, which is  $\in [0, n]$
- The higher the expected match risk  $\sum_{i=1}^n \frac{T_i}{c_i}$ , the higher the identification disclosure risk for the sample, and vice versa

## The true match rate

- How large a percentage of true unique matches exists

$$\sum_{i=1}^n \frac{K_i}{N} \quad (2)$$



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- $\sum_{i=1}^n \frac{K_i}{N}$  is the percentage of true unique matches among the target records
- The higher the true match rate, the higher the identification disclosure risk for the sample, and vice versa

# The false match rate

- The percentage of unique matches to be false matches

$$\sum_{i=1}^n \frac{F_i}{s} \quad (3)$$

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- For record  $i$ ,  $F_i = 1$  if there is a unique match but it is not the true match (i.e.  $c_i(1 - T_i) = 1$ )
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- $s$  is the number of uniquely matched records (i.e.  $\sum_{i=1}^n c_i = 1$ )
- $\sum_{i=1}^n \frac{F_i}{s}$  is the percentage of false matches among unique matches
- The lower the false match rate, the higher the identification disclosure risk for the sample, and vice versa

# Summary and discussion

- In sum, higher expected match risk, higher true match rate, and lower false match rate indicate higher identification disclosure risk for the sample
- When  $m > 1$  synthetic datasets are generated, we can calculate the three summaries on each synthetic dataset, and take the average

# Summary and discussion

- In sum, higher expected match risk, higher true match rate, and lower false match rate indicate higher identification disclosure risk for the sample
- When  $m > 1$  synthetic datasets are generated, we can calculate the three summaries on each synthetic dataset, and take the average
- Discussion questions:
  - ▶ what if the three summaries give inconsistent evaluation?
  - ▶ in what situation, one summary should be preferred over the others?

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# ACS sample information

Variable	Information
SEX	1 = male, 2 = female
RACE	1 = White alone, 2 = Black or African American alone, 3 = American Indian alone, 4 = other, 5 = two or more races, 6 = Asian alone
MAR	1 = married, 2 = widowed, 3 = divorced, 4 = separated, 5 = never married
LANX	1 = speaks another language, 2 = speaks only English
WAOB	born in: 1 = US state, 2 = Puerto Rico and US island areas, oceania and at sea, 3 = Latin America, 4 = Asia, 5 = Europe, 6 = Africa, 7 = Northern America
DIS	1 = has a disability, 2 = no disability
HICOV	1 = has health insurance coverage, 2 = no coverage
MIG	1 = live in the same house (non movers), 2 = move to outside US and Puerto Rico, 3 = move to different house in US or Puerto Rico
SCH	1 = has not attended school in the last 3 months, 2 = in public school or college, 3 = in private school or college or home school

# ACS sample information cont'd

- ACSdata\_org: the original ACS sample
- ACSdata\_syn: one synthetic ACS sample
  - ▶ four variables are synthesized: LANX, WAOB, DIS, HICOV
  - ▶  $m = 1$  for illustration purpose

## ACS sample information cont'd

- ACSdata\_org: the original ACS sample
- ACSdata\_syn: one synthetic ACS sample
  - ▶ four variables are synthesized: LANX, WAOB, DIS, HICOV
  - ▶  $m = 1$  for illustration purpose
- Known variables: SEX, RACE, MAR
- Goal: use this information to identify records in ACSdata\_syn, obtain the 3 summaries

```
ACSdata_org <- read.csv(file = "ACSdata_org.csv")  
ACSdata_syn <- read.csv(file = "ACSdata_syn.csv")
```

## Step 1: calculate key quantities

```
CalculateKeyQuantities <- function(origdata, syndata, known.vars, syn.vars, n){
  origdata <- origdata
  syndata <- syndata
  n <- n

  c_vector <- rep(NA, n)
  T_vector <- rep(NA, n)

  for (i in 1:n){
    match <- (eval(parse(text=paste("origdata$", syn.vars, "[i]==
                                   syndata$", syn.vars, sep="", collapse="&")))&
              eval(parse(text=paste("origdata$", known.vars, "[i]==
                                   syndata$", known.vars, sep="", collapse="&"))))
    match.prob <- ifelse(match, 1/sum(match), 0)

    if (max(match.prob) > 0){
      c_vector[i] <- length(match.prob[match.prob == max(match.prob)])
    }
    else
      c_vector[i] <- 0
    T_vector[i] <- is.element(i, rownames(origdata)[match.prob == max(match.prob)])
  }
}
```

## Step 1: calculate key quantities cont'd

```
K_vector <- (c_vector * T_vector == 1)
F_vector <- (c_vector * (1 - T_vector) == 1)
s <- length(c_vector[c_vector == 1 & is.na(c_vector) == FALSE])

res_r <- list(c_vector = c_vector,
              T_vector = T_vector,
              K_vector = K_vector,
              F_vector = F_vector,
              s = s
            )
return(res_r)
}
```

## Step 1: calculate key quantities cont'd

- four synthesized variables: LANX, WAOB, DIS, HICOV, assigned to `syn.vars`
- three known variables: SEX, RACE, MAR, assigned to `known.vars`

```
known.vars <- c("SEX", "RACE", "MAR")
syn.vars <- c("LANX", "WAOB", "DIS", "HICOV")
n <- dim(ACSdata_org)[1]
```

```
KeyQuantities <- CalculateKeyQuantities(ACSdata_org, ACSdata_syn,
                                         known.vars, syn.vars, n)
```

## Step 2: calculate 3 summary measures

```

IdentificationRisk <- function(c_vector, T_vector, K_vector, F_vector, s, N){

  nonzero_c_index <- which(c_vector > 0)

  exp_match_risk <- sum(1/c_vector[nonzero_c_index]*T_vector[nonzero_c_index])
  true_match_rate <- sum(na.omit(K_vector))/N
  false_match_rate <- sum(na.omit(F_vector))/s

  res_r <- list(exp_match_risk = exp_match_risk,
               true_match_rate = true_match_rate,
               false_match_rate = false_match_rate
  )
  return(res_r)
}

```

## Step 2: calculate 3 summary measures cont'd

- each record is a target, therefore  $N = n$

```
c_vector <- KeyQuantities[["c_vector"]]
T_vector <- KeyQuantities[["T_vector"]]
K_vector <- KeyQuantities[["K_vector"]]
F_vector <- KeyQuantities[["F_vector"]]
s <- KeyQuantities[["s"]]
N <- n
```

```
ThreeSummaries <- IdentificationRisk(c_vector, T_vector, K_vector, F_vector, s, N)
```



## Step 2: calculate 3 summary measures cont'd

```
ThreeSummaries[["exp_match_risk"]]
```

```
## [1] 41.36863
```

```
ThreeSummaries[["true_match_rate"]]
```

```
## [1] 5e-04
```

```
ThreeSummaries[["false_match_rate"]]
```

```
## [1] 0.974359
```

## Results and discussion

- The 41.37 expected match risk:  $\frac{41.37}{10000} = 0.000042$  probability on average for each record to be correctly identified

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- The 41.37 expected match risk:  $\frac{41.37}{10000} = 0.000042$  probability on average for each record to be correctly identified
- The 0.0005 true match rate:  $0.0005 \times 10000 = 5$  records are correct unique matches
- The 0.97 false match rate: among the 195 (the value of  $s$ ) unique matches, 190 are false matches, i.e. they are not the true matches

## Results and discussion

- The 41.37 expected match risk:  $\frac{41.37}{10000} = 0.000042$  probability on average for each record to be correctly identified
- The 0.0005 true match rate:  $0.0005 \times 10000 = 5$  records are correct unique matches
- The 0.97 false match rate: among the 195 (the value of  $s$ ) unique matches, 190 are false matches, i.e. they are not the true matches
- Overall, the identification disclosure risks for the synthetic ACS sample seem very low, indicating a high level of confidentiality protection of the synthetic ACS data

## Results and discussion cont'd

- A good practice to write functions to calculate various quantities
- When  $m > 1$ 
  - ▶ create `c_vector`, `T_vector`, `K_vector`, `F_vector` as matrices ( $n - by - m$ )
  - ▶ create `s` as a vector of length  $m$
  - ▶ add nested loops when necessary
  - ▶ create `exp_match_risk`, `true_match_rate`, `false_match_rate` as vectors of length  $m$
  - ▶ `syndata` is a list