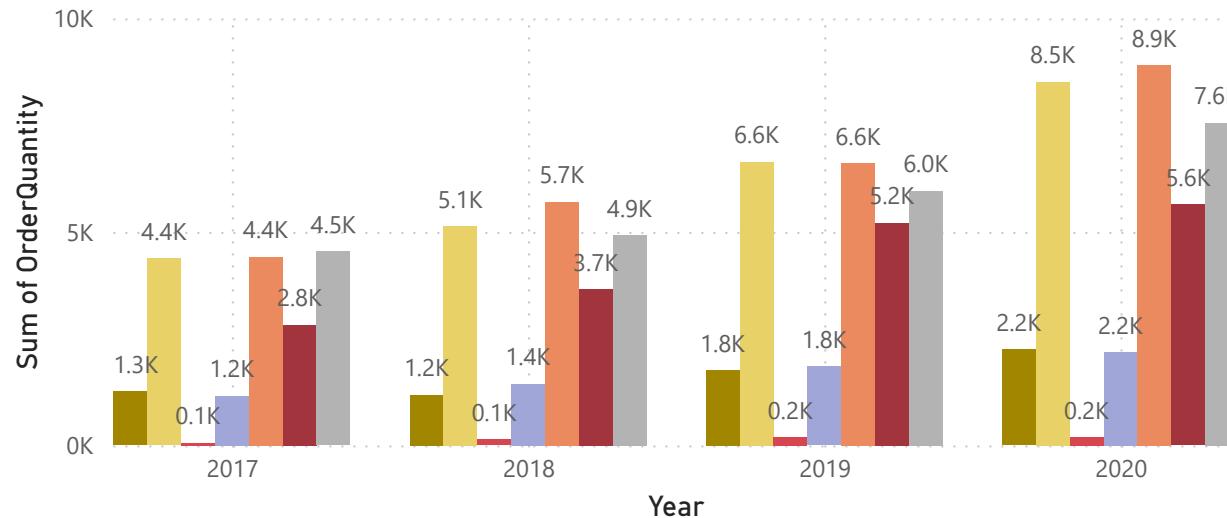




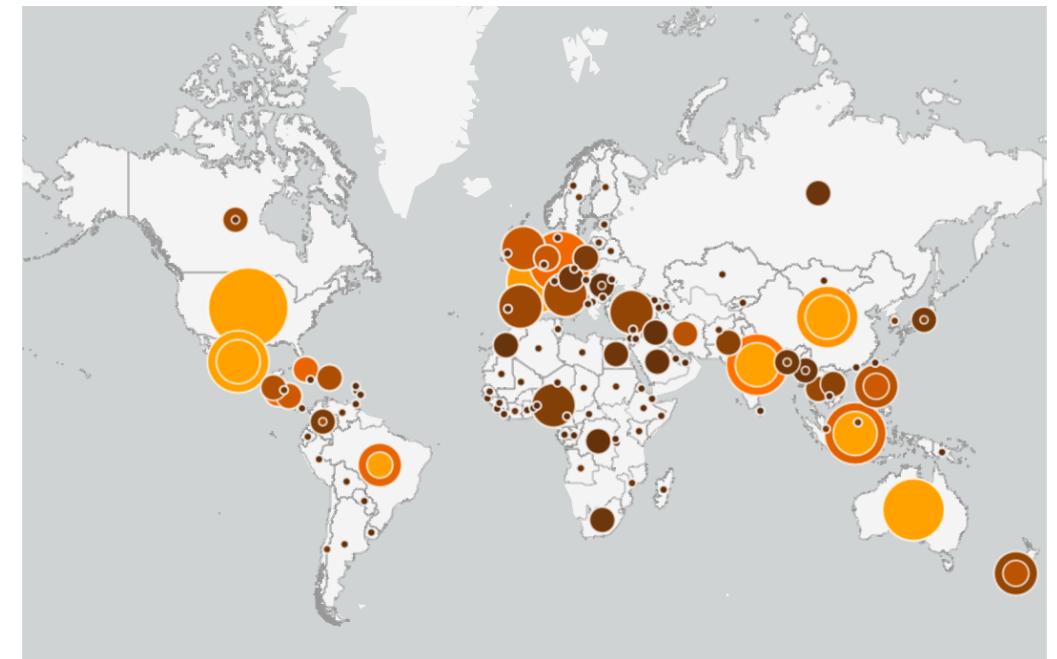
# OrderQuantity by Year and Market

Gempar B. G. - 00000067643

Market ● Africa ● APAC ● Canada ● EMEA ● EU ● LATAM ● US

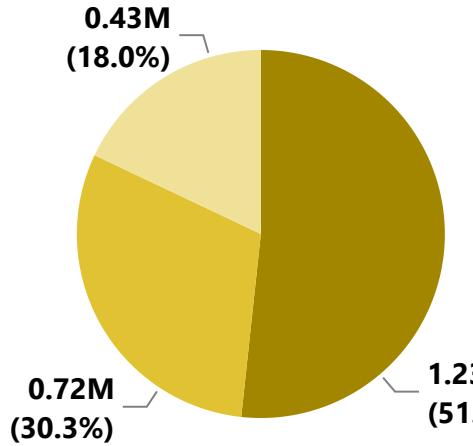


# UnitPrice and OrderQuantity by Country

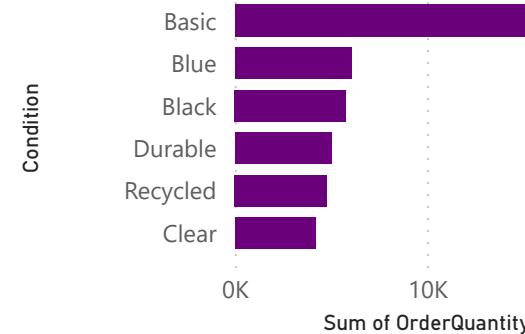


# Precentage of Unit Price by Business Type

Business... ● Consumer ● Corporate ● Home O...



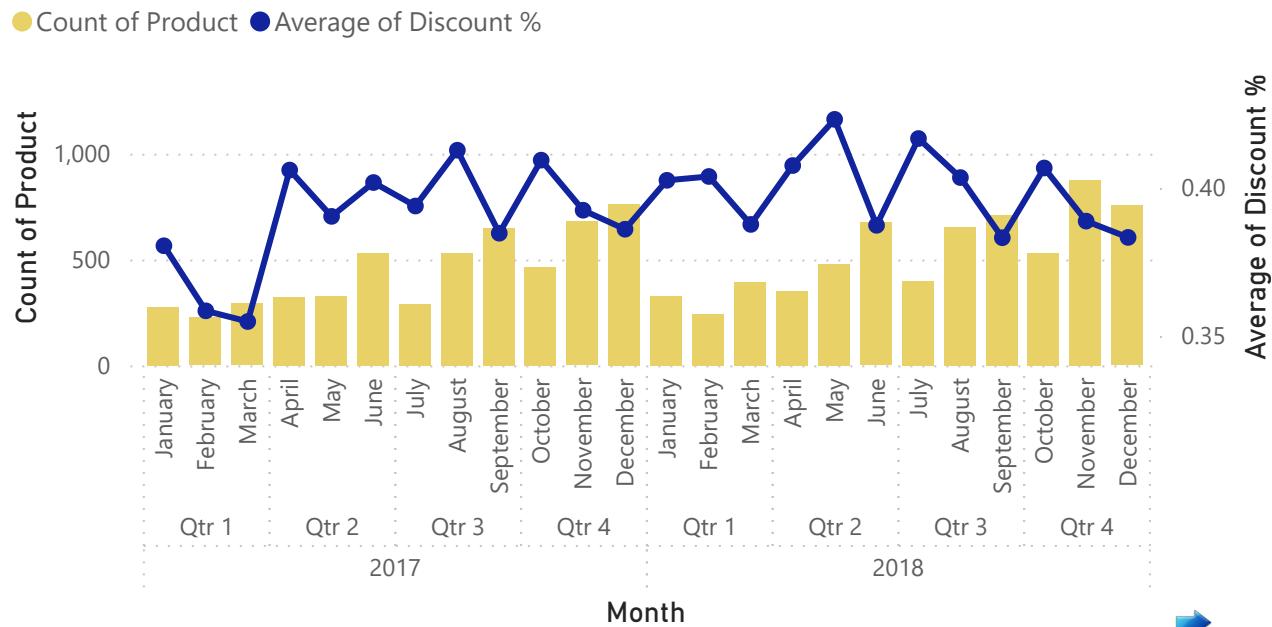
# Popularity of Product's Condition



# Year, Quarter, Month, Day

- ▼  2017
- ▼  2018
- ▼  2019
- ▼  2020

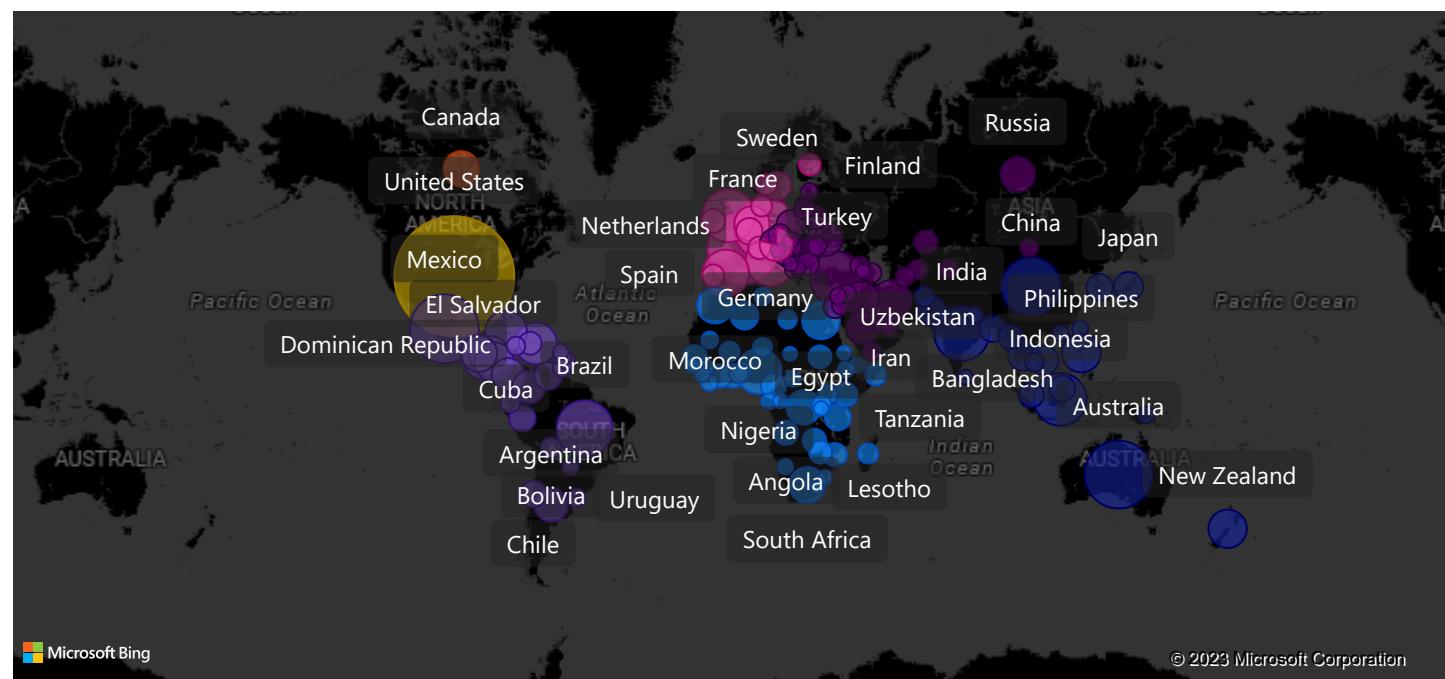
# Products Sold and Average Discount



## Different Customers by Region

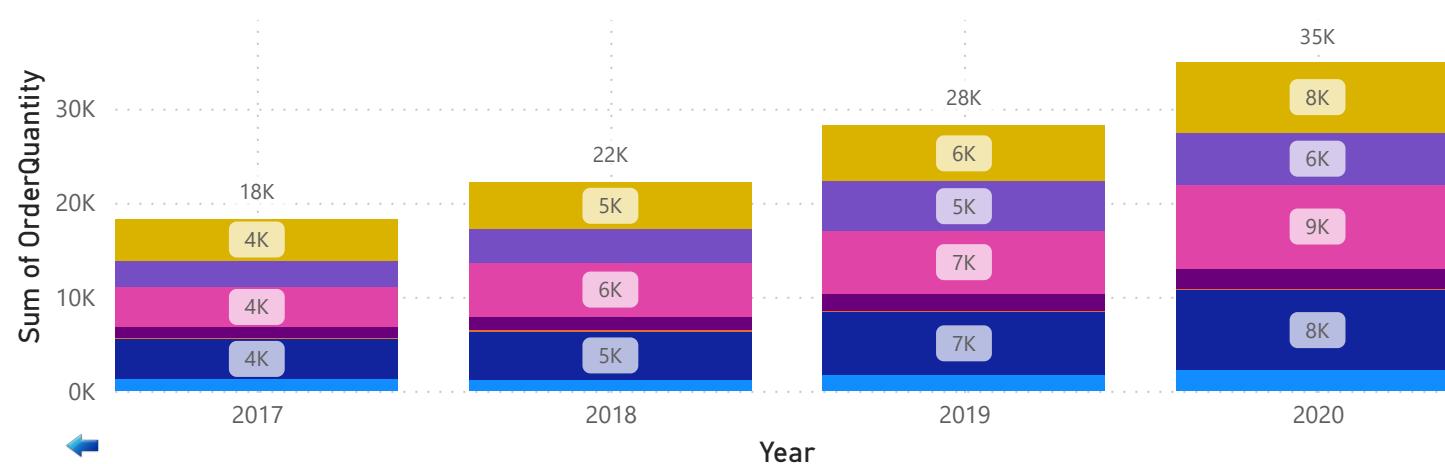
Gempar B. G. - 00000067643

Market ● Africa ● APAC ● Canada ● EMEA ● EU ● LATAM ● US



## Sum of OrderQuantity by Year and Market

Market ● Africa ● APAC ● Canada ● EMEA ● EU ● LATAM ● US



## Top Customer

Customer	Furniture	Office Supplies	Total
Jane Waco	3,939.02	2,878.06	<b>6,817.08</b>
Sanjit Chand	2,425.04	3,978.68	<b>6,403.72</b>
Edward Hooks	3,315.31	2,919.51	<b>6,234.82</b>
Greg Tran	3,284.69	2,942.09	<b>6,226.78</b>
Laura Armstrong	3,839.34	2,321.25	<b>6,160.59</b>
Muhammed Yedwab	4,246.13	1,845.92	<b>6,092.05</b>
Joy Smith	4,377.29	1,696.91	<b>6,074.20</b>
Benjamin Venier	3,745.37	2,200.22	<b>5,945.59</b>
Michelle Tran	3,162.88	2,506.92	<b>5,669.80</b>
Ken Lonsdale	2,324.28	3,192.22	<b>5,516.50</b>
Penelope Sewall	2,936.25	2,577.60	<b>5,513.85</b>
Gary Hwang	1,763.09	3,702.11	<b>5,465.20</b>
Maria Etezadi	3,140.04	2,317.05	<b>5,457.09</b>
<b>Total</b>	<b>1,289,903.63</b>	<b>1,091,047.33</b>	<b>2,380,950.96</b>

## Year, Quarter, Month, Day

- ▼  2017
- ▼  2018
- ▼  2019
- ▼  2020

## Region

- Africa
- Canada
- Caribbean
- Central
- Central Asia

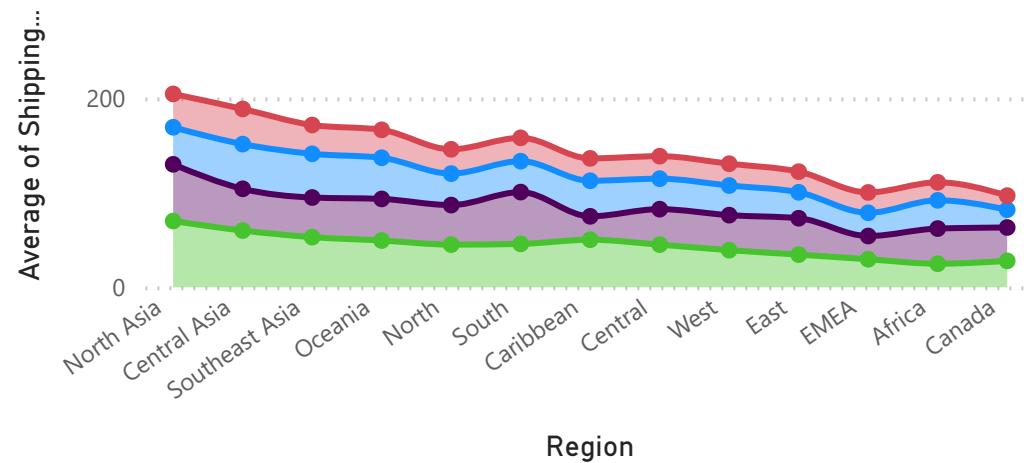
## SubcategoryName

- Appliances
- Art
- Binders
- Bookcases
- Chairs
- Furnishings
- Paper
- Storage
- Supplies
- Tables

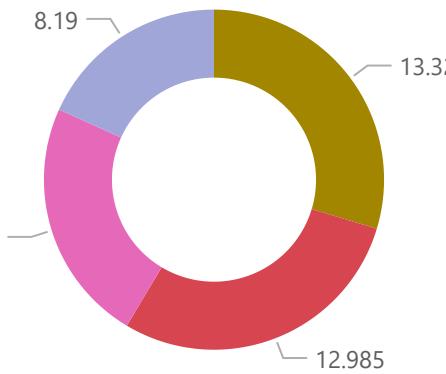
## ShippingCost by Region and ShipMod

Gempar B. G. - 00000067643

ShipMode ● First Class ● Same Day ● Second Class ● Standard Class

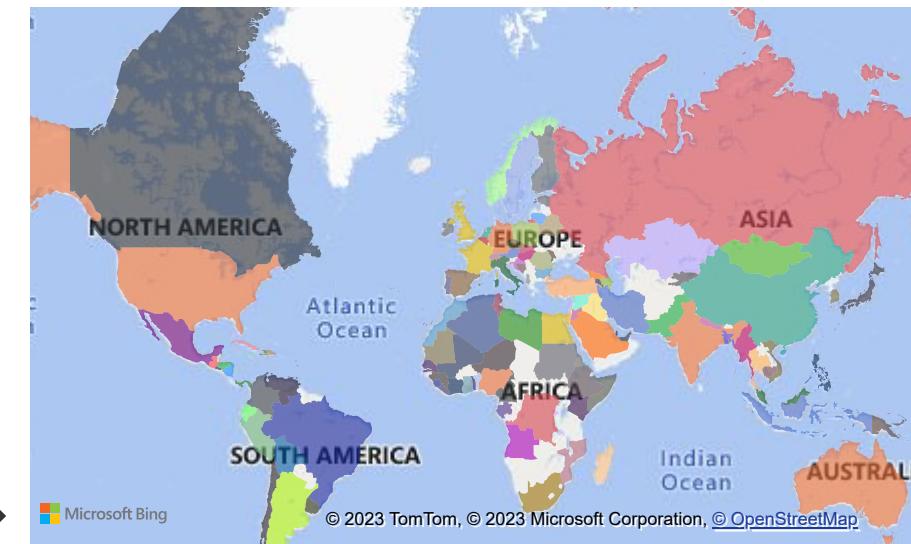


## Median of ShippingCost by ShipMode



## Country and ShippingCost

ShippingCost ● 0.002 ● 0.003 ● 0.02 ● 0.023 ● 0.03 ● 0.04 ● 0.05

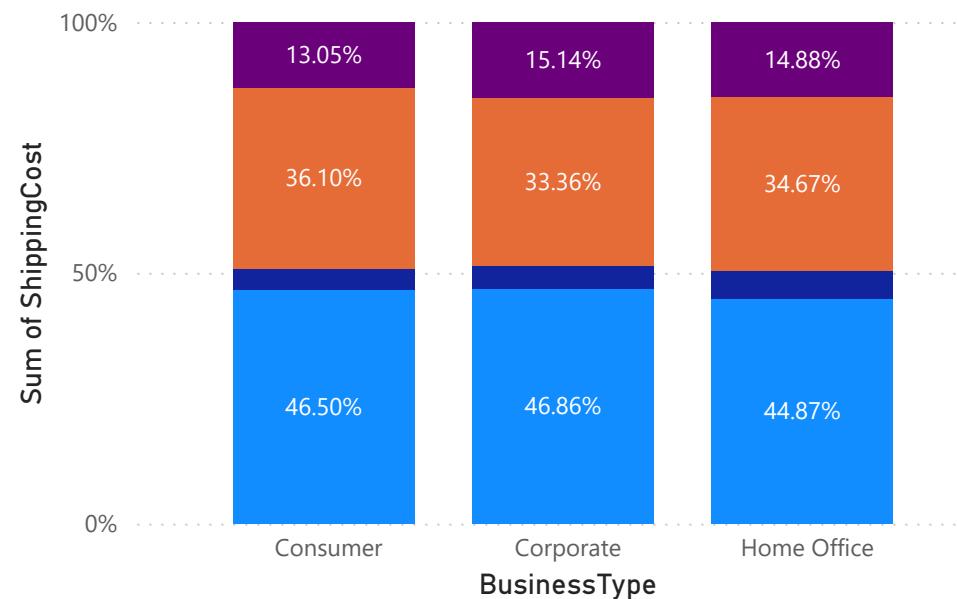


## Region

- Africa
- Canada
- Caribbean
- Central
- Central Asia
- East
- EMEA
- North
- North Asia
- Oceania
- South
- Southeast Asia
- West

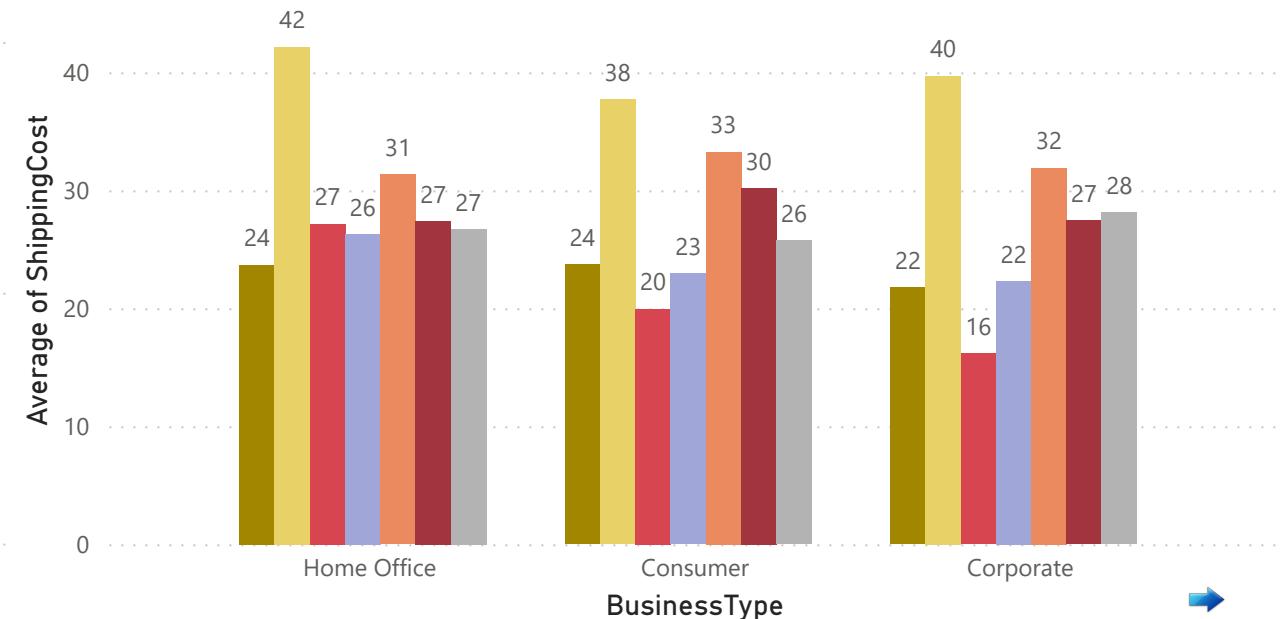
## Sum of ShippingCost by BusinessType and OrderPriority

OrderPriority ● Medium (blue) ● Low (dark blue) ● High (orange) ● Critical (purple)

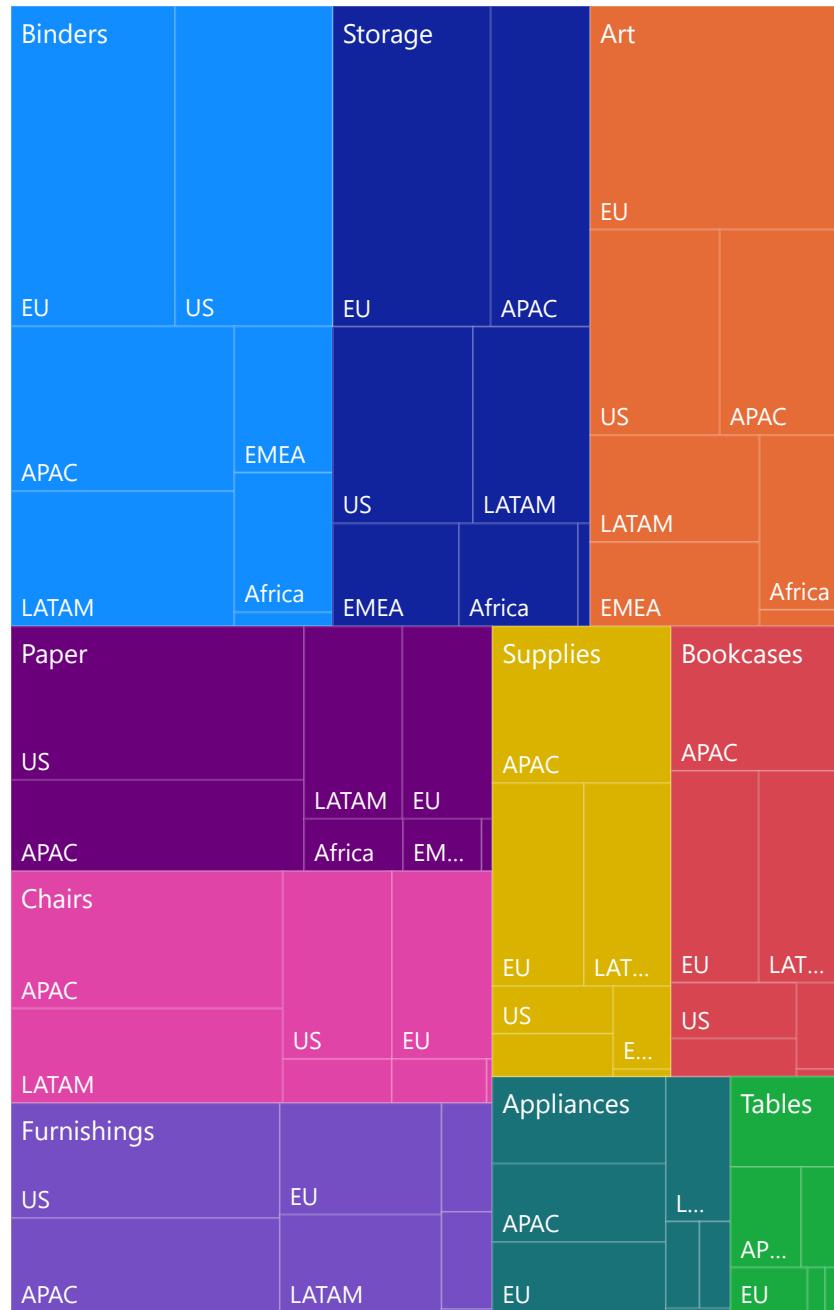


## Sum of ShippingCost by BusinessType and Market

Market ● Africa (dark blue) ● APAC (yellow) ● Canada (red) ● EMEA (light blue) ● EU (orange) ● LATAM (dark red) ● US (grey)



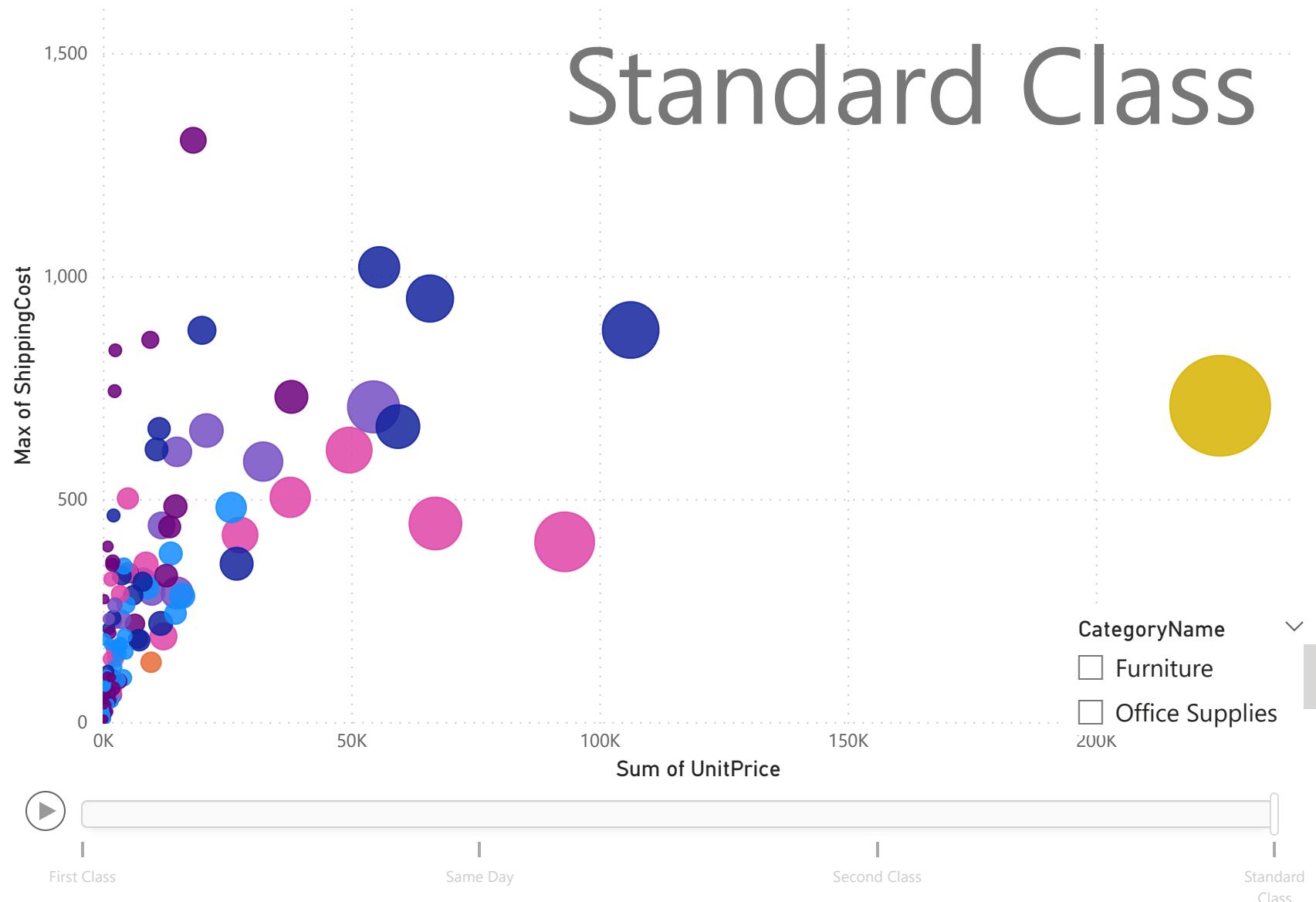
## Popular Order



Sum of UnitPrice, Max of ShippingCost, Sum of OrderQuantity and Count of ProductName by Country, Market and ShipMode

Market ● Africa ● APAC ● Canada ● EMEA ● EU ● LATAM ● US

# Standard Class



CategoryName  
Furniture  
Office Supplies

200K

Standard Class



First Class

Same Day

Second Class



## Key influencers Top segments



What influences ShippingCost to Decrease ✓ ?

When...

Sum of UnitPrice is 20.15 or less

Country is Turkey

Sum of UnitPrice is 20.15 - 32.98

Year is 2019 or less

Sum of UnitPrice is 32.98 - 83.64

...the average of  
ShippingCost decreases by

26.9

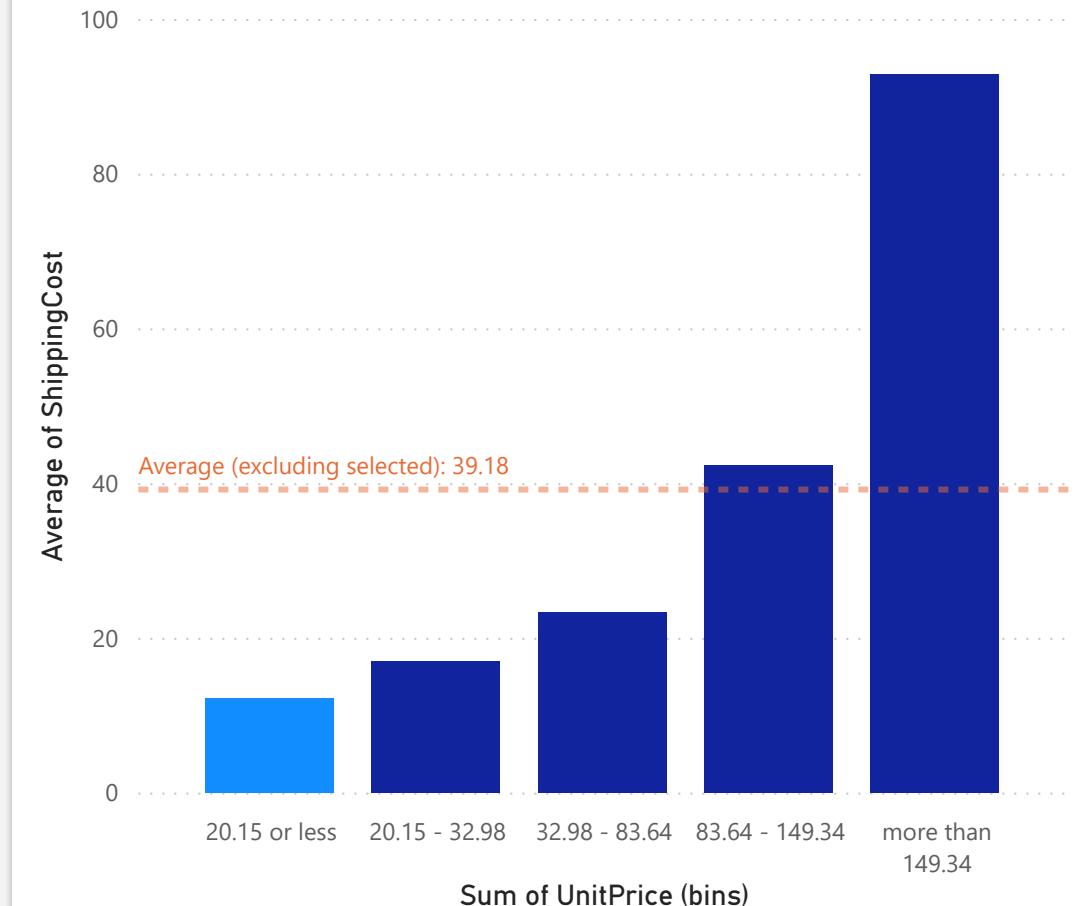
18

17.05

15.52

8.77

← ShippingCost is more likely to decrease when Sum of UnitPrice is 20.15 or less than otherwise (on average).



Only show values that are influencers





## What's This ???

You are currently in Business Intelligence Lexington,  
presented by Gempar Bambang Godata using Power BI.

Click on the menu to display the descriptive analytics  
report, and use the arrow keys to switch pages.

Enjoy your work :)