

HOW TO:
QUIT
CORPORATE
INSANITY
NOW!

BY SASCHA A. SCHERFF

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This guide is part of the QuitCorporateInsanityNow series.

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**CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY**

Company Number **662970**

The Registrar of Companies for Scotland, hereby certifies that

QUIT CORPORATE INSANITY NOW LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in Scotland.

Given at Companies House, Edinburgh, on **3rd June 2020**.

The above information was communicated by electronic means and authenticated by the
Registrar of Companies under section 1115 of the Companies Act 2006

 Companies House



PROLOGUE

Yes, admittedly Quit Corporate Insanity Now! Is quite a bold statement and an even bolder name for a limited company. However, **I simply refuse to be anyone but myself** and that includes using my preferred language. I cannot get my point across otherwise.

If you think about it, living **this kind of lifestyle is nothing short of insane!**

It should be a no-brainer that, running to a place five days out of seven whilst earning a fraction of what you could earn passively, is a complete waste of precious lifetime! Unless you are **finding actual fulfilment in your job**, which is possible but highly unlikely, in my opinion.

But I do believe that you know that already... Otherwise you wouldn't be reading this, right?

That being said, I trust that this 5-step guide will be useful to you, **especially if you find yourself in a similar situation** as myself back then.

I'm looking forward to working with you soon!

Sascha A. Scherff

1. BECOME FED UP



“IT ALL STARTS WITH AWARENESS”

The awareness that time is in fact your most valuable asset! Think about it again. **Five days out of seven**, in which you do nothing but live for that job. **That's 71.42%**. Whether this can even be considered “living” is another question altogether.

In my own case, my last job within corporate insanity took way more of my time than that. Having to spend nine hours every day in the office and commuting one hour each way, **that's 11 hours of your day gone** just like that. My wife back in the day, having to take public transport every day, left the house way before me and arrived home even after me.

Now, unless you are really, and I mean REALLY disciplined, and are able to get home and jump straight on the housework, Hoovering, washing dishes etc. there will be at least a spillover into your 6th day. Even if we only take half your Saturday, **that's almost 80%** of your week in which you do nothing but function!

Chances are, however, that you'll rather be doing something to “take the edge off”. It doesn't really matter whether it's something healthy like doing sports or just getting mindlessly drunk. For me it was usually the latter.

Unless you are a die-hard Christian and believe in “on the seventh day thou shalt rest”, (and even then, you will probably have realised that this was written thousands of years ago and isn't quite up-to-date anymore) you have more than enough evidence by now that **this whole deal stinks!**

2. HIT ROCK BOTTOM



“ALTHOUGH THIS COULD BE AVOIDED”

Chances are that the profound realisations outlined in point 1 are not enough for you to actually make a change yet, simply because:

1. You don't see any other options
2. You are still too comfortable
3. You fear being judged by others

Let me elaborate.

You may have already looked around but haven't found anything you could do instead of your current job and so you went back to being unhappy and forgot about the whole thing. Alternatively you may have found an option but you didn't jump on it yet, because you are simply lacking the financial education and/or didn't have the right support.

More often than not, people avoid making life-changing decisions for one or several of the above mentioned reasons. Again, I am speaking out of my own personal experience.

Even when **I had a panic attack whilst working from home**, I still sat on my staircase for **several hours**, trembling and considering whether or not I should actually call in sick the next day!

I clearly hadn't been in the mental state to make decisions concerning my own health, **so how could I be expected to make proper decisions being responsible for company funds?** Just to make it clear that, when I am employed, I still want to do as good a job as possible!

I had one of the nicest managers one could wish for in that job and, although I wanted to quit my job for aforementioned reasons, **I had given him my word** to continue for 3 more months until the end of the year. Who wants to be seen as a word-breaker? I sure as hell didn't. A clear example of false loyalty and a more than limiting subconscious belief.

The subconscious, by the way, governs around 95% of all decisions we make on a daily basis. **We are creatures of habit who act mostly on auto-pilot.** This is simply a natural function we use in order to conserve our energy, but if a habit or a belief has been formed when we were kids, chances are that it is of a very limiting nature. In my case I had probably picked up the belief that breaking your word is an utter sin, some time during my childhood **and so I went the extra mile to enforce my own unhealthy belief to the point of near self-destruction.**

Last but not least, and again I'm speaking from experience, there is the fear of being judged. Sometimes people that are meant to be closest to us tend to be the harshest on us, too. Oftentimes, however, this judgement only exists in our heads. I didn't tell some of my family members that I had just quit corporate insanity, because of what they might say... When I did tell them eventually though, they were completely understanding that my health had to come first!

2-A. A LEAP OF FAITH

“A” STANDS FOR ALTERNATIVE”

Alternatively you have known me for a while or someone who loves you very much has thought of you and sent you this guide.

If there is something I do love then it is to have **people learn from my mistakes!**

Guess what. You don't have to wait until you have an eczema outbreak that makes it literally impossible to even type pain-free on a keyboard or until panic attacks force you make the choice you have been avoiding for years and you can simply continue to step 3!

It is absolutely possible to **work towards your dreams whilst still being employed** and it even is the better option, because you will not have to deal with the emotional distress of not having a regular income that I had to go through in the very beginning.

3. MAKE A COMMITMENT



“YOU’RE ALWAYS ONE DECISION AWAY FROM A COMPLETELY DIFFERENT LIFE”

Make a commitment to yourself. Decide to live a life by your own standards and make your dreams come true. One by one!

All it really takes is a desire to be in a better place one day and a commitment to work towards this goal **EVERY SINGLE DAY!**

Then run with it and never give up!

Take me as an example again... It took me **EIGHT MONTHS** until I earned my first 10 euros and I had already been without an income for six months before I even got started.

Although I see this as a very important part of the journey, let me remind you of step 2 and that you can avoid it altogether by simply starting to build a full income part-time whilst still working in the job that you would like to ditch one day!

4. GET IN TOUCH...



“...AND LET ME HELP YOU”

Yes, the pitch obviously has to come at some point!

If anything I have said in this guide resonated with you, please visit my coaching offers on:

QuitCorporateInsanityNow.com

If you are unsure about any of the options, please feel free to book a **FREE DISCOVERY CALL** at the time of your convenience and we can touch base and discuss the most suitable option for you.

Book Your Free Discovery Call

Rest assured that everything I will show and teach you are methods that I have have invested in and worked with myself. I believe I can't tell anybody to do something that I haven't done myself.

5. WHY I DO WHAT I DO



I specialise on working with mainly two types of people or a combination of both:

- Young parents who want to quit Corporate Insanity in order to spend more time with their children and actually see them grow up
- People who have a very special talent. Something they are really good at and love doing on a daily basis but can't live off the income that doing exactly that would provide them

I do fit into both categories to an extent.

I do not have a family (yet?) but, as you can probably guess, I was a kid once myself and I suffered greatly from not having my parents around and **I believe that no child should suffer** this way.

Secondly, my big passion is artisanal food production. Hot sauces and home brews to be specific. This is something that I would love to spend way more time doing than just a few hours every week and also something I am really good at.

If you recognise yourself in either one or, like myself, a bit in both scenarios, the vehicle to get you where you want to be has arrived!

All you need to do now is to get in and start driving...



ABOUT THE AUTHOR

Sascha Scherff was born in Germany and has lived in several European countries before severe depressions and a major eczema outbreak forced him out of his corporate job and his marriage at the age of 35.

He subsequently decided to “retire from corporate insanity”, booked a one-way ticket to Peru without any income or savings and learned how to earn an income online whilst backpacking across Latin America.

Today Sascha’s mission is to financially empower individuals, especially young parents, helping them to quit corporate insanity, otherwise known as a 9-5 job, so children have the opportunity to grow up spending quality time with their parents. He believes that time is our most valuable asset and it should be spent doing what we love!