

# GEMMA HAYLETT

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## TECHNICAL SKILLS

**DESIGN:** UX/UI Design, Mobile Design, Web Design

**SOFTWARE:** Adobe Photoshop, Adobe Illustrator

**DEVELOPMENT:** HTML, CSS, SASS, jQuery, Javascript, Python, C++, Java

## JOB EXPERIENCE

**SIMPLY CIVIC:** *WEB DESIGNER, FRONT-END DEVELOPER 2014*

Contract UX/UI designer for a start-up that provides solutions for streamlining government processes. Integrating Zurb's Foundation framework into existing Ruby backend.

**SSL:** *PRODUCT MANAGER, SOFTWARE DEVELOPER 2012-2014*

Responsible for defining, developing and managing the product lifecycle of automated satellite operational procedures.

## PROJECTS

**JOTTLY**

Logo, web design and development for fictitious company's landing page.

**PAYCRAVE**

UI design for a foodtruck mobile app for iPhone, iPad, Android and Window Phone. Designed wireframes, created a prototype and conducted usability tests on the mobile app.

**JUVO**

Designed and developed a charity web application using Zurb's Foundation framework, jQuery, HTML and SASS. Created user stories, user flows, a site map, & wireframes.

## EDUCATION

**BLOC:** *WEB DESIGN APPRENTICESHIP IN 2014*

12-week online apprenticeship designed to teach Web Design fundamentals. Studied design theory, fundamentals of UX, mobile app design and front-end development technology.

**UNIVERSITY OF SOUTHERN CALIFORNIA:** *MS in COMPUTER SCIENCE IN 2009*

**CALIFORNIA POLYTECHNIC STATE UNIVERSITY - SAN LUIS OBISPO:** *BS in COMPUTER SCIENCE IN 2003*  
Concentration on Human Computer Interaction.

## REFERENCES UPON REQUEST

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dribbble.com/gemmahaylett



twitter.com/g\_haylett



github.com/gemmahaylett