

Gemma Whitfield

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<https://github.com/gemma Whitfield>

Summary

- A dynamic, creative and technical professional with 7 years of experience working in the music industry.
- Trained in HTML5, CSS3, Javascript, Agile, Python, Pandas/NumPy, Java, and Django/Flask.
- Masters degree in Music Technology from Royal Birmingham Conservatoire.

Experience



Trainee Software Engineer

TechTalent Academy

Oct 2020 - Present (1 month +)

Worked on team projects using programming languages including:

- Python • Agile • HTML/CSS • Javascript • Pandas/Numpy • Java
- Django/Flask



Data Officer

Town Hall and Symphony Hall Birmingham

Apr 2020 - Present (7 months +)

- Led on the provision of accurate intelligence and customer behaviour and enabled precisely targeted communications.
- Provided intelligence insights to enable strategic decision making.
- Planned, utilised and managed effective data selections for CRM campaigns.
- Maintained data integrity in compliance with GDPR and supported other users in this area of the organisation's work.



Digital Communications Assistant (Making an Entrance)

Town Hall and Symphony Hall Birmingham

Aug 2019 - Jul 2020 (1 year)

- Ensured effective distribution of digital communications to audiences.
- Drafted and edited communications copy with updated information.
- Facilitated effective internal communications, collated up-to-date information from across the organisation.
- Produced customer information emails on the Dotmailer system.



Technical Assistant (Music Studio)

Point Blank Music School

Nov 2016 - Nov 2017 (1 year 1 month)

- Operated various digital audio workstations including Pro Tools, Logic Pro X, Ableton Live 9 and various external software packages including Native Instruments' Komplete (and providing advice to students on their usage)
- Assisted the marketing/sales/education team and monitored online school activity.

- Managed studio bookings, maintained and signed equipment in/out.



Project Manager

Birmingham Opera Company

Nov 2015 - Jan 2017 (1 year 3 months)

- Recruited, administered and managed over 200 volunteer participants.
- Coordinated and led the Trinity Arts Award programme for young participants.
- Managed data collection and post-show reports against key performance indicators to charitable trusts and Arts Council England.
- Supervised outreach workshops in the local community and visited community organisations.
- Assisted with sound recording and editing in Logic Pro X.



Technical Assistant (Music Technology Department)

University of East London

Dec 2014 - May 2015 (6 months)

- Provided technical support for lecturers and first & second year students.
- Managed equipment/room bookings in the tech store
- Set up the studios for live demonstrations and recordings
- Provided technical support and sound engineering for live music events such as Mayfest and FUEL.

Education



Royal Birmingham Conservatoire

Master of Music - MMus, Music Technology

2017 - 2018

I received an academic scholarship to study for a Masters in Music Technology, via the twelve-month intensive route.

Modules undertaken included:

- Music Technology Contexts • Interactive Music Technology Performance
- Performing and Producing in the Studio
- Research Project: Women in Electronic Dance Music



University of East London

BA Music Production and Culture

2012 - 2015

BA (Hons) 1st Class

Licenses & Certifications



Responsive Web Design - freeCodeCamp

<https://www.freecodecamp.org/certification/gemmawhitfield/responsive-web-design>

Skills

Cascading Style Sheets (CSS) • HTML • Python (Programming Language) • JavaScript • Java • Web Development
• Teamwork • Journalism • Music Production • Digital Audio