

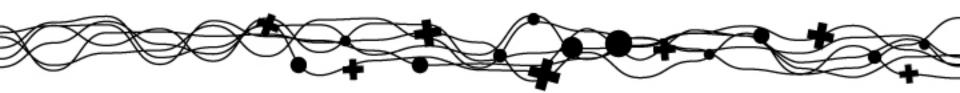




SDM An Educational Game for Software Engineering

Troy Costa Kohwalter

Esteban W. Gonzalez Clua Leonardo G. Paulino Murta

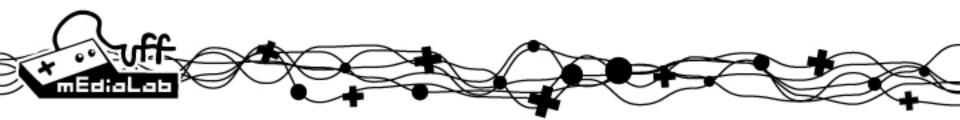


MOTIVATION

- THEORIC CLASSES
 - > KNOWLEDGE

- PRATICAL WORK
 - > COMPETENCE
 - >KNOW HOW TO
 - > PERFORMANCE
 - > SHOW HOW TO





MOTIVATION

- GAMES
 - > FUN
 - **ENJOYMENT**
 - > INVOLVING
 - **≻PLAY**
 - **MOTIVATING**
 - **>**GOALS
 - **≻**LEARNING
 - **≻**FEEDBACK





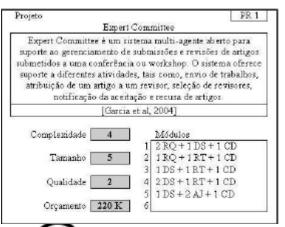
SIMSE

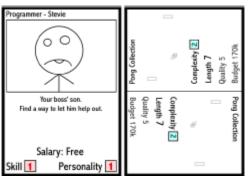
RELATED WORK

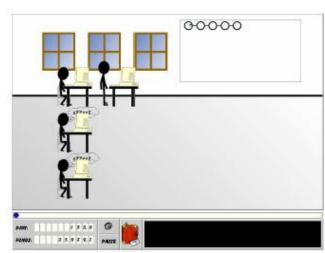
TIM



PnP

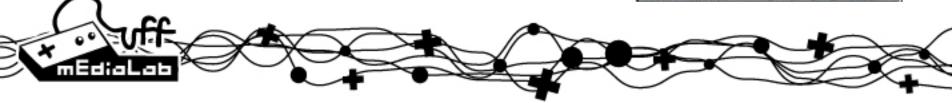






JEEES



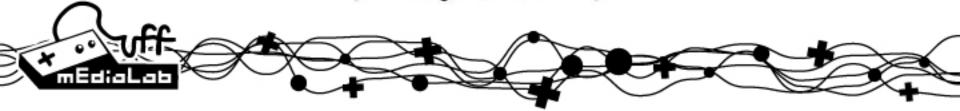


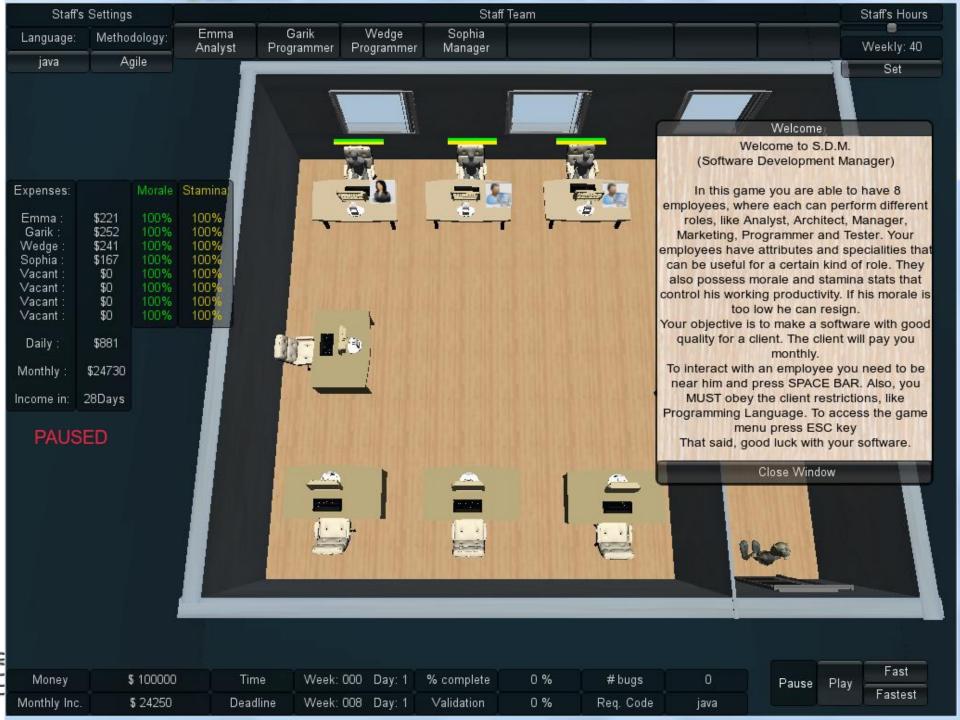
- DIFERENTIAL
 - > PEOPLE MANAGEMENT
 - >IMPORTANT FACTOR FOR QUALITY
 - > HUMAN RESOURCES
 - **≻**EMPLOYEE
 - **≻**ROLES
 - > REAL TIME
 - **➢INSTANT FEEDBACK**



SERIOUS GAME

software companies Retailers **Developers Publishers Distributors** Media R&D Intermediate players companies Universities Marketing nvestors **Public** agencies authorities Serious Games Education Telcos & ISPs **Enterprises** Consumer electronics Information Defence Teaching & Source: Healthcare Communication IDATE Civil security training Promotion Target sectors

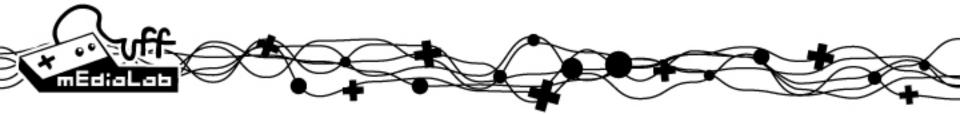




EMPLOYEES

- **≻**ROLES
 - > ANALYST
 - **≻**ARCHITECT
 - **≻**MANAGER
 - **►**MARKETING
 - **≻**PROGRAMMER
 - **≻**TESTER





- EMPLOYEES
 - **ATTRIBUTES**

(Santos 2005 and Russo 2007)

- >HUMAN
 9 ATTRIBUTES
- ➤ PERFORMANCE 6 ATTRIBUTES
- > SPECIALIZATIONS
 - **>LANGUAGE**
 - **≻**METHOLOGY
 - **≻**TOOLS

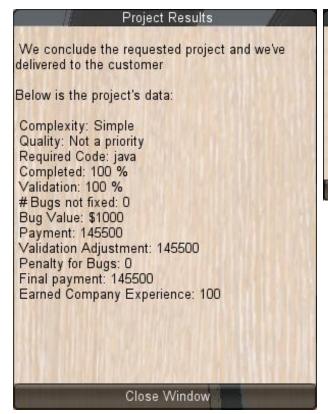




HUMAN ATTRIBUTES X ROLES



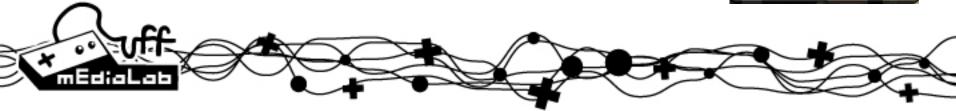
- LEVEL
 - **EMPLOYEES**
 - **ATTRIBUTES**
 - **≻**COMPANY
 - **≻**PROJECTS



Player Statistics
Completed Projects: 3
Failed Projects: 0
Total Income: \$180750
Total Expenses: \$-130521
Company Level: 2
Company Experiencie: 100 / 200
Allowed Projects: Simple Projects

Level Up Changes History
Name: Yesha
Level: 4
Experience: 280 / 100
Adaptability: +3
Autodidact: +4
Human Relations: +3
Logical Reasoning: +4
Meticulous: +4
Negotiation: +1
Objectivity: +5
Organization: +2
Patience: +3

Close

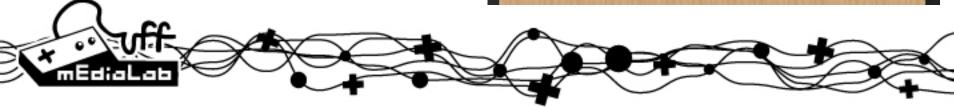


- EMPLOYEES
 - **≻TRAINING**
 - > WORKING HOURS
 - **≻**MORALE
 - >WILL TO WORK
 - >STAMINA
 - **≻**FATIGUE





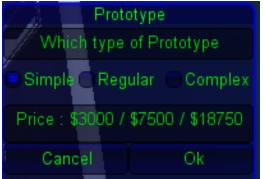




- STAFF
 - > HIRING
- DEVELOPMENT
 - **➢ NEGOTIATION**
 - **→** PROTOTYPING









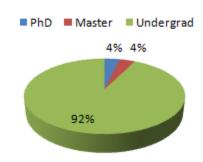
PRELIMINARY ASSESSMENT

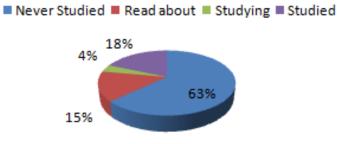


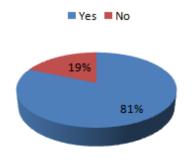
Education

Software Engineering Experience

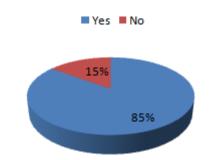
Learned Anything New?





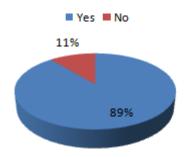


Gameplay



Aroused Interest in SE?

Want to Play again?







GAMIFICATION

- COUNTDOWN
 - PROJECT DEADLINE
- INFINITE GAMEPLAY
 - RANDOM PROJECT GENERATION
- LEVEL
 - EMPLOYEE AND COMPANY EARN EXPERIENCE POINTS
- PROGRESSION
 - > EXPERIENCE BAR
- LOSS AVERSION
 - > COMPANY'S EXPERIENCE POINT LOSS ON FAILURE
- REWARD SCHEDULES
 - MONTHLY PAYMENT WHILE ON SCHEDULE

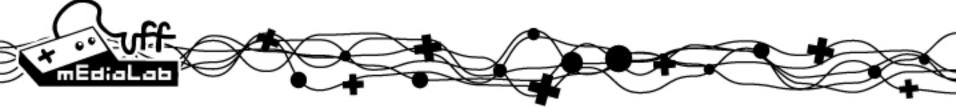




CONCLUSION

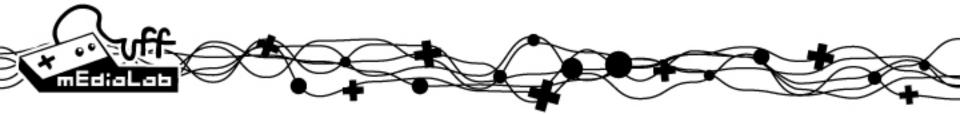
- UNDERSTANDING AND LEARNING
 - **EMPLOYEE**
 - **≻**ROLES
- LIMITATIONS
 - >ITERATION PERIOD
 - **≻**METHOLOGY
 - >STAFF SIZE





FUTURE WORK

- MULTIPLE OFFICES
 - > MULTIPLE STAFF
 - > MULTIPLE PROJECTS
- COMPANY REPUTATION
 - > MARKET REPUTATION
- METHOLOGY
 - > DETAILED METHODS



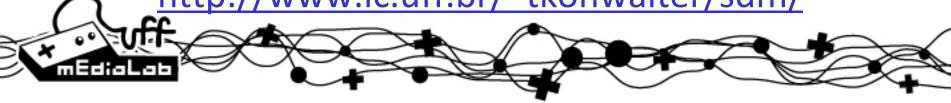
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Game Access:

http://www.ic.uff.br/~tkohwalter/sdm/



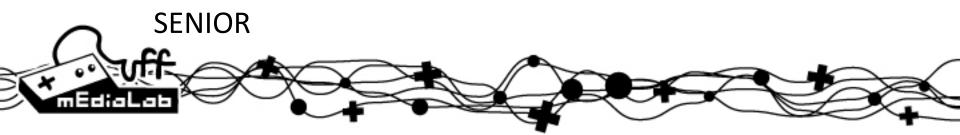
EMPLOYEES

GRADES

JUNIOR

MID-LEVEL





EMPLOYEES

SPECIALIZATIONS

TOOLS

LANGUAGE

METHOLOGY



ITERATIONS

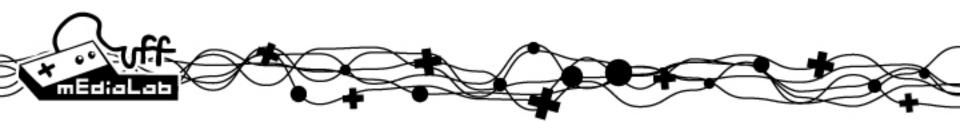
	Emplo	yee Report		I A
Name: Tekla	Last week	2 weeks ago	3 weeks ago	4 weeks ago
Analyst's Validation:	+ 0 %	+ 0 %	+0%	+ 0 %
Architect's Bug Find:	+ 0 %	+ 0 %	+0%	+ 0 %
Architect's Architecture:	+ 0 %	+ 0 %	+0%	+ 0 %
Manager's Design:	+ 0 %	+ 0 %	+ 0 %	+ 0 %
Manager's Development:	+ 0 %	+ 0 %	+0%	+ 0 %
Marketing's Validation:	+ 0 %	+ 0	+ 0	+ 0
Marketing's Money:	+ \$0	+ \$0	+ \$0	+ \$0
Programmer's Progress:	+ 657	+ 680	+ 622	+ 147
Programmer's Bugs:	+ 6	+ 10	+ 7	+4
Tester's Bug removal:	- 0	- 0	- 0	- 0
Close				

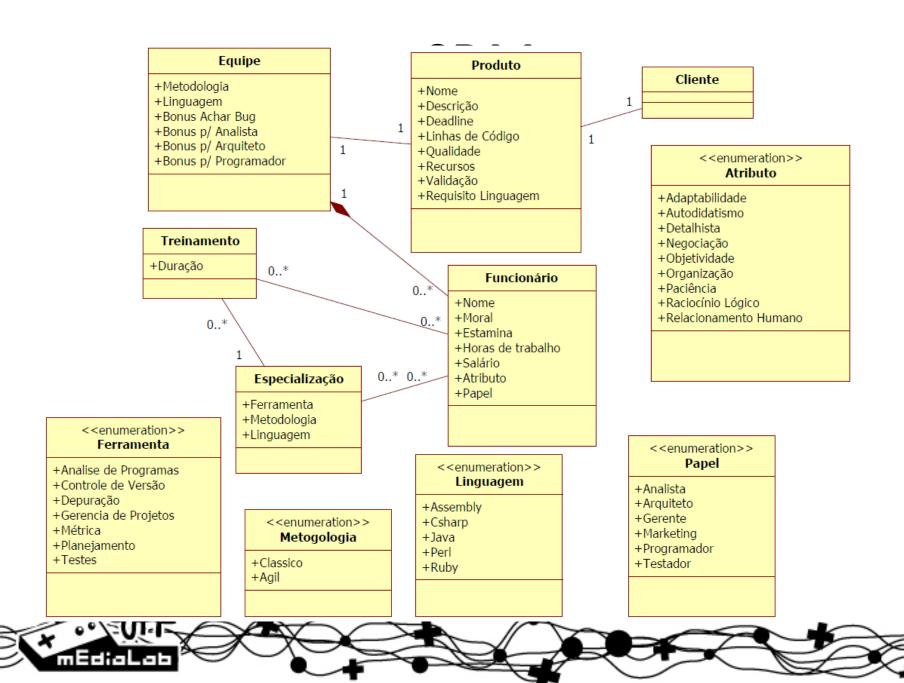
Staff:	Last week	2 weeks ago	3 weeks ago	4 weeks ago
Analyst's Validation:	+0 %	+0%	+46 %	+49 %
Architect's Bug Find:	+0 %	+0%	+0%	+0%
Architect's Architecture:	+0 %	+0%	+0%	+0%
Manager's Design:	+42 %	+43 %	+42 %	+42 %
Manager's Development:	+ 13 %	+ 13 %	+ 14 %	+ 12 %
Marketing's Validation:	+0 %	+0	+0	+0
Marketing's Money:	+ \$0	+ \$0	+ \$0	+ \$0
Programmer's Progress:	+ 1155	+ 1121	+622	+ 147
Programmer's Bugs:	+ 13	+ 16	+7	+4
Tester's Bug removal:	- 4	- 2	- 6	- 4



HUMAN ATTRIBUTES X PERFORMANCE

	Analista	Arquiteto	Gerente	Marketing	Programador	Testador
Adaptabilidade	20%	25%	10%	5%	5%	5%
Auto-ditata	5%	5%	10%	5%	20%	5%
Detalhista	10%	15%	5%	5%	5%	25%
Negociação	5%	5%	10%	25%	5%	5%
Objetividade	10%	10%	5%	5%	15%	10%
Organização	5%	10%	25%	5%	10%	10%
Paciência	10%	10%	10%	20%	10%	15%
Raciocínio Lógico	10%	15%	5%	5%	25%	20%
Relacionamento Humano	25%	5%	20%	25%	5%	5%





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