

Genevieve Perron Migneron

Software Development Team Lead

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SUMMARY

Results-driven software development team lead with 14 years of experience leading and scaling high-performing web teams delivering marketing and growth platforms. Proven track record driving predictable delivery, improving performance and accessibility, and partnering with Design, Product, and Growth to ship secure, high-impact web experiences. Strong technical foundation with hands-on experience in modern frontend architectures and CMS-driven systems.

SKILLS

PROFESSIONAL SKILLS

Team Leadership | Analytical Problem-Solving | Project Management | Strategic Planning | Process Improvement | Adaptability | Mentorship

TECHNICAL SKILLS

HTML | CSS | Javascript (React, Vue, Redux) | GraphQL | Unit testing | Headless CMS | Design systems | GDPR compliance and consent management

WORK EXPERIENCE

Senior Manager, web development - Software Development Team Lead

Ubisoft | Montreal, QC | July 2023 - Present

- Engineering Leadership
- Agile Delivery & Execution
- Cross-Functional Collaboration
- Performance & Accessibility Optimization
- Technical Strategy & Architecture
- Hiring, Coaching & Career Development (weekly 1:1s, code reviews, performance reviews)

Senior Web Developer

Ubisoft | Montreal, QC | May 2020 - July 2023

- Lead the development of high-quality, scalable, and visually appealing web applications
- Enforce front-end best practices for architecture, code quality, and maintainability.
- Provide technical leadership and guidance by setting goals and clear expectations
- Conduct regular code reviews
- Collaborate with cross-functional teams to ensure seamless integration and delivery of projects

Frontend Developer

Golo Mobile | Montreal, QC | September 2019 - May 2020

- Design, implement, and maintain an internal SDK for front-end components
- Work closely with cross-functional teams to plan and prioritize features based on business requirements and user feedback
- Collaborate with UI/UX designers to translate design mockups into interactive and functional user interfaces

Frontend Developer

Hydrogène Solutions Web | Montreal, QC | May 2019 - September 2019

- Contribute to the development of an internal Vue.js design system
- Build a user-tailored blogging website with Laravel and Vue.js
- Mentor junior developers

Frontend Developer

Glossier | Montreal, QC | March 2017 - December 2018

- Building new features for the company's website using Rails, Angular, and React
- Implementing GDPR compliance

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- Ensuring the website's compliance with accessibility standards
- Write and receive constructive code reviews
- Working in an agile environment

Frontend Developer

Dynamo | Montreal, QC | October 2014 - March 2017

- Building, maintaining, and improving websites built with Rails, Middleman, and Angular
- Collaborating with cross-functional teams to implement responsive and visually appealing user interfaces
- Building websites following W3C standards and ensuring cross browser compatibility

Junior Frontend Developer

Defacto Interactif | Montreal, QC | August 2013 - September 2014

- Building, maintaining, and improving websites built on Umbraco and Sitecore
- Collaborating with cross-functional teams to implement responsive and visually appealing user interfaces
- Building Facebook contests using their API
- Creating custom newsletter templates

EDUCATION

Technique d'intégration multimedia | College de Maisonneuve, Montreal, QC

2010 - 2012