



POINT  
**MULTI-BUY**

- THE CIRCUIT

- EUROCREDIT

- E-COMMERCE  
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- WINNING  
NEW COSTUMERS

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- MULTIBUY  
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# THE CIRCUIT

Be part of a circuit, is now a primary importance for a business activity.

## AQUIRE NEW CUSTOMERS

Becoming a partner of the Multibuy circuit, you will acquire new customers who will come in your store with the purpose of getting points or spending those already in their possession.

## INCREASE THE VISIBILITY

Be part of the Multibuy circuit increase your visibility.

You can use our communicative channels to advertise, presenting yourself to the customer supported by a strong brand.

You will be able to advertise your business on the new Multibuy World channel, where ,part of the advertising cost is distributed to potential customers, rewarding them even before they become your customers.

You will have a dedicated space on the Multibuy site in the "NEWS" area, which enclose all the circuit operators divided by area.

The access to the portal is free and it will be used to inform customers about all the news and initiatives of the circuit business activities.

## INCREASE THE OFFERED SERVICES

You can offer new services to your customers like prepaid card recharging, bills payment, earning a profit from these services for your company.

## EXCLUSIVE TERRITORY

If there are no commercial activities in your area yet, which join the circuit, you can take advantage of it, because you will be able to choose who will be part of it.

In fact, the first business activities will communicate us their favorite partners, also having an economic advantage.





MULTI-BUY

WWW.MULTIBUY.CLOUD

**182.200 REGISTERED USERS**  
(updated data September 2017)



Eurocredits are the key to access a world of unique benefits, in the holiday world and much more. They can be used to book with the best tour operator , getting discounts and privileged benefits, or to buy consumer goods from different companies.

## TRAVELS

Eurocredit can be used to book holidays on the website [www.multibuycompany.com](http://www.multibuycompany.com), accessing "OUR TRAVELS" area, with the best Italian and Foreign tour operator , for any location with no duration limits.

## E-COMMERCE

Eurocredit can be also used to buy online consumer goods on the website [www.multibuycompany.com](http://www.multibuycompany.com), by accessing the E-COMMERCE area.





## HOW MANY **Eurocredit®** CAN BE USED?

They can be used to travel with discount up to 100% of the price list.

Example:

100%	Tipology Residence	from / to 23/06 - 30/06	Price List € 500,00	Usable EuroCredit 500	Final Cost € 0
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Eurocredits can be used to purchase products with discounts up to 70% of the price list.

Example:

70%	Product Washing machine	Price List € 550,00	Usable EuroCredit 385	Final Cost € 165
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# E-COMMERCE PORTAL

An e-commerce site available to over 182.200 potential customers steadily growing, on which you can sell your products at local and nationwide level. You will be able to place your products on the site and decide whether they are to be picked up at the point of sale or shipped by courier. The discount applied will be converted into Eurocredits and there will be no commission to be paid to the circuit. The purpose of the Multibuy circuit is to promote trade, steering customers towards this type of market while increasing their purchasing power.



# ACQUIRE NEW CUSTOMERS

Because your business will become part of the circuit, customers will be encouraged to concentrate their spending at partner stores. So when they make a purchase, you will be able to upload their personal details and start sending them information and promotions. We provide effective tools to get closer to your customers and build a relationship with them to facilitate the matching of your offers with their demand. You can draw up marketing and direct marketing strategies and make use of a text message and e-mail marketing platform.



## EMAIL MARKETING





# SOFTWARE for Eurocredit®

Travelpaycard is a software solution designed to combine the various needs of a business in a practical and innovative way.

The solution offers:

- Simple, fast sales management, with automatic cancellation of articles from the warehouse and with the possibility to use the touch screen function and barcode readers;
- Management of custom list sale/purchase for individual customers;
- Detailed customer file with purchase history;
- Sending of text messages to customers on special dates and for promotional campaigns;
- Management of customer's loyalty/gift cards with rapid reading via barcode reader (points total, discount campaigns, etc.);
- Management of discount vouchers;
- Printing of receipts with daily check of cashed-in totals and print-out of statistics for a given period;
- Option to search the data remotely from any computer connected to Internet;
- Possibility of access control, ideal for gyms, offices, etc.





## WHY OPEN A POINT

- Join a big Circuit with more than 182.000 users (updated data September 2017)
- Create a Fidelity Card with certain costs
- Return to customers the full amount spent in store in Eurocredit
- Reward the Wonderland Card holders (acquire new customers)
- To give the Wonderland Mastercard card holders the chance to make recharges

## - WHO CAN BECOME A MULTIBUY POINT



For now there are no exclusive areas, as the points will be opened, priority will be given to all commercial activities of the **Multibuy circuit**.

## - POINT ADVANTAGES

- Acquire new customers
- Fidelize own customers with certain costs
- Commission on every card recharge made
- Commission on the sales of the Mastercard
- Cashback matured using the card



# CHARGING SERVICES WONDERLAND MASTERCARD

**Money services**

 Em@ney Card Activation	 Recharge Em@ney Card	 Bank Wire	 Intra Pay
 MasterCard Prepaid Activation	 Recharge Prepaid MasterCard	 Pending Documents own clients	 Pending Documents other clients
 Emtoken Assignment	 Easy Pay	 Withdrawal at the Point	 Recharging Point
 Solidarity	 Fast Mastercard Prepaid Activation		

# ADVANTAGES FOR BUSINESS ACTIVITIES

## KNOW IN ADVANCE HOW MUCH THE PRIZE IS WORTH

Eurocredit are paid from the commercial activities in percentage, from a minimum of 1% to a maximum of 7%.

E.g. A customer spend 70€ , 70 Eurocredit are loaded which at 3% will have a cost of 2,10€.

## THE ONLY ADVERTISING THAT CAN BE PAID AFTERWARDS

By choosing the consumer solution, the commercial activity will pay the Eurocredit at the end of the month, after the customer will purchase in its store.

## TAX ADVANTAGE

Eurocredit will be billed as advertising, tax deductible up to 100%.



# SOME OF OUR NATIONAL CUSTOMERS



Reale Circolo Canottieri  
Tevere Remo a.s.d.





[www.multibuy.cloud](http://www.multibuy.cloud)



[www.multibuypoint.com](http://www.multibuypoint.com)